

2008/09 Decorative Concrete Buyer's Guide

Vol. 8 No. 3 • May 2008 • \$6.95

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Vertical Overlays: Spray vs. Trowel
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Publisher's Letter



Dear Readers,

During my time as a contractor and as publisher of *Concrete Decor*, I have weathered three recessions (aka the "R" word) in the United States economy – 1988, 2001 and now. I bring up this distressing topic because I believe that these changes in our economic climate, while unwelcome, are actually healthy for the growing decorative concrete market.

Granted, for some of you, a close friend or family member has already lost their job, their home or even their good credit history. This letter will do nothing to rectify those unfortunate situations. However, this letter may help by identifying ways to turn this bad time into something good – for the future.

If the economic downturn has depleted your company's cash flow, you need to cut costs. Don't wait for things to come around while the hole you're standing in gets deeper. Doing this means making tough decisions. It may include selling off equipment, cutting staff, or discontinuing services that generally made life at work or at home easier. However, not making these decisions now will likely force us to make them later – at a point in time when it may in fact be too late.

Focus more energy on customer service. This may not seem to be a good anecdote for solving today's cash flow problem, but you may be surprised. Whether it's a customer you did work for a year ago or a month ago, give them a call or stop by and say hello. This may lead to a conversation about your family's summer plans, or lack thereof. It might also lead to a little maintenance work or to a job that keeps your team running for the next couple of months.

Next, learn to relax. Doing so requires the ability to separate the things in life that get you worked up from the things that settle you down. Knowing the differences between these two extremes gives you a better ability to handle each of them independently. You may also consider spending 15 minutes on the living-room floor each morning doing stretching and cardiovascular exercises. All things considered, look at these potentially slow months as a rest period. When things are again running full steam ahead, rest periods will become a distant memory.

In my opinion, when the good times are rolling along, us humans have a tendency to become complacent and potentially ungrateful for the things we have. However, when hard times hit, we're suddenly forced to slow down or pull to the side of the road in order to get out and find the trouble. In doing so, we not only identify problems, we can fix them and proceed knowing how to better avoid those problems in the future.

Bent Mikkelsen, Publisher

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This password changes every issue. To continue receiving both the print magazine and access to our archives, renew your subscription today. *Concrete Decor* is the industry's foremost magazine on decorative concrete.

Concrete Decor now features the industry's ultimate online search tool for finding just about anything related to decorative concrete. Start by going to www.concretedecor.net. At the top of the page simply enter a keyword such as "stencil," "integral color," "admixture" or "rock features." In less than a second we'll search more than seven years of articles and information from the pages of *Concrete Decor* and provide you with an extensive list of results.



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Features



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From countertops and wall caps to window surrounds and stair treads, this firm absolutely does it all.

by Frederick Jerant



38 **Project Profile:** **Tournament Players Club Sawgrass Staging Area Ponte Vedra Beach, Fla.**

This golf course was going to be on national TV, and its owners wanted it to look good. Decorative concrete helped get it ready for its closeup.

by Kelly O'Brien



42 **Vertical Overlays: To Spray or Trowel?**

If you're one of the growing number of contractors making the move from horizontal to vertical, this may be one of your first questions.

by Amy Johnson

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Colors must be matched. Costs must be controlled. There are all sorts of variables to consider when repairing a decorative concrete floor. Luckily, several products aim to help you get things fixed.

by Mike Dawson

52 **Tried and True Color Recipes**

Our annual summer feature offers step-by-step directions that will get contractors cooking on some distinctive concrete concoctions.

by Elizabeth Gillette



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It can be an easy job. But "easy" doesn't mean you don't have to think about or prepare for it.

by Mike Dawson

On the Cover: Like the look of this broom finish from Super-Krete? Turn to page 52 for our "Color Recipes" feature to find step-by-step instructions for this effect and many more.

Photo courtesy of Super-Krete.

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July - 16th & 17th

August - 13th & 14th

September - 17th & 18th

October - 15th & 16th

November - 12th & 13th

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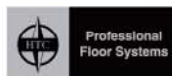


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Industry News



Jeffco on the move

Bomanite franchise partner Jeffco Concrete Contractors Inc., which specializes in architectural and decorative concrete paving and flooring, has recently moved to a new office building in Tuscaloosa, Ala., with more than 50,000 square feet of warehouse space and 6,000 square feet of office space.

Incorporating many of its decorative concrete products throughout the new building, including a 300-square-foot imprinted concrete display, Jeffco has transformed a traditional-style office and warehouse space into a customer-friendly showroom. Patrons can see colors, touch materials, walk on floors and experience firsthand all that decorative concrete has to offer.

The new building offers a decorative concrete experience that teaches consumers about Jeffco's products and services, as well as giving them an opportunity to ask questions, see the craftsmanship and work one-on-one with industry specialists.

Jeffco Concrete Contractors was founded in 1983. In order to maintain high standards, Jeffco makes it mandatory for technicians to complete a four-year apprentice program and attend yearly technical workshops.

☎ (205) 345-3443

🌐 www.jeffcoconcrete.com

Concrete Coatings fine-tunes new house brand

Concrete Coatings Inc. launched a new distribution plan in January 2008. The company now sells its products under its own label via distributors across the country.

CCI has obtained five outside sales representatives to establish relationships with distributors. They will handle customers CCI had sold to directly for a short time.

The company has been a manufacturer of decorative coatings since 1996. It manufactures an acrylic overlay system, chemical acid-stain system and epoxy systems. It also makes a complete line of solvent-based and water-based sealers as well as commercial urethanes. The company also offers microtoppings, Stamp-Tek stampable overlays, liquid colorant, CCI Dri-Look Masonry Seals, DuraWax Acrylic floor wax and Stamp-Tek liquid release agents.

Concrete Coatings Inc. had private-labeled for some of the largest names in the decorative concrete industry for years before deciding to release its product under its own label through national distribution. "We have already picked up several distributors and are constantly picking up more," says CCI director of marketing and distributor communications Brandon Gutierrez. "Our plan is to focus on quality products, outstanding customer service, continued technical support, nationwide sales support and service and demos/trainings at our distributors across the country, as well as in Canada and Puerto Rico."

CCI has also ramped up its marketing and communications presence, says Gutierrez.

"In an effort to show how serious we are as a player in this industry, we have revamped our logo for shelf presence, put together a new product catalog and cut sheets and relaunched our Web site," he says. "Our Web site will be more user-friendly than ever before."

Distributors and contractors can download catalogs, cut sheets, and MSDS and TDS information online. A calendar on the Web site shows when training and demos will be held, while a distributor login page allows distributors to place orders. Finally, contractors and distributors can sign up online to receive regular newsletters.

☎ (800) 443-2871

🌐 www.concretecoatingsinc.com

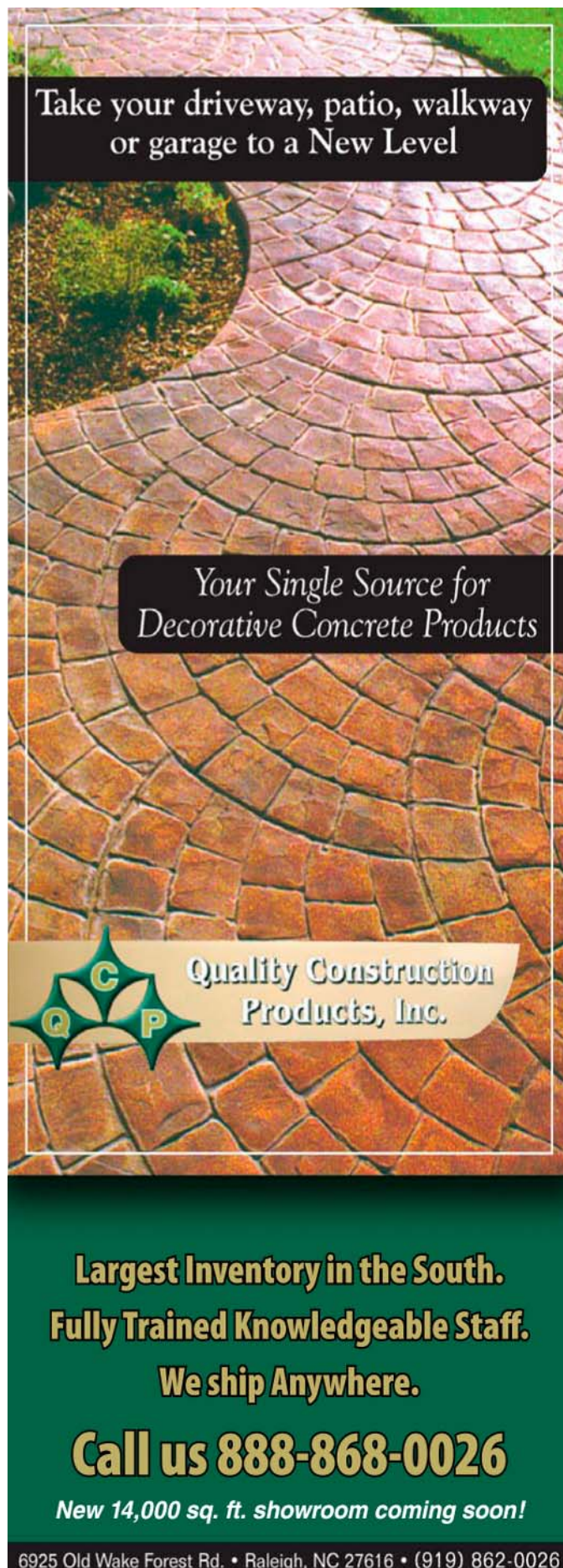
Concreto LatinoAmerica coming in June

Gathering construction industry professionals from all over Latin America, the Concreto LatinoAmerica conference will be held June 17-19 at Mexico City's Centro Banamex.

In its fifth year, the conference will feature nearly 200 domestic and international exhibitors, a keynote by "The Big Dig" author Dan McNichol, and a new event — the Environmental Award in Construction. Concreto LatinoAmerica 2008 visitors will also have access to the Comisión Nacional de Vivienda (National Housing Commission) presentation of Jornadas hacia un Desarrollo Habitacional Sustentable (Conference Towards Sustainable Housing Developments) on June 18-19, held in conjunction with Concreto LatinoAmerica.


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🌐 www.concretolatinoamerica.com



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Decorative Concrete Event declares winners

An April decorative concrete showcase and contest in Bremerton, Wash., near Tacoma, attracted an enthusiastic group of artisans and contractors from around the region. The group braved hailstorms and unusually cold temperatures to produce quality work in only two days.

The third annual event, called the Decorative Concrete Event and Contest, was hosted by Hardware Wholesale, a distributor based in Poulsbo, Wash. It was open to the public, who also voted on the People's Choice award. A team of judges selected first, second and third place award recipients.

First place went to the team of Morrison Decorative Concrete and McCauley Concrete Services, who created a working fountain with bark, wood and stone textures seamlessly merged together. It was the third straight win for Steve Morrison and his



First place winner, created by Morrison Decorative Concrete and McCauley Concrete Services.

company, which partnered with Mark McCauley and his outfit for the first time this year.

Tommy Cook, principal artisan of Absolute ConcreteWorks, won second place for his showpiece countertop, which featured embedded saw blades and the logo of contest host Hardware Wholesale. The distributor plans to install the piece in its office as a sales counter.

NW Concrete Design, led by concrete supervisor Scotty Zufelt and

owner Austin Seeley, took third place for a rectangular-patterned slab in several shades of gray.

The People's Choice award was awarded to Jeremiah Johnson of Concrete Inc. for a glossy, landscaped slab with a diagonal cross design and grape stamps.

Besides the contest, the event provided booth space to vendors such as Wacker, Flex-C-Ment, Lura Enterprises Inc., Newlook International and Buddy Rhodes. All told, the hosts gave away more than \$3,000 in prizes.



People's Choice award winner, by Jeremiah Johnson Concrete Inc.



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Grace acquires green concrete admixture company

W.R. Grace & Co. has announced the completion of a strategic investment in Ceratech Inc., a Maryland-based firm that has developed green, sustainable concrete admixture technologies for formulating high-strength, fast-setting concrete using fly ash, a waste-stream product from coal-fired power plants.

Under terms of the investment, Grace has exclusive rights to market Ceratech products and technology in the manufactured concrete market. Ceratech technology enables the production of environmentally friendly, high-performance concrete. Ceratech's admixture technology was commercialized in 2001 in an effort to utilize waste-stream fly ash to make high-performance concrete repair materials.

Grace is a leading global supplier of specialty chemicals, additives and building materials for commercial and residential construction, among other things. Ceratech Inc. is a worldwide manufacturer and supplier of engineered, high-performance cements for the construction, transportation and manufactured concrete industries.

☎ (410) 531-4000

🌐 www.grace.com

HTC signs agreement with ISS

ISS Integrated Facility Services, an international facility management company, has signed a global three-year agreement with HTC Sweden AB regarding HTC's daily cleaning system Twister.

ISS has chosen the Twister system as an environmentally friendly solution for daily floor maintenance and renewal of natural stone and terrazzo floors. ISS has been using the Twister system in Sweden and Norway with excellent results for more than two years and are now, together with HTC, implementing the system worldwide.

☎ (877) 482-8700

🌐 www.htc-america.com

Husqvarna acquires concrete saw producer

Husqvarna has acquired Meco, Masterpiece Engineering Co., based

in Prescott, Ariz. Meco is a leading producer of floor saws for cutting concrete and asphalt, primarily for highway construction and repair. The acquisition complements Husqvarna's product range for the construction industry and bolsters its floor saw offerings.

☎ (913) 928-1000

🌐 www.usa.husqvarna.com

New Lafarge joint venture

Lafarge has begun construction on a new joint-compound manufacturing facility adjacent to its Silver Grove, Ky. gypsum wallboard plant.

The fully automated production line will produce the complete range of Lafarge's current ready-mixed joint-compound product offerings, including Rapid Coat, Classic Coat, Rapid Coat

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Construction has begun at the facility, and its first product is expected to ship by January 2009.

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🌐 www.lafarge-na.com

Lafarge forges deal with Jamaica Pre-Mix

Lafarge today signed an agreement with Jamaica Pre-Mix Ltd. to create a new joint venture based in Kingston, Jamaica.

The joint venture will be called Jamaica Aggregates Ltd., and it will be owned and operated by both Lafarge and Jamaica Pre-Mix. Jamaica Pre-Mix will contribute its aggregate operations to the venture, while Lafarge contributes to development and operations. The joint venture will comprise four quarries and employ 60 to 70 employees who currently work at Jamaica Pre-Mix. This alliance is part of Lafarge's efforts to maintain and expand its North

American infrastructure to meet growing customer needs.

☎ (877) 460-8884

🌐 www.lafarge-na.com

RPM acquires Flowcrete

RPM International Inc., based in Medina, Ohio, has announced its acquisition of Flowcrete Group, a global manufacturer and marketer of resin flooring systems for industrial and commercial applications.

Headquartered near Manchester, England, Flowcrete produces a wide range of decorative and high-performance flooring systems that are sold to applicators, contractors and end users under the Flowcrete, Flowfresh, Isocrete, Deckshield and Mondeco brands. Flowcrete will remain a stand-alone business under its current management team led by managing director, Mark Greaves, who will report to RPM's group operating president, Dave Reif.

Flowcrete's product offerings will complement RPM's product lines, which

include roofing systems, sealants, corrosion control coatings, floor coatings and specialty chemicals.

☎ (330) 273-5090

🌐 www.rpminc.com

RPM acquires Increte Systems

RPM International Inc. has announced that its wholly owned subsidiary, The Euclid Chemical Co. of Cleveland, Ohio, has acquired Increte Systems of Odessa, Fla.

With sales of approximately \$15 million, Increte is a leading manufacturer of decorative concrete systems that economically recreate the look of natural stone, wood, tile, brick and pavers using concrete. Terms of the acquisition were not disclosed.

RPM's president and chief executive officer, Frank C. Sullivan, stated in a news release: "We are very excited to have acquired Increte's comprehensive decorative product line, along with its all-inclusive manufacturing processes and training capabilities. Increte has been exceedingly successful in



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"Just wanted to let you know that this was the **most organized & informative conference I have been to.** I am in the precast concrete business & was looking at the possibilities of countertops. I thought going to the conference would give me an idea or two for some of our upcoming projects, but **I was blown away.**

The seminars were great and the vendors really knew their stuff. I go every year to the World of Concrete, but this is the first time **I really got to ask the questions I wanted to and had quality time with fellow attendees and vendors.**

Several of the speakers were accommodating and answered questions after their seminars.

It was worth the money and one could tell a lot of work went into it behind the scenes."

Jonathan Cardinal,
CCIC 2007 Attendee

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establishing a leadership position in the decorative concrete industry. This acquisition provides the springboard to propel Euclid Chemical forward in this growing market segment."

The existing Increte management team will remain in place, and the company will operate as a stand-alone business unit of Euclid Chemical, reporting to Moorman Scott, Euclid Chemical's executive vice president.

RPM International Inc. owns subsidiaries that are world leaders in specialty coatings and sealants.

☎ (330) 273-5090

🌐 www.rpminc.com

Self-consolidating concrete conference planned

The Center for Advanced Cement-Based Materials, a cement and concrete research center at Northwestern University, is organizing SCC 2008: The Third North American Conference on the Design and Use of Self-Consolidating Concrete. The conference will be held Nov. 10-12, 2008, in Chicago. Leaders in cement and concrete, representing industry, academic and government organizations, will give more than 150 presentations.

The meeting goals are to raise awareness of misconceptions about SCC, inform participants so that they can better overcome those barriers, and promote a greater interaction between North American researchers and international users of SCC. Some topics to be covered include: Mix Design, Formwork Pressure, Emerging Technologies, Sustainability and Green SCC, Mechanical Properties and Performance, Precast SCC, and Case Studies/Field Experiences.

☎ (847) 491-3858

🌐 www.scc2008.info

New Tindall precast, prestressed concrete facility

Tindall Corp., headquartered in Spartanburg, S.C., held an official ribbon-cutting and dedication ceremony at its new



precast, prestressed concrete facility.

The state-of-the-art batch plant features 165,000 square feet of precast concrete structures, an automated system to deliver concrete into the production bay, and storage capacity for more than 600 tons of aggregate and 480 tons of cement and fly ash.

The plant currently employs more than 125 and is expected to employ 300 when at full operational capacity.

Tindall's previous Mississippi Division plant was located in Biloxi, but Hurricane Katrina did extensive damage. Although the battered plant was able to restart production in a few weeks, company officials decided to relocate and construct a more modern facility as soon as possible.

☎ (800) 849-4521

🌐 www.tindallcorp.com

Vulcan recognized for environmental practices

The Western Division of Vulcan Materials Co. has been recognized for voluntarily implementing an environmental management system at its Irwindale, Calif. facility that conforms to the international standard, ISO 14001.

Vulcan received certification for the facility following a series of audits conducted by NSF-International Strategic Registration, an independent nonprofit organization dedicated to public health and the environment. Vulcan's Irwindale



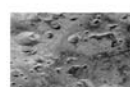
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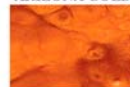
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Multiquip president announces plans for retirement

Multiquip Inc. president Roger Euliss has announced his intentions to retire from Multiquip at the end of 2008.

"After almost 28 years, it is time for others to take the helm," said Euliss, as reported in a news release. "We have an excellent team in place, so the continued growth and success of the company are assured. I feel very proud and confident of the company and the team that I have been a part of for so many years. It is now time for me to spend more time at my North Carolina home and with my wife and family, all who are located in the eastern half of the country."

The new MQ organization will be headed by Mike Howlett, who will become president of the MQ General Construction Equipment Group. He will report to Tom Yasuda, chairman and chief executive officer. The balance of the core management organization will remain largely unchanged.

☎ (800) 421-1244

🌐 www.multiquip.com

Propex appoints interim president and CEO

The Propex Inc. board of directors has appointed Woody McGee as the interim president and CEO, following Joseph F. Dana's retirement after more than 20 years as CEO. McGee has extensive experience in executive management and the restructuring of companies in a wide variety of industries domestically and internationally.

Propex filed for Chapter 11 in January of this year, and will provide updates regarding ongoing operations plans on its Web site.

☎ (800) 621-1273

🌐 www.propexinc.com

ProSpec expands sales force

ProSpec, Bonsal American Inc.'s brand of professionally specified construction products, has added to its sales force once again as part of its national expansion strategy. The addition of seven new territory managers gives ProSpec sales representation throughout the entire United States as well as Canada and Mexico.

ProSpec's new territory managers are Tom Lynch and Bret Lynch in the East/Midwest Sales Territory, and Gary Williams, William White, Myron Kadillak, Mark Phillips and Kirk Bailey in the Western Sales Territory. ProSpec also welcomes Scott Springs to the position of Western states business development manager with responsibility for obtaining specifications at leading architectural and engineering companies in the West.

☎ (800) 738-1621

🌐 www.prospec.com

Insulfoam welcomes strategic business development manager

Insulfoam, manufacturer of block-molded expanded polystyrene insulation, recently promoted Rich Holen to the position of strategic business development manager.

Holen will be responsible for maintaining and expanding Insulfoam's national markets, focusing on retail, commercial roofing and below-grade insulation opportunities. He will also work closely with Insulfoam's sales and product management teams to increase the company's share in these market segments. He will also be asked to channel sales and private labeling opportunities regarding Insulfoam's wide range of construction-based products.

☎ (800) 248-5995

🌐 www.insulfoam.com



McGrady named president of Insulfoam

Carlisle Construction Materials, a manufacturer of commercial and residential construction products, announces the promotion of Pat McGrady to president of Insulfoam, an operating division of CCM.

McGrady will be responsible for expanding Insulfoam's market share in the expanded polystyrene marketplace, focusing primarily on the roofing, below-grade and below-slab insulation markets as well as geofoam applications.

☎ (800) 248-5995

🌐 www.insulfoam.com



Chem Link welcomes two new employees

Chem Link, a Michigan-based construction products manufacturer, has added two new members to its technical staff.

Jeff Schuette, reachable through Chem Link's Contractor Hot Line, has begun to provide contractors with practical information on how they can put Chem Link sealants and adhesives to use in their businesses.

Jim Larke has also joined Chem Link, as the research and development team's technical data manager. His responsibilities will include standardizing and archiving technical data used and produced by the research and development department.

☎ (800) 826-1681

🌐 www.chemlinkinc.com



Carlisle welcomes new director of residential products

Carlisle Residential, division of Carlisle Construction Materials and a manufacturer of roofing and waterproofing products, has announced Michael McAuley as its new director of residential products.

McAuley will be responsible for managing the Carlisle Residential product lines. Most recently, he served as Versico's general manager, a position he will retain when he joins the Carlisle Residential team. 🚚

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Should You Stop Sealing?

By Doug Carlton

Lately I have been asking myself questions about why we do what we do concerning decorative concrete work. I kind of feel like sealing may be one of those things we do in life because we are told it's what we should do. After all, what reputable concrete contractor would think twice about not sealing, and protecting, their work?

However, is it possible that this necessity is not a necessity at all? Could it be that all the hoopla on sealing concrete is being motivated by glossy pictures causing new contractors to assume this is an industry standard?

The goal of this article is to get you to think about why you do what you do. This article will not be your typical one, outlining what sealer works best on which decorative type, because there are plenty of experts talking about just that. You very well may read this and decide the best method for you is exactly what you are currently doing. I hope this is the case. I also hope you give me a couple of paragraphs to argue my case.

Here is how all this started. Long after office hours one evening, one of my best general contractors that we stamp for was wandering around my outdoor gallery that displays our work. This is a guy who sends many jobs to my company and who is very good to work with for a number

of reasons. So of course I opened up the office and we spent the next hour or so answering one question. Why do we seal our stamped concrete?

I felt his question was a little unusual, since this hadn't come up in the thousands of square feet our crew had installed for him. I used a broad brush-by, answering his question with the typical fact that sealer brings out vibrant color and protects stains. I could tell by the look on his face he agreed but was looking for something more. I added that the sealer helps keep color from fading and that this is an outdoor investment that should be protected. He was still looking for something more. That's when I said, "Why are you asking?"

His answer is one that you will be hearing if you already haven't — money. He explained how the market was much more competitive and customers were asking why things cost what they do. He also explained that this new market was on a limited budget and that each and every dollar needed to be justified.

This conversation warrants us as decorative specialists to at least weigh the pros and cons of why we seal. To save argument, this pertains to exterior work only. My feeling is that interior work should always be protected and compromise is not an option.

Here are the arguments to not seal:

Initial expense: Using glossy topical-style sealers will increase the job cost for two reasons. First, most high-quality sealers will run around \$30 per gallon in material costs. The second reason is the labor to clean the concrete and spray the sealer.

Long-term expense: Resealing concrete should take place every two years to five years on most jobs. The cost to reseal runs around 80 cents per square foot depending on the job size.

Saves time: Many jobs are tight on time. It is much easier to clean the concrete the next day or two and then invoice the work completed.

Reduces mineral deposits: Nothing looks worse than years of sprinkler water leaving calcium and other minerals on the sealer surface. Irrigation will also break down most sealers by turning the surface white and ugly. Under the same conditions, most unsealed concrete will not look as bad.

Less slipperiness: Some contractors still haven't figured out that sealer needs nonskid added to it for the protection of customers. This is a nonissue if glossy sealer isn't used.

Fewer callbacks: I will assure you that nine out of 10 callbacks to my office are sealer-related. Sealers can and will get squirrely.

Fewer job-site visits: My detail crew is not allowed to seal new concrete for 30 days from last pour. This is a pain, because most customers will use their new concrete before this time. Many days for my detail crew include removing tire marks from driveways and removing patio furniture from outdoor areas.

Argument to seal

Protects: There is no doubt that sealing concrete protects your client's investment. Tire marks, spills and stains will usually not penetrate the sealed surface. Surface delaminating from freezing may be addressed by sealing. I doubt you would drive a new car off the lot without a protective clear-coat on the painted surface.

Looks attractive: A good sealer will show the vibrant colors and patterns of most decorative concrete. Most people are attracted to sealed outdoor projects.

Keeps color from fading: Sealing concrete is the only way I know to keep color from fading. I cannot tell you how many folks have called over the years asking if we could do something to bring the color back to their jobs.

Creates business: Resealing decorative concrete is very profitable and will create another aspect of your business. This also assures your work always looks top-notch and attractive. This helps to keep you connected with your customers.

Competition separation: Believe it or not, most decorative contractors do not seal their work. The fact that your business does can be a huge selling point.

Easier to sell: A sealed sample will sell many more times than an unsealed

one. There is no doubt that sealed work is more desirable to most people.

Sells for more: Sealed concrete will sell for more than unsealed work, even if you factor in the cost of sealer. Most contractors mark up their work, profit and overhead, according to the total job cost.

Final thought

Whichever you decide, be sure to sell the benefits of your choice. As you can see, there is a good argument for both. My recommendation is to at least protect your work with a penetrating sealer if nothing else. This sealer type is inexpensive but will help protect in a limited fashion. Let me know how it goes. 📧

Doug Carlton operates Carlton Concrete Inc. in Visalia, Calif. He can be reached at carltondoug@sbcglobal.net.

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Who Stands Behind The Words We Read?

by Peter Wagner, CSI

Paper will not refuse ink. What do I mean by that? Well, there is nothing more important in business than to represent yourself honestly and consistently, and ideally that is how your competition will address itself ... and you. But this doesn't always happen, whether by mistake, through lack of education, or sadly enough, sometimes on purpose.

Too often we take the written word as gospel, but is that truly smart? Do we know what, or who, stands behind the words we read? After all, as Bill Butler, who works with me at L&M Construction Chemicals, will remind you, paper will not refuse ink. Our industry is growing, and as the industry grows, so do the misrepresentations and misunderstandings.

Let's evaluate some of the important foundations behind our industry's growth and strengths as they pertain to LEED (Leadership in Energy and Environmental Design) certification, other high-performance building initiatives, and specification writing. As we all learn, some of our misunderstandings are created by what we do or don't include in our specifications.

As a concrete polishing contractor, your sales and marketing are increasingly focused on the requirements of groups, such as USGBC's LEED Program, the Collaborative for High Performance Schools (which began in California but has branched out to an additional seven

states), the South Coast Air Quality Management District in Southern California, and the EPA. When an owner, architect/specifier and general contractor look at polished concrete, they are not only looking at performance specifications, they are also looking at installation costs, final appearance, ways to gain financial incentives, and, of course, whether your process is environmentally friendly.

Performance specifications

What you are selling when you provide polished concrete is a high-performance floor that is functional, can be design-oriented, is sustainable and easily maintained, and delivers the lowest life-cycle cost of any floor coating or covering. But in order to contribute points to a LEED category, the process and product have to meet certain criteria. Criteria promised, but not met, can lead to cost overruns and hurdles to receiving expected credits toward LEED certification. It can also lead you toward losing the job or, at the very least, your reputation. Make sure that your testing methodology is not only the correct one, but that it is run correctly, preferably by an independent third party, such as the CTLGroup. For instance, the correct test for abrasion resistance is ASTM C779/C779M-05 Standard Test Method for Abrasion Resistance of Horizontal Concrete Surfaces. This measurement is the foundation for the strength and

wearability of chemically densified and hardened concrete. Third-party testing and standardization lend to your and the industry's credibility, but even then you need to make sure that you are using the correct test.

Installation costs

Your costs, and ultimately your customer's costs, are going to vary depending on whether the floor is old or new, how it was finished, whether you have color to add, and when you are allowed to perform your work. Bottom line, your costs are directly related to how educated you and your crew are, and how well you have educated the GC and the owner.

Yours is a business that will fail, or at the least be less profitable, if you live by assumptions. For example, if you assume that the floor is soft when it is in fact hard, you misjudge your labor and tooling costs. Do a test! Are there bond breakers that will require deep cutting to remove, and yet at the same time, the customer wants only to see cream? Find out up front, or at least protect yourself in writing from unknowns ... and do a test. When you write or accept a contract, don't assume that the owner and GC are good guys, and that they will go with the flow when you are behind schedule or parts of the floor "look different" from other parts. Do your best to CYA in writing up front, and if change orders are required that are truly outside your job scope, work your hardest to receive a written change order before moving on. Ask questions up front, listen to the answers, do a test, and then make your bid. Ours is an industry that can be very litigious and unforgiving — protect yourself up front in writing, but in doing so, do it fairly.

Final appearance

The final appearance of the floor is your finished canvas. Can you go back and fix flaws? Sure, but it's expensive. Be aware of what you promise. Will an acid stain be consistent? No, but does the customer know that? Dyes are monolithic, but just like acid stains, they are transparent. Will every dye

application be the same from job to job? No, but do both you and your customer know that? What about patching, edge work and footings? Patching, edge work and footings represent a very small percentage of the job, but they are the most visible objections, ones that can keep you from getting paid. Is it the

owner's or GC's fault if you didn't both educate them and protect yourself in writing as to how you would approach those areas? There are jobs where these areas won't be objectionable, but there is a greater percentage of them where they can be your downfall. Address these circumstances up front, show by



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example, and get the customer and GC to sign off before you start.

Financial incentives

Financial incentives go both ways. Looking back at the incentives on a LEED project, the owner who achieves one of the four levels of LEED certification, or meets local CHPS guidelines, can often gain monetary benefits. These benefits can range from quicker regulatory approval to tax rebates or actual payments. In New Hampshire, for example, schools that meet the regional CHPS guidelines can gain an additional 3 percent contribution from the state toward their construction budget. This equates to a 5-10 percent increase in state contributions. For the GC, the opportunity to make a bonus may rest on meeting certain timetables, so if you are one of the subcontractors on the project, you have two reasons to know what you're committing to in writing. First, you need to know that you are capable of meeting the obligations that

your contract calls for. Do you have enough capital to sustain yourself? Are your crews big enough and properly trained? Do you have the proper equipment? If you don't, and yet you committed in writing to being prepared, then you have lied and deserve whatever you get. On the other hand, if you only commit to what you are capable of, and you deliver as promised, then having everything in writing will protect you in your battles with the GC if he falls behind and tries to push you outside the scope of your agreement.

For your continued growth and profitability, make sure that you understand what you read, that what you read is pertinent to your work, and that you yourself can stand behind what you put on paper. 

Peter Wagner is director of marketing and sales support for L&M Construction Chemicals. He has more than 20 years of experience in the flooring industry and is in his eighth year in the polished concrete industry. He can be reached at pbwagner@lmcc.com.

Putting your work to the test

Know what you are defining with your tests and work descriptions. Your intent is that the architect/owner/GC will be taking you at your word as a professional, an expert.

With ASTM references, the ASTM test speaks for itself, but this does no one any good, and can in fact cause problems, if the proper ASTM is not specified or test results do not follow the prescribed criteria.


For example, with a polished concrete floor that is specified to be densified and hardened, ASTM C779/C779M-05 Standard Test Method for Abrasion Resistance of Horizontal Concrete Surfaces is probably the most important test. This measurement produces the most accurate and true means to judge the impact of the densification. Is such a test practical to administer on every floor, or is every floor the same? No. The fact that there are variations in concrete floors, intended or not, is the reason for using good, sound benchmarks for your testing. Start with a good mix design and finishing technique, such as starting with a 4,000-psi slab that meets ACI 302.1R requirements. By following these industry-approved guidelines, you are showing results based on "an industry-accepted" floor, not a floor that fails to meet standards. If the floor you are densifying is substandard to start with, you and your customer should expect superior results following densification. Your goal should be to provide a minimum increase of abrasion on a "good" floor, with anything above that gravy.

The final step to earning credibility is to have an accredited third party perform the test once the correct test has been identified.



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Public Works Projects: Start Your Bidding

by Erin F. Ansley

To bid or not to bid? That is the question. And it's one more and more contractors have been asking themselves lately, especially as public works departments are increasingly incorporating decorative concrete into municipal plans. But where does one begin? What's the best approach, and is it the ideal option for everyone? Knowing the rules and the players will help contractors determine if a particular public works project is the right fit.

The City of Virginia Beach, Va., is just one of a number of municipalities that have given decorative concrete facelifts to public areas. At Virginia Beach, a recently installed storm-protection seawall serves a functional purpose and looks attractive while doing so. According to Phill Roehrs, a coastal engineer and head of the city public works department's Surface Water Resource Division, the wall was constructed as part of a federal project, and the city and the Corps of Engineers set aside a percentage of the funding for aesthetic enhancements, including concrete relief, decorative light poles and color schemes. In this case, the artwork was generated and included in the contract, and the successful bidder secured the services of a concrete art molder.

Keeping abreast of such projects is as easy as logging onto a computer, Roehrs notes. Like any other public works project in Virginia Beach, the

seawall job was listed on the city's Web site, VBgov.com. There, contractors will also find information on all of the projects that are part of the city's six-year Capital Improvement Program, which is updated annually via a public budget process. Construction contracts are advertised via the local paper and trade listings from the Associated General Contractors of America, McGraw-Hill Construction Dodge Reports and elsewhere. Meanwhile, studies and designs are distributed through a Request For Proposal process, in which consultants interested in doing work for the city register and receive all RFPs as a result. Even the city's purchasing department maintains a form of notification listing similar to the RFP process, Roehrs adds.

Roehrs says that the process by which contractors learn about projects, bid on them, and win the jobs is common. "It's a standard process of sealed bids, sometimes with a prequalification process, all in accordance with the Virginia state procurement code. Basically, track the trade listings or postings by our purchasing department, pull a set of the bid documents for items of interest to the contractor, and follow the bidding instructions."

Contractors in Los Angeles County also don't have to look very hard to find potential public works projects. The County of Los Angeles Department of Public Works even maintains a business

services Web site (at dpw.lacounty.gov/PRG/business/index.cfm). While some of the tips may seem like obvious steps to take — such as reading and filling out all RFPs in their entirety and signing the forms — failing to execute these steps is one of the main reasons contractors are eliminated from the bidding process.

This problem is prevalent, in part, because so many newcomers are entering the public arena, says Gary H. Bozé, a public information officer for the County of Los Angeles Department of Public Works. “One major problem for contractors is that a lot of them have done private work and then try to switch over, and it’s drastically different. It isn’t an easy transition. There’s more strict oversight and inspection. There’s a much more structured environment. There’s more documentation, much of which is required by law. And it takes a while to get established.”

What’s more, putting together a bid is not easy, Bozé says. “It takes time to review, prepare and submit. And you’re not just bidding on one project. You are doing multiple and playing your cards all the time. If you’re a small business, the challenge is juggling 20 different things.”

And then there’s the low-bid scenario. “You’re not going to get work just because you have a resume of satisfied customers,” Bozé warns. A bid should reflect the cost for the company to construct the project in accordance with the bid documents, plus any overhead and profit. But not everyone bids correctly. If a bid is too low, the agency will question the bid, Bozé says, trying to figure out if the contractor is cutting corners or forgetting something. Ultimately, the contractor may lose out on the job because of an inaccurate low bid. That said, contractors who inadvertently submit an unrealistically low bid are allowed by law to pull the bid without any repercussions.

So what does a contractor need to do to start profiting from the public

sector? First, the law requires all contractors to be bonded. “It’s one of the biggest hurdles,” Bozé notes.

This bond is a pledge that a contractor will perform as promised and pay bills and payroll on time. The key here, Bozé stresses, is to keep up a good track record and have good cash flow because the better track record you

“A lot of (contractors) have done private work and then try to switch over, and it’s drastically different. It isn’t an easy transition.”

— Gary H. Bozé, public information officer, County of Los Angeles Department of Public Works

have, the better bond premium you get.


Once bonded, purchase bid documents early, Bozé says. Having a copy of the bid documents is particularly crucial when there is an amendment because those who have purchased them and who have placed bids will be notified of any changes, he adds. “Even if you are a subcontractor you should know about projects and place bids. Purchase your own bid documents.”

Vince Vasconi of AJ Vasconi General Engineering in Concord, Calif., is all too familiar with the bidding process and what it takes to be properly bonded. He’s based his last 11 years of business on public works projects. From its inception, AJ Vasconi General Engineering has performed 98 percent of its jobs in the public category, from bridges and retaining walls to a growing niche: skateboard parks. “When (my son Andy and I) first started the business 11 years ago, we immediately felt the competitive nature of public works was conducive to what we wanted to do,” Vasconi says. “It’s competitive but solid

because if you’re the lowest bidder, you’re probably going to get the job. In the private sector, they don’t have to pick the lowest bidder ... it might be the guy you play golf with.”

The most common way to land a public works project may be to submit a bid, but once in a while, a contractor is selected simply on the basis of his or her good work. Shellie Rigsby of Acanthus in the Dallas area was selected as a subcontractor on a few public works projects because the prime contractor who won the bid was familiar with Acanthus’s work and approached the company based on its reputation.

Ray Robinson of Robinson Earthscaping in Deadwood, Ore., has also been lucky enough to land a few public works projects simply by virtue of his resume, which includes landscaping the Oregon Coast Aquarium in Newport, Ore., working with Larson Themed Construction on Disney’s Animal Kingdom in Orlando, and working on the Museum of Natural and Cultural History at the University of Oregon, in addition to multiple private and residential jobs.

In one instance, the city of Eugene, Ore., Parks and Open Space department contacted Robinson and asked him to create four artistic works as part of a playground project known as RiverPlay. One included miniaturized climbing columns. Another was a 50-foot streambed complete with waterfalls that children can dam using sand. For a project in the city’s Willakenzie Park, he created a sandbox complete with a fruit and vegetable theme. As far as Robinson knows, he’s the only one in the state creating such projects, a main reason why he was handpicked for the job and paid by the hour. 



Absolute ConcreteWorks Poulsbo, Wash.



Photos courtesy of Absolute ConcreteWorks

by Frederick Jerant

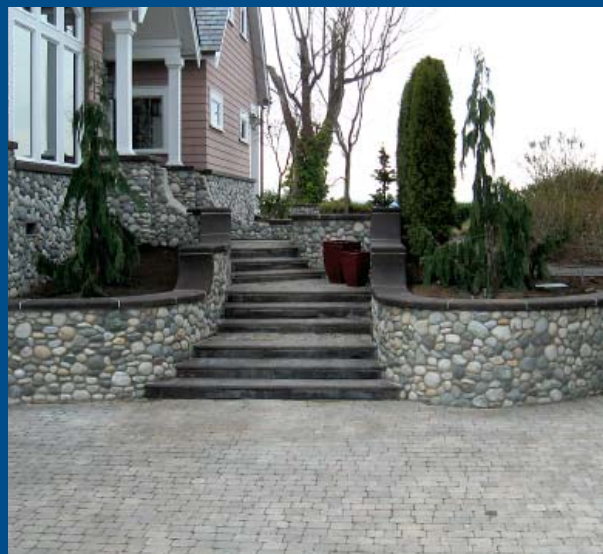
Steve Silberman, president of Absolute ConcreteWorks, Poulsbo, Wash., describes his company's products as "functional art." Principal artisan Tommy Cook's use of color, stain, gleanings from nature and even customers' souvenirs takes the full-service precaster's countertops, fireplaces and sinks to a different plane.

Tommy Cook's professional background was in finish carpentry and other construction trades. But about 10 years ago, his wife asked him to build an indoor fountain. While researching the project, he met a woman who told him her husband was looking for an apprentice to help make concrete

countertops, fireplaces and architectural details. Intrigued, he visited the facility and was so taken with the process, he turned his back on carpentry and started learning how to create custom decorative and architectural concrete products.

After about a year, he struck out on his own, setting up shop in a garage with a couple of employees. And he began building a reputation for striking artistic vision combined with excellent craftsmanship.

The business grew, and Cook eventually landed a client who became a partner. Steve Silberman had moved to Washington from California and was in the midst of a



complete renovation of his waterfront home. He and his wife, Tina, wanted something truly distinctive.

Ordinary granite counters just didn't do it for them. Stainless steel wasn't going to fly, either.

Then the contractor suggested they consider Cook's concrete business, and Steve balked — he didn't want a sidewalk in his kitchen! But after visiting the operation, Steve was sold.

Cook designed a backsplash that mimicked the Silbermans' kitchen-window view — the Olympic Mountains, up to the lights of Victoria, Canada.

From that point, the men's relationship

evolved from contractor-and-client to co-founders of Absolute ConcreteWorks.

Cook says the business has enjoyed growth of nearly 300 percent in each of the last three years — a trend the partners believe will continue, even in a softening construction environment, because of the ever-growing visibility and demand for decorative concrete products.

And to accommodate that growth, the company now uses 10,000 square feet of manufacturing space, with another 30,000 square feet outside. Total employment averages about 10 people, and varies according to workload.

A good part of that growth can be

attributed to ACW's focus on customer involvement.

Their clients are encouraged to become actively involved in the process. For example, Silberman says, a client might come to the facility with a contractor or designer in tow, along with a particular color or material sample they want. ACW then sets out to replicate the client's concept in concrete.

For example, the company recently worked on a custom home whose owner loved the look of granite, but wasn't too impressed with the material itself. ACW was able to match the desired appearance by using properly colored post-consumer glass



mixed with crushed mother-of-pearl. (The use of post-consumer or post-commercial glass, metal and other recycled materials is one of ACW's specialties.)

ACW is able to go further than many other companies to accommodate the

design objectives of architects, interior designers and clients. The partners attribute this to a combination of their uncompromising commitment to client service, leading-edge designs, and an ongoing investment in state-of-the-art

machinery.

How flexible can they be? ACW has employed everything from coins collected during world travels and Harley-Davidson parts for a motorcycle fan to wild grasses, ferns and leaves culled from an owner's property. "That level of personalization makes us more versatile," Cook says.

Technical proficiency and the proper use of materials — particularly glass-fiber reinforced concrete (GFRC) — enables ACW to pull off some unusual projects.

A recent countertop project was cast in a single piece and carried in by just four people. Not too impressive, you say? Consider this: the slab measured 11 1/2 feet long, 40 inches wide and 2 inches thick, and included a knockout in the center for a cooktop!

In another job, a 14 1/2-foot-tall fireplace was cast in Washington, then shipped to Oregon for installation. Each 3/4-inch thick piece was about 6 feet wide and 4 feet high and suffered no cracks, fissures or other problems during transport.

Cook is quick to emphasize that, although these pieces don't weigh as much as "old-school" castings, they are not made from so-called lightweight concrete. "That stuff relies on pumice or foam beads to reduce weight," he says. "But it also reduces the concrete's structural integrity. We just don't do that."

The company is environmentally conscious, too. By relying on alternative (yet equally effective) materials, ACW has reduced its use of portland cement by as much as 50 percent. All of its slurry and rinse water is processed and cleaned. Even leftover concrete is recycled. "We have a line of statuary made from molds I bought years ago," says Cook. "Rather than simply toss our leftovers, we cast it and sell the results."

Although new home construction is waning, ACW doubts that its level of business will decline or level out. "Things are evolving," says Silberman. "Initially, our jobs were remodels or new custom homes and some upper-range spec homes. While the spec homes portion of our business has declined, ACW is called upon for more commercial, retail and condominium projects. Additionally, we are experiencing more calls from higher-end custom homes and remodels, resulting in an overall 31 percent increase in the first quarter of 2008



over the same period in 2007.”

The secret? Being able to provide commercial and residential clients with complete precasting services. “We’re renowned for our artistic work,” Cook says, “but we also produce architectural details — window and door surrounds, wall caps, stair treads. We make concrete masonry units, too.”

ACW is poised for even greater growth. Originally, product was mixed in 5-gallon buckets. But the company’s continued expansion gave Silberman and Cook the impetus to improve the facility.

Today, most products from ACW are fabricated from eco-friendly GFRC under its own SoundCrete brand. “We’ve invested in state-of-the-art automated equipment from Europe,” Silberman says. “We can now mix our materials in 25-gallon batches. Previously, we hand to hand-pack vertical surfaces. Now we’re able to spray it, resulting in a more compact product with a tighter matrix and fewer air bubbles.”

Cook is confident about ACW’s future. As more and more people realize that concrete is an extremely versatile building material — “It’s not your father’s driveway

anymore,” he jokes — manufacturers are developing a wider range of sealers, additives, colors and other products.

“There’s always something new on the market,” Cook says, “and we plan to stay on top of those developments. That’s what sets us apart.”

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Photos courtesy of Neal Coughlin, The Concretist

Reactive Stain on Concrete



by Michael Miller

In my opinion, concrete is at its best when it's being concrete, not when it's simulating or mimicking another material. As an ex-employee of L.M. Scofield and Bomanite/QC Construction Products, as a consultant to Brickform and Proline and as the guy who developed the design package that included custom Roman Stone stamps for The Forum Shops at Caesars Palace in Las Vegas, this may seem a bit disingenuous. And yes, it's critical for a contractor in the decorative concrete business to be able to coordinate concrete finish colors and textures with nonconcrete materials. But you'll notice that I say "coordinate," not "simulate."

It's possible for concrete to have stone-like qualities without trying to be stone. It's possible for concrete to be random and variegated like the knots and grain in wood without trying to be that wood.

It's possible for concrete to develop a visually active graphic patina like copper without it being, you guessed it, copper.

Here is a staining project featuring relatively honest "sensory concrete" in a semi-themed environment, utilizing some of my favorite techniques: screening to accent highs and lows in the troweled substrate, sporadic rust spotting with Ironite lawn fertilizer, and suggestions of the qualities of stone shelves and strata with application of stains and dyes against torn paper edges.

The venue is a new residential project in progress, in the grassy and oak-forested hills just outside of the Bay area town of Martinez, Calif. After site work was completed, the first order of business was constructing a structure in the style of a grand railroad barn. The structure is partially buried in the side of a hill and includes retaining walls of sculpted concrete as artificial rock. Other walls and ceilings are of unsealed raw lumber. Ceilings are really high and are supported by massive wood beams. The vehicle entry doors are equally massive, made out of wood and custom-wrought, copper-plated steel hardware. When I say massive, I mean that each door weighs in at about 3,000 pounds. The first story of the 3,000-square-foot-footprint structure was ultimately to function as a project garage, with a mother-in-law unit above. As we arrived, the owners and their kids were living in the second story, while construction continued on the main house.

The Process:

Day 1

Produce representative on-site samples

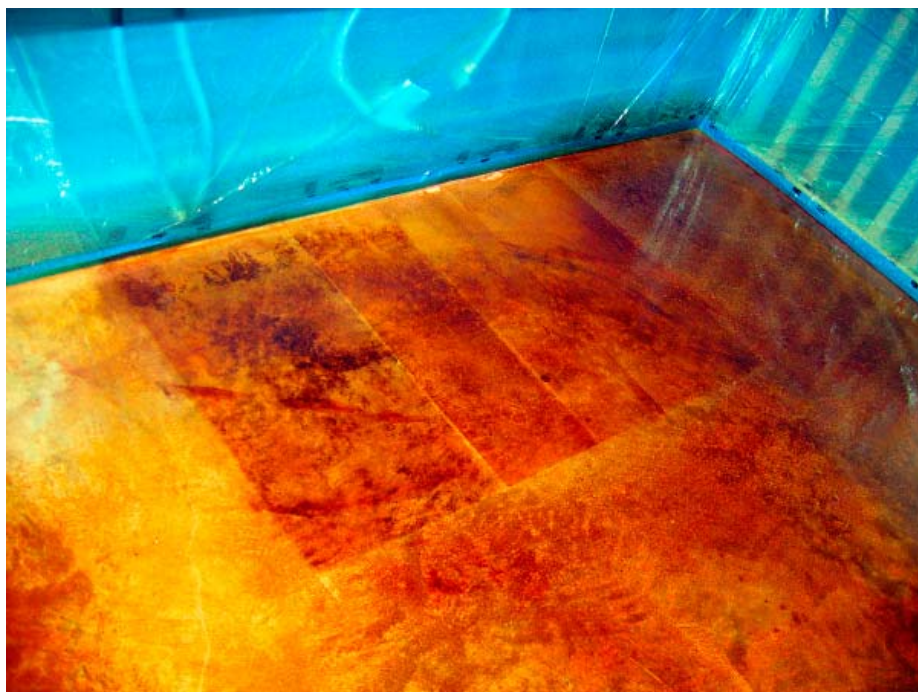
It's important that samples are consistent with and produced with as much care as the project itself. These samples are not to be reproduced verbatim, but are, instead, to establish a range of acceptable (and desirable) variability. While we're promoting variability, we're very careful with our measuring and record keeping. We keep ourselves well stocked with barium cups, which measure in 1/4-ounce or 1-ounce increments, as well as calculators, pencils, pens and notepads. Here we diluted our stains and dyes (Patinaetch stains and Deso Dyes from Colormaker Floors) with a water and acid solution, or water and acetone, as appropriate, to achieve appropriate color saturation levels.

Mask adjacent surfaces

We like to use pretaped plastic rolls in disposable applicators. Plastic is applied over an initial strip of blue, stucco or duct tape (as appropriate, depending upon the substrate) and their



Flashing a stepped-back strata edge. Note the Ironite fertilizer clay granules that have been applied sporadically. The granules "melt" as stain is applied and leave a rusty orange spotting. This spotting is similar to knots in wood.



Color palette development through representative samples.



Technique



Additional dye strata. This worker is flashing with orange-brown dye to create two hard torn-paper edges.



Ironite granules melt and deposit color as acid stain is applied.

taped intersection is taped one more time. You may want to double-mask some especially vulnerable surfaces, such as unsealed raw wood. We remind our client that we will do our best to protect these adjacent surfaces, but that this is not always 100 percent possible. For example, stains or water wicking up unsealed wood is quite likely.

We don't make promises we can't keep to our clients. We keep them informed and let them make choices (especially those that are tricky). Despite what you read in some people's guides, not everything in this business is fail-safe. I don't believe in taking responsibility for things that are impossible to take responsibility for. We've never lost a client on the basis of providing foresight and being honest.

Clean and prepare substrate, as appropriate

Our proposals require a dry concrete substrate. It's a good idea to have previously done some kind of a moisture test to check on just how dry things were. We use an electronic hand-held meter and recheck at this point. This may not be the most accurate testing method, but the results are, in any case, instant and relatively close. Our proposals also require that our client provides a cleared, clean, bare substrate, unless otherwise defined, in which case the client pays extra for these services. We won't clear, but if we need to broom or vacuum, we broom or vacuum. If we need to wet-clean, we wet-clean. If we need to degrease, we degrease. We don't spot-treat. For consistency, whatever method we're using is applied everywhere. Here, this is followed by screening with a 17-inch floor polisher with a pad driver, a white pad and 80-grit (plus or minus 20 grit) screens. Aesthetically, this screening visually enhances the subtle highs and lows of the original troweling. This really looks great! Simply screening a smooth, or not so smooth, troweled concrete is visually similar to natural honed limestone and brings out the slab's most basic and innate qualities. If dust control is critical, we have vacuums attached to the polisher. Whether a vacuum is attached or not, we follow with a thorough vacuuming. And however we intend to treat the floor, we have also treated the on-site samples the same way. Be sure to pay attention to cleaning joints at this stage as well.

Day 2

Stain and dye concrete

Spray-flash orange-brown acid stain (such as Colormaker's Amber) along torn paper edges. Tear paper in 2-foot to 4-foot lengths for ease of handling. Sometimes flash along a single edge and then ease out. Sometimes flash along a double edge for more defined strata. Step inside or outside the paper, or move to a new location and reflash with a purple brown stain (such as Colormaker's Ebony). Consistently spray the entire floor with a first coat of purple-brown acid stain.

Sporadically apply Ironite lawn fertilizer. This produces interesting rusty spots and is graphically similar to the sporadic negative "wormholes" in natural travertine.



Applying solvent-based acrylic lacquer. Most projects require three sealing coats.

Spray the entire floor with a second coat of orange-brown acid stain. Apply less, then more of this to increase color variability. This second coat will encourage additional “melting” of the fertilizer granules. When the surface is dry, or mostly dry, repeat stain flashing with torn paper edges. The first round of flashing and the second will be either visually softer or crisper, depending upon their order. Respray the entire floor with water, if required, to encourage additional “melting” or a looser, more watery graphic. When dry, or mostly dry, thoroughly rinse using a hose with a trigger nozzle, a 17-inch floor polisher with a soft brush, a double-bladed neoprene squeegee and a wet vacuum. Go home, enjoy a good meal, a glass or two of wine and a good night’s sleep. You’ll have earned it!

Return the next day, when all is dry, and repeat the process, less the spotting, wetting and rinsing parts, replacing stains with dyes (such as Colormaker’s Deso Dyes in combinations that produce orange and purple browns), diluted in either water or acetone. If using acetone, pay particular attention to proper ventilation (acetone is not only flammable, but explosive) and to potential softening and bursting of sprayer hoses. These dyes contribute to interesting controlled spot variegation with overall better field consistency.

The idea here is to create layers of serendipitous variegation that combine to produce a consistent, rich fabric.



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Tight craze cracking and screening to accent troweled highs and lows were the original concrete components of this layered fabric.

Day 3

Sealing

When dry (and for *The Concretist*, this would almost always be the day after staining), seal with approximately three coats of a duller solvent-based acrylic lacquer. If you'd prefer another sealer, be sure that your acid-stain rinsing process was flawless. Solvent sealers are generally more tolerant of some residual salts and acidity. We do a great job of rinsing, but are still leery of other sealers (water-based acrylics, urethanes, epoxies and so on) over acid stains. Now, it's time to demask, demobilize, pick up that big fat check and bask in the adulation. 📄

Michael Miller is president and managing principal of The Concretist, a Benicia, Calif., outfit that employs colorists and applied artists to produce "sensory concretes."

The final sealed product. Note the stone-like appearance of the floor and the graphic coordination with randomly sculpted strata of concrete "rock" walls.

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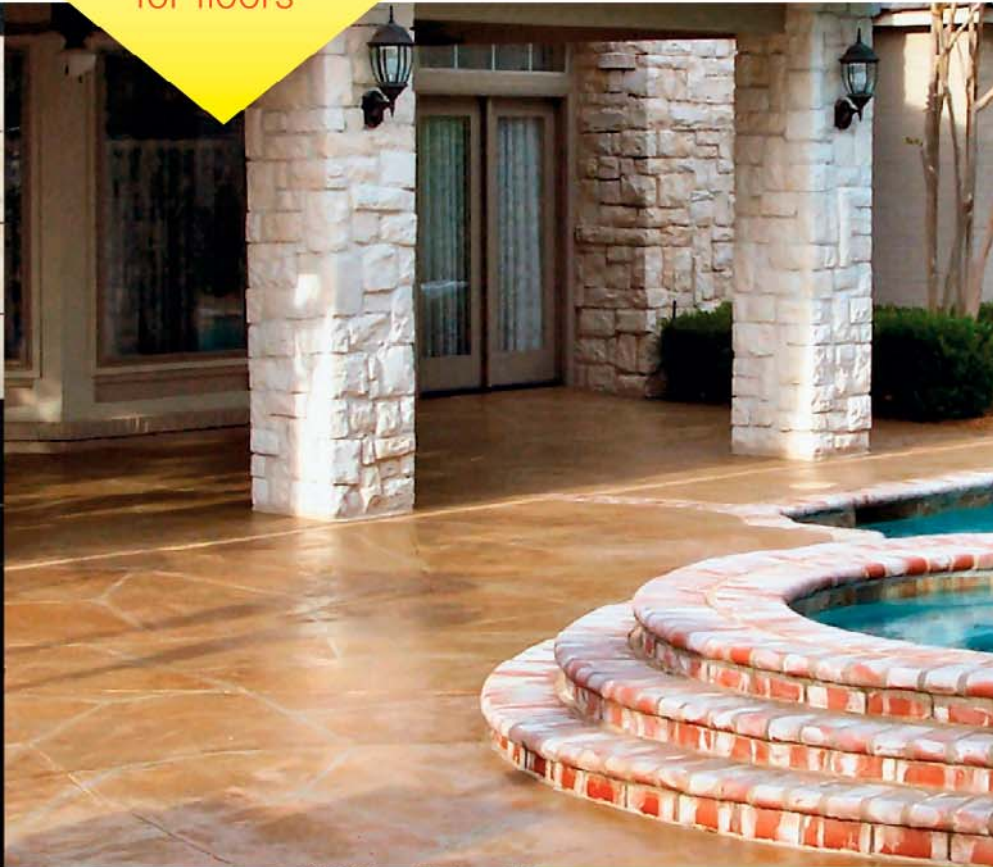


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Project Profile



Photos courtesy of Craig Heidinger

The golf-cart staging area at the TPC Sawgrass resort recieved a decorative concrete facelift — just in time to host the highest-paying championship in golf.

Tournament Players Club Sawgrass Staging Area Ponte Vedra Beach, Fla.

By Kelly O'Brien

Although most resurfacing jobs are done to cover something up, the concrete staging area at the Tournament Players Club Sawgrass was perfectly serviceable. It wasn't cracked or spalling. It wasn't even particularly ugly. But it was plain, and the TPC Sawgrass golf resort is anything but plain.

The TPC Sawgrass, situated in Ponte Vedra Beach, Fla., is owned and operated by the PGA Tour, and it is the flagship of the TPC chain of golf resorts. Home to the Players Championship, the highest-paying tournament in golf, the TPC Sawgrass gets a lot of media attention around this time of year. Since the PGA Tour didn't want an expanse of boring gray concrete to mar their flyover shots during the Championship coverage, they went to the Internet — and came up with Craig Heidinger.

Heidinger, owner of Concrete Options in Yulee, Fla., had a challenge before him. The space that needed a facelift was the 12,000-square-foot area where the golfers catch a lift out onto the green — a bit like valet parking, only with golf carts. Although the TPC has a pattern of 1-inch pavers that they use throughout the course, they couldn't use them for the pickup area because the pavers wouldn't stand up to the traffic.

Heidinger's job was to give them an overlay that was not only durable, but also matched the paver pattern — and he had a month to do it. So in January, in the weeks leading up to World of Concrete, Heidinger consulted with SureCrete, whose products make up 95 percent of the products he uses, on how they were going to match this pattern.

Time stamps

David Morris, sales consultant for SureCrete Design Products, tried a



Before resurfacing, the golf-cart pickup area was not in bad shape, but it also wasn't very attractive.

number of stamp manufacturers to see if they'd be willing to make a custom stamp for them, but they dragged their feet. "They were too busy preparing for World of Concrete," he says.

But Julie Ellis, owner of Art Stamped Concrete, was ready to take on

the challenge.

Ellis, who has an extensive line of prefab stamps, typically needs four weeks to do the initial design and production work for a custom stamp, followed by a series of proofs and approvals. But the timeline for the TPC

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Project Profile

job did not offer her that luxury. “In this industry,” says Ellis, “people usually want it done yesterday.”

After meeting up with Morris and Heidinger at World of Concrete, Ellis produced, in just three weeks, custom stamping mats that recreated the pattern and texture of the TPC pavers.

So, with a truckful of custom mats

and SureCrete products, Heidinger arrived at the TPC Sawgrass on Feb. 2, ready to give this top-of-the-line golf course a facelift. After filling the expansion joints with epoxy and giving the entire surface a good wash-down with a pressure sprayer, Heidinger was ready for the overlay.

Laying it down

Heidinger and his crew did the surface 1,000 square feet at a time, with 10 to 12 bags of SureStamp gauge-raked out to 1/4 inch. In an effort to help him with his fast-approaching deadline, SureCrete blended the pigment for the integral color in the bag before shipping, eliminating a step on the job site.

Once the stampable overlay was down, it was time for the really tricky part.

“There’s a reason nobody makes a paver stamp pattern,” says Heidinger. While Ellis’ stamps did their job in replicating the look of the pavers, Heidinger says it was quite a challenge to get the pattern perfectly aligned. It’s a very difficult pattern to replicate, he says, requiring a lot of minute adjustments to get the lines aligned and the layout to come out perfectly. Heidinger says he’d definitely use Ellis’ custom stamps again, but not for a project like this. “Looking back,” he says, “using custom mats for a 12,000-square-foot job was not a logical decision.”

But despite the challenges of working with an unfamiliar, finicky stamping pattern, the next step of the process produced spectacular results.

The “Real Magic”

Using SureCrete’s water-based EcoStain, Heidinger custom-blended a variety of colors to use as his palette. Applying these in layers, he and his crew painstakingly hand-stained each individual rectangle to achieve the natural, varied look of the original pavers.

“The real magic of the job was [Heidinger’s] ability to match the colors,” says SureCrete’s Morris.

Still, Heidinger was nervous, at first, because no matter how hard they tried, they couldn’t get it to look exactly the same as the original. But his fears were soon put to rest.

Once the client saw what it was going to look like, Heidinger says, they loved it. And it’s a good thing, too — the coloring process took as long as the rest of the tasks put together.

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The prestige

"I don't think there's a grander job anyone could take than the PGA Tour headquarters," says Heidinger about working for the golf giants. "It's like doing Bill Gates' house."

But there were challenges involved in working for such a high-profile client, as well.

The TPC Sawgrass is not only busy during the Players Championship, but all year round — and no one was about to forgo his or her golf cart pickup just so the concrete could get a makeover. Thus, Heidinger and his crew had a constant audience.

"You do somebody's driveway and a few of the neighbors come have a look," says Heidinger, "but you do the PGA headquarters ..."

Heidinger says that on an average day there would be 200 people "stopping, looking, and gawking." The gawkers were preferable to some of the other guests, who simply walked across



With the help of SureCrete Design Products and Art Stamped Concrete, contractor Craig Heidinger was able to match a stamped overlay to an existing paver pattern used throughout the resort.

the unfinished surface.

Despite the constant scrutiny, though, Heidinger views the TPC job as a win-win situation. It was certainly

a professional coup for him, and the PGA Tour's flagship golf club has an exceptionally photogenic new home for its carts. 🚗

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Photo courtesy of Nathan Giffin

VERTICAL OVERLAYS

To spray or trowel?

by Amy Johnson

It seems there is only one direction for the decorative concrete industry to go — up. Contractors and designers are finding new opportunities in vertical overlays. “Walls are the next frontier,” explains David Landrey, technical director of manufacturer Raeco Specialty Cements. “There is a better chance of a decorative system lasting on a wall. A wall doesn’t get traffic, so your artistry doesn’t get damaged.”

Wayne Sellon, national trainer for Flex-C-Ment, thinks vertical overlays present a growth opportunity. “Construction is feast or famine, but this is different,” he says. “We’re right at the cutting edge, educating people who don’t know it’s an option. We’re always finding something new to do. Interest in vertical

decorative concrete keeps growing and growing and growing and growing.”

Why is the market for vertical overlays strong these days? Nathan Giffin, founder of Chicago contracting firm Creative Rock Forming, believes demand is tied to a growing interest in themed environments. “Listening to homeowners and other contractors, they are moving in the direction of artificial environments, competing against cultured stone and rock veneer,” he says.

Whatever the reason, good decorative concrete contractors already know some things that are important to success in the vertical market. First on the list is good communication with the customer. “The number one key in construction is communication,” explains Wes Vollmer,

artisan and founder of Alternative Finishes, based in San Antonio. "Make sure the contractor and the eyes looking at the job are on the same page. If they don't like it, it doesn't matter how well you did it." Samples, mock-ups and sign-offs with designers and owners are as important for vertical applications as they are for floors and patios.

Successful contractors also know the value of training and practice. Vertical overlays present significant value-added opportunities precisely because they are so visible. So contractors looking to move up to vertical overlays take advantage of training offered by manufacturers, suppliers and consultants. Vollmer falls into the latter category. "When I started 15 years ago, no one wanted to help. Everyone had secrets. Now I consult everywhere, even in my own area, to build the industry. A bad job hurts everyone." Giffin is taking training high-tech with a new venture, Vertical Artisans, bringing demonstrations and vertical techniques to the Internet (see sidebar).

Spraying vertical overlays

Part of making a transition from horizontal to vertical concrete work is learning the difference between applying overlays by sprayer and by hand trowel.

Photo courtesy of David Landrey



Steve Fox of Seattle's SAK and Patch applies a coat of Raeco's SkimWall in Seattle Gray. The project is a modern residential project whose architect wanted to retain the look of the cast-in-place concrete walls while masking the color variations between pour lines.

Most experts agree that the decision to spray or trowel depends largely on economics. Spraying is a good way to cover large areas in a short amount of time. It's fast and productive. "The advantage of spraying is time," says Vollmer. "You can cover three times the area you can with a hawk and trowel in the same amount of time."

"The thing you are looking for by

spraying is production," Sellon says. "Pumps can make sense in terms of dollars and cents if the job is big enough, say 20,000 square feet."

On the other hand, smaller areas give a contractor some options. "If you are doing, say, a fireplace, you are not going to prep for a sprayer — there's not enough area there to bother," Giffin says.

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Photo courtesy of Nathan Giffin

Virtual Vertical

The ability to communicate with vertical specialists in far-flung places and to stream video of them in action has inspired the creation of a subscription-based online training service.

Vertical Artisans, launched in January 2008 at Verticalartisans.com, presents training videos and articles by experts. The site aims to offer a broader perspective than can be found at schools or training centers that, besides being bound by the limits of time and space, are often devoted to one manufacturer's product line or one artisan's techniques.

Annual subscribers can access the videos at their convenience and review them as often as they like. Vertical Artisans founder Nathan Giffin believes it is unrealistic to expect a contractor to retain what he or she learns in a one-time course, and trial and error on the job hurts the industry. "Instead, let's give them a year to absorb what we teach online," he says. "They can make sample boards, make mistakes, understand there is a learning curve."

The ability to instantly update Web content gives the site an advantage over training DVDs, which are quickly outdated. Online interaction also helps practitioners, some of whom work in Australia, Canada, Spain, South America and China, build productive relationships. Concrete contractors who see new opportunities in vertical decorative work rub virtual shoulders with plasterers, painters and faux finishers who are also looking to expand their offerings.

Subscribers with all levels of expertise can use the site for everything from getting a few tips to learning new methods. Giffin believes that while basic training is abundant, Vertical Artisans meets the need for more training in advanced techniques. The site also offers business and sales advice.

More is on the way. Future plans for the company include hands-on training seminars for subscribers where they can put what they've learned online into practice under the guidance of an experienced artisan.

Sheer volume is also not the only economic consideration. "How big of a mess can you get away with making?" Sellon asks. "Pumps are great for new construction because overspray doesn't matter. For an existing building you have to cover the landscaping and carefully mask other areas. I would stay away from spraying in an existing home or building."

Greg Price, director of sales and marketing for FossilCrete, believes that spraying is a good way to break into vertical applications. "Until people used to working on horizontal surfaces can master a technique that defies gravity, they may do better with a pneumatic application, a shotcrete spray rig or regular hopper gun. There are lots of decorative concrete contractors who are extremely talented and skilled, but everything they had done is horizontal. So when they get into vertical, most skilled folks struggle to trowel on vertically. The muscles you use in vertical are quite different than for flatwork. It's a totally different motion — it takes seasoning."

The contour of the underlying surface is also a factor in the decision of whether to spray or trowel, Price adds. For example, FossilCrete makes a log-cabin-style foam form. "You would have to hand-trowel all day to get a uniform thickness over a contoured form like this one," he says.

Is spraying less creative? Not necessarily. One technique for vertical finishing is stamping, and in these cases, the stamp allows for creativity. Price cites examples of customers in Hawaii who used native plants, shells, lava and other artifacts to create uniquely textured stamps. Giffin, who specializes in hand-cutting stone-like finishes, says that spraying offers an advantage because it has the capability to put up large amounts of material (4 inches and more) which can then be formed and colored by hand.

Vollmer thinks spraying lends itself to a certain look. "If someone wants an old-world, distressed style, then spray works well. In fact, the more imperfections the better."

Besides masking and cleanup,

spraying presents some equipment challenges. "The initial cost of using spray techniques to enter the vertical market can be high because of the cost of equipment, but it pays off in the long run in terms of productivity," Giffin says.

Sellon sees another downside of spray equipment. "If the pump breaks down, your whole crew is idle," he says. "Pumps are an animal all their own. If the mix is too dry it plugs up. And watch for ambient conditions. If you've got a black hose in the hot sun you've got to keep the pump running or the mix will set up in the hose and you'll have to throw it away. I've used a lot of pumps, and I'm here to tell you I would only spray in a situation where I had enough square footage to make it worthwhile and a big enough crew to keep up with it."

Troweling

Troweling is where the concrete world meets the plaster world, Landrey says. "Trowel techniques come from the concrete industry and from the plaster industry. Each world has hundreds of years of experience, and it's all converging on the decorative concrete wall. Blades, spatulas, mortarboards — everything's being tried. I mean everything."

This experimentation extends to the variety of possible finished looks. Giffin specializes in creating three-dimensional artificial stone environments. In these cases, he says, vertical overlays have the advantage over stone because they are not limited to preexisting shapes. In fact, he often uses a shovel to apply the mix to the wall and then shapes it by hand.

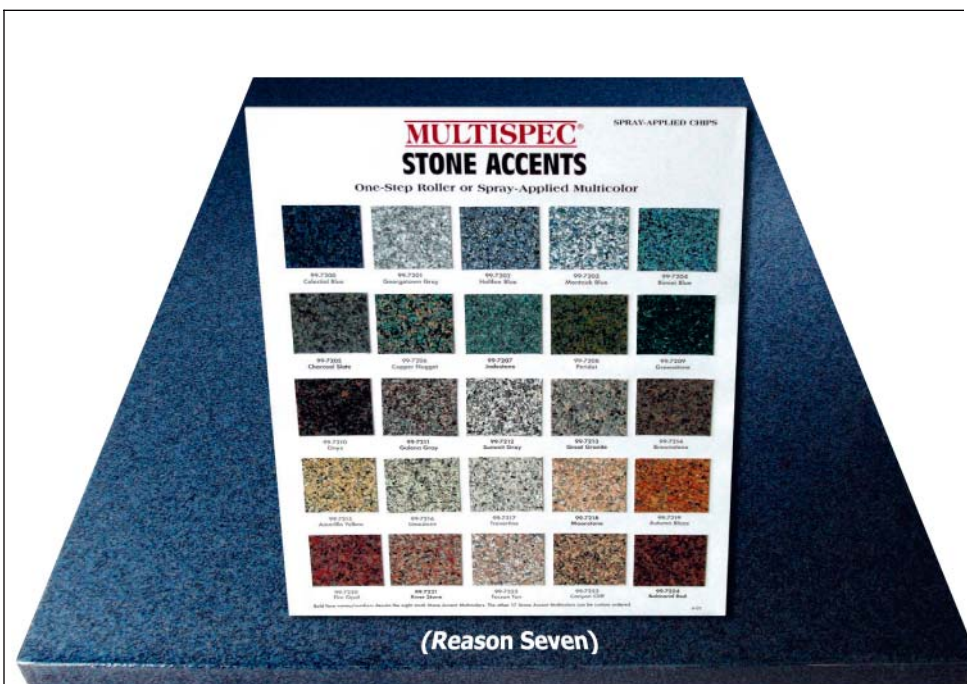
Vollmer enjoys recreating the look of lath and plaster. He tells the story of overhearing a restaurant owner complain about the look of the painted sheetrock in his establishment's renovation. He wanted to match the existing plaster, but the cost was prohibitive, especially since the sheetrock was already in place. Vollmer volunteered to help. "I went back to my own office, cut a sample out of my own wall, and took it back and everyone

bought into it. I matched the real lath and plaster and both were stained with the same acid stain — no one can tell the difference."

Landrey picks up on the plastering theme. He likes the look of a burnished finish where trowel lines are rubbed out with a damp sponge during the first hour after application and the surface is

sanded with an orbital or palm sander between one and three hours after final set.

One key advantage of troweling is controllability. "For smaller projects turnaround is faster and cleaner," Giffin says. This is also why Sellon prefers troweling for interior projects, especially in existing buildings. "You have so much



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more control by hand," he says.

While equipment cost is minimal, the expense of troweling lies in the labor. Because it takes longer to apply vertical overlay materials by hand, that added labor expense must be accounted for. Planning ahead helps keep estimates accurate and expenses in line. "It all has to do with laying out the job," Sellon says.

One or the other — or both

The decision of whether to spray or trowel vertical overlays often boils down to economics. Are there sufficient economies of scale to make the investment in spray equipment and the time spent on masking, preparation and cleanup pay off? The desired finished look is also a major factor.

But vertical overlays don't always require an either-or decision. Where conditions allow, many contractors find that spraying on the initial coat and then troweling on the finish coat or hand-finishing the sprayed-on topcoat bring together the advantages of both systems. Even overlays that are stamped can be improved with hand finishing. "There are more things you can do," Giffin says. "Molds look great, but emphasis on coloring and attention to detail adds realism."

"The object is to make the end project look good and make two people happy — the client and the contractor," Vollmer concludes. 🛠️

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Photos courtesy of Roadware Inc.

Roadware's 10 Minute Concrete Mender is injected into hairline cracks using a specially designed needle-tip mixer.

by Mike Dawson

From sprays to penetrating patches to tinted polyurethane cement, engineers continue developing new ways to match colors and speed up repairs of decorative concrete.

There is a wide range of patch and repair products available, from AB epoxies to polymer modified cements. And while technology has done well to address the problems of strength and durability, color matching with polymer stains and dyes remains an imperfect science.

"Color is essential to decorative concrete projects and all repairs rely on a matching or blending color," says Brandon Carpenter, marketing manager for Floric Polytech. "In decorative applications, any patch or repair usually looks like patches or repairs. It is truly an art to be able to masterfully blend in repairs so as not to be noticed."

That art, he says, is at a skill level beyond the ability to apply decorative concrete. Other suppliers agree.

"Don't expect an absolutely perfect match, because it just won't happen. You'll drive yourself crazy," says Chris Sullivan, national sales manager for QC Construction Products.

So it is important to make customers aware of the limitations of color matching. That said, there is a wide range of products designed to enable you to get very close.

When decorative concrete contractors think about patches, they are not usually looking for the typical aspects of a concrete or overlay product, Carpenter says.

"The number-one quality desired in patch material is fast drying," he says. "Dry times are essential, especially in commercial settings. Oftentimes you only have from closing one night to opening the next day to have the repair started and finished."

The products cover a wide spectrum of materials. For example, there is a host



10 Minute Concrete Mender and fine-grade sand are added to hairline cracks on a decorative concrete floor.



ABOVE: Needle-tip mixers allow for accurate application into hairline cracks.

BELOW: As the material cures, the repair is blended into the surrounding concrete with sandpaper.

of repair mortars available, says Carpenter, typically based on acrylic, latex or styrene-butadiene rubber (SBR) polymer modified cements. Polymers give repair mortars superior compression strength, flexibility, reduced shrinkage and faster dry times.

Kelton Glewwe, vice president of marketing at Roadware Inc., says that applicators also look for a patch product that won't lead to callbacks.

"Contractors are looking for performance and cost effectiveness over the whole job. They want to make a repair one time with a product they are confident will work," he says. "There are many products on the market that fail more often than they work. Contractors are looking for a product that saves them time and makes the end product work better and look better."

Sullivan sees the same trend in his QC Construction Products customers. Specifically, they want a product that becomes part of the substrate, and therefore lasts as long as the substrate. That is particularly important in an exterior application, such as stamped concrete with integral colors. This is where contractors want something that will last the life of the decorative work.

In an interior job that has been stained, color is often more important than strength. Experienced applicators

select mixes that are receptive to stains or dye. For example, Sullivan says, cementitious products with high polymer content resist dye. These high-polymer products grind and polish well, but color must be applied to them as a coating or overlay. It should be noted that engineers at Roadware are working on tinting technology for their polyurethane Mender line.

Some penetrating materials do not require a bonding primer. However Carpenter at Floric Polytech says that with repair mortars, "often it is a good idea to use a bond coat, even with products that typically don't require one."

Here are some specific products available for patching:

10 Minute Concrete Mender

This polyurethane product from Roadware Inc. specializes in fast drying and penetration. Concrete Mender

penetrates concrete surfaces and eliminates bond lines that can fail, says Glewwe. The repair becomes part of the concrete, will not turn brittle like an epoxy, and is more reliable than polyurea.

The key technological characteristic to Concrete Mender's performance is the viscosity. It has a viscosity of less than 8 cps with a surface tension one third

that of water. That means that when applied, water beads on the surface, and the product penetrates the substrate. Roadware calls this trademarked process Microdoweling.

Concrete Mender mixes with manufactured sand, which enables it to move with the concrete and accept most coatings. It polishes without melting or clogging diamond pads and blends into

the surrounding finish.

Concrete Mender's advantage over many similar products is its speed. "Concrete Mender can save a contractor a whole day because repair work and decorative treatments can be done on the same shift," Glewwe says. "No more making repairs and coming back the next day to find someone turned on the sprinkler overnight or the local kids messed up all your prep work."

This product does not need a bonding primer. However, it is not the final step. While it can be polished, it cannot take acid stain or dyes. For color, it must be coated after application. Meanwhile, the company's lab is working on a formula that can be tinted to match the color of the substrate.

MT-200 Spray-Topping

Florin Polytech recently introduced MT-200 Spray-Topping. An ultra-thin version of Florin's MT-200, it can be applied to stamped concrete by sprayer, providing a new surface while retaining the texture of the previous stamped surface.

Using integral colors in MT-200 Spray-Topping can eliminate color-matching issues when it is used to coat the entire application. MT-200 can also be applied by sprayer or trowel to fill in spots. It is fast-drying, despite a high cement content that makes it harder than typical microtoppings.

Crack Repair Kit

QC Construction Products' Crack Repair Kit is an AB epoxy and repair fabric designed to bridge most nonmoving cracks. It is for use in conjunction with overlays, such as QC's Thin-Pave NI and Concrete Resurfacer.

The downside of epoxies such as this QC product is they can turn brittle with age compared to polymer cements and are usually not a good choice for exterior work. The upside of QC's system is color-matching. QC offers the same 42-color palette for all of its overlays. This helps keep color selection consistent across all applications.

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SkimCrete XL, from Dependable Floor Products, is being applied here as part of the company's Moisture Suppressant System.

SkimCrete XL

SkimCrete XL is a fast-drying version of Dependable Floor Products' SkimCoat, which has been on the market for more than four decades. A latex-modified cement patch and underlayment, it is designed for a wide range of surfaces — concrete, wood, or adhesive residue — as long as they are interior. The product is most often used to rehab subfloors, as it is formulated to meet the requirements of adhesive manufacturers.


Meadow-Patch T1

This is a one-component, polymer-modified, cementitious repair mortar. Produced by W.R. Meadows, it is designed for maintenance patching and minor repairs.

Thicker than liquid-polymer and epoxy products, it can be used for overhead or vertical applications, and it is suitable for rubber-wheel traffic on floors. Because of its bond and freeze-thaw resistance, Meadow-Patch T1 may be used for interior and exterior applications, above or below grade.

Typical of a mortar, what Meadow-Patch T1 provides in versatility, it loses in speed. It takes two hours to set and one day to cure.

CrownWear

Crown Polymers LLC produces its CrownWear line for cold-weather applications and tough environments. The medium-modulus epoxy polymer concrete comes in three different mixes, one that cures in temperatures down to 40 degrees, one that cures as low as 20 degrees, and another that cures underwater. The low-modulus mix cures down to 32 degrees. CrownWear is used for shallow, partial and full-depth patching, wide-void grouting, kerf filling, and vehicular and industrial traffic concrete-surface overlayment. 

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Tried and True Color Recipes

by Elizabeth Gillette

Decorative concrete enthusiasts have their favorite recipes, just like chefs do, and if you ask, they'll share their secrets with you. *Concrete Decor* did just that recently with several contractors and manufacturers. Here are some of their field-tested favorites.

Antiquing a Stamped Overlay

John Anderson — IdealWork Europe
Trevor Foster — Miracote

Antiquing stampable overlays is taken for granted these days. However, there are many ways to achieve this effect. This method is a quick, consistent and effective way to achieve a beautiful antiqued look with Miracote products.

Ingredients:

Miracote Mirastamp overlay — placed, stamped and cured
Miracote Mirastain II
Miracote ColorPax-LIP: Sandpiper Beige
2 gallons acetone

Directions:

⇒ Mirastain II is a water-and-acetone-based penetrating stain that can be mixed with any of the Miracote ColorPax-LIP liquid pigments. Sandpiper Beige was used for this application.

⇒ To begin, simply open the concentrated Mirastain II and, using a high-viscosity mixer, start to blend the



stain concentrate. While mixing, add the Sandpiper Beige ColorPax and two gallons of acetone. Mix for 3 minutes, and pour into a solvent-resistant pump-up sprayer.

⇒ Start to spray the Mirastain II in a circular motion about 18 inches above the floor. Because Mirastain II is made with water and acetone, it will settle into the low areas of the texture. It will penetrate deep into the overlay because of the acetone.

⇒ Within a few hours, after the stain has completely dried, you can seal over the Mirastain II, and it will look like a stamped concrete project with powder release.

Metallic Without Mud

Steven Ochs, Southern Arkansas University — Magnolia, Ark.

Ingredients:

Smith Paints CT-8 cleaner

Smith Paints Color Floor products: White, Dark Chocolate, Metallic Gold, Silver or Copper

Sealer based on application

Directions:

⇒ Clean surface with power washer using a zero-degree rotating tip. Apply solution of CT-8, one cup per gallon of water. Scrub with floor machine fitted with either Nylo-Grit or Malish diamond brush. Use 80 grit for most outside broomed finishes.

⇒ Allow to set for 15 minutes (do not let solution dry) then power wash. Transfer design to surface, being careful of excess dust created by the drawing material.

⇒ Paint in your highlights and shadows using only the White and Dark Chocolate. This technique, known as “Chiaroscuro,” was used by Leonardo da Vinci in the 1500s to create the illusion of high relief.

⇒ Roll on thin layers of one of the Smith metallic stains until you achieve the desired effect. Each layer will soften the contrast between the lights and darks as the metallic surface becomes stronger. This enables the metallic to be clean and crisp without being muddled by other pigments. Allow to dry/cure for 24 hours before sealing.



The sealer used on this job was a polyaspartic polyurea from Flexmar with 16 ounces of Arizona Polymer's Resin Sand (40 grit and 60 grit) added per gallon for safety.

Refurbishing an Existing Interior Slab with Microtopping, Dye, and Sealer

QC Construction Products — Madera, Calif.

Ingredients:

QC Concrete Resurfacer HD base coat: Gray

QC Concrete Resurfacer HD finish coat: White

QC Concrete Resurfacer HD mix liquid

QC Concrete Dye: Warm Honey

QC Surpro water-based polyurethane matte sealer

QC Natural Beauty maintenance topcoat finish

Directions

⇒ Surface preparation requires mechanical grinding of the surface to achieve a No. 2 on the ICRI surface profile scale. All surface glue or mastic must be removed so the surface is smooth and free from contamination.

⇒ Mix 2.5 gallons of QC Concrete Resurfacer HD mix liquid and 1 bag of QC concrete resurfacer HD base coat powder in a pail. Mix for 2 minutes or until the material is lump free and has a smooth consistency. Apply the gray QC base coat with a trowel, squeegee or 3/4-inch nap roller. Apply 150 square feet to 200 square feet. Dry for 3 hours. Repeat the gray base coat application process to achieve a final thickness of close to 1/8 inch. Dry for 3 hours.

⇒ Mix 2.5 gallons of QC Concrete Resurfacer HD mix liquid with 1 bag of QC Concrete Resurfacer HD white finish



coat powder in a new clean pail. Mix for 2 minutes. Apply with a trowel to create random trowel marks and movement in the final finish of the white finish coat. Apply 200 square feet to 300 square feet. Feel free to “burn” the material to produce even more variegation and movement in the finish coat. Dry for 24 hours.

⇒ QC Concrete Dye Warm Honey can either be used in a water base or solvent base. Dilute the dye with 25 percent acetone or water. Spray the dye with pump or airless sprayer. Dry for 30 minutes. Repeat to achieve the desired final

color intensity. Typically, two coats of QC Concrete Dye are sufficient. Dry for 2 to 4 hours.

⇒ Use a soft broom or vacuum to clean the floor. Mix the entire Surpro WB kit (parts A and B) in a clean plastic mixing container with a mechanical mixer at low speed for 1 minute. Apply the QC Surpro WB with a Padco lightweight spreader at a rate of 300 square feet per gallon. Let dry 4 to 6 hours. Apply a second coat. Dry for 24 hours. Apply QC Natural Beauty with a Padco heavy-weight spreader at a rate of 600 square feet to 800 square feet per gallon. Dry for 12 hours. Apply QC Natural Beauty matte finish as needed to maintain the floor.

Simple Recipe for Colored Texture

Proline Stamps — Oceanside, Calif.

This simple recipe uses Proline's Sand Canyon Dura-Color Hardener and their Seamless Designs Carpet Stamp. Two colors of EZ Tique were used to give the finish its mottled look.

Ingredients:

Proline Dura-Color Hardener: Sand Canyon

Proline Dura-Liquid Release

Proline Seamless Designs Carpet Stamp

Proline EZ Tique: Mocha and Midnight Gray

Proline Dura-Seal high-gloss sealer

Directions:

⇒ Float the Dura-Color Hardener into the surface of the prepared slab.

⇒ Apply the Dura-Liquid Release to the Carpet Stamp and the slab before laying the stamp and tamping it in.

⇒ After the slab has cured, wet it down, and mix EZ Tique with water. You should have one batch of Mocha and one of



Midnight Gray. Starting with the Mocha, apply the EZ Tique with a soft bristle brush over the entire slab. While the first coat is still wet, go back with the Midnight Gray and a small brush. Apply as an accent color in select areas.

⇒ Finally, apply Dura-Seal to finish.

Super Overlay System

Super-Krete — El Cajon, Calif.

Ingredients:

S-12000 Heavy Duty Degreaser

S-1300 Pene-Krete

S-1800/S-1801 Super-Stamp:
Gray or White

S-2000 Integral Color

S-9500 Color Stain

S-1710 Liquid Release Agent

Proline Texture Stamp:
Random Garden Stone Pattern

S-200 Super-Scrub

Super-Krete sealer of choice

S-16000 Flex Smoother

S-19000 Gauge Rake, set with
1/4-inch Cams



Directions:

⇒ All existing concrete surfaces must be structurally sound, solid and completely clean. Remove all sealers, curing compounds, curing agents, dust, dirt, oil and other contaminants that may act as a bond-breaker.

⇒ Mix each bag of Super-Stamp with 4 quarts to 5 quarts of clean water per bag. Additional water may be required in warmer climates to achieve a pancake-batter consistency. Less water may be used in cooler weather or on cold concrete. This system does not require a surface bonding agent.

⇒ Mist the concrete surface with water and, from the wall out, apply Super-Stamp with a gauge rake at a 1/4-inch thickness evenly over the surface at a rate of approximately 25 square feet per bag. Use a Flex Smoother to remove any lines that may appear from the gauge rake application. A light mist

of water on the overlay will assist in finishing. Remember to honor all expansion joints by marking them with a trowel, and clear Super-Stamp out of those areas completely, following the line of the joint from beginning to end.

⇒ Allow Super-Stamp to set so that it is pliable, but do not allow Super-Stamp to set completely before the surface is stamped/textured. Overlay is to be pliable, but not sticking to the touch or tools.

⇒ Using a hand-held sprayer, spray Liquid Release Agent onto the stamp tool and onto the surface area to be stamped simultaneously. Do not spray Liquid Release Agent too far ahead as it will evaporate before you are able to get to the area and stamp it.

⇒ Lay the stamps onto the surface, and either walk or tamp in the impression. Then remove the stamp, move to an unimprinted area and repeat the process until the entire surface has the impression of the stamps. Be sure to lock the stamps tightly together to create your pattern when stamping. Pay attention to the lines, joints and details of the pattern when placing the stamps side by side. Always check the impression before you remove the stamp to ensure the pattern has been fully compressed into Super-Stamp. Allow Super-Stamp to completely dry for at least 24 hours.

⇒ On the following day, tool out the unclean grout lines, and use a diamond cut blade to open the expansion joints. Sweep or blow off all debris.

⇒ Wet the stamped area with water and clean the entire surface with Super-Scrub using a broom. Rinse surface thoroughly with clean water.

Breathing Light Into Your Work

Steven Ochs, Southern Arkansas University — Magnolia, Ark.

When you have a dark grey slab, you have to take into consideration how that will affect color and its intensity. Most of the colorants on the market differ as much in transparency as concrete differs in color and porosity. Sometimes, you have to keep applying layers to build up the color you want, and by the time you get done, you have lost the interesting characteristics in the concrete.

Here is a method that will give you accuracy among these variables, reduce the amount of product needed, and save you time.

This technique was a favorite of the Flemish painters of the Early Renaissance. They would build up transparent “glazes” of oil paint over wood covered in a white base. Now, as the light strikes the surface, it penetrates through the layers and reflects back.

Ingredients:

Smith Paints CT-8 cleaner

Smith Paints Color Floor products: White, Natural (gray)

Sealer: based on application.

Directions:

⇒ Clean surface with power washer using a zero-degree rotating tip. Apply solution of CT-8, one cup per gallon of water. Scrub with floor machine fitted with either Nylo-Grit or Malish diamond brush. Use 80 grit for most outside broomed finishes. Allow to set for 15 minutes (do not let solution dry) then power-wash off.



⇒ Depending on the base color needed, mix the natural to the white and expect for it to dry two or three shades darker. This will even out flaws, stains and color differences due to different batches. If you really want your colors bright, stain the area with pure white.

⇒ Transfer the design to the surface. Now that the concrete is sealed with the stain, there is less chance of dust getting into the slab from drawing media.

As you can tell from the photo, the toes of the claw had a base coat of white beneath the red. This allowed the red to rise up from the dull gray slab without the artisan having to apply multiple layers of stain.

The sealer used on this job was a one-part from Xymax with a nonslip aggregate added for safety.

Broom Finish

Super-Krete — El Cajon, Calif.

Broom finishes provide an economical alternative to the removal and replacement of existing concrete. This system creates a flexible and durable finish that can be used to re-level, renovate, resurface and create decorative patterns and designs, with or without integral coloring. When sealed, the new finish will resist gas, oils, water, salts, freeze-thaw cycles and ultraviolet rays.



Ingredients:

S-12000 Heavy Duty Degreaser

S-1300 Pene-Krete

S-9300/S-9302 Bond-Kote:

Gray or White

Super-Krete sealer of choice

Directions:

⇒ Surface to be coated should be kept damp with clean water at all times during application of material. Dampen the surface, not allowing water to puddle.

⇒ Prepare a Bond-Kote mixture by adding the desired amount of water to one bag to achieve a flowable, pourable mixture. Mix material well with a jiffy mixer. The actual amount of water needed will vary depending on outside factors such as weather conditions.

⇒ Fill spalls and holes with a dry-slump Bond-Kote mixture, feathering the edges with a trowel and water. Allow the patches to dry. Then, mist the entire surface with water, not allowing it to puddle. Pour the Bond-Kote mixture onto the surface. Apply Bond-Kote at an approximate rate of 300 square feet per bag with a squeegee. Two applications are required.

⇒ Apply the second coat of Bond-Kote with a squeegee and follow the squeegee application with a soft-bristled broom, also at 300 square feet per bag, to create a broom finish. Additional coats may be required to achieve the desired finish. Sanding may also be required if ridges are present on the surface to smooth them.

⇒ After applying the final coat of Bond-Kote, always wait 24 hours before applying any other coatings or sealers.


⇒ Apply a minimum of two coats of the Super-Krete sealer of choice. 



Photo courtesy of Citadel Floor Finishing Systems

by Mike Dawson

A garage floor is one heck of a challenging place for the beautiful artwork and skillful craftsmanship of a decorative concrete application. Hot tires, oil, battery acid, brake fluid and strong coffee make daily assaults on an applicator's masterpiece.

But the growing market for elaborate decorative floors in commercial and residential garages is a testament to the versatility and durability of decorative concrete. The garage floor is where decorative concrete proves it's more than just a pretty face. These are the types of floors that are meant to stay beautiful in ugly conditions.

Garage floor system suppliers say that when done right, floor maintenance is the easiest job in the garage. Floor system producers say that installers can use maintenance — or the lack of it — as a selling point.

Contractors, for their part, should remind prospective clients that if a deck is installed without professional substrate preparation, or with cheap materials from

the local big box store, concrete may be doomed to a short life in the harsh conditions of a garage.

After using all of your prep skills and the right materials, the last step is sharing some cleaning and maintenance tips with the new owner of the floor. There are several manufacturers of one-day systems that offer limited lifetime warranties. Here's a look at long-term care for decorative garage decks.

Mike Meursing is the president of Versatile Building Products, Carson, Calif., which offers the Roll On Rock System 4h. He says that Versatile's epoxy urethane-polyurea hybrid system eliminates substrate contamination or penetrating stains. Maintenance is minimal, he says. "If you use a good system there is no maintenance to be done. That's not an issue with our products."

Most garage floor systems consist of a primer, a base coat and a topcoat made from a UV-resistant material. The various available combinations of epoxies,



Photo courtesy of Citadel Floor Finishing Systems

polyurethane, polyurea and polyaspartic coatings seal so well that stains and delamination are not generally an issue if the substrate is prepared properly. Color flakes are also safe from stain, and the UV-resistant type will resist fading or yellowing.

Typical stain-makers in a garage are dirt and debris, hot tires, motor oil, grease, fuel, salts, hydraulic fluids, solvents, wiper fluids, spilled paint and tire dressings like Armor All. On an unsealed or uncoated concrete floor, most of these materials will penetrate and leave a stain, and worse, might shorten the life of the surface.


With a properly coated decorative garage floor, all of these materials can be wiped up and cleaned with water. Most manufacturers say that these glossy floors are good for about 10 to 15 years in a high-traffic environment. The surface can be rehabbed with a new topcoat, Meursing says.

Sealing is part of the process, say garage floor system manufacturers such as Patrick Ilfrey, president of Citadel Floor Finishing Systems. Concrete that is not sealed is susceptible to damage and staining. Coated concrete will not deteriorate, he says. "Also, unsightly stains are a thing of the past. Once our coatings cure, they form a completely nonporous surface that oil, salts, gas, spills and bacteria cannot bond to."

While these garage surfaces are tough, there are a few simple practices that customers can employ to extend the life and good looks of those designs that you provided for them.

Ilfrey says that pressure-washing the entire floor once a month could extend the life of the surface layer to 20 years. Spot stains can be addressed with a mild detergent, like Simple Green. Manufacturers such as Franmar Chemical offer soy-based solvents and degreasers. Harsh cleaners — particularly bleach — should not be applied.

Installers can also advise clients that certain materials should be cleaned up immediately, namely brake fluid and battery acid, said Jason Jantzen of Slide-Lok, which offers a color-chip system with a polyaspartic base. These spills will damage the surface of just about anything if left standing long enough.

So to keep your showpiece looking its best for years despite taking the worst, be sure to educate clients on these simple maintenance tips. 

What have you or your customers experienced in terms of the durability of garage floor coating applications? What maintenance are you recommending, if any? Are your customers satisfied, or are you getting complaints? Let us know at editor@protradepub.com.



Photo courtesy of Slide-Lok

Hot tires on this Corvette won't leave a mark on the Slide-Lok Garage Floor Coating, which is made from a polyaspartic formula.

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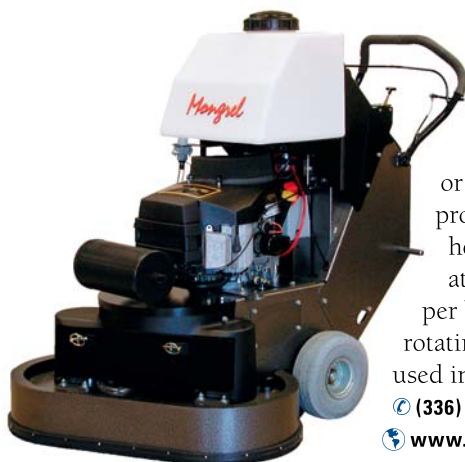
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Amano Pioneer Eclipse — Mongrel



From the new PowerStar division of Pioneer Eclipse comes the Mongrel, an all-in-one floor-care machine ideal for use as a concrete scrubber, scraper, stripper, grinder or polisher. Powered by a 17-horsepower propane engine, the Mongrel provides heavy-duty grinding and polishing at speeds of up to 5,000 square feet per hour. The 30-inch head has counter-rotating drives, and the machine can be used in both wet and dry applications.

☎ (336) 372-8080

🌐 www.pioneer-eclipse.com

Concrete Polishing Solutions — CPS G-320

Perfect for getting a high-gloss finish on polished concrete, the G-320 line of diamond grinders from Concrete Polishing Solutions were developed with a three-head planetary system to allow the machines to contour to the floor.

The G-320 has a 32-inch grinding path, and its independent weight system allows the machine to grind closer to the edge. The polisher runs on a 15-horsepower motor and is fully sealed, keeping dust away from the internal bearings and extending the machine's lifespan.

CPS also offers the G-320CA, which is custom built for Canadian power requirements, and the G-320XT, a heavy-duty model that incorporates a 22-horsepower motor.

☎ (877) 472-8200

🌐 www.go2cps.com



Eagle Solutions — SP13 and SP30

Launched at the World of Concrete conference this year, Eagle Solutions' new propane-powered SP13 and SP30 polishing machines offer powerful polishing solutions while reducing carbon-dioxide emissions. The propane-powered systems also allow contractors the freedom to move without being tethered to a high-voltage outlet.

The SP13 is ideal for polishing edges as close as 1/4 inch and maintaining necessary head pressure for a high-gloss polish close to walls and other barriers. The larger SP30 utilizes a powerful 22-horsepower Robin engine and will polish concrete wet or dry. It uses three counter-rotating heads with a total of 12 grinding discs to polish a 30-inch wide path.

Both machines come standard with the new Eagle Blue Ribbon Service Plan for 120 days.

☎ (770) 773-3875

🌐 www.EagleFloorSolutions.com



HTC — 950 RX

The HTC 950 RX is a four-head heavy-duty grinding machine for concrete grinding and polishing applications — and it can be controlled by remote. Using HTC's radio remote-control function, the operator can control not only the grinding discs, but also propulsion and steering with zero ergonomic strain.

In addition to the high-tech control mechanism, the 950 RX provides high-powered grinding and polishing with a 20-horsepower, 460-volt, three-phase engine. The grinding width is 36.2 inches, and it comes standard with a battery drive backup for moving, loading and unloading without connecting a power cord. The 950 RX is also available with a Mist Cooler System attachment that cools the diamond tooling, making it easier to grind hard concrete while avoiding diamond glazing.

☎ (877) 482-8700

🌐 www.htc-america.com



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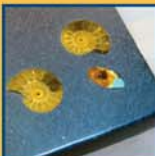
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Chip, NY

Tools



Husqvarna — PG 820 and PG 680

The PG 820 and PG 680, from Husqvarna Construction Products, are triple-headed grinders suitable for a range of concrete polishing applications. The PG 820 is the largest in Husqvarna's selection of surface preparation and finishing machines. Equipped with Dual Drive Technology, the PG 820 provides heavy-duty polishing power.

The PG 680 is smaller in size than the PG 820 and is maneuverable, efficient and easy to use. Powered by 17-horsepower, three-phase motors, both grinders also feature independent control of both planetary and satellite grinding heads for speed and direction of rotation.

☎ (704) 597-5000

🌐 www.usa.husqvarna.com

Kut-Rite — KR34GR Rotary Polisher

Kut-Rite's KR34GR rotary polisher is equipped with three independently driven high-speed polishing pads that cover a 34-inch surface. The overlapping 12-inch pad drivers are capable of producing more than 4,000 square feet per hour per grit of extreme high-gloss polished floor.

The KR34GR is powered by three 5-horsepower, 480-volt industrial motors that deliver 1,800 rpm at maximum torque. Adding to its efficiency are quick-release pad drivers and a flip-up head that allow users to change diamond grits quickly and easily. The flip-up head feature, coupled with the oversized handle, makes the KR34GR easy to move, even while powered down. The KR34GR is ideal for repolishing floors from 400 grit to 1,500 grit as well as finishing floors that, for example, have already been ground to the equivalent of 100 grit with a planetary machine.

The KR34GR can be equipped with an optional tow-behind vacuum system that contains a dust filter and three 277-volt vacuum motors.

☎ (877) 786-5067

🌐 www.kut-rite.com

Leitch Intertool — DS 605

The DS 605 planetary surface machine is a 24-inch, externally driven planetary system for aggressive grinding and fast, efficient honing and polishing. It has six rotating heads with Velcro surfaces for diamond attachments and a gear-driven planetary design that allows for faster, lighter polishing, all the way to the edge. The 5-horsepower, 220-volt, 30 Amp, single-phase motor makes this polisher suitable for virtually any job site.

Leitch Intertool will soon be offering the DS 610 model — a 10-horsepower version of the DS 605. Its unique transmission will provide more power for heavy-duty grinding and polishing.

☎ (800) 926-9244

🌐 www.leitchco.com



Superabrasive — Lavina 16 SPS

Introduced at this year's World of Concrete, Superabrasive Inc. offers the Lavina 16 Surface Preparation System, a three-head planetary grinding and polishing machine designed to work wet or dry. With a 16-inch polishing path, the machine is perfect for small to medium-sized polishing jobs.

The Lavina 16 design includes a self-leveling dust-control skirt, soft-start technology, stackable weights, adjustable handlebars, and a variable-speed 1.5-horsepower motor. It also features both a vacuum port for dry applications and 3.2-gallon water tank for wet applications.

☎ (800) 987-8403

🌐 www.superabrasive.us





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Patent No. 5,549,413



Terrco — 3100-3P Floor Grinder

The 3100-3P floor grinder from Terrco is a four-head direct drive

grinder optimal for concrete grinding and polishing jobs of more than 10,000 square feet. The 3100-3P can polish up to 1,100 square feet per polishing pad.

The 3100-3P is run on a powerful, 25-horsepower, three-phase motor and incorporates a variable speed drive. The machine comes standard with four 42-pound pocket weights that can be added for extra abrasive pressure. The Terrco 1300-3P is also suitable for both wet and dry grinding applications.

☎ (605) 882-3888
 🌐 www.terrco.com



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VIC International — 20-inch Burnisher

As part of its polished concrete maintenance program, VIC International offers a 20-inch burnishing machine designed exclusively for polishing and maintaining floor sheen.

The VIC 20-inch burnisher features a two-speed, 1.5-horsepower, 115-volt 66 frame motor that allows superior cooling, added torque and longer motor life. The machine also features a heavy-gauge steel handle for stability and steel transmission gears for durability.

☎ (800) 423-1634
 🌐 www.vicintl.com



Werkmaster — SuperColossos Planetary Machine

The SuperColossos Planetary machine uses Werkmaster's Octi-Disc technology to grind, edge, polish and buff concrete surfaces to within 1/8 inch of a wall and under cabinets. With eight heads spinning at up to 4,000 rpm, the SuperColossos provides fast, powerful grinding in a maneuverable machine.

The SuperColossos, along with the rest of the Werkmaster family, is suitable for grinding and polishing damaged concrete (spalled, rained-out or otherwise), thin-set, VCT or VAT glue, rubber-back carpet residue, mastic, epoxy, paint and virtually any other concrete surface material out there.

For even higher production speeds, Werkmaster's Ganging System allows users to lock two Werkmaster machines together, doubling production time and reducing labor costs. Werkmaster also has an extensive line of densifiers, sealers and dyes.

☎ (866) 373-9375
 🌐 www.werkmaster.com





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Product Profile



ABOVE: A magazine-holding table made with Xtreme Countertop mix.

TOP RIGHT: Concrete pieces created with Xtreme Lightweight can be cut with a handsaw ...

LOWER RIGHT: ... and carried by children.



Xtreme Series from SureCrete Design Products

Innovative concrete blends often start with an innovative admixture. In the case of the new Xtreme Series line from SureCrete Design Products, that admixture is CarpenterStone.

SureCrete, a manufacturer of decorative and specialty concrete, partnered with CarpenterStone, a material science company, to introduce this new line of advanced cement-based products at World of Concrete 2008. The first entries — a cementitious countertop material, a lightweight cement composite and a cementitious stampable overlay designed for use over asphalt or concrete — are already on the market.

Several other Xtreme Series products are slated for release by about the time of World of Concrete 2009. A lightweight wall spray is scheduled for early summer, a self-leveling mix is due by first quarter 2009, and a terrazzo flooring mix, which will whittle 10-to-12-day curing times down to three or four days, will have a soft launch this fall. All of these products will promise unparalleled strength, impressive weight ratios and accelerated installation times.

So what is CarpenterStone? It's an admixture that improves the bonding of cement to lightweight aggregates and reinforcing fibers. "Its claim to fame is that it increases your ability to add more fiber and evenly disperse it in the mix than was ever thought possible," says Damon Hoover, sales manager for the CarpenterStone division of SureCrete Design.

According to CarpenterStone press materials, CarpenterStone mortar is about 65 percent lighter than concrete. Its ingredients bond using less water and with chemically controlled evaporation, resulting in a mortar that is lighter and stronger. In fact, the name CarpenterStone comes from the fact that a concrete piece augmented by the admixture can be nailed, cut, stapled and screwed like wood.

A particular strength of the Xtreme Lightweight composite is that it is mold-resistant and fireproof, making it a good choice for either encapsulating or replacing foam on buildings.

The addition of CarpenterStone can take a vermiculite concrete mix from under 300 psi up to 2,200 psi, thanks



Photos courtesy of SureCrete Design Products

to the additional fiber reinforcement, Hoover says. CarpenterStone improves curing time in any mix it supplements, he adds. A slab that might require one or two months to fully cure can have that time reduced to one or two days.

The Xtreme Series with CarpenterStone is manufactured by SureCrete, which also manages sales and training for the line. For its part, CarpenterStone retains the patent on the admixture and still sells it directly to large, high-volume institutions. A SureCrete Xtreme kit contains materials in a premixed state, to be assembled by a supplier or contractor. 📦

☎ (800) 544-8488

🌐 www.surecretedesign.com

🌐 www.carpenterstone.com

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Reactive countertop sealers that require little maintenance

Innovative Concrete Technologies, a leader in reactive technologies for concrete countertops, has finalized engineering and testing of its reactive line of sealers.

Innovative has worked to engineer a sealing technology that addresses the needs of concrete countertops. This new hybrid technology gives the protection of a topcoat sealer without the coating. The sealers work by chemically combining with the concrete, altering the surface structure, and capitalizing on long-term performance. The combination of sealers gives concrete scratch protection and long-lasting stain protection. Long-term protection with little to no maintenance is the goal of these advanced sealers.

☎ (866) 881-2315

Americans, Swedes team up on dust containment

Pullman-Holt Corp., based in the United States, and Pullman Ermator, based in Sweden, have announced the establishment of a joint venture called Pullman Ermator LLC. The Tampa, Fla., company will manufacture HEPA vacuums and dust extractors to be used in the abatement, restoration, remediation and construction industries.

The new Pullman Ermator line features powerful HEPA-filtered dust

extractors made specifically for the U.S. construction industry. Most Pullman Ermator dust extractors are equipped with direct drop-down disposal to plastic collection bags, providing quick, safe containment of dust. Other Pullman Ermator products include wet/dry models for fluids and sludge, pre-separator vacuums for large-volume dust recovery, and compact air scrubbers for HEPA filtration and negative-pressure containment zones.

Pullman-Holt continues to manufacture and distribute its own extensive line of portable HEPA filtration vacuums, ranging from dry-only vacuums to wet/dry vacuums. Both companies maintain a complete line of filters, tools, hoses and accessories.

☎ (800) 232.2635

🌐 www.pullman-holt.com



Joint compound from Steelcote

The Steelcote Division of Chemline offers Chemthane 1350, a 100 percent solids aliphatic polyurethane concrete joint-filling compound for applications requiring high elongation.

Chemthane 1350 is a chemical-resistant, two-component elastomeric polymer that stands up to moisture, as well as mildly acidic or mildly alkaline environments. This compound will provide an excellent level of protection for expansion joints, cracks and construction joints. It will protect against freeze-thaw dynamics, and its UV stability will allow many years of service.

Chemthane 1350 is best suited for interior and exterior concrete floors such

as aircraft hangars, factories, retail stores and distribution/warehousing facilities. The product can be color-matched to the floor coating. This product should not be used in high wear areas, since the high elongation is more suited to moderate and light wear applications.

☎ (800) 737-0282

🌐 www.steelcotemfg.com

Sealers from H&C

H&C Concrete Coatings provides a full complement of protection products for any concrete project with its new Water-based Wet Look, Oil-based Clear Gloss (formerly known as Clear 23), and Northern Climate Concrete & Masonry Waterproofing sealers.

New H&C Concrete Wet Look Concrete Sealer is a 100 percent clear acrylic sealer that will enhance previously coated bare concrete and masonry surfaces. This wet-looking sealer is a single-component, VOC-compliant product and is ideal for many uses, including patios, driveways, pool decks, lanais and interior floors.

H&C Concrete Oil-based Clear Gloss Sealer is silicone-acrylic-based for a high-gloss finish. It seals and protects concrete against harsh UV rays, pool chemicals and water seepage. Its 23 percent solids content make it ideal for use in high traffic areas. It is also highly recommended as a decorative glaze on brick, cement brick, masonry walls

and other cementitious substrates. For a higher-gloss finish, H&C Oil-based Concrete Sealer Clear Gloss should be used over H&C Solid Color Solvent-based Sealer.

Finally, H&C Concrete offers Concrete & Masonry Waterproofing Sealer. This VOC-compliant flat finish sealer is ideal for use in northern climates. It protects against spalling, freeze-thaw cycles, deicing salts and general weathering. Depending on the porosity of the surface, it can cover between 100 square feet to 250 square feet per gallon and offers numerous advantages, including soap-and-water cleanup.

☎ (800) 867-8246

🌐 www.hcconcrete.com

Four new colors infuse H&C line

H&C Concrete Coatings provides unique decorative commercial finishes with its Infusion line of stains, sealers and floor finishes for deep results. Infusion Reactive Concrete Stain is ideal for large commercial applications such as grocery stores, restaurants, retail outlets and office buildings, as well as residential homes. What's more, it's now available in four new stain colors — Mustard Seed, Shore Gray, Midas Gold and Sienna Red — bringing the infusion line to a total of 12 ready-to-use colors.

Designed for creating a truly memorable image, Infusion Reactive

Concrete Stain is an acid-based product that provides a unique mottled and variegated look on either new or aged concrete. It appeals to architects and designers who are looking to make a real project statement, as no two applications are exactly the same. Mixing stains together allows professionals to greatly expand the color effects offered to their customers.

☎ (800) 867-8246

🌐 www.hcconcrete.com



StoCreativ Granite expands color options

Sto Corp. is expanding its StoCreativ Granite line of finishes to a total of 10 colors, making it even more versatile than before.

StoCreativ Granite is an acrylic-based interior and exterior wall finish, formulated for durability and low maintenance for new construction or

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renovation. It is trowel-applied and designed to provide the look of cut or polished granite, but in a versatile lightweight finish coating. The finish may be used as a finish coating in Sto's Classic Wall Claddings.

☎ (800) 221-2397

🌐 www.stocorp.com



A triple-threat grinder

New from SPE-USA, the DFG 700 grinder has triple grinding heads. Each of them turn independently on a heavy-duty drive plate, offering a 26-inch working width and eliminating swirl marks that may be left by traditional grinding methods.

The machine is very versatile, offering a wide range of grinding and polishing tools, variable speed control, a choice of electric, gas or LP power, wet or dry use, and an adjustable dust-control skirt. DFG 700 is perfect for grinding and profiling concrete, removing old coatings, preparing surfaces for new coatings, and finishing resin-based and tiled terrazzo.

☎ (888) 884-3776

🌐 www.spe-usa.com

Cimex Diamond Finisher handles stone and concrete

Cimex-USA Diamond Finisher machines have just been released with working widths of 19 inches, 24 inches and 30 inches, as well as a wide range of grinding, sanding, polishing and scraping attachments.

The Diamond Finisher machines deliver results on a wide variety of floor surfaces, including marble, terrazzo, stone and concrete. They can be used for wet applications as well as dry



thanks to a 6.6-gallon solution tank. Three specially designed rotating heads mounted on a counter-rotating planetary driver grind coatings and paint off concrete surfaces, leaving a smooth, open finish. A brush skirt and optional vacuum system enable dust-free operation.

☎ (866) 284-3255

🌐 www.cimex-usa.com

Affordable radiant heat

The SnowClear System, new from EverClear Radiant Systems, is an embedded electronic snow and ice removal system that promotes clear pavement for the general population.

The SnowClear System's ultimate cost to the consumer is significantly lower than other radiant heating options. Low installation cost and innovative controls make the system cost-effective. The system offers simple and efficient installation, combining pre-assembled cable panels, a PLC-based control panel, and temperature and moisture sensors. SnowClear is a modular system, and its heating panels are available in hundreds of sizes and power outputs. It offers automatic or manual operation.

SnowClear Simple is a lower-cost alternative to the traditional SnowClear System. Instead of a control box and temperature and moisture sensors, SnowClear Simple operates using a timer switch. When snow starts to fall,

the owner simply switches the system on and an automatic timer begins. The system automatically shuts off when time runs out.

☎ (866) 400-3277

🌐 www.everclearradiantsystems.com

Sprayer on a trailer

Known for its lines of concrete drilling and doweling equipment, E-Z Drill has begun offering a Cure Sprayer Trailer.

Constructed entirely of heavy-duty steel, the unit offers a durable, simple way to cure concrete while preventing shrinkage and cracking. The unit operates with a 5-horsepower Honda engine and a Roper pump. The self-loading design pumps cure directly from a barrel to the machine's 100-gallon tank in about 15 minutes. The sprayer trailer handles a variety of concrete cures, making it easily adaptable to varying temperatures and moisture levels. The highway-rated trailer features fork tubes and a 2,000-pound rated axle. The 40-foot-long half-inch sprayer hose has an adjustable nozzle.

☎ (800) 272-0121

🌐 www.ezdrill.com

Enhancer fights contaminants

VIC International has introduced Bellatrix, a premium concrete-floor enhancer designed to protect against nearly all contaminants, particularly in the food industry.

Bellatrix, a water-based, synthetic polymer concrete floor enhancer, is another VIC International-distributed product that comes out of a partnership with W.R. Meadows. It contains a proprietary stain-blocking additive that provides increased stain suspension and resistance against most contaminants. Bellatrix is designed to be used with the concrete hardener and densifier Liqui-Hard and the polished concrete system Induroshine. Bellatrix provides a durable, long-lasting, high-gloss, stain-blocking, breathable layer, adding improved abrasion resistance to a concrete floor. From a maintenance and cleanliness perspective, the enhancer is value-added, since it facilitates ease of cleaning while dustproofing the concrete

floor itself.

Bellatrix covers from 500 square feet to 1,500 square feet per gallon, depending on the floor. Available in 1-gallon, 5-gallon and 55-gallon containers, Bellatrix is anticipated to be an important component in the VIC International concrete polishing "green" certification program as accredited by Green Spec last year.

☎ (800) 396-0324

🌐 www.vicintl.com

New take on Loxon XP

Sherwin-Williams has introduced a fine-texture version of its no-primer Loxon XP masonry coating that will better cover surface imperfections.



Loxon XP can be applied to fresh concrete and masonry less than 28 days old and cures more quickly than standard coatings, so construction schedules can be accelerated. Designed for use on tilt-up, precast or poured-in-place concrete as well as concrete masonry units, cement block and stucco surfaces, Loxon XP provides superior resistance to alkali and efflorescence. With one less coat required to achieve the desired results, this product saves on time and labor costs. Loxon XP also has excellent resistance to moisture penetration from wind-driven rain, and its high-build formula can be sprayed, rolled or even brushed on in small applications, resulting in a breathable film. With its proprietary technology, Loxon XP tolerates pH levels of up to 13. Concrete surfaces coated with Loxon XP are expected to retain their original finish for years without fading, which would reduce the frequency of repaints.

🌐 www.sherwin-williams.com

PowerStar rises

Amano Pioneer Eclipse Corp. announces the formation of its new PowerStar Division. Focused on the complete care of concrete and stone

surfaces, PowerStar offers affordable, fully integrated system solutions that do not need electrical cords or generators. The comprehensive line of products includes durable, versatile, high-performance propane grinding and polishing equipment, chemicals (including EnviroStar Green environmentally preferable solutions), diamonds and other support accessories.

☎ (800) 367-3550

🌐 www.pioneer-eclipse.com

Liquids into solids

Sto Corp. has introduced the StoSet 9000 Waste Solidifier, a dry-powder product used to solidify liquid waste materials in the original bucket, allowing for environmentally friendly disposal.

Approximately one quart (1.3 pounds) of StoSet 9000 will solidify a 5-gallon pail of Sto Corp. product within seconds. StoSet 9000 Waste Solidifier offers an environmentally safe way to dispose of acrylic and latex-based textured finishes, paints and coatings,

such as those used in the EIFS and stucco industries.

StoSet 9000 is used for disposal of acrylic and latex-based textured finishes, paints and coatings, as well as disposal of any water-based product that in solid form is safe for disposal in a landfill.

☎ (800) 221-2397

🌐 www.stocorp.com

Air barrier from Carlisle

Carlisle Coatings & Waterproofing Inc. has introduced Barritech VP, a fluid-applied, vapor-permeable membrane air barrier.

Barritech VP provides a continuous, monolithic air and water barrier, which enables improved building-energy efficiency, indoor comfort and building envelope durability. The molecular structure of Barritech VP allows passage of moisture vapor while eliminating the penetration of liquid moisture. This chemistry allows the barrier to keep rainwater out of the building envelope, while allowing indoor moisture to escape.

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Barritech VP is installed into building exterior wall assemblies, often where building felt or paper would be. The barrier offers single-component application by spray or roller and a quick, primerless application over concrete block, concrete, exterior gypsum sheathing and many other common building materials. It coats surfaces in a single pass at a 60-mil wet

thickness, which air-dries to a 40-mil rubber-like membrane.

Barritech VP is immediately available in 5-gallon and 55-gallon containers and is stocked in the northeastern and southern United States.

☎ (800) 527-7092

🌐 www.carlisle-ccw.com

Driver from DeWalt

DeWalt has announced its new heavy-duty 36-volt hammer drill/drill/driver, the DC901KL.

The DC901KL was built from the ground up with innovative features and increased levels of power, runtime and performance, while maintaining a similar weight to 18-volt hammer drill/drill/drivers. DeWalt 36-volt power with NANO Technology features exclusive batteries that are designed with unique NANO Phosphate Lithium Ion cells that offer increased durability and cycle life, offering 2,000 recharges. The new 36V DC901KL is engineered with an easy-to-use mode section that allows

users to easily transition among drilling, screwdriving and hammer-drilling modes. A more compact tool body and lighter weight improve ease of use. The DC901KL also has a patented three-speed transmission.

The DC901KL has the ability to complete a variety of heavy-duty applications, such as drilling in wood with self-feed bits, auger bits and hole saws, driving lag bolts and hammer-drilling in concrete.

☎ (866) 597-3850

🌐 www.dewalt.com



Hammers from Hitachi

Hitachi Power Tools has unveiled two new SDS Max concrete and masonry hammers with minimal vibration and impressive performance: the DH40MRY Rotary Hammer and the H45MRY Demolition Hammer.

Hitachi's patented User Vibration Protection reduces the full-load triaxial vibration of these tools by up to 60 percent. The powerful impacts from the demolition hammer and rotary hammer are offset by a dynamic counterweight and a system of dampers in the switch handle. This dedicated antivibration mechanism reduces the full-load triaxial vibration by 56 percent in the DH40MRY and 60 percent in the H45MRY. Designed with powerful 9.2-amp motors with 950 watts of input power, the DH40MRY and H45MRY have extended wear carbon brushes that last 56 percent longer than traditional brushes.

The DH40MRY drills 8.5 inches per minute through concrete. It operates in two modes, hammer drilling and hammer only, and boasts full-load rpm between 240 and 480 with an impact rate of 1,320 bpm to 2,650 bpm. The H45MRY Demolition Hammer delivers 3,000 bpm and 9.4 foot-pounds of impact energy.



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Also, Hitachi Power Tools has announced its most compact and lightweight SDS hammer ever, the DH22PG. It is perfect for both overhead and extended-use applications and also allows access to tight work areas. The DH22PG 7/8-inch SDS Plus Rotary Hammer is ideal for drilling small-diameter anchor holes in concrete and can also drill through wood and metal, as well as fasten with a chuck adaptor.

The DH22PG's 5.4-amp, 620-watt motor produces rapid results, especially in standard 5/32-inch and 3/16-inch diameter holes. At 4.2 pounds and 11.4 inches in length, the hammer delivers low vibration and a high full-load impact rate of up to 6,200 bpm.

☎ (800) 829-4752

🌐 www.hitachipowertools.com



Excavator gets into small spaces

Bobcat Co. has introduced the 418 compact excavator, which replaces the model 316. The Bobcat 418 excavator has an operating weight of 2,593 pounds and a dig depth of 6 feet.

Excavators in this class are often used in tight working areas, such as areas next to buildings or other property and where it is difficult to transport equipment. Keeping these concerns in mind, Bobcat has developed the 418 excavator with zero tail swing with tracks extended. Pilot-operated joysticks

control the excavator, and Bobcat has given operators more room by creating an exclusive two-position joystick console. The undercarriage of the excavator retracts to less than 28 inches. The Tip-Over Protective Structure (TOPS) folds down so that the excavator can travel through a standard-size doorway and work in interior job sites.

☎ (701) 241-8700

🌐 www.bobcat.com



Little loaders from Bobcat

Bobcat Co. has improved its mini track loaders with the introduction of the B-Series MT52 and MT55. The B-Series loaders have features that improve operator safety, comfort and machine durability and meet the latest emission requirements. Another new feature is a Tier IV engine.

The Bobcat MT52 mini track loader has a rated operating capacity of 520 pounds, and the MT55 has a rated operating capacity of 550 pounds. The MT52 is 35.6 inches wide, and the MT55 is 41.4 inches wide. The loaders can easily dump materials into standard-size pickup trucks because they have a bucket pin height of 71.3 inches.

Bobcat B-Series mini track loaders include an auxiliary hydraulic continuous-flow shutoff lever. Adjustable tilt steering on the directional control handle improves operator comfort, and the removable ride-on operator platform decreases operator fatigue. The rubber tracks are now made of a new, more durable compound. The exclusive C-Pattern tracks have excellent traction for digging and other applications and for working in muddy or wet conditions.

🌐 www.bobcat.com



Anchor from Powers

Powers Fasteners Inc. has introduced the Wedge-Bolt+ heavy-duty anchor, which can handle any wedge, sleeve or concrete screw anchoring application in virtually any base material and is strong enough to meet the new, more stringent International Building Code for strength design.

The redesigned high-strength, vibration-resistant anchor is made of high-boron alloy steel and has a lower installed cost than wedge- and sleeve-style anchors because it is installed with a simple impact wrench and requires fewer steps for installation.

Since there are no expansion forces at work, the Wedge-Bolt+ anchor can be installed closer to the edge than traditional mechanical anchors. The fixture also can be loaded immediately. Unlike wedge anchors, the Wedge-Bolt+ anchor is easily removable and can be reused several times. And because of its patented deep-cutting thread design, a smaller diameter Wedge-Bolt+ anchor can achieve higher load capacities than a wedge or sleeve anchor with a larger diameter.

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Media News

On DVD

Garage-floor instructions

Abatron Inc.'s new DVD, "Garage Floor Coatings," covers the step-by-step process of properly installing Abatron garage floor coatings.



The 6-minute presentation covers surface conditions and preparation, crack repair and coating application. Abatron's coatings not only improve appearance, but also improve light levels, cleanliness, and resistance to harmful salts, chemicals and abrasion. Abatron products include a wide choice of coating colors and textures, nonfuming etching compounds, degreasers, crack repair compounds and application tools.

(262) 653-2000

www.abatron.com

On the Web

Power trowel guide online

Wagman Metal Products Inc. has launched a new interactive power trowel fitting guide at www.wagmanmetal.com.

The interactive fitting guide is an easy-to-use, time-saving alternative to printed fitting guides. Select the model number of any power trowel, and the

interactive fitting guide automatically searches Wagman's complete line of 500 trowel blades and float pans, turning out a list of blades and pans that fit the selected manufacturer's power trowel.

Visit Wagmanmetal.com for the interactive fitting guide and Wagman's complete line of concrete finishing tools and accessories.

(800) 233-9461

www.wagmanmetal.com

Premier improves Web presence

Premier Building Systems, one of North America's largest manufacturers of structural insulated panels, has created a new Web site designed to meet the needs of builders, architects, distributors and homeowners.

The site provides valuable insight and information regarding Premier and its energy-efficient and environmentally friendly SIPs products and accessories. The new, user-friendly site is broken into five primary sections: product information, builders, architects, distributors and homeowners. Each section provides information regarding the features and benefits of Premier's SIPs for each specific audience. A project profile page highlights Premier projects across the globe. Users can view the projects by clicking on one of six regions: Northwest, Southwest, North Central, South Central, Eastern and International. There is also an industry links page.

The Web site also continues to provide downloadable product information, literature, installation guides, specifications and details, as well as in-depth code reports. Visitors now have access to a wide array of literature and forms, ranging from general product information to specific application procedures regarding the installation of windows, HVAC equipment and more.

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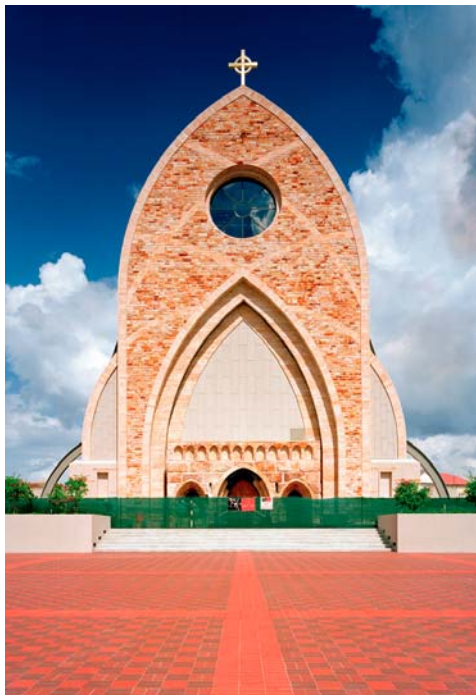
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Association News



Tilt-Up Concrete Association

Tilt-up oratory wins achievement award

A 24,000-square-foot oratory on the campus of Ave Maria University in Florida received an Excellence in Achievement Award, one of only two awarded this year, from the Tilt-Up Concrete Association.

The project was part of the development of Ave Maria, Fla., a planned community situated around the newly built university. The designers wanted to construct a building that would not only serve as a focal point for both town and campus, but also bring an Italian architectural style to the community.

The oratory took two years to design, and the panels incorporate cast recesses and integral returns. The finished building seats 1,110 people and features a cavernous nave whose arched ceiling soars more than 100 feet above the floor. The outer facade was finished with imported Italian stone.

[\(319\) 895-6911](tel:3198956911)

www.tilt-up.org

American Concrete Institute

ACI seeks papers for spring 2009 convention

The American Concrete Institute is currently seeking papers for its spring 2009 convention. The papers will be considered for presentation during three technical sessions on curing concrete, aesthetics of concrete infrastructure and steel reinforcement-free deck slabs.

The convention will take place March 15-19, 2009, in San Antonio, Texas.

☎ (248) 848-3700

🌐 www.CallforPapers.concrete.org

🌐 www.concrete.org

ACI announces spring seminars

The American Concrete Institute will offer six educational seminars this spring to help concrete professionals keep up to date on concrete construction and technology. Attendees can earn Continuing Education Units by participating in any of the seminars, which will be presented in locations all over the country. This spring's seminar topics include basic concrete repair, slab on ground design and construction, concrete construction troubleshooting, designing concrete buildings of moderate size and height and environmental engineering for concrete structures.

☎ (248) 848-3815

🌐 www.concreteseminars.com

🌐 www.concrete.org

New ACI publications

The American Concrete Institute has released four new publications and three CD-ROMs, including the Manual of Concrete Inspection (SP-2 (07)).

The Manual, now in its 10th edition, is a comprehensive reference manual for concrete inspectors, engineers, designers, technicians and others engaged in concrete construction and testing.

The ACI has also released a specification for pervious concrete (522.1-08), acceptance criteria for unbonded post-tensioned precast walls (ITG-5.1-07) and a collection of papers in the field of concrete

materials research (SP-249). In addition, two CD-ROMs on textile-reinforced concrete (SP-250/251CD) and one on health-monitoring systems (SP-252CD) are now available from the ACI bookstore.

☎ (248) 848-3800

🌐 www.concrete.org

New Web site and newsletter

The Strategic Development Council, part of the American Concrete Institute Foundation, announced the launch of its new Web site and bimonthly e-newsletter.

The Web site features information to educate visitors

on the organization, its members, upcoming meetings and events, and current projects under consideration by the SDC. In addition, visitors can subscribe online to the e-newsletter, which keeps readers up to date on all SDC happenings.

Comprised of concrete industry executives, the SDC works to promote meaningful concrete innovations and move them efficiently through the standardization process and into commercial use.

☎ (248) 848-3755

🌐 www.concreteSDC.org

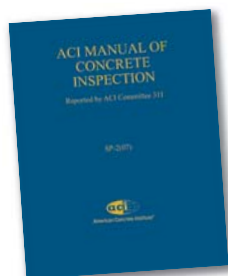


American Society of Concrete Contractors

DCC's Decorative Concrete Expo a success

The Decorative Concrete Council, a specialty council of the American Society of Concrete Contractors, held its Decorative Concrete Expo April 3-5 in Phoenix, Ariz. The event featured speakers and demonstrations focused on the decorative concrete industry.

A highlight of the Expo was a demonstration of stamping and coloring pervious concrete — a mix of coarse aggregate, cement, water and little or no sand that allows rainwater to filter through to underlying soil.



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More seminars and demonstrations of decorative concrete and concrete flatwork will be offered at the ASCC Annual Conference Sept. 11-14 in San Antonio, Texas. (See the next item.)

☎ (314) 962-0210

🌐 www.ascconline.org

ASCC plans its 2008 Annual Conference

Demonstrations of pervious concrete placement and three-dimensional paving will highlight the American Society of Concrete Contractors' Annual Conference, Sept. 11-14 at the Crowne Plaza Riverwalk in San Antonio, Texas.

Concrete contractors and manufacturers of concrete-related products will gather for three days of seminars, round-table discussions, demonstrations and networking. Seminar topics include "Immigration — Where Do We Stand?" "Pervious Concrete — Warts & All," "Troubleshooting Decorative Concrete" and "Marketing Concrete Parking Lots."

Round-table discussions will cover such topics as "Prospering in a Down Market," "Branding Your Company," "Immigration," "Decorative Concrete Layout" and "Contracts & Risk Management." In addition to demos on pervious concrete and 3-D paving, decorative concrete experts will construct a replica of the front of The Alamo using vertical-concrete application materials and techniques.

☎ (314) 962-0210

🌐 www.ascconline.org

Concrete Sawing & Drilling Association

OSHA and CSDA renew alliance

The Concrete Sawing and Drilling Association and the Occupational Safety and Health Administration have announced the renewal of their Alliance to further the safety and health of construction workers in the sawing and drilling industry. The Alliance focuses on issues such as electrical safety, hearing protection, and ladder and scaffold safety.

The Alliance promotes cooperation between the organizations, including OSHA lectures at the World of Concrete tradeshow and the CSDA Annual Convention. In addition, OSHA and CSDA have developed compliance assistance products, including two best practices, "Highway Work Zone Safety" and "Reducing Silica Exposure." A third on "Defensive Driving" is in final review. All these Best Practices are being translated into Spanish.

☎ OSHA: (800) 321-6742

☎ CSDA: (727) 577-5004

🌐 www.osha.gov

🌐 www.csda.org

CSDA elects 2008 officers and board of directors

The Concrete Sawing & Drilling Association elected its 2008 officers and board members at the 36th Annual CSDA Convention, held March 4-8, 2008, in Las Vegas, Nev.

Elected to serve on the Board until 2010 are Skip Aston, Ohio Concrete Sawing & Drilling Inc., Sylvania, Ohio; Ron Culgin, Pro Cut Inc., Waltham, Mass.; Patrick Harris,

Concrete Renovation Inc., San Antonio, Texas; Mike Nelson, K2 Diamond, Torrance, Calif.; Chris Priest, Sanders Saws, Honey Brook, Pa.; and Jack Sondergard, Central Concrete Cutting Inc., Edgar, Wis.

Joining them are the returning board members, whose terms expire in 2009: Steve Garrison, Aaron Louisell, Lisa Mullen, Rick Norland, Mike Orzechowski and Ron Rapper. Also returning are the CSDA executive board: president Tom Stowell, vice president Doug Walker, secretary/treasurer Judith O'Day and past president Susan Hollingsworth. Patrick O'Brien continues to serve as executive director of CSDA.

☎ (727) 577-5004

🌐 www.csda.org

Research examines drop-in anchor failures

Members of the Concrete Sawing & Drilling Association have observed, over the last few years, failures when using half-inch drop-in anchors. Since these failures pose a serious hazard to operators, the CSDA sponsored a senior engineering project at the University of Toledo College of Engineering to evaluate the reasons behind them.

Skip Aston, chair of the CSDA Safety Committee, worked with the students to develop and execute research that would evaluate the performance of half-inch drop-in anchors in core drilling applications. Based on their results, the students discovered important installation parameters when using half-inch drop-in anchors, including: anchors being installed perpendicular to the surface, anchor countersink depth being limited to 1/2 inch, fully set expansion plugs, and threaded rods being fully engaged with the anchor.

All project information and software can be viewed on the University of Toledo Web site under Design Clinic, Fall '07 Design Projects.

☎ (727) 577-5004

🌐 www-mime.eng.utoledo.edu

🌐 www.csda.org

National Ready-Mixed Concrete Association

NRMCA gains USGBC education provider status

The National Ready Mixed Concrete Association has been approved as a U.S. Green Building Council Education Provider. Its first approved course, "Green Building with Concrete," will take place Tuesday, July 15, in Silver Spring, Md.

The NRMCA's new "Green Building with Concrete" course will provide detailed instruction on how the use of concrete can minimize the environmental impact of buildings and public works projects during construction and operation. The course received USGBC Education Program status after a comprehensive review of course materials, course content and instructors. The USGBC Education Provider Program presents professional development courses in green building theory, techniques and trends for building professionals.

☎ (888) 846-7622

🌐 www.nrmca.org



Pacific Southwest Concrete Alliance

PSCA names 2008 Promoter of the Year

During his 34 years in the concrete industry, Brent Coulson has helped many designers and builders use concrete successfully in their construction projects. Now his accomplishments are being recognized by the Pacific Southwest Concrete Alliance, as he has been named its first annual Promoter of the Year.



The PSCA, a collaboration of six concrete associations in California and Nevada, developed the Promoter of the Year Award to recognize individuals for their efforts in promoting portland cement concrete as a versatile, sustainable building product.

☎ (714) 694-0800

🌐 www.concreteresources.net

RMC Research & Education Foundation

Sustainability CD-ROM compiles reports

The RMC Research & Education Foundation has released their new "Research in Support of Sustainable Development" CD-ROM compilation.

Included on the disc are all of the Foundation's published reports and studies on pervious concrete, the "Ready Mixed Concrete Industry LEED Reference Guide" and the final report on "Crushed Returned Concrete as Aggregates for New Concrete." The compilation was unveiled at the NRMCA's Annual Convention and the CONEXPO-CON/AGG Show in Las Vegas last month, and it is now available directly from the Foundation.

☎ (240) 485-1151

🌐 www.rmc-foundation.org

Specifying guide released

The RMC Research & Education Foundation has released a new concrete specifying guide — "Model Performance Specification Phase II: Guide to Specifying Concrete Performance." This report is a follow up to "Model Performance Specification Phase I: Preparation of a Performance-Based Specification for Cast-in-Place Concrete," which was published in 2006.

This guide specification was written specifically for the provisions of ACI 318-08, Building Code for Structural Concrete, and is intended to address properties or requirements for ready-mixed concrete based on performance. 📄

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 www.bossmate.net
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Full-line distributor of consumables, sealers, cleaners, chemicals and equipment for concrete, granite, marble and tile products.



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Butterfield Color manufactures coloring and tools for decorative concrete installations. The products are suitable for interior floors, exterior hardscapes, and new or existing concrete.

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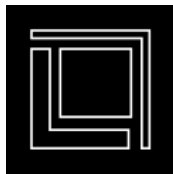
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Richway Industries, Ltd.
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S

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www.supersaddle.com
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www.concrete-stains.com
info@ssschemical.com
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U

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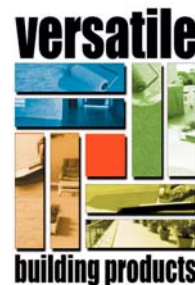
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V



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webmaster@vicintl.com

W



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Applicators – Mops

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Applicators – Pads

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Midwest Rake Co.

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Padco Inc.
Sure Crete Design Products

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McKinnon Materials
 Renew-Crete Systems, Inc. S
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EZChem, Inc. S
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Midwest Rake Co.

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Color Crown Corporation

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Midwest Rake Co.

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Universal Building Products
Veron Coating Systems**Coatings – Antigrffiti**ChemMasters, Inc.
Concrete Coatings, Inc.
Glaze 'N Seal Products
Richard's Paint Mfg. Co., Inc.
Super-Krete International, Inc.**Coatings – Colored Quartz**Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
Dur-A-Flex, Inc.
Elite Crete Systems, Inc.
Key Resin Co.
McKinnon Materials
Veron Coating Systems
Versatile Building Products**Coatings – Epoxy**Anvil Paints & Coatings, Inc.
Chem-Coat Industries, Inc.
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Crown Polymers, LLC
Dur-A-Flex, Inc.
Elite Crete Systems, Inc.
Floric Polytech, Inc.
H & C Concrete Coatings
Kemiko Concrete Stains S
Klein and Company, Inc. S
McKinnon Materials
Richard's Paint Mfg. Co., Inc.
Super Stone, Inc.
Sure Crete Design Products
TARA Group, The / V-Seal S
Universal Building Products
Veron Coating Systems
Vexcon Chemicals**Coatings – Liquid Metal (see also Metallic Powder)**Citadel Floor Finishing Systems
Triangle Coatings, Inc.
Veron Coating Systems
Versatile Building Products**Coatings – Mineral (inorganic)**Crown Polymers, LLC
Mineral Life Int'l, Inc. S**Coatings – Rubberized Nonskid**Color Crown Corporation
Super-Krete International, Inc.
Veron Coating Systems**Coatings – Special Effects (See also Sealers)**

Color Crown Corporation

Concrete Coatings, Inc.
Crown Polymers, LLC
Elite Crete Systems, Inc.
Multicolor Specialties, Inc.
Super-Krete International, Inc.
Veron Coating Systems**Color Additive – Reflective Granules (see also Pigment or Antiquing Agents)**Color Crown Corporation
Concrete Coatings, Inc. S
Klein and Company, Inc.
Matcrete, Inc.
Universal Building Products
Veron Coating Systems**Color Additive – Stainless Steel**

Veron Coating Systems

Color Dispensers/Blenders – Ready-mixButterfield Color, Inc.
Davis Colors
Prism Pigments
Universal Building Products**Color Dispensers/Blenders – Table Type**Butterfield Color, Inc.
Davis Colors
Prism Pigments
Universal Building Products**Color Hardener/Dry Shake Color**Butterfield Color, Inc.
ChemMasters, Inc.
Color Crown Corporation
Concrete Mosaics, Inc. S
Elite Crete Systems, Inc.
Flex-C-Ment
Floric Polytech, Inc.
L & M Industries, LLC S
L. M. Scofield Company
Matcrete, Inc.
Prism Pigments
Specialty Concrete Products
Super Stone, Inc.
Sure Crete Design Products
Symons
Universal Building Products**Color Release Agent – Dry**Butterfield Color, Inc.
Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Elite Crete Systems, Inc.
Flex-C-Ment
L & M Industries, LLC S
Matcrete, Inc.
Prism Pigments
Renew-Crete Systems, Inc. S
Specialty Concrete Products

Super Stone, Inc.
Sure Crete Design Products
 Symons
 Universal Building Products

Color Release Agent – Liquid

Butterfield Color, Inc.
Citadel Floor Finishing Systems
 Color Crown Corporation
 Concrete Mosaics, Inc. S
 Concrete Solutions, Inc. S
Flex-C-Ment
Matcrete, Inc.
Prism Pigments
 Renew-Crete Systems, Inc. S
Specialty Concrete Products
Super Stone, Inc.
Sure Crete Design Products
 Universal Building Products
 Versatile Building Products

Color Release Agent – Liquid Concentrate

Universal Building Products

Color Restoration Coatings (see also Epoxy)

Anvil Paints & Coatings, Inc.
 Color Crown Corporation
 Concrete Coatings, Inc.
 Concrete Solutions, Inc. S
 Crown Polymers, LLC
 L & M Industries, LLC S
Specialty Concrete Products
 Super-Krete International, Inc.
Sure Crete Design Products

Computer Software – Design Programs

Concrete Solutions, Inc. S
 Creative Impressions S
 Depiction Software

Computer Software – Estimating

Depiction Software
 Color Crown Corporation
 Concrete Coatings, Inc.
 Surfacing Technology

Computer Software – Rendering/Visualizing

Color Crown Corporation
 Concrete Coatings, Inc.
 Depiction Software
 Elite Crete Systems, Inc.
 Surfacing Technology

Concrete – Bag Mixtures

ARDEX Engineered Cements
 Color Crown Corporation
 Concrete Solutions, Inc.
 CreteSheet S
 EZChem, Inc.
 L & M Construction Chemicals
 Lafarge Canada, Inc.
 Performance Polymers S
 Sakrete
Specialty Concrete Products
Sure Crete Design Products

Concrete – Bag Mixtures (countertops)

Buddy Rhodes Concrete Products S
Cheng Concrete
 Color Crown Corporation
 Concrete Coatings, Inc.
 Concrete Solutions, Inc. S
 Concrete Texturing Tool & Supply S
 CreteSheet
 Elite Crete Systems, Inc.
 EZChem, Inc.
Specialty Concrete Products
Sure Crete Design Products
 Tommy Rock, Inc.
 Universal Building Products

Concrete – Lightweight Mixtures

Color Crown Corporation
 Specialty Concrete Products
Sure Crete Design Products
 Tommy Rock, Inc.

Concrete – Self-consolidating Mixtures

Concrete Texturing Tool & Supply S
Sure Crete Design Products

Concrete – Self-leveling Mixtures

ARDEX Engineered Cements
 ChemMasters, Inc.
 Color Crown Corporation
 Lafarge Canada, Inc. S
Specialty Concrete Products

Concrete Countertops – Additives

BlueConcrete.com
Cheng Concrete
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
 Mineral Life Int'l, Inc. S
Sure Crete Design Products
 Tommy Rock, Inc.

Concrete Countertops – Admixtures

BlueConcrete.com
Cheng Concrete
Concrete Texturing Tool & Supply S
 Fritz-Pak Concrete Admixtures
 Mineral Life Int'l, Inc. S
Specialty Concrete Products
 Super-Krete International, Inc.
Sure Crete Design Products
 Tommy Rock, Inc.

Concrete Countertops – Aggregate

BlueConcrete.com
Cheng Concrete
Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
 Klein and Company, Inc. S
Sure Crete Design Products
 Tommy Rock, Inc.

Concrete Countertops – Design

Manhattan American Terrazzo Strip

Concrete Countertops – Edge Forms (textured)

Art Stamped Concrete S
Cheng Concrete
 Colledi Designs S
 Color Crown Corporation
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Specialty Concrete Products
 Tommy Rock, Inc.

Concrete Countertops – Embossing Liners

Cheng Concrete
Concrete Texturing Tool & Supply S
 Tommy Rock, Inc.

Concrete Countertops – Forms

Cheng Concrete
Concrete Texturing Tool & Supply S
Matcrete, Inc.
Specialty Concrete Products
Stegmeier Corp
Sure Crete Design Products
 Tommy Rock, Inc.

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3. 3" Metal Concrete Grinder
4. Dry Concrete Resin Polisher
5. 3"Wet/Dry Resin Polisher
6. 3" Dry Concrete Resin Polisher
7. 7" PCD Grinder 5/8 x 11
8. PCD Scraper

Concrete Countertops – Mechanical Finishing Trowels

Concrete Texturing Tool & Supply S

Concrete Countertops – Mixtures**Cheng Concrete****Color Crown Corporation****Concrete Solutions, Inc.**

Concrete Texturing Tool & Supply S

Decorative Concrete Institute S

EZChem, Inc. S

Kover Krete Systems

Lafarge Canada, Inc.

Renew-Crete Systems, Inc. S

Sakrete

Specialty Concrete Products**Sure Crete Design Products****Surfacing Technology****Concrete Countertops – Multiple Color Systems**

Pure Texture S

Concrete Countertops – Reinforcement**Cheng Concrete**

Chomarat North America

(formerly TechFab, LLC)

Color Crown Corporation

Concrete Texturing Tool & Supply S

KM Sales, Inc.**Concrete Countertops – Resurfacing****Surfacing Technology****Concrete Countertops – Sealers (see also Sealers)**

Buddy Rhodes Concrete Products S

Cheng Concrete**Citadel Floor Finishing Systems****Color Crown Corporation****Concrete Coatings, Inc.**

Concrete Countertop Inst., The S

Concrete Solutions, Inc. S

Concrete Texturing Tool & Supply S

Crown Polymers, LLC**Elite Crete Systems, Inc.**

Epmar Corporation

Leitch & Co. S

Specialty Concrete Products**Super Stone, Inc.****Sure Crete Design Products**

TARA Group, The / V-Seal S

Tommy Rock, Inc.

Triangle Coatings, Inc.**Versatile Building Products****Vexcon Chemicals****WerkMaster****Concrete Countertops – Sink Molds**

Buddy Rhodes Concrete Products S

Colledi Designs S

Concrete Solutions, Inc. S**Concrete Texturing Tool & Supply** S

Gore Design Co. S

Specialty Concrete Products**Concrete Countertops – Stains****Color Crown Corporation****Concrete Coatings, Inc.****Concrete Solutions, Inc.** S

Concrete Texturing Tool & Supply S

Elite Crete Systems, Inc.

Epmar Corporation

EZChem, Inc.**Kemiko Concrete Stains** S**L & M Industries, LLC** S

Mineral Life Int'l, Inc. S

Newlook International**Specialty Concrete Products****Super Stone, Inc.**

Super-Krete International, Inc.

Tommy Rock, Inc.

Universal Building Products**Concrete Countertops – Tables, Fabricating**

Concrete Texturing Tool & Supply S

Sure Crete Design Products**Concrete Countertops – Tables, Vibrating**

Armcon Molds USA

Cheng Concrete

Concrete Texturing Tool & Supply S

Sure Crete Design Products**Concrete Countertops – Training**

Buddy Rhodes Concrete Products S

Cheng Concrete**Color Crown Corporation****Concrete Coatings, Inc.****Concrete Countertop Inst., The** S**Concrete Solutions, Inc.** S

Concrete Texturing Tool & Supply S

Gore Design Co. S

SBC Decorative Concrete School S

Specialty Concrete Products**Sure Crete Design Products**

Tommy Rock, Inc.

Concrete Countertops – Transport Carts

Concrete Texturing Tool & Supply S

Concrete Countertops – Waxes**Cheng Concrete****Concrete Solutions, Inc.** S

Concrete Texturing Tool & Supply S

Specialty Concrete Products**Sure Crete Design Products**

Tommy Rock, Inc.

Universal Building Products**Concrete Curbing – Extruding Machines**

Kwik Kerb USA, Inc.

Concrete Curbing – Forms

Kwik Kerb USA, Inc.

Metal Forms Corporation

Renew-Crete Systems, Inc. S

Concrete Curbing – Stamps/Textures**Color Crown Corporation**

Kwik Kerb USA, Inc.

Specialty Concrete Products**Universal Building Products****Concrete Finishing Aid**

Fritz-Pak Concrete Admixtures

Concrete Markers/Plaques

Berntsen Concrete Markers

& Plaques S

CreteSheet**Concrete Molds – Balustrades**

Armcon Molds USA

Concrete Molds – Fencing

Armcon Molds USA

Concrete Molds – Furniture

Armcon Molds USA

Buddy Rhodes Concrete Products S

Concrete Molds – Mantels

Colledi Designs S

Concrete Molds – Pavers

Armcon Molds USA

Concrete Molds – Planters

Armcon Molds USA

Buddy Rhodes Concrete Products S

Concrete Molds – Rocks

Armcon Molds USA

Color Crown Corporation**Super Stone, Inc.****Concrete Molds – Sinks, Drains, Faucet Knockouts**

Buddy Rhodes Concrete Products S

Cheng Concrete**Concrete Solutions, Inc.** S

Gore Design Co. S

Concrete Molds – Walls (see also Forms)

Armcon Molds USA

Color Crown Corporation**Concrete Placers****Color Crown Corporation****Midwest Rake Co.****Slip Industries****Wagman Metal Products****Concrete Pump Primers**

Fritz-Pak Concrete Admixtures

Concrete Pumping Aids

Fritz-Pak Concrete Admixtures

Construction Management – Software

Super-Krete International, Inc.

Consultants – Decorative Concrete**Cheng Concrete****Color Crown Corporation**

Complete Concrete Coatings S

Concrete Mosaics, Inc. S**Dye-N-Seal**

Kover Krete Systems

Productions Team, Inc. S

Specialty Concrete Products

Super-Krete International, Inc.

Sure Crete Design Products

TARA Group, The / V-Seal S

WerkMaster**Consultants – Training****AmeriPolish**

Buddy Rhodes Concrete Products S

Cheng Concrete**Color Crown Corporation**

Complete Concrete Coatings S

Concrete Coatings, Inc.**Concrete Mosaics, Inc.** S**Elite Crete Systems, Inc.**

Gore Design Co. S

Productions Team, Inc. S

Specialty Concrete Products

Super-Krete International, Inc.

Sure Crete Design Products**Control Joint Systems – Metal Strips**

Manhattan American Terrazzo Strip

Control Joint Systems – Plastic Strips

Manhattan American Terrazzo Strip

Stegmeier Corp**Control Joint Systems – Sealants (see also Joint Fillers & Sealants)****Color Crown Corporation****Crown Polymers, LLC****KM Sales, Inc.****Stegmeier Corp****Crack Repair – Fillers**

Abatron, Inc.

Color Crown Corporation**Concrete Coatings, Inc.****Concrete Solutions, Inc.****Crown Polymers, LLC** S

KM Sales, Inc.
Multicoat Corporation
PPG Protective & Marine Coatings
Prospec
Roadware, Inc.
Specialty Concrete Products
Super Stone, Inc.
Super-Krete International, Inc.
Sure Crete Design Products

Crack Repair – Injection Resins

Abatron, Inc.
Concrete Coatings, Inc.
Crown Polymers, LLC
Roadware, Inc.

Crack-Chasing Saws – Handheld

Color Crown Corporation
Joe Due Blades & Equipment
Sure Crete Design Products

Crack-Chasing Saws – Wheel-mounted (see also Saws)

EDCO & CONTRx Systems
Joe Due Blades & Equipment

Curing Blankets (Wet Curing)

Concrete Texturing Tool & Supply S

Curing Blanket – Roller

Midwest Rake Co.

Curing Compounds

Butterfield Color, Inc.
ChemMasters, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
Specialty Concrete Products
Symons

D

Drains – Trenches, Grates (see also Water Drainage)

Stegmeier Corp

Drills – Core/Tile

CS Unitec, Inc.

Dust Containment/Control (see also Vacuums)

CDC Larue Industries
CS Unitec, Inc.
Dustcontrol, Inc.
EDCO & CONTRx Systems
Joe Due Blades & Equipment
Kut-Rite
Productions Team, Inc. S
WerkMaster

E

Engraving Tools – Circle Engraving Tool

Specialty Concrete Products

Engraving Tools – Needle Scalers

Grind-All Surfaces, Inc. S
Specialty Concrete Products

Epoxy – Acrylic Urethane

Color Crown Corporation
Concrete Coatings, Inc.
Concrete Solutions, Inc. S
McKinnon Materials
PPG Protective & Marine Coatings
Richard's Paint Mfg. Co., Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Triangle Coatings, Inc.
Veron Coating Systems

Epoxy – Aggregate

Abatron, Inc.
Color Crown Corporation
Crown Polymers, LLC
Dur-A-Flex, Inc.
Klein and Company, Inc. S
McKinnon Materials
Veron Coating Systems

Epoxy – Aliphatic Acrylic

ChemMasters, Inc.
Color Crown Corporation
Crown Polymers, LLC
Epmar Corporation
McKinnon Materials
PPG Protective & Marine Coatings
Veron Coating Systems
WerkMaster

Epoxy – Moisture Barriers

Color Crown Corporation
Crown Polymers, LLC
Florid Polytech, Inc.
H & C Concrete Coatings

Epoxy – Polyamide Coatings

Abatron, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Crown Polymers, LLC
Epmar Corporation
PPG Protective & Marine Coatings
Richard's Paint Mfg. Co., Inc.
Super Stone, Inc.
Triangle Coatings, Inc.
Veron Coating Systems
Versatile Building Products

Epoxy/Polyurea Spatter Systems

Color Crown Corporation
Concrete Coatings, Inc.

Crown Polymers, LLC

Epoxy (Base) – Acrylic Coating

Anvil Paints & Coatings, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Epmar Corporation S
Pure Texture
Richard's Paint Mfg. Co., Inc.
Sure Crete Design Products
Veron Coating Systems

Epoxy (Base) – Custom Tints

Color Crown Corporation
Richard's Paint Mfg. Co., Inc.
Veron Coating Systems

Epoxy (Base) – Metallic Coating

Citadel Floor Finishing Systems
Concrete Coatings, Inc.
Crown Polymers, LLC
Decorative Concrete Institute S
Florid Polytech, Inc.
Key Resin Co.
Veron Coating Systems
Versatile Building Products

Epoxy (Base) – Opaque Coatings (one-part)

Anvil Paints & Coatings, Inc.

Epoxy (Base) – Opaque Coatings (two-part)

Abatron, Inc.
ChemMasters, Inc.
Citadel Floor Finishing Systems
Concrete Coatings, Inc.
Crown Polymers, LLC
Dur-A-Flex, Inc.
Elite Crete Systems, Inc.
Florid Polytech, Inc.
Veron Coating Systems
Versatile Building Products

Epoxy (Base) – Pastes & Gels

Citadel Floor Finishing Systems
Crown Polymers, LLC
Epmar Corporation
Versatile Building Products

Epoxy (Base) – Polyurea

Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
Epmar Corporation
Key Resin Co.
Sure Crete Design Products
Surfacing Technology
Veron Coating Systems
Versatile Building Products

Epoxy (Base) – Polyurethane

ChemMasters, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Crown Polymers, LLC
Epmar Corporation
Key Resin Co.
Sure Crete Design Products
Veron Coating Systems
Versatile Building Products
WerkMaster

Epoxy (Base) – Rubberized Flooring

Color Crown Corporation
McKinnon Materials
Veron Coating Systems

Epoxy (Base) – Vinyl Flake Systems

Abatron, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc.
Crown Polymers, LLC
Dur-A-Flex, Inc.
Elite Crete Systems, Inc.
Key Resin Co.
McKinnon Materials
Veron Coating Systems
Versatile Building Products

Etching Solutions – Gels

Color Crown Corporation
Newlook International
PPG Protective & Marine Coatings

Etching Solutions – Liquids

Color Crown Corporation
Franmar Chemical S
H & C Concrete Coatings

Expansion Joint – Filler

Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
KM Sales, Inc.

F

Faux Finishing Tools (see also Applicators or Trowels)

Color Crown Corporation
Specialty Concrete Products

Float Accessories

Color Crown Corporation

Floats – Border, Raised Edge

Color Crown Corporation
Midwest Rake Co.

Floats – Extension Poles

Color Crown Corporation
Midwest Rake Co.
Specialty Concrete Products

Floats – Magnesium

Color Crown Corporation
Concrete Texturing Tool & Supply S
Specialty Concrete Products
Wagman Metal Products

Floats – Resin

Color Crown Corporation
Wagman Metal Products

Floats – Urethane

Color Crown Corporation

**Floats – Wood
(see also Trowels)**

Wagman Metal Products

**Floor Machines –
Planetary Buffers**

Bad Ass Diamonds
CDC Larue Industries
Surfacing Technology
WerkMaster

**Floor Machines –
Planetary Scrubbers**

Bad Ass Diamonds
CDC Larue Industries
Color Crown Corporation
Surfacing Technology

**Floor Sanders – Planetary
(see also Sanding)**

Bad Ass Diamonds
Kut-Rite
Leitch & Co. S

**Floor Stripper – Chisel-type
(hand tool)**

Color Crown Corporation
Midwest Rake Co.

**Floor Stripper – Chisel-type
(power assisted)**

Color Crown Corporation
EDCO & CONTRx Systems

**Floor Stripper –
Replacement Blades**

Color Crown Corporation
Wagman Metal Products

**Form Release Agents
(see also Release Agents)**

Armcon Molds USA
Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S
Specialty Concrete Products
Symons
Universal Building Products

Wagman Metal Products**Form Stakes**

Metal Forms Corporation
Symons

Form Ties

Symons

**Forms – Coping
(disposable)**

Concrete Texturing Tool & Supply S
Stegmeier Corp

Forms – Curbing/Gutters

Metal Forms Corporation

Forms – Designs

Manhattan American Terrazzo Strip

**Forms – Step Liners
(smooth)**

Butterfield Color, Inc.
Concrete Texturing Tool & Supply S
Stegmeier Corp

**Forms – Step Liners
(textured)**

Butterfield Color, Inc.
Matcrete, Inc.
Specialty Concrete Products

Forms – Wall Caps

Butterfield Color, Inc.
Stegmeier Corp

**Forms – Wall Liners
(textured)**

Butterfield Color, Inc.
Color Crown Corporation
Symons
Universal Building Products

Forms – Wall Panels

Symons

**Forms, Flatwork –
Flexible (plastic)**

Creative Impressions S
Metal Forms Corporation
Plastiform Co., The
Specialty Concrete Products

**Forms, Flatwork –
Flexible (steel)**

Metal Forms Corporation

**Forms, Flatwork –
Rigid (plastic)**

Metal Forms Corporation
Plastiform Co., The
Specialty Concrete Products

**Forms, Flatwork –
Rigid (steel)**

Metal Forms Corporation

**Forms, Metal –
Architectural (textured)**

Universal Building Products

**Forms, Plastic –
Architectural (textured)**

Symons
Universal Building Products

**Franchises, Licensing
Agreements**

Cheng Concrete
Surfacing Technology
WerkMaster

G**Garage Floor Coatings
(see also Epoxy Base and
Vinyl Flake Systems)**

Abatron, Inc.
Anvil Paints & Coatings, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Dur-A-Flex, Inc.
Elite Crete Systems, Inc.
Epamar Corporation
Florac Polytech, Inc.
Key Resin Co.
Mineral Life Int'l, Inc. S
Skimstone division of Rudd Co., Inc.
Super-Krete International, Inc.
Surfacing Technology
Versatile Building Products
Vexcon Chemicals
WerkMaster

Generators – Diesel

WerkMaster

Generators – Electric

WerkMaster

Generators – Gas

WerkMaster

**Graffiti Removal – Chemical
(see also Strippers)**

Franmar Chemical S
PPG Protective & Marine Coatings
Veron Coating Systems

Grinders – Angle

Alpha Professional Tools
Bad Ass Diamonds
Cheng Concrete

Concrete Countertop Specialties S
Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment
Kut-Rite
Metabo Corporation

Grinders – Crack Chasers

Alpha Professional Tools
Color Crown Corporation
Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment

**Grinders – Edgers
(handheld)**

Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment
Kut-Rite

**Grinders – Edgers
(walk-behind)**

CDC Larue Industries
Eagle Solutions
Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment
Kut-Rite
Productions Team, Inc. S
WerkMaster

**Grinders – Walk-behind
(see also Polishers)**

CDC Larue Industries
Color Crown Corporation
CS Unitec, Inc.
Eagle Solutions
EDCO & CONTRx Systems
Grind-All Surfaces, Inc. S
Klein and Company, Inc. S
Kut-Rite
Productions Team, Inc. S
WerkMaster

Grinding Pads

Bad Ass Diamonds
Cheng Concrete
Color Crown Corporation
Concrete Countertop Specialties S
Grind-All Surfaces, Inc. S
Klein and Company, Inc. S
Productions Team, Inc. S

Grinding Wheels – Carbide

Cheng Concrete
Color Crown Corporation
EDCO & CONTRx Systems
Grind-All Surfaces, Inc. S
Klein and Company, Inc. S
Kut-Rite

Grinding Wheels – Diamond

Bad Ass Diamonds
Cheng Concrete
Color Crown Corporation
Concrete Texturing Tool & Supply S
EDCO & CONTRx Systems
Grind-All Surfaces S
Joe Due Blades & Equipment
Klein and Company, Inc. S

Kut-Rite
WerkMaster

Groovers, Concrete (see also Trowels)

EDCO & CONTRx Systems
Slip Industries
Specialty Concrete Products

Grout – Bags/Dispensers

ARDEX Engineered Cements
Color Crown Corporation
Concrete Coatings, Inc.
Specialty Concrete Products

Grout – Colorant

BlueConcrete.com
Color Crown Corporation
Concrete Coatings, Inc.
Specialty Concrete Products
Sure Crete Design Products
Universal Building Products

Grout – Floats

Color Crown Corporation
Specialty Concrete Products

Grout – Polymers

Color Crown Corporation
Concrete Coatings, Inc.
Specialty Concrete Products
Crown Polymers, LLC
Universal Building Products

Grout – Saws

Color Crown Corporation

Grout – Tape

Color Crown Corporation
Concrete Coatings, Inc.
Concrete Solutions, Inc.
Specialty Concrete Products
Sure Crete Design Products

J

Joint Fillers & Sealants – Epoxy

Abatron, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
KM Sales, Inc.
L & M Construction Chemicals
Veron Coating Systems

Joint Fillers & Sealants – Injection Resin

Color Crown Corporation
Crown Polymers, LLC
KM Sales, Inc.

Joint Fillers & Sealants – Mastic

Color Crown Corporation
Crown Polymers, LLC
KM Sales, Inc.
Stegmeier Corp

Joint Fillers & Sealants – Polyurea

Color Crown Corporation
KM Sales, Inc.
L & M Construction Chemicals

Joint Fillers & Sealants – Semi-rigid (see also Control Joint Fillers & Bridges)

Color Crown Corporation
KM Sales, Inc.
Crown Polymers, LLC

Fast & Easy to Install • Impact Resistant
Get consistent, uniform cove base quick and easy every time...
for Epoxy and Decorative flooring.



Decorative



Commercial



Institutional



An exclusive lightweight
FLEXIBLE
polymer composite.

Make Epoxy,
Decorative,
and Build-up
Finishes Look
and Perform their
Best while
Increasing
productivity, and
higher profits
with
SpeedCove!



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Internet Solutions – Networking

Cheng Concrete
Color Crown Corporation

Internet Solutions – Online Advertising

Cheng Concrete
Color Crown Corporation
Depiction Software

Internet Solutions – Web Design

Color Crown Corporation
Depiction Software

Joint Sealant Equipment

Color Crown Corporation
Midwest Rake Co.

K**Knee Boards & Kneeler Boards**

Colledi Designs S
Color Crown Corporation
Wagman Metal Products

Knee Pads

Color Crown Corporation

L**Lighting – Fiber Optics**

Klein and Company, Inc. S

M**Masking Equipment – Machines**

Color Crown Corporation

Masking Products – Floor Protection

Color Crown Corporation

Masking Products – Tape

Color Crown Corporation

Measuring Containers – Cups

Color Crown Corporation

Measuring Syringes – Containers

Concrete Texturing Tool & Supply S

Measuring Wheels

Color Crown Corporation
Midwest Rake Co.

Metal Edging, Transition Strips (decorative)

Color Crown Corporation
Manhattan American Terrazzo Strip

Metal Primers – Corrosion Inhibitors

Color Crown Corporation

Metallic Coatings (see also Coatings)

Citadel Floor Finishing Systems
Concrete Coatings, Inc.
Key Resin Co.
Triangle Coatings, Inc.

Versatile Building Products**Metallic Powders**

Concrete Coatings, Inc.

Mixers – Manual

CreteSheet

Mixers, Cement – Agitators (electric)

Color Crown Corporation
CreteSheet

Mixers, Cement – Batch Type/Wheel Mounted

Color Crown Corporation

Mixers, Cement – Hand-held (electric)

Color Crown Corporation
CreteSheet
CS Unitec, Inc.

Mixers, Concrete – Portable Stand

Color Crown Corporation
Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
CreteSheet
McKinnon Materials

Mixers, Concrete – Trailer Mounted

Concrete Countertop Specialties S

Mixers, Mortar – Portable Stand

Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
CreteSheet

Mixing Tools – 15 Gallon Barrels

Midwest Rake Co.

Mixing Tools – Buckets

Color Crown Corporation

Mixing Tools – Paddles

Color Crown Corporation
CS Unitec, Inc.
Flex-C-Ment
Midwest Rake Co.
Sure Crete Design Products

Moisture Barriers

Citadel Floor Finishing Systems
Concrete Texturing Tool & Supply S
Multicoat Corporation
Super-Krete International, Inc.
Versatile Building Products
Vexcon Chemicals

Moisture Barriers – Epoxy

ARDEX Engineered Cements

Color Crown Corporation

Crown Polymers, LLC
Florac Polytech, Inc.
KM Sales, Inc.

Moisture Detection/Meters

Wagner Electronics

Moisture Detection/Testers

Wagner Electronics

Mold-making Materials

Concrete Texturing Tool & Supply S
Gore Design Co. S

Molding – Precast

SpeedCove/Solid Rock Enterprises

Mortar – Concrete Repair

ARDEX Engineered Cements
ChemMasters, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
Florac Polytech, Inc.
KM Sales, Inc.
L & M Construction Chemicals
Renew-Crete Systems, Inc.
Sakrete
Sure Crete Design Products
Universal Building Products

Motors – Electric

WerkMaster

N**Needle Scalars – Pneumatic (see also Engraving Tools)**

Specialty Concrete Products

O**Overlays – Multiple Faux Finishes**

Color Crown Corporation
Complete Concrete Coatings S
Florac Polytech, Inc.
McKinnon Materials
Multicoat Corporation
Pure Texture S
Skimstone division of Rudd Co., Inc.
Specialty Concrete Products
Super Stone, Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Veron Coating Systems

Overlays – Rubberized Surfacing Material

Color Crown Corporation
Super-Krete International, Inc.

Overlays – Vertical (see also Vertical Overlays)

ARDEX Engineered Cements
Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Flex-C-Ment
McKinnon Materials
Mineral Life Int'l, Inc. S
Skimstone division of Rudd Co., Inc.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Surfacing Technology

Overlays – Waterproofing Flexible Stone

Color Crown Corporation
Sure Crete Design Products

Overlays (Polymer Modified) – Countertop Overlays

Color Crown Corporation
Concrete Coatings, Inc.
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
EZChem, Inc.
Mineral Life Int'l, Inc. S
Pure Texture S
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Surfacing Technology
Veron Coating Systems

Overlays (Polymer Modified) – Microtopping Interior

ARDEX Engineered Cements
Butterfield Color, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
EZChem, Inc.
Florac Polytech, Inc.
Mineral Life Int'l, Inc. S
Skimstone division of Rudd Co., Inc.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Universal Building Products
Veron Coating Systems
Versatile Building Products

Overlays (Polymer Modified) – Patch Overlayment

ARDEX Engineered Cements
Color Crown Corporation

Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
KM Sales, Inc.
McKinnon Materials
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Universal Building Products

Overlays (Polymer Modified) – Self-leveling Exterior

Color Crown Corporation
Prospec
Specialty Concrete Products
Super-Krete International, Inc.

Overlays (Polymer Modified) – Self-leveling Interior

ARDEX Engineered Cements
Concrete Texturing Tool & Supply S
Sure Crete Design Products
Color Crown Corporation
Specialty Concrete Products
Super-Krete International, Inc.
Surfacing Technology
Universal Building Products

Overlays (Polymer Modified) – Spray Textures Exterior

Butterfield Color, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
EZChem, Inc.
Flex-C-Ment
Florin Polytech, Inc.
McKinnon Materials
Renew-Crete Systems, Inc. S
Specialty Concrete Products
SRI Concrete Products S
Super Stone, Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Surfacing Technology
Symons
Universal Building Products
Versatile Building Products

Overlays (Polymer Modified) – Stampable Toppings

Butterfield Color, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Creative Impressions S
Elite Crete Systems, Inc.

EZChem, Inc.
Flex-C-Ment
Florin Polytech, Inc.
Kover Krete Systems
McKinnon Materials
Renew-Crete Systems, Inc. S
Specialty Concrete Products
SRI Concrete Products S
Super Stone, Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Symons
Universal Building Products
Veron Coating Systems
Versatile Building Products

Overlays (Polymer Modified) – Terrazzo

ARDEX Engineered Cements
Florin Polytech, Inc.
Key Resin Co.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products

Overlays (Polymer Modified) – Trowelable

ARDEX Engineered Cements
Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Solutions, Inc.
Elite Crete Systems, Inc. S
Flex-C-Ment
Kover Krete Systems
McKinnon Materials
Prospec
Renew-Crete Systems, Inc. S
Skimstone division of Rudd Co., Inc.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Surfacing Technology
Veron Coating Systems

Overlays (Polymer Modified) – Wood Substrates

ARDEX Engineered Cements
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Surfacing Technology

Overlays (Polymers) – Microtopping Interior

ARDEX Engineered Cements
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Crown Polymers, LLC
Elite Crete Systems, Inc.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products

Surfacing Technology Universal Building Products

Overlays (Polymers) – Self-leveling Exterior

ARDEX Engineered Cements
Color Crown Corporation
Crown Polymers, LLC
Dur-A-Flex, Inc.
Specialty Concrete Products

Overlays (Polymers) – Self-leveling Interior

Color Crown Corporation
Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Dur-A-Flex, Inc.
Specialty Concrete Products
Surfacing Technology

Overlays (Polymers) – Terrazzo

Crown Polymers, LLC
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products

Overlays (Polymers) – Trowelable

Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Crown Polymers, LLC
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Veron Coating Systems
Versatile Building Products

Overlays (Polymers) – Wood Substrates

ARDEX Engineered Cements
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Specialty Concrete Products
Super-Krete International, Inc.
Surfacing Technology
Versatile Building Products

P

Patching Compounds – Skimcoat (fast-setting)

ARDEX Engineered Cements
Concrete Coatings, Inc.
Crown Polymers, LLC
KM Sales, Inc.
Multicoat Corporation
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products

Pigment – Bag Mixes

BlueConcrete.com
Cheng Concrete
Color Crown Corporation
Concrete Texturing Tool & Supply S
Davis Colors
Flex-C-Ment
Specialty Concrete Products
Sure Crete Design Products
Universal Building Products

Pigment – Custom Colors

BlueConcrete.com
Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Davis Colors
Flex-C-Ment
L. M. Scofield Company
Prism Pigments
Productions Team, Inc. S
Specialty Concrete Products
Sure Crete Design Products
Universal Building Products

Pigment – Granular

BlueConcrete.com
Davis Colors
Specialty Concrete Products

Pigment – Integral

BlueConcrete.com
Buddy Rhodes Concrete Products S
Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Davis Colors
Gore Design Co. S
L. M. Scofield Company
Prism Pigments
Renew-Crete Systems, Inc. S
Specialty Concrete Products
Super Stone, Inc.
Sure Crete Design Products
Surfacing Technology
Universal Building Products

Pigment – Iron Oxide (liquid)

BlueConcrete.com
Butterfield Color, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
Davis Colors
Prism Pigments
Super-Krete International, Inc.
Universal Building Products

Pigment – Iron Oxide (powder)

BlueConcrete.com
Butterfield Color, Inc.
Cheng Concrete
Color Crown Corporation

Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
CreteSheet
 Davis Colors
EZChem, Inc.
Flex-C-Ment
Prism Pigments
Specialty Concrete Products
Super Stone, Inc.
Sure Crete Design Products
Universal Building Products

Pigment Dispensing Equipment

Butterfield Color, Inc.
 Davis Colors
Prism Pigments
Universal Building Products

Pigment, Specialty – Carbon Black

Concrete Texturing Tool & Supply S
 Davis Colors
BlueConcrete.com
Specialty Concrete Products

Pigment, Specialty – Metallic Powders

BlueConcrete.com

Pigment, Specialty – Reflective Granules

BlueConcrete.com

Polishing Equipment – Electric (handheld)

Bad Ass Diamonds
 CDC Larue Industries
Cheng Concrete
Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
 CS Unitec, Inc.
Diamond Products
Eagle Solutions
EDCO & CONTRx Systems
 Grind-All Surfaces, Inc. S
 Kut-Rite
 Leitch & Co. S
 Metabo Corporation
 Renew-Crete Systems, Inc. S
WerkMaster

Polishing Equipment – Electric (walk-behind)

Bad Ass Diamonds
 CDC Larue Industries
Color Crown Corporation
Concrete Countertop Specialties S
Diamond Products
 Grind-All Surfaces, Inc. S
Klein and Company, Inc. S
 Kut-Rite
 Leitch & Co. S
WerkMaster

Polishing Equipment – Gas/Propane (walk-behind)

Bad Ass Diamonds
 CDC Larue Industries
Color Crown Corporation
Eagle Solutions
Klein and Company, Inc. S
WerkMaster

Polishing Equipment – Pneumatic (handheld)

Bad Ass Diamonds
Concrete Countertop Specialties S
 Grind-All Surfaces, Inc. S

Polishing Equipment – Ride-on

Bad Ass Diamonds
Eagle Solutions

Polishing Pads – Handheld

Alpha Professional Tools
Bad Ass Diamonds
Cheng Concrete
Concrete Texturing Tool & Supply S
Diamond Products
 Grind-All Surfaces, Inc. S
 Kut-Rite
 Productions Team, Inc. S
 Renew-Crete Systems, Inc. S
WerkMaster

Polishing Pads – Metal Bond (diamond)

Bad Ass Diamonds
Cheng Concrete
Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
Eagle Solutions
EDCO & CONTRx Systems
 Grind-All Surfaces, Inc. S
 Kut-Rite
 Leitch & Co. S
 Productions Team, Inc. S
WerkMaster

Polishing Pads – Polycarbonate (diamond)

Bad Ass Diamonds
 Grind-All Surfaces, Inc. S
 Kut-Rite
WerkMaster

Polishing Pads – Resin Bond (diamond)

Bad Ass Diamonds
Cheng Concrete
Concrete Countertop Specialties S
Concrete Texturing Tool & Supply S
Diamond Products
Eagle Solutions
EDCO & CONTRx Systems
 Grind-All Surfaces, Inc. S
 Kut-Rite
 Leitch & Co. S
 Productions Team, Inc. S

WerkMaster

Power Trowels – Accessories

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Blades (plastic bolt-on)

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Blades (plastic clip-on)

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Blades (steel bolt-on)

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Blades (steel clip-on)

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Float Pans

Concrete Texturing Tool & Supply S
Wagman Metal Products

Power Trowels – Machines (riding)

Concrete Texturing Tool & Supply S

Power Trowels – Machines (walk-behind)

Concrete Texturing Tool & Supply S
EDCO & CONTRx Systems

Pre-fabricated cove base

SpeedCove/Solid Rock Enterprises

Publications & Books (see also Training Videos)

Buddy Rhodes Concrete Products S
Cheng Concrete
Decorative Concrete Institute S

Pump Sprayers (see also Sprayers, Water Pumps)

Concrete Solutions, Inc. S
Patriot Sprayers
 Productions Team, Inc. S
Wagman Metal Products

Pumps – Concrete (electric)

ARDEX Engineered Cements

Pumps – Concrete (PTO)

Flex-C-Ment

R

Reinforcement Material – Fabric Mesh

Chomarat North America
 (formerly TechFab, LLC)
Concrete Coatings, Inc.
KM Sales, Inc.

Reinforcement Material – Glass Filament

Cheng Concrete

Reinforcement Material – Glass, Graphite Mesh

Chomarat North America
 (formerly TechFab, LLC)

Reinforcement Material – Nylon

Concrete Texturing Tool & Supply S
Specialty Concrete Products

Reinforcement Material – Steel Fiber

Durafiber™ Inc.

Reinforcement Material – Synthetic Fiber

Concrete Texturing Tool & Supply S
 Durafiber™ Inc.

Release Agents – Form Release

Armcon Molds USA
ChemMasters, Inc.
Concrete Texturing Tool & Supply S
Franmar Chemical S
 L & M Construction Chemicals
Specialty Concrete Products
Super Stone, Inc.
Triangle Coatings, Inc.
Universal Building Products
Wagman Metal Products

Release Agents – Liquid Concentrate

Color Crown Corporation
Specialty Concrete Products
Sure Crete Design Products
 Titan Concrete Products S
Universal Building Products
Wagman Metal Products

Release Agents – Liquid Release

Armcon Molds USA
 Butterfield Color, Inc.
Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Flex-C-Ment

A large commercial airplane is parked in a spacious hangar. The floor is exceptionally glossy, reflecting the aircraft and the hangar's interior structure. The text "WE KNOW... INDUSTRIAL FLOORING" is overlaid in large, bold, black letters.

WE KNOW... INDUSTRIAL FLOORING

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Pros to Know

The "Pros To Know" section of *Concrete Decor* gives industry consultants a department of their own where they can promote their services. The paid listings include credentials, skill sets, contact information and a photo, so the consultant may literally put his or her best face forward.

This section provides a direct link to experts who know the business and can provide on-site consulting in areas such as project management, product installations, employee training, staging business seminars and more.



Tamryn Doolan
Mfg./Consultant
Surface Gel Tek
Mesa, AZ 85210

(888) 872-7759

tamryn@surfacegeltek.com
www.surfacegeltek.com

Services: Surface preparation consulting, project-driven graphic design, consulting & estimating, products, classroom & job-site training, brainstorming ideas.

Bio: Surface prep consultant 8+ years, member ASTM C09 & D33, co-author and technical contact for ASTM D 4260, Inventor of the Flattoo™ System. Specializes in "project-driven graphic" consulting & job site technical support.

Service Disabled Veteran/Woman Owned Small Business.



Brian Vicari
The Concrete Colorist
& Left Bank Distribution

(707) 751-0964

www.theconcretecolorist.com
www.leftbankdistribution.com

Services: Installations, Consulting, Training Classes & Instructional DVD, Distribution of overlay, chemical & water borne stains, dyes, sprayers and sealers.

Bio: Brian Vicari is a third generation builder. In over a decade of operations he has produced thousands of retail, commercial and residential creations as well as abstract modern art pieces being displayed across the country. His expertise is currently being used as reference in both trade publication and books. After years of refining his processes and developing new techniques in the field, he wants to pass on this wealth of knowledge to further push the field of visual concrete flooring. Vicari offers specialized workshops once a month where he teaches the arts of overlay, chemical staining, layering of dye washes and the installation of graphics. He now offers an instructional DVD.



Bob Harris
Decorative Concrete
Institute

(877) DCI-8080

decorativeconcreteinstitute.com
bobharrisguides.com
itsaconcreteworld.com

Services: Education, Training & Consulting Nationwide and Internationally. The Decorative Concrete Institute announced their expansion of training with DCI-West and DCI-Europe. All workshops are taught by Harris, with extensive classroom and hands-on training.

Bio: Harris is the Author of *Guide to Stained Concrete Interior Floors*, *Guide to Stamped Concrete*, and *Guide to Concrete Overlays & Toppings*. He has also produced two DVDs: *A Guide to Concrete Overlays & Toppings* and *A Guide to Stained Concrete and More*, along with other professional DVDs for organizations such as the Portland Cement Association, AGC-Laborers and the Concrete Network. Harris holds three ACI Certifications and is affiliated with the American Society of Concrete Contractors, a member of the ASCC's Decorative Concrete Council, as well as the author of many articles for various technical publications.



Lee Tizard
Independent Consultant

Cell (702) 445-3741

lgtizard@aol.com

Services: Consulting & Troubleshooting; Seminars and Employee Product Training; Product formulation Research & Development; Product specification; Slip, MVE and Product Defect Testing; Limiting project liabilities (i.e. bidding exclusions); Marketing Sales Development; Industry Litigation.

Bio: 18 years of history in the specialty floor coatings industry. From contracting to technical representation all the way to manufacture ownership. Offering a wide range of skills to reduce the learning curves for contractors and manufactures alike, large or small.

Expertise: Specialty floor coatings, Epoxies, Micro-toppings, Overlays, Staining, Terrazzo, Sealers, Waterproofing and many more. Expert witness, public speaking, editorial recognition and numerous industry pictorials.



Shellie Rigbsby

Acanthus, Inc./
Concrete Stain Designs
(214) 546-4400

ConcreteStainDesigns.com
Classes: BootCampTrainingCenter.com

Services: AIA Trainer, international project Design, Consult and Install. Innovative products, techniques, and applications (vertical and horizontal) i.e. embedded lights and metal finishes. Limited reservation advanced training for experienced applicators. Design, specification and remediation consultation, and innovative surfaces and solutions. Product consultation, R&D & expert witness services.

Bio: Gold winner of the Design Excellence Awards, author of *Complete Guide to Stained Concrete*, various articles for industry and national publications and multiple industry DVDs, Shellie is known for artistry, award-winning design, and advanced techniques including innovative crossover techniques from other trades. Shellie is sought after for design as well as remedial consultation for architects. She offers advanced classes for the experienced only.

L. M. Scofield Company Matcrete, Inc. Specialty Concrete Products Super-Krete International, Inc. Sure Crete Design Products Universal Building Products Versatile Building Products	
Release Agents – Powder Antiquing Release	
Butterfield Color, Inc.	
Color Crown Corporation	S
Concrete Mosaics, Inc.	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Creative Impressions	S
Elite Crete Systems, Inc.	
Flex-C-Ment	
L. M. Scofield Company	
Matcrete, Inc.	
Specialty Concrete Products	
Super Stone, Inc.	
Sure Crete Design Products	
Universal Building Products	
Retardants – Evaporation Suppression	
Specialty Concrete Products	
Sure Crete Design Products	
Rock-making Materials – Bag Mix	
Pure Texture	S
Rock-making Materials – Panels, GFRC	
Tommy Rock, Inc.	
Rock-making Materials – Precast Molds	
Tommy Rock, Inc.	
Rock-making Materials – Stampable/Carvable	
Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Specialty Concrete Products	
Tommy Rock, Inc.	
Rollers – Spiked	
Midwest Rake Co.	
Rubber Surfacing Material (see also Overlays)	
Color Crown Corporation	
S	
Safety Coatings – Luminescent	
Crown Polymers, LLC	
Safety Systems – Surfacing	
Color Crown Corporation	

Sanding Tools – Floor Machines	
CS Unitec, Inc.	
Eagle Solutions	
WerkMaster	
Saw Blades – Crack Chasing	
Alpha Professional Tools	
EDCO & CONTRx Systems	
Joe Due Blades & Equipment	
Super Stone, Inc.	
Saw Blades – Diamond, Dry-cut	
Alpha Professional Tools	
Diamond Products	
EDCO & CONTRx Systems	
Grind-All Surfaces, Inc.	S
Joe Due Blades & Equipment	
Leitch & Co.	S
Saw Blades – Diamond, Wet-cut	
Grind-All Surfaces, Inc.	S
Diamond Products	
Joe Due Blades & Equipment	
Alpha Professional Tools	
EDCO & CONTRx Systems	
Saw Blades – Grooving/Scoring	
Decorative Concrete Institute	S
Diamond Products	
Joe Due Blades & Equipment	
Saw Carts	
Joe Due Blades & Equipment	
Specialty Concrete Products	
Saws – Crack-chasing	
Alpha Professional Tools	
Joe Due Blades & Equipment	
Saws – Handheld	
Alpha Professional Tools	
Diamond Products	
Joe Due Blades & Equipment	
Specialty Concrete Products	
Saws – Walk-behind	
CS Unitec, Inc.	
Diamond Products	
Joe Due Blades & Equipment	
Scarifying Machines	
EDCO & CONTRx Systems	
Grind-All Surfaces, Inc.	S
Kut-Rite	
WerkMaster	
Scoring – Tape	
Super Stone, Inc.	
Scoring – Tools	
Joe Due Blades & Equipment	
Slip Industries, Inc.	

Specialty Concrete Products Super Stone, Inc.	
Screeds – Aluminum boards	
Metal Forms Corporation	
Specialty Concrete Products	
Wagman Metal Products	
Screeds – Power-assisted	
Metal Forms Corporation	
Screeds – Roller	
Lura Enterprises, Inc.	
Sealers – Acrylic (opaque)	
ARDEX Engineered Cements	
Anvil Paints & Coatings, Inc.	
ChemMasters, Inc.	
Cheng Concrete	
Color Crown Corporation	
Concrete Coatings, Inc.	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Epamar Corporation	
H & C Concrete Coatings	
Richard's Paint Mfg. Co., Inc.	
Specialty Concrete Products	
Super Stone, Inc.	
Super-Krete International, Inc.	
Sure Crete Design Products	
TARA Group, The / V-Seal	S
Veron Coating Systems	
Sealers – Acrylic (transparent)	
ARDEX Engineered Cements	
Anvil Paints & Coatings, Inc.	
Buddy Rhodes Concrete Products	S
Chem-Coat Industries, Inc.	
ChemMasters, Inc.	
Cheng Concrete	
Color Crown Corporation	
Concrete Coatings, Inc.	
Concrete Texturing Tool & Supply	S
Dye-N-Seal	
Elite Crete Systems, Inc.	
EZChem, Inc.	
Flex-C-Ment	
Glaze 'N Seal Products	
Kemiko Concrete Stains	S
Klein and Company, Inc.	S
L & M Construction Chemicals	
Matcrete, Inc.	
McKinnon Materials	
Mineral Life Int'l, Inc.	S
Pure Texture	S
Richard's Paint Mfg. Co., Inc.	
Skimstone division of Rudd Co., Inc.	
Specialty Concrete Products	
SRI Concrete Products	S
Super Stone, Inc.	
Super-Krete International, Inc.	
Sure Crete Design Products	
Surface Coatings, Inc.	
TARA Group, The / V-Seal	S
Titan Concrete Products	S
Triangle Coatings, Inc.	

Universal Building Products Veron Coating Systems	
Sealers – Anti-spalling	
ChemMasters, Inc.	
Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Crown Polymers, LLC	
Renew-Crete Systems, Inc.	S
Super-Krete International, Inc.	
TARA Group, The / V-Seal	S
Sealers – Cure & Seal	
Butterfield Color, Inc.	
Chem-Coat Industries, Inc.	
ChemMasters, Inc.	
Color Crown Corporation	
Concrete Mosaics, Inc.	S
Concrete Texturing Tool & Supply	S
EZChem, Inc.	
Mineral Life Int'l, Inc.	S
PPG Protective & Marine Coatings	
Richard's Paint Mfg. Co., Inc.	
Specialty Concrete Products	
Sure Crete Design Products	
Surface Coatings, Inc.	
Symons	
TARA Group, The / V-Seal	S
Universal Building Products	
Vexcon Chemicals	
WerkMaster	
Sealers – Densifier, Hardener	
Chem-Coat Industries, Inc.	
ChemMasters, Inc.	
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
EDCO & CONTRx Systems	
L & M Construction Chemicals	
Mineral Life Int'l, Inc.	S
Productions Team, Inc.	S
Super-Krete International, Inc.	
Sure Crete Design Products	
TARA Group, The / V-Seal	S
Universal Building Products	
Veron Coating Systems	
Vexcon Chemicals	
WerkMaster	
Sealers – Epoxy	
Chem-Coat Industries, Inc.	
ChemMasters, Inc.	
Citadel Floor Finishing Systems	
Color Crown Corporation	
Concrete Coatings, Inc.	
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Crown Polymers, LLC	
Elite Crete Systems, Inc.	
Epamar Corporation	
H & C Concrete Coatings	
Kemiko Concrete Stains	S
Key Resin Co.	
KM Sales, Inc.	
McKinnon Materials	
PPG Protective & Marine Coatings	
Richard's Paint Mfg. Co., Inc.	

Super Stone, Inc.
Sure Crete Design Products
TARA Group, The / V-Seal S
Triangle Coatings, Inc.
Universal Building Products
Veron Coating Systems
Versatile Building Products
WerkMaster

Sealers – For Polished Concrete

AmeriPolish

Sealers – Lacquer (gloss sheen)

Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Floric Polytech, Inc.
Glaze 'N Seal Products
Matcrete, Inc.
Super-Krete International, Inc.
Surface Koatings, Inc.
Symons
TARA Group, The / V-Seal S
Triangle Coatings, Inc.
Veron Coating Systems
Versatile Building Products

Sealers – Lacquer (low sheen)

Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Matcrete, Inc.
Super-Krete International, Inc.
TARA Group, The / V-Seal S
Triangle Coatings, Inc.
Veron Coating Systems
Versatile Building Products

Sealers – Lithium-based

Concrete Texturing Tool & Supply S
Mineral Life Int'l, Inc. S
Sure Crete Design Products
TARA Group, The / V-Seal S
WerkMaster

Sealers – Penetrating (dustproofing)

Bad Ass Diamonds
Buddy Rhodes Concrete Products S
Chem-Coat Industries, Inc.
ChemMasters, Inc.
Cheng Concrete
Color Crown Corporation
Concrete Texturing Tool & Supply S
Crown Polymers, LLC

Glaze 'N Seal Products
Kover Krete Systems
Richard's Paint Mfg. Co., Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Surface Koatings, Inc.
TARA Group, The / V-Seal S
Titan Concrete Products S
Triangle Coatings, Inc.
Veron Coating Systems
Vexcon Chemicals
WerkMaster

Sealers – Pigmented

Butterfield Color, Inc.
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Elite Crete Systems, Inc.
Epmar Corporation
H & C Concrete Coatings
Multicoat Corporation
Richard's Paint Mfg. Co., Inc.
Specialty Concrete Products
Super Stone, Inc.
Super-Krete International, Inc.
Sure Crete Design Products
TARA Group, The / V-Seal S
Triangle Coatings, Inc.

Universal Building Products
Veron Coating Systems
Versatile Building Products
WerkMaster

Sealers – Polymers

Cheng Concrete
Color Crown Corporation
Crown Polymers, LLC
McKinnon Materials
TARA Group, The / V-Seal S
Triangle Coatings, Inc.
Veron Coating Systems

Sealers – Polyurea

Color Crown Corporation
Crown Polymers, LLC
Sure Crete Design Products
Surfacing Technology
Veron Coating Systems

Sealers – Silane

ChemMasters, Inc.
H & C Concrete Coatings
Richard's Paint Mfg. Co., Inc.
Sure Crete Design Products
TARA Group, The / V-Seal S
Vexcon Chemicals
WerkMaster

Sealers – Silicone

Anvil Paints & Coatings, Inc.

BREAK THE SPEED LIMIT

At Crown Polymers,
 All Our Colors Are Green.™



Bad Ass Diamonds**ChemMasters, Inc.****Concrete Texturing Tool & Supply** S

Glaze 'N Seal Products

Richard's Paint Mfg. Co., Inc.

WerkMaster**Sealers – Siloxane****Chem-Coat Industries, Inc.****ChemMasters, Inc.****Concrete Texturing Tool & Supply** S**H & C Concrete Coatings****PPG Protective & Marine Coatings**

Richard's Paint Mfg. Co., Inc.

Super-Krete International, Inc.

Surface Koatings, Inc.

TARA Group, The / V-Seal S**WerkMaster****Sealers –****Specialty Coatings****TARA Group, The / V-Seal** S**Sealers – Urethane
(see also Coatings)**

Butterfield Color, Inc.

ChemMasters, Inc.**Color Crown Corporation****Concrete Coatings, Inc.****Concrete Mosaics, Inc.** S**Concrete Solutions, Inc.** S**Concrete Texturing Tool & Supply** S**Crown Polymers, LLC****Elite Crete Systems, Inc.**

Epmar Corporation

Key Resin Co.**McKinnon Materials****PPG Protective & Marine Coatings**

Renew-Crete Systems, Inc. S

Richard's Paint Mfg. Co., Inc.

Skimstone division of Rudd Co., Inc.

Super-Krete International, Inc.

Sure Crete Design Products

Surface Koatings, Inc.

TARA Group, The / V-Seal S**Universal Building Products****Veron Coating Systems****Versatile Building Products****WerkMaster****Sealers – Water Based for
Decorative Concrete****Anvil Paints & Coatings, Inc.****Bad Ass Diamonds****Cheng Concrete****Color Crown Corporation****Concrete Coatings, Inc.** S**Concrete Solutions, Inc.** S**Concrete Texturing Tool & Supply** S

Creative Impressions

Crown Polymers, LLC**Elite Crete Systems, Inc.**

Epmar Corporation

EZChem, Inc.**Flex-C-Ment**

Florin Polytech, Inc.

Glaze 'N Seal Products

H & C Concrete Coatings**Kemiko Concrete Stains** S

L & M Construction Chemicals

L. M. Scofield Company

Leitch & Co. S

Matcrete, Inc.**McKinnon Materials**

Productions Team, Inc. S

Richard's Paint Mfg. Co., Inc.

Skimstone division of Rudd Co., Inc.**Specialty Concrete Products****Sure Crete Design Products**

Surface Koatings, Inc.

Symons

TARA Group, The / V-Seal S

Titan Concrete Products

Triangle Coatings, Inc.**Universal Building Products****Veron Coating Systems****Vexcon Chemicals****Sealers – Water Based
Urethane Gloss****Color Crown Corporation****Concrete Coatings, Inc.****Concrete Mosaics, Inc.** S**Concrete Solutions, Inc.** S**Concrete Texturing Tool & Supply** S**Crown Polymers, LLC**

Epmar Corporation

McKinnon Materials

Richard's Paint Mfg. Co., Inc.

Super-Krete International, Inc.

Sure Crete Design Products**Triangle Coatings, Inc.****Universal Building Products****Veron Coating Systems****Sealers – Water Based
Urethane Satin****Crown Polymers, LLC****Shoes/Spiked Soles (see
also Apparel & Footwear)****Concrete Texturing Tool & Supply** S**Midwest Rake Co.****Specialty Concrete Products****Slip-resistant Additives
(e.g. Shark Grip)**

Butterfield Color, Inc.

ChemMasters, Inc.**Concrete Mosaics, Inc.** S**Matcrete, Inc.****Specialty Concrete Products****Super Stone, Inc.****Triangle Coatings, Inc.****Universal Building Products****Spiked Rollers**

CS Unitec, Inc.

**Get the job done faster than ever.**

New and improved CrownCove is made from an exclusive lightweight polymer composite. It's break resistant and easy to handle, yet flexible enough to follow any wall contour. And, once bonded and overlaid, CrownCove becomes entirely seamless.

Crown Polymers offers the ideal product for every project or circumstance.

**Announcing CrownCove™**

New for 2008! Our vastly improved precast cove system. Call for complete details!

The benefits of short application times, fast curing and ultra-fast cove detailing add up to jobs getting done quickly and efficiently.

Crown Polymers has the widest product selection in the industry. In addition, Crown's restoration, industrial, commercial and residential products make application possible in otherwise difficult situations, ranging from extreme heat and cold to chemically hostile environments.

Knowledgeable installers understand that working with Crown Polymer products is the sure way to increased profits.

Crown Polymers offers the industry's most qualified technical support staff and dedicated customer service personnel.

We promise to provide the best products and service in the business.



**For Information About Our Exclusive
Training Programs, Call Today!**

Midwest Rake Co.

Sprayers – Air-charged**Concrete Texturing Tool & Supply** S
Color Crown Corporation**Sprayers – Airless Sprayer**Color Crown Corporation
Graco, Inc.**Sprayers – CO2 Powered Systems**

Patriot Sprayers

Sprayers – Drum-mount**Concrete Texturing Tool & Supply** S
Graco, Inc.
Wagman Metal Products**Sprayers – Handheld****Concrete Texturing Tool & Supply** S
Wagman Metal Products
Color Crown Corporation**Sprayers – Handheld (noncorrosive)**

Color Crown Corporation

Sprayers – Hoppers, Air-assistedColor Crown Corporation
Renew-Crete Systems, Inc. S
Specialty Concrete Products**Sprayers – HVLP**Color Crown Corporation
Graco, Inc.
Renew-Crete Systems, Inc. S**Sprayers – Industrial Pumps**Color Crown Corporation
Graco, Inc.
Universal Building Products**Sprayers – Industrial Pumps (noncorrosive)**Color Crown Corporation
Graco, Inc.
Titan Concrete Products S**Spreaders – Roller Screeds**

Midwest Rake Co.

Spreaders – Squeegees/BladesColor Crown Corporation
Midwest Rake Co.
Specialty Concrete Products
Wagman Metal Products**Squeegees (see also Applicators)**Midwest Rake Co.
Wagman Metal Products**Stain – Acrylic (water-based)**ChemMasters, Inc.
Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Epmar Corporation
EZChem, Inc.
H & C Concrete Coatings
L & M Industries, LLC S
L. M. Scofield Company
McKinnon Materials
Multicoat Corporation
Performance Polymers
Richard's Paint Mfg. Co., Inc.
Super-Krete International, Inc.
Sure Crete Design Products
Surface Koatings, Inc.
Surfacing Technology S
Titan Concrete Products
Triangle Coatings, Inc.
Universal Building Products
Veron Coating Systems**Stain – Acrylic (concentrates)**ChemMasters, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
L & M Industries, LLC S
McKinnon Materials
Richard's Paint Mfg. Co., Inc.
Skimstone division of Rudd Co., Inc.
Sure Crete Design Products
Veron Coating Systems**Stain – Dyes****AmeriPolish**
Chem-Coat Industries, Inc.
Color Crown Corporation
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Dye-N-Seal
Elite Crete Systems, Inc.
EZChem, Inc.
Kover Krete Systems
L & M Construction Chemicals
Productions Team, Inc. S
Renew-Crete Systems, Inc. S
Veron Coating Systems
WerkMaster**Stain – Exterior Solvent Based Dye****Dye-N-Seal****Stain – MMA based**

Dur-A-Flex, Inc.

Stain – Opaque CoatingsButterfield Color, Inc.
ChemMasters, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
H & C Concrete CoatingsRichard's Paint Mfg. Co., Inc.
Specialty Concrete Products
Veron Coating Systems
Vexcon Chemicals**Stain – Polymer Modified****Citadel Floor Finishing Systems** S
Concrete Texturing Tool & Supply S
Kemiko Concrete Stains S
Butterfield Color, Inc.
Color Crown Corporation
Richard's Paint Mfg. Co., Inc.
Veron Coating Systems
Florin Polytech, Inc.
Newlook International
Versatile Building Products**Stain – Reactive Acid****Chem-Coat Industries, Inc.**
Citadel Floor Finishing Systems
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Mosaics, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Epmar Corporation
EZChem, Inc.
Flex-C-Ment
Florin Polytech, Inc.
H & C Concrete Coatings S
Kemiko Concrete Stains S
L. M. Scofield Company S
Mineral Life Int'l, Inc. S
Renew-Crete Systems, Inc. S
Specialty Concrete Products S
SRI Concrete Products
Surface Koatings, Inc.
Symons
Titan Concrete Products
Universal Building Products S
Veron Coating Systems
Versatile Building Products**Stain – Reactive Acid (concentrates)****Concrete Solutions, Inc.** S
Concrete Texturing Tool & Supply S
Mineral Life Int'l, Inc. S
Epmar Corporation
EZChem, Inc.
Specialty Concrete Products
Veron Coating Systems
Butterfield Color, Inc.
Kover Krete Systems
Surfacing Technology**Stain – Soy-based (see also Color Restoration Coatings)**

Veron Coating Systems

Stain – Epoxy / Polyurea

Crown Polymers, LLC

Stain – Water-based Dye**AmeriPolish**
Dye-N-Seal**Stain Block****AmeriPolish**
Color Crown Corporation
Richard's Paint Mfg. Co., Inc.**Stencil Embedding Rollers**Butterfield Color, Inc.
Color Crown Corporation**Stenciling Gels (etching solutions)**

Color Crown Corporation

Stenciling TapesColor Crown Corporation
Concrete Coatings, Inc.
McKinnon Materials
Specialty Concrete Products**Stencils – Adhesive-backed****AmeriPolish**
Butterfield Color, Inc.
Colledi Designs S
Color Crown Corporation
Concrete Coatings, Inc.
Flex-C-Ment
Graphetto
McKinnon Materials
Modello Designs
Multicoat Corporation
Specialty Concrete Products
Super-Krete International, Inc.**Stencils – Borders**Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Elite Crete Systems, Inc.
Flex-C-Ment
Graphetto
Modello Designs
Specialty Concrete Products
Super-Krete International, Inc.**Stencils – Custom Design Services****AmeriPolish**
Colledi Designs S
Color Crown Corporation
Flex-C-Ment
Graphetto
Modello Designs
Specialty Concrete Products**Stencils – Paper**Butterfield Color, Inc.
Color Crown Corporation
Concrete Coatings, Inc.
Creative Impressions S
Elite Crete Systems, Inc.
Flex-C-Ment
Specialty Concrete Products
Super-Krete International, Inc.

**Stencils – Templates
(reusable)**

Colledi Designs S
McKinnon Materials
Specialty Concrete Products
 Super-Krete International, Inc.

Stencils – Vinyl

Colledi Designs S
Dye-N-Seal
 Graphetto
Modello Designs

Straining – Cones

Color Crown Corporation

Strippers – Epoxy Remover

Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S
Newlook International
PPG Protective & Marine Coatings
 Renew-Crete Systems, Inc. S

**Strippers – Epoxy Remover
(soy-based)**

Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S

Strippers – General Purpose

Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Texturing Tool & Supply S
Franmar Chemical S
PPG Protective & Marine Coatings
 Productions Team, Inc. S
 Renew-Crete Systems, Inc. S

Strippers – Mastic Remover

Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Texturing Tool & Supply S
Franmar Chemical S
Newlook International

**Strippers – Mastic Remover
(soy-based)**

Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S
 Productions Team, Inc. S
Universal Building Products

Strippers – Paint Remover

Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S
Newlook International
PPG Protective & Marine Coatings
 Renew-Crete Systems, Inc. S

**Strippers – Paint Remover
(biodegradeable)**

Color Crown Corporation
Concrete Texturing Tool & Supply S

Franmar Chemical S
PPG Protective & Marine Coatings

Strippers – Sealer Remover

Color Crown Corporation
Concrete Mosaics, Inc. S
Concrete Texturing Tool & Supply S
Franmar Chemical S
Newlook International
Specialty Concrete Products

**Strippers – Sealer Remover
(soy-based)**

Color Crown Corporation
Concrete Texturing Tool & Supply S
Franmar Chemical S
Universal Building Products

**Surface Evaporation
Retarder**

Concrete Mosaics, Inc. S
Specialty Concrete Products
Universal Building Products

Surface Scraping Machines

Color Crown Corporation

Surface Scraping Tools

Bad Ass Diamonds
Color Crown Corporation
Midwest Rake Co.
Wagman Metal Products

T**Tampers****(see also Texturing Tools)**

Color Crown Corporation
Midwest Rake Co.
Specialty Concrete Products
Wagman Metal Products

Terrazzo – Aggregates

Klein and Company, Inc. S
Sure Crete Design Products

Terrazzo – Cove Strips

Crown Polymers, LLC
Manhattan American Terrazzo Strip

Terrazzo – Epoxy

Crown Polymers, LLC
 Floric Polytech, Inc.
Klein and Company, Inc. S

Terrazzo – Metal Stripping

Klein and Company, Inc. S
Manhattan American Terrazzo Strip

**Terrazzo – Systems
(see also Overlays)**

Crown Polymers, LLC
 Floric Polytech, Inc.
Specialty Concrete Products

Super-Krete International, Inc.

Terrazzo – Tools

Leitch & Co. S
Midwest Rake Co.
Padco Inc.

**Texture Rollers –
Pattern Finish**

Butterfield Color, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
 SBC Decorative Concrete School S
Specialty Concrete Products

Texture Rollers – Salt Finish

Concrete Texturing Tool & Supply S
Color Crown Corporation
Specialty Concrete Products

**Texture Rollers –
Seamless Texture**

Butterfield Color, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
 Creative Impressions S
Padco Inc.
Specialty Concrete Products

Texturing Sprayers

Color Crown Corporation
 Graco, Inc.
Specialty Concrete Products
Sure Crete Design Products

**Texturing Tools –
Border Stamps**

Art Stamped Concrete S
 Butterfield Color, Inc.
Color Crown Corporation
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Matcrete, Inc.
 Renew-Crete Systems, Inc. S
Specialty Concrete Products
Super Stone, Inc.
Universal Building Products

**Texturing Tools –
Company-designed Stamps**

Art Stamped Concrete S
 Butterfield Color, Inc.
 Colledi Designs S
Color Crown Corporation
Concrete Texturing Tool & Supply S
Matcrete, Inc.
 Renew-Crete Systems, Inc. S
Specialty Concrete Products
Universal Building Products

**Texturing Tools –
Custom Design Services**

Art Stamped Concrete S
 Butterfield Color, Inc.

Colledi Designs S
Color Crown Corporation
Concrete Texturing Tool & Supply S
Matcrete, Inc.
Specialty Concrete Products

**Texturing Tools – Embossing
Stamps (aluminum)**

Color Crown Corporation
Concrete Texturing Tool & Supply S
Matcrete, Inc.
Super Stone, Inc.

**Texturing Tools –
Embossing Stamps (plastic)**

Color Crown Corporation
Concrete Coatings, Inc.
Concrete Texturing Tool & Supply S
Matcrete, Inc.
Super Stone, Inc.

**Texturing Tools –
Hand Tools**

Pure Texture S

**Texturing Tools –
Joint Rollers/Strips**

Color Crown Corporation
Concrete Texturing Tool & Supply S
Matcrete, Inc.
Specialty Concrete Products

**Texturing Tools – Pattern
Stamps (concrete)**

Art Stamped Concrete S
 Butterfield Color, Inc.
 Colledi Designs S
Color Crown Corporation
Concrete Texturing Tool & Supply S
 Creative Impressions S
Elite Crete Systems, Inc.
L. M. Scofield Company
Matcrete, Inc.
 Renew-Crete Systems, Inc. S
Specialty Concrete Products
Super Stone, Inc.
 Symons
Universal Building Products

**Texturing Tools –
Pattern Stamps (overlays)**

Art Stamped Concrete S
 Butterfield Color, Inc.
 Colledi Designs S
Color Crown Corporation
Concrete Coatings, Inc. S
Concrete Solutions, Inc. S
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Matcrete, Inc.
 Renew-Crete Systems, Inc. S
Specialty Concrete Products
Super Stone, Inc.
 Symons
Universal Building Products

2008 Concrete Countertop Design Competition

Have you crafted an amazing concrete countertop?
Want to show off your work and win some great prizes?

Enter your work in the first annual *Concrete Decor* Concrete Countertop Design Competition. Each entry will be judged on the following criteria:

- Aesthetic appeal
- Functionality
- Creativity and originality
- Design challenges that were overcome
- How well it complements its surroundings

Entries will be judged by a panel of industry professionals, and finalists will be showcased in *Concrete Decor* and our new supplement, *Counter Culture*. Winners will also be showcased by *Concrete Decor* at the Concrete Countertop Industry Conference in Sacramento this August.

Entries must contain all of the following:

- Company name and contact information.
- Date and location of the countertop project.
- A brief explanation of the project, describing the ways in which it meets the criteria above.
- Photos of the finished project — in-process photos are also required.

Categories:

Residential Countertop
Commercial Countertop

Deadline:

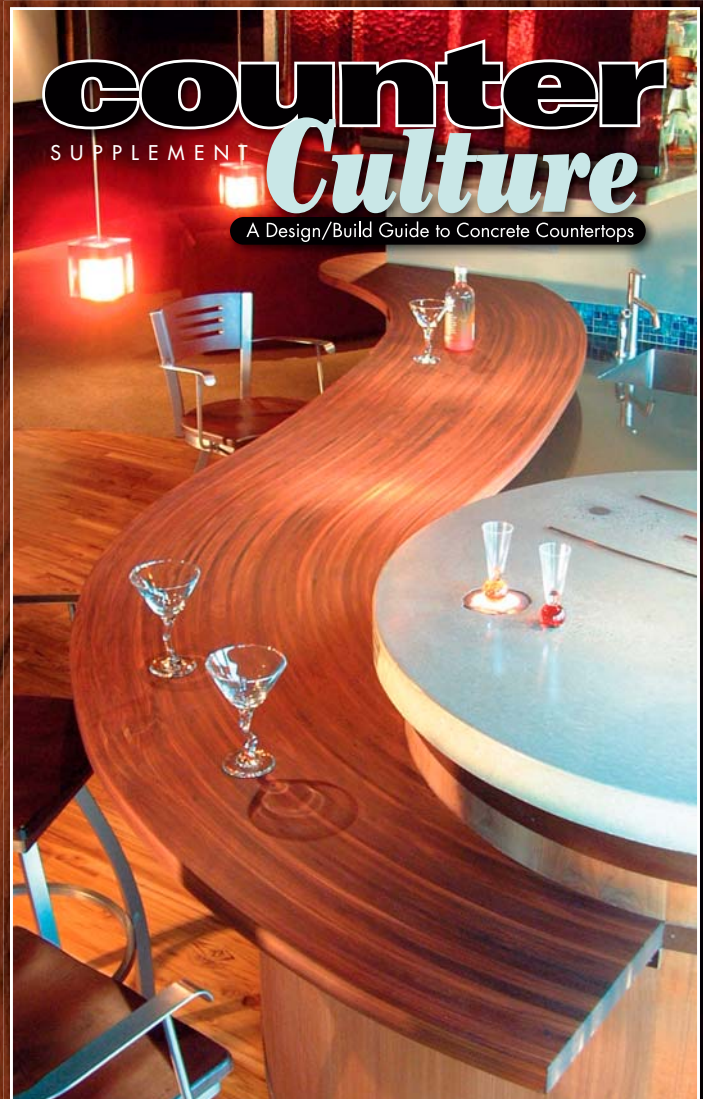
All entries must be submitted no later than June 30, 2008

Submissions:

Send materials to editor@protradepub.com

Questions:

editor@protradepub.com
(877) 935-8906



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Texturing Tools –**Seamless Texture Skins**

Art Stamped Concrete	S
Butterfield Color, Inc.	
Color Crown Corporation	
Concrete Coatings, Inc.	
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Creative Impressions	S
Elite Crete Systems, Inc.	
L. M. Scofield Company	
Matcrete, Inc.	
Renew-Crete Systems, Inc.	S
Specialty Concrete Products	
Super Stone, Inc.	
Universal Building Products	

Texturing Tools – Tampers

Color Crown Corporation	
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Matcrete, Inc.	
Renew-Crete Systems, Inc.	S
Specialty Concrete Products	
Super Stone, Inc.	
Universal Building Products	

Texturing Tools –**Truncated Dome Stamps**

Butterfield Color, Inc.	
Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Matcrete, Inc.	
Renew-Crete Systems, Inc.	S
Specialty Concrete Products	
Super Stone, Inc.	
Universal Building Products	

**Texturing Tools – Vertical
Pattern Stamps**

Art Stamped Concrete	S
Butterfield Color, Inc.	
Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Matcrete, Inc.	
Specialty Concrete Products	

Trade Shows

World Of Concrete	
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Trailers – Enclosed Cargo

Productions Team, Inc.	S
Color Crown Corporation	

Training

AmeriPolish	
Butterfield Color, Inc.	
Cheng Concrete	
Complete Concrete Coatings	S
Concrete Coatings, Inc.	
Concrete Countertop Inst., The	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Decorative Concrete Institute	S
Elite Crete Systems, Inc.	
Gore Design Co.	S
Kemiko Concrete Stains	S

Kover Krete Systems	
LunaCrete	S
Pure Texture	S
SBC Decorative Concrete School	S
Specialty Concrete Products	
Sure Crete Design Products	
Veron Coating Systems	

**Training Videos – Business
Management**

Color Crown Corporation	
Complete Concrete Coatings	S

**Training Videos – Concrete
Countertops**

Buddy Rhodes Concrete Products	S
Cheng Concrete	
Concrete Countertop Inst., The	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Gore Design Co.	S
Renew-Crete Systems, Inc.	S
SBC Decorative Concrete School	S
Stegmeier Corp	

**Training Videos –
Concrete Polishing**

AmeriPolish	
Diamond Products	
WerkMaster	

**Training Videos – Concrete
Stamping/Texturing**

Butterfield Color, Inc.	
Color Crown Corporation	
Complete Concrete Coatings	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Flex-C-Ment	
LunaCrete	S
Renew-Crete Systems, Inc.	S
SBC Decorative Concrete School	S
Super Stone, Inc.	
Super-Krete International, Inc.	
Universal Building Products	

**Training Videos – Concrete
Surface Preparation**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
LunaCrete	S
SBC Decorative Concrete School	S
Super-Krete International, Inc.	

**Training Videos –
Garage Floor Coatings**

Citadel Floor Finishing Systems	
Color Crown Corporation	
Concrete Solutions, Inc.	S
Super-Krete International, Inc.	
Versatile Building Products	

**Training Videos –
Overlays**

Color Crown Corporation	
Complete Concrete Coatings	S

Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Decorative Concrete Institute	S
Flex-C-Ment	
LunaCrete	S
Renew-Crete Systems, Inc.	S
SBC Decorative Concrete School	S
Super Stone, Inc.	
Super-Krete International, Inc.	

**Training Videos – Pool Deck
Installation**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Stegmeier Corp	
Super-Krete International, Inc.	

**Training Videos –
Rock Features**

Color Crown Corporation	
SBC Decorative Concrete School	S
Super-Krete International, Inc.	

**Training Videos –
Spanish / English**

LunaCrete	S
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**Training Videos –
Staining Techniques**

AmeriPolish	
Color Crown Corporation	
Complete Concrete Coatings	S
Concrete Solutions, Inc.	S
Concrete Texturing Tool & Supply	S
Decorative Concrete Institute	S
Kemiko Concrete Stains	S
LunaCrete	S
Renew-Crete Systems, Inc.	S
Super Stone, Inc.	
Super-Krete International, Inc.	

**Training Videos – Stenciling
Existing Concrete**

Complete Concrete Coatings	S
LunaCrete	S
Color Crown Corporation	
Super-Krete International, Inc.	
Dye-N-Seal	

**Training Videos – Stenciling
New Concrete**

Color Crown Corporation	
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**Training Videos –
Vertical Systems**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
SBC Decorative Concrete School	S

Trowels – Base Tools

Alpha Professional Tools	
Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Midwest Rake Co.	
Specialty Concrete Products	
Wagman Metal Products	

Trowels – Bull

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Renew-Crete Systems, Inc.	S
Specialty Concrete Products	
Wagman Metal Products	

Trowels – Chamfer Edger

Concrete Texturing Tool & Supply	S
Slip Industries, Inc.	

**Trowels – Coving
(Inside Radius)**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Midwest Rake Co.	
Wagman Metal Products	

**Trowels – Coving
(Outside Radius)**

Concrete Texturing Tool & Supply	S
Midwest Rake Co.	
Wagman Metal Products	

Trowels – Darby

Concrete Texturing Tool & Supply	S
Specialty Concrete Products	
Wagman Metal Products	

Trowels – Edgers

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Slip Industries, Inc.	
Specialty Concrete Products	
Wagman Metal Products	

Trowels – Finishing Trowels

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Marion Brush Mfg. Co.	
Midwest Rake Co.	
Renew-Crete Systems, Inc.	S
Specialty Concrete Products	
Wagman Metal Products	

Trowels – Fresnos

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Specialty Concrete Products	
Wagman Metal Products	

**Trowels – Grooving Tools
(hand)**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Slip Industries, Inc.	
Specialty Concrete Products	
Wagman Metal Products	

**Trowels – Grooving Tools
(ramps)**

Color Crown Corporation	
Concrete Texturing Tool & Supply	S
Slip Industries, Inc.	
Wagman Metal Products	

Trowels – Grooving Tools (walking)

Color Crown Corporation
Concrete Texturing Tool & Supply S
Slip Industries, Inc.
Specialty Concrete Products
Wagman Metal Products

Trowels – Jointers

Color Crown Corporation
Concrete Texturing Tool & Supply S
Slip Industries, Inc.
Specialty Concrete Products
Wagman Metal Products

Trowels – Smoothers

Concrete Texturing Tool & Supply S
Midwest Rake Co.
Specialty Concrete Products
Wagman Metal Products

Trowels – Swimming Pool (long-shank)

Color Crown Corporation
Concrete Texturing Tool & Supply S
Midwest Rake Co.
Specialty Concrete Products
Wagman Metal Products

Trowels – Swimming Pool (short-shank)

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Concrete Texturing Tool & Supply S
Midwest Rake Co.
Specialty Concrete Products
Wagman Metal Products

Trowels – Walking Edgers

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Color Crown Corporation
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Wagman Metal Products

Trowels – Walking Groovers

Concrete Texturing Tool & Supply S
Specialty Concrete Products
Wagman Metal Products

U**Underlayment (self-leveling) – Cementitious**

ARDEX Engineered Cements
ChemMasters, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
Specialty Concrete Products
Super-Krete International, Inc.

Underlayment (self-leveling) – Epoxy

Crown Polymers, LLC

Underlayment (self-leveling) – Gypsum

ARDEX Engineered Cements
Concrete Texturing Tool & Supply S

V**Vacuum Filters (HEPA)**

Concrete Texturing Tool & Supply S
Dustcontrol, Inc.
Grind-All Surfaces, Inc. S

Vacuum Shrouds, Muzzles

CDC Larue Industries
Concrete Texturing Tool & Supply S
Dustcontrol, Inc.
Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment
Kut-Rite

Vacuums – Dry

Concrete Texturing Tool & Supply S
Dustcontrol, Inc.
EDCO & CONTRx Systems
Grind-All Surfaces, Inc. S
Joe Due Blades & Equipment
Kut-Rite
WerkMaster

Vacuums – Self-cleaning

Concrete Texturing Tool & Supply S
Klein and Company, Inc. S
Dustcontrol, Inc.
Kut-Rite
CDC Larue Industries

Vacuums – Wet & Dry

Concrete Texturing Tool & Supply S
CS Unitec, Inc.
Dustcontrol, Inc.
EDCO & CONTRx Systems
Kut-Rite
Productions Team, Inc. S
WerkMaster

Vapor Barrier – Concrete Surface Polymer

Crown Polymers, LLC

Vapor Barrier – Sub-Grade Films/Membranes (see also Waterproofing)

Concrete Texturing Tool & Supply S
Florinc Polytech, Inc.
Multicoat Corporation
Super-Krete International, Inc.

Vertical Overlay (cementitious) – High-build

ARDEX Engineered Cements
Butterfield Color, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
Flex-C-Ment

Specialty Concrete Products
Sure Crete Design Products
Tommy Rock, Inc.

Vertical Overlay (cementitious) – Stampable/Carvable

Butterfield Color, Inc.
Color Crown Corporation
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Flex-C-Ment
Kover Krete Systems
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Tommy Rock, Inc.

Vertical Overlay (cementitious) – Thin-set

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Color Crown Corporation
Concrete Coatings, Inc.
Concrete Texturing Tool & Supply S
Elite Crete Systems, Inc.
Flex-C-Ment
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Tommy Rock, Inc.

Vertical Overlay (polymer)

ARDEX Engineered Cements
Color Crown Corporation
Concrete Coatings, Inc.
Crown Polymers, LLC
Flex-C-Ment
Mineral Life Int'l, Inc. S
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products

Vertical Overlay (polymer) – Thin-set

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Color Crown Corporation
Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Universal Building Products

Vibratory Equipment – Modular (electric)

Concrete Countertop Specialties S
Renew-Crete Systems, Inc. S

Vibratory Equipment – Modular (gas)

Metal Forms Corporation

Vinyl Chips (see also Epoxy (Base))

Color Crown Corporation
Concrete Solutions, Inc. S

Concrete Texturing Tool & Supply S
Crown Polymers, LLC
Key Resin Co.
Super-Krete International, Inc.
Surfacing Technology

W**Wall Forms (see Forms)**

Sure Crete Design Products
Universal Building Products

Water Drainage Systems (see also Drains)

Alpha Professional Tools

Waterproofing Systems/Membranes

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Citadel Floor Finishing Systems
Crown Polymers, LLC
KM Sales, Inc.
Multicoat Corporation
Prospec
Pure Texture S
Richard's Paint Mfg. Co., Inc.
Specialty Concrete Products
Super-Krete International, Inc.
Sure Crete Design Products
Versatile Building Products

Waxes – Countertop Maintenance

Buddy Rhodes Concrete Products S
Cheng Concrete
Concrete Texturing Tool & Supply S
Glaze 'N Seal Products
Leitch & Co. S
Specialty Concrete Products
Surface Coatings, Inc.
Titan Concrete Products S

Waxes – Floor Maintenance

Concrete Coatings, Inc.
Concrete Mosaics, Inc. S
Concrete Texturing Tool & Supply S
Epamar Corporation
Glaze 'N Seal Products
Kemiko Concrete Stains S
Matcrete, Inc.
Productions Team, Inc. S
Renew-Crete Systems, Inc. S
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Universal Building Products

Z**Zip Strip – Control Joints (see also Control Joints)**

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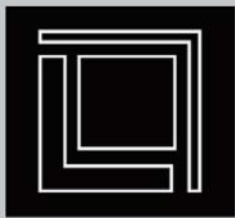
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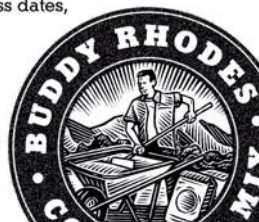
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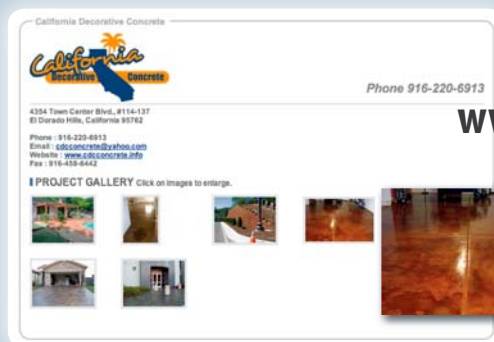
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Final Pour

Photo courtesy of Daniel Herzner



A Concrete Cocktail Table

TopCrete Design Studios does a lot of amazing things with concrete. Recently, though, one of their creations itself did something remarkable — it helped fight AIDS.

TopCrete, founded by Daniel Herzner and Vincent Monje, pitched in as a member of the American Society of Interior Designers to help with a charity event that raised money to benefit AIDS research. Its contribution was this Concrete Cocktail Table.

Taking advantage of the opportunity to do a project with no design specs, Herzner and Monje created a complex, custom-blended design using Buddy Rhodes Concrete Counter Mix and Buddy Rhodes' integral Liquid Color. "We eyeballed it," says Herzner, "really had some fun with it."


The lightest shade of blue was created using a very small measure

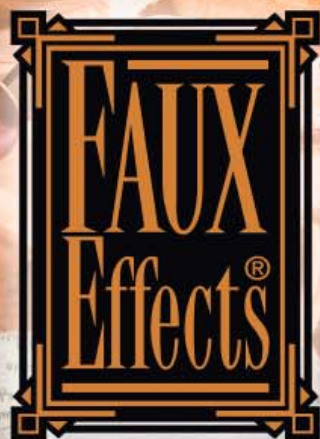
of the Sky tone of Liquid Color. The slightly darker blue was also Sky, in larger proportions. Finally, the navy blue accents were done using a blend of Sky and Coal. The three different shades of concrete were mixed in separate batches before being scooped into a form.

The mix for the table incorporated FritzPak's Counter-Flo admixture, giving it a slushy consistency. Although TopCrete frequently employs Buddy Rhodes' signature hand-packed technique to place concrete, Herzner used a different approach with this table, taking advantage of the doctored concrete's high flowability. After snapping on a pair of rubber gloves, he created swirls and ripples in the different colors by hand, resulting in a visually striking piece for the charity event.

The table went for \$1,200 at auction, all of which was donated to Broadway Cares/Equity Fights AIDS and the International AIDS Vaccine Initiative. Not only is the new owner happy with his table, but Herzner and Monje are, too. "We really love the way it came out," Herzner says.

He and his business partner plan to produce other tables in the same style, but with different color schemes.

Building tables for charity is just one of the many ways that Herzner is involved with decorative concrete. TopCrete fabricates a wide array of custom concrete countertops and interior design elements. Herzner's other company, the DecoCrete Depot, supplies contractors in and around White Plains, N.Y., with specialty decorative concrete tools and materials. 



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