

# concrete DECOR®

THE JOURNAL  
OF DECORATIVE  
CONCRETE

concretedecor.net

Ramp Up Your Website

ICF Walls Become Vertical  
Canvases for Concrete

A Monumental Effort  
at Camp Pendleton

Vol. 15 No. 3 April 2015

**Miami  
Project  
WOWs  
ASCC  
Judges**

**2015  
PRODUCT  
GUIDE**



# BECOME PART OF THE GENIE FAMILY



- 5 Hp, Variable Speed Drive
- Siemens Motor
- Morseflex Couplers
- Power: 220V/1 Ph/15 Am
- Magnetic Plates: 2
- Tool Cavities: 6
- RPM: 1,575
- Weight Iron: 44 Lbs.
- Water Tank: 9 Gal.
- Water Dispenser Control
- Electronic Gauges
- Grinds: 1/4 In. From Wall
- Weight: 350 Lbs.
- Packaging Size: 25x38x46 In.
- Sweep Path: 25x25 In.



**Classic Genie \$5,750**

- Siemens Motor 10 Hp
- 220V, 3 Ph, 30 Amp
- Variable Speed 0-1500 RPM
- Magnetic Plates: 4
- Tool Cavities: 12
- Digital Gauges
- Weight 463 Lb + Collar 44 Lb
- Water Tank 9.25 Gal. w/control
- Hood 20 inch x 20 Inch
- Magnetic Plates Hold 12 Tools
- Runs 1/4 Inch from wall
- Power Cord 50 Ft



**Max Pro Genie \$7,495**

- Adjustable handle, folds for easy storage
- Easy roll wheels
- Designed for 26" pads
- Bottom height adjustment features
- HD body for durability and precision
- Power source | 220V / 1Ph
- Motor | 10 Hp
- Current | 28 Amp
- Motor RPM | 0-2800 rpm
- Working path | 27 Inch
- Weight | 419 Lbs



**Presto Genie \$7,995**

- 10 Hp, Variable Speed Drive
- Siemens Motor
- Power: 220-V/3 PH
- Current 15 AMP - 50/60 Hz
- Folding / Adjustable Handle
- Magnetic Plates: 4
- Tool Cavities: 12
- Cavity Tool Size 3"
- RPM: 0 to 1,800
- Water Tank: 9.25 Gal.
- Water Dispenser Control
- Digital Electronic Gauges
- Grinds: 1/4" From Wall
- HRB bearing for longer life
- Weight: 620 lbs.



**Gigantic Genie \$9,995**

## Dummy Proof Diamond System

- 15mm segment height
- Fits ALL machines
- Longest life diamond



**Green Giant Traps \$68**

## Best Transitionals



**Ceramic \$45**



**Terrazzo \$28**

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24/7



**MONEY BACK GUARANTEE**



**PRICE MATCH**



**VOLUME DISCOUNTS**



Lease For  
**\$83**

Gear Driven Planetary  
**Genie Magic \$3,495**



Lease For  
**\$210**

Gear Driven Planetary  
**Tweenie Genie 550 SI \$8,995**



Lease For  
**\$280**

Gear Driven Planetary  
**Tweenie Genie 650 SI \$11,995**

## Concrete Densifiers

**Xtreme Hard**  
starting **\$185**

**Xtreme Hard2**  
starting **\$239**



**<< TRY RISK FREE >>**

## Concrete Sealers

**Xtreme Shield**  
starting **\$175**

**Xtreme Shield2**  
starting **\$189**

- Revolution: 0~300rpm
- Rotation: 0~1200rpm
- Voltage: 220/380/460v
- Grinds: 1/4" From Wall
- Amps: 20-30A
- Work Area 32"
- Water Tank: 8gal.
- Weight 1,100lbs.
- High: 48"
- Wide: 32"
- 20HP
- 3-n-1



Lease For  
**\$437**

**Mammoth 800 Genie \$18,995**

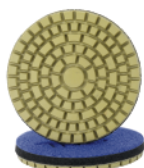
- Siemens Motor 20 HP
- Grinds: 1/4" From Wall
- HRB bearing for longer life
- Power: 220-V/3 PH
- Current 15 AMP - 50/60 Hz
- Magnetic Plates: 6
- Tool Cavities: 18
- Cavity Tool Size 3"
- Crate Size: 38 x 47 x 53
- Water Tank: 9.25 Gal.
- Water Dispenser Control
- Digital Electronic Gauges
- Sound Level 60 DBA
- Weight: 620 lbs.
- RPM: 0 to 1,800
- Width: 42"

Lease For  
**\$1,265**



**Ginormous Genie \$55,000**

**Longest Life • Lowest Prices**



**FL-7 \$25**



**Shine-X \$45**



**ConcDry \$28**



**Lux \$20**

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# From the Publisher's Desk

## Dear Readers,

When this magazine was first getting off the ground 15 years ago, I was constantly tempted to toss it aside and get back into contracting. From my perspective, the industry was full of new and exciting products and work seemed abundant.

While *Concrete Decor* grew and sharpened its focus, I slowly accepted the idea that publishing was a good place for me to be. It became apparent that the magazine would serve an industry that would compete very effectively in the building marketplace.

After 15 years, I can honestly say I'm as enthusiastic about the industry today as I was then. I'd have to work hard to master some of the finishes you guys are accomplishing on jobsites today but I still see decorative concrete as a "gold mine" for any contractor, young or old, in the new construction and renovation markets.

It's not simply that concrete is everywhere we turn. It's the fact that concrete is so vibrant, versatile and strong. As I shared in a presentation at Deco-Crete Supply in Orrville, Ohio, a few weeks ago, concrete has an impeccable reputation, and the word "concrete" should be an attention-getting word in any marketing effort.

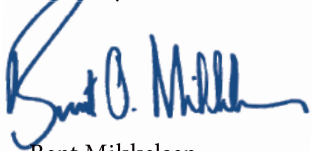
Contractors often tell me they're busy in the fall because they're trying to finish numerous jobs before winter. I get frustrated hearing that, because decorative concrete is as much about restoring or renovating indoor spaces as it is outdoor applications. Decorative concrete products deliver smart, sustainable solutions that traditional building materials and finishes can't produce. I think high-quality decorative concrete contractors should never miss out on a lick of work regardless of the time of year.

To further its success, the industry needs knowledgeable and talented applicators who have broad skills, because our industry consists of multiple solutions for any and all building projects. This year, I challenge you to look closely at the pages of *Concrete Decor* and start identifying ways your company can expand and improve so that seasons never dictate your work schedule.

The 2015 Concrete Decor Show in Indianapolis, Sept. 28 through Oct. 2, will offer you a plethora of new opportunities. Combine your brains and brawn with some of the best educators in the industry sharing their products — and you can all hit grand slams in business.

If you're thinking, "Oooh! That's just about the time work starts slowing down," then commit and book your travel now. We need more good men and women in our ranks. This year, let's light the way, my friends. Decorative concrete is not just a business opportunity. It's an industry opportunity with global reach.

Sincerely,



Bent Mikkelsen  
Publisher



**On the cover:** The Doral Park Pavilion on the outskirts of Miami, Florida, won Best Overall Project award and the first place for Concrete Artistry Under 5,000 Square Feet award in the seventh annual Decorative Concrete Council 2015 Project Awards competition sponsored by ASCC's Decorative Concrete Council. More on page 46.

Photo by Robin Hill, courtesy of Douglas Wood Associates Inc.



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## concrete DECOR®

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When You Use**



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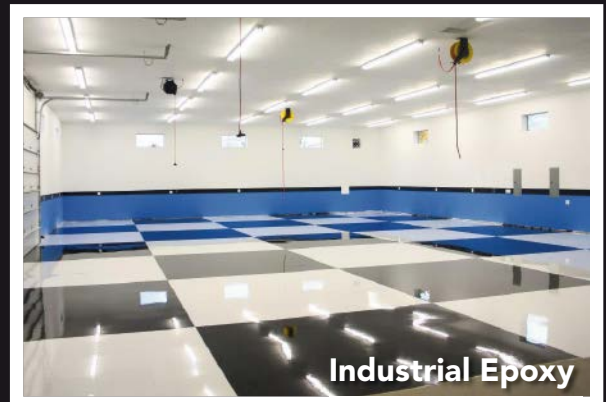
EPOXY • NATURAL STONE • OVERLAY • URETHANE • SEALERS



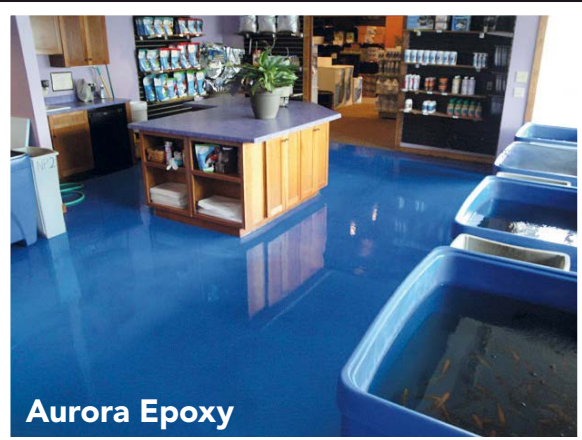
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TOLL FREE 1-866-622-7031





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# Joint Fillers and Sealants for Industrial and Retail Concrete Floors

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For more than 20 years our rapid set Polyurea Joint Fillers have outperformed traditional epoxies, silicones and polyurethanes for concrete joint protection. In fact, VersaFlex is known worldwide as "The Polyurea People®" because of our expertise and wide range of pure polyurea and specialty coating products.

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Traditional materials take too long to cure and are sensitive to moisture and temperature conditions. Expansion and contraction cycles can cause disbonding and cracking which will lead to the overall destruction and premature failure of the joint fill materials.

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- Custom Matched Colors Available
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SL<sup>85</sup>

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# concrete DECOR<sup>®</sup> EXPERTS



**Mark Donaldson** is president of IDEAS media LLC, a company that specializes in lead generation for concrete professionals. Services include websites, online marketing, SEO and social media. Reach Mark at [mark@getideas.com](mailto:mark@getideas.com). See Mark's article on page 56.



**Jason Geiser** owns Deco-Crete Supply, based in Ohio. A third location recently opened in Cleveland. He can be reached at [jason@deco-cretesupply.com](mailto:jason@deco-cretesupply.com). See Jason's article on page 72.



**Gaye Goodman** is an artist who fell in love with acid staining 20 years ago. She and her company, based in the high desert of New Mexico, work on decorative projects across the Southwest. Contact her or see training materials on staining at [gayegoodman.com](http://gayegoodman.com). See Gaye's article on page 84.




**David Stephenson** owns Polished Concrete Consultants, based in Dallas, Texas. As a consultant, he offers decorative concrete programs for retailers and troubleshooting for a wide range of clients. Contact him at [david@polishedconsultants.com](mailto:david@polishedconsultants.com). See David's column, "The Polishing Consultant," on page 82.



**Chris Sullivan** is vice president of sales and marketing with ChemSystems Inc. He has led seminars and product demonstrations throughout North America. Reach him at [questions@concretedecor.net](mailto:questions@concretedecor.net). See Chris' column, "Concrete Questions," on page 80.

**Explore our archive at [ConcreteDecor.net](http://ConcreteDecor.net)**





# 2015 PRODUCT GUIDE

COMPANY INDEX • PRODUCT INDEX • GREEN PRODUCTS

## COMPANY INDEX

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## A

aiflooring  
Tulsa, Oklahoma  
(918) 445-0627  
[www.aiflooring.com](http://www.aiflooring.com)  
Garage Floor Coatings, Metallic Coatings & Additives

Alabama Pigments Co.  
McCalla, Alabama  
(800) 531-1172  
[www.alabamapigments.com](http://www.alabamapigments.com)  
Integral Color, Pigment - Iron Oxide



Ameripolish  
Lowell, Arkansas  
(479) 725-0033  
[www.ameripolish.com](http://www.ameripolish.com)  
Cleaning Products & Equipment, Crack Repair, Densifiers, Dyes, Integral Color, Mortar, Sealers - Flooring, Waterproofing Systems & Membranes

Anvil Paints and Coatings Inc.  
Largo, Florida  
(727) 535-1411  
[www.anvilpaints.com](http://www.anvilpaints.com)  
Sealers - Flooring, Stains - Solid Color

### Arizona Polymer Flooring Glendale, Arizona

(623) 435-2277  
[www.apfepoxy.com](http://www.apfepoxy.com)  
Coatings, Dyes, Epoxy, Garage Floor Coatings, Joint Fillers & Sealants, Metallic Coatings & Additives, Moisture Barriers, Mortar, Overlays, Overlays - Stampable, Polyaspartics, Polyurea, Protective Clothing, Sealers - Flooring, Stains - Acid & Reactive, Stains - Water-based, Urethanes, Vinyl Chips

See our ad on page 6 • Reader Service 01



Aztec Products  
Montgomeryville, Pennsylvania  
(800) 331-1423  
[www.aztecproducts.com](http://www.aztecproducts.com)  
Applicators, Cleaning Products & Equipment, Densifiers, Dust Collection & Vacuums, Edging Machines, Grinders, Polishing Machines, Polishing Pads & Tooling, Scrubbing Machines, Sealers - Flooring

## B

B&G Equipment Co.  
Jackson, Georgia  
(678) 688-5601  
[www.bgequip.com](http://www.bgequip.com)  
Dyes, Sprayers

### BARNSCO Decorative Concrete Supply

Barnsco Decorative  
Concrete Supply  
Farmers Branch, Texas  
(972) 227-6726  
[www.barnscodecorativeconcretesupply.com](http://www.barnscodecorativeconcretesupply.com)

Countertop Materials, Garage Floor Coatings, Lighting - Decorative Concrete, Luminescent Materials, Metallic Coatings & Additives, Polishing Machines, Polyaspartics, Stains - Water-based, Vertical Overlays, Vinyl Chips

See our ad on page 87 • Reader Service 03

BCI Polymers  
Mooresville, North Carolina  
(704) 506-8640  
[www.bcipolymers.com](http://www.bcipolymers.com)  
Coatings, Overlays - Polymer

BDC Supply  
Crest Hill, Illinois  
(800) 647-3314  
[www.bdcsupply.com](http://www.bdcsupply.com)

Aggregates, Coatings, Countertop Materials, Dust Collection & Vacuums, Epoxy, Garage Floor Coatings, Grinders, Metallic Coatings & Additives, Microtoppings, Mixes - Countertop, Overlays, Polishing Machines, Polishing Pads & Tooling, Polyaspartics, Sealers - Countertop, Sealers - Flooring, Shotblasting Machines, Stains - Water-based, Urethanes, Vinyl Chips

See our ad on page 88 • Reader Service 04

### BLASTRAC

Blastrac of North America  
Oklahoma City, Oklahoma

(800) 256-3440  
[www.blastrac.com](http://www.blastrac.com)  
Crack-chasing Saws, Dust Collection & Vacuums, Dust Collection Shrouds & Accessories, Grinders, Grinding Accessories, Scarifiers, Scrapers, Scraping Tools & Machines, Shotblasting Equipment, Shotblasting Machines

Bon Tool  
Gibsonia, Pennsylvania  
(724) 443-7080  
[www.bontool.com](http://www.bontool.com)  
Finishing Tools, Stamps & Texturing Tools

### Boride Engineered Abrasives Traverse City, Michigan

(231) 922-2121  
[www.bsddiamond.com](http://www.bsddiamond.com)  
Grinding Accessories, Polishing Pads & Tooling

See our ad on page 37 • Reader Service 06

### Brickform/Solomon Colors Springfield, Illinois

(217) 522-3112  
[www.brickform.com](http://www.brickform.com)

Color Hardeners, Fiber, Finishing Aids, Integral Color, Microtoppings, Mortar Color, Overlays, Overlays - Stampable, Pigment - Dispensing Equipment, Pigment - Iron Oxide, Release Agents, Sealers - Flooring, Sealers - Pigmented, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Stamps & Texturing Tools, Step Liners, Vertical Overlays

See our ad on page 45 • Reader Service 69

The 2015 Product Guide is also available online:  
[www.ConcreteDecor.net/Product-Guide](http://www.ConcreteDecor.net/Product-Guide)



**BroadcastCoatings.Pro**  
Punta Gorda, Florida  
(800) 442-7261  
www.broadcastcoatings.pro  
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**Buddy Rhodes Concrete Products**  
Covington, Georgia  
(678) 729-9330  
www.buddyrhodes.com  
Admixtures, Aggregates, Cement & Cement Alternatives, Color Blenders, Consultants, Countertop Materials, Curing Compounds, Densifiers, Fiber, Forms, Hopper Guns, Integral Color, Mixes - Countertop, Molds, Pigment, Pigment - Iron Oxide, Rock-making Materials, Sealers - Countertop, Stains - Translucent, Stains - Water-based, Toll Blending Services, Training Products, Waxes

**Butterfield Color Inc.**  
Aurora, Illinois  
(800) 282-3388  
www.butterfieldcolor.com

Admixtures, Antiquing Agents, Color Blenders, Color Hardeners, Curing Compounds, Forms, Integral Color, Microtoppings, Mixes - Countertop, Overlays - Polymer, Overlays - Stampable, Pigment - Iron Oxide, Release Agents, Rollers - Texture, Sealers - Flooring, Stains - Acid & Reactive, Stains - Water-based, Stamps & Texturing Tools, Tampers, Vertical Overlays  
See our ads on pages 51 & 91 • Reader Service 08 & 09

## C

**Chemsystems Inc.**  
Houston, Texas  
(800) 545-9827  
www.chemsystemsinc.net  
Antiquing Agents, Bonding Adhesives & Primers, Color Hardeners, Dyes, Microtoppings, Overlays - Stampable, Pigment, Sealers - Flooring, Stains - Acid & Reactive, Stains - Solid Color  
See our ad on page 88 • Reader Service 10

**Citadel Floor Finishing Systems**  
North St. Paul, Minnesota  
(866) 765-4310  
www.citadelfloors.com  
Coatings, Crack Repair, Garage Floor Coatings, Joint Fillers & Sealants, Metallic Coatings & Additives, Moisture Barriers, Patching Compounds, Polyaspartics, Polyurea, Sealers - Pigmented

**Concrete Countertop Solutions**  
Clarks Summit, Pennsylvania  
(570) 587-3799  
www.concretecountertopsolutions.com  
Admixtures, Countertop Materials, Epoxy, Form Accessories, Forms, Integral Color, Microtoppings, Mixes & Mixing Equipment, Mixes - Countertop, Molds, Polishing Pads & Tooling, Sealers - Countertop, Stains - Water-based, Stamps & Texturing Tools

**Concrete Polishing HQ**  
Las Cruces, New Mexico  
(888) 799-2747  
www.concretepolishinghq.com

Densifiers, Dust Collection & Vacuums, Dyes, Edging Machines, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Scrubbing Machines, Training Products

See our ads on pages 89 & Back Cover • Reader Service 14 & 15



**Concrete Polishing Solutions**  
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www.go2cps.com

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**Concrete Solutions**  
by Rhino Linings  
San Diego, California  
(800) 232-8311  
www.concretesolutions.com

Applicators, Coatings, Dyes, Epoxy, Garage Floor Coatings, Integral Color, Metallic Coatings & Additives, Microtoppings, Mixes - Flooring, Overlays, Overlays - Polymer, Overlays - Self-leveling, Overlays - Stampable, Polyaspartics, Polyurea, Sealers - Flooring, Sealers - Pigmented, Stains - Acid & Reactive, Urethanes, Waterproofing Systems & Membranes

**Construcolor USA Ltd.**  
Laredo, Texas  
(866) 644-8324  
www.construcolor.com  
Integral Color, Pigment

**Cortec Corp.**  
St. Paul, Minnesota  
(651) 429-1100  
www.cortecvci.com  
Coatings, Graffiti Removal

**Creatherm**  
Brownsburg, Indiana  
(888) 925-5484  
www.creatherm.com  
Moisture Barriers, Radiant Heating Systems

**CSS Polymers Inc.**  
Cumming, Georgia  
(770) 645-0101  
www.csspolymersinc.com  
Crack Repair, Joint Fillers & Sealants

## D

**Davis Colors**  
Los Angeles, California  
(323) 269-7311  
www.daviscolors.com  
Pigment, Pigment - Dispensing Equipment  
See our ad on page 48 • Reader Service 19

## E

**Eco Safety Products**  
Phoenix, Arizona  
(602) 305-9397  
www.ecoproducts.com  
Sealers - Flooring, Stains - Water-based

**Elite Crete of Michigan**  
Warren, Michigan  
(248) 343-0709  
www.elitecretemi.com  
Metallic Coatings & Additives, Overlays - Polymer

**Engrave-A-Crete Inc.**  
Mansfield, Missouri  
(800) 884-2114  
www.engageacrete.com  
Engraving Tools, Stains - Acid & Reactive  
See our ads on pages 33 & 41 • Reader Service 22 & 23

**Equipment Development Co. Inc.**  
Frederick, Maryland  
(800) 638-3326  
www.edcoinc.com  
Crack-chasing Saws, Dust Collection & Vacuums, Floor Strippers, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Power Trowels, Saws, Scarifiers  
See our ad on page 91 • Reader Service 21

The 2015 Product Guide is available online at  
**ConcreteDecor.net/Product-Guide**

## F



**Fishstone Studio**  
Crystal Lake, Illinois  
(815) 276-0299  
www.concretecountertopsupply.com  
Admixtures, Aggregates, Angle Grinders, Cement & Cement Alternatives, Coatings, Consolidation Tools & Vibratory Equipment, Consultants, Countertop Materials, Densifiers, Dust Collection & Vacuums, Edging Machines, Epoxy, Etching Solutions, Fiber, Finishing Tools, Form Accessories, Grinders, Grinding Accessories, Hopper Guns, Integral Color, Measuring Tools & Scales, Microtoppings, Mixers, Mixes & Mixing Equipment, Mixes - Countertop, Mixes - Flooring, Mixes - Vertical, Mixing Tools, Molds, Overlays - Polishable, Overlays - Self-leveling, Overlays - Stampable, Pigment, Pigment - Iron Oxide, Polishing Machines, Polishing Pads & Tooling, Release Agents, Retardants, Rollers, Sealers - Countertop, Sealers - Flooring, Sealers - UV-Cured, Stains - Solid Color, Stains - Water-based, Training Products, Urethanes, UV Curing Equipment, Vertical Overlays, Vibrating Tables, Waxes



**Franmar Chemical Inc.**  
Bloomington, Illinois  
(800) 538-5069  
www.franmar.com  
Adhesive Remover, Floor Strippers, Release Agents, Strippers  
See our ad on page 43 • Reader Service 25



**Fritz-Pak Corp.**  
Mesquite, Texas  
(214) 221-9494  
www.fritzpak.com  
Admixtures

## G

**Gelmaxx Slurry Solutions & Excess Water Management**  
Santee, California  
(855) 322-3335  
www.gelmaxxusa.com  
Cleaning Products & Equipment, Dust Collection Shrouds & Accessories, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Slurry Management, Terrazzo  
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www.granquartz.com/csc

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See our ad on page 17 • Reader Service 28

**H**

**H&C Products Group**  
**Cleveland, Ohio**

(800) 867-8246  
www.hcconcrete.com

Cleaning Products & Equipment, Coatings, Color Hardeners, Densifiers, Dyes, Epoxy, Etching Solutions, Garage Floor Coatings, Microtoppings, Overlays, Overlays - Stampable, Patching Compounds, Release Agents, Sealers - Flooring, Slip-resistant Additives, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Urethanes

See our ads on pages 19 & 90 •  
Reader Service 66 & 67

**Hi-Tech Systems**  
**Ontario, California**

(909) 945-5530  
www.hitechpolyurea.com

Control Joint Systems, Crack Repair, Joint Fillers & Sealants, Joint Sealant Equipment, Patching Compounds, Polyurea, Pumps, Spiked Shoes, Urethanes, Waterproofing Systems & Membranes

See our ad on page 30 • Reader Service 29



**HoverTrowel**  
Mohnton, Pennsylvania  
(610) 856-1961  
www.hovertrowel.com  
Mixers, Trowels



**Husqvarna Construction Products**  
**Olathe, Kansas**

(800) 288-5040  
www.husqvarnacp.com

Crack-chasing Saws, Densifiers, Drills, Dust Collection & Vacuums, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Saw Blades, Saws

See our ad on page 65 • Reader Service 31

**I**



**Decorative Concrete Technology**

**Increte Systems**  
**Odessa, Florida**

(813) 886-8811  
www.increte.com

Antiquing Agents, Bonding Adhesives & Primers, Coatings, Color Hardeners, Color Restoration Products, Curing Compounds, Densifiers, Dyes, Epoxy, Fiber, Garage Floor Coatings, Grout, Integral Color, Metallic Coatings & Additives, Microtoppings, Mixes - Flooring, Mixes - Vertical, Overlays, Overlays - Polishable, Overlays - Polymer, Overlays - Self-leveling, Overlays - Stampable, Pigment, Pigment - Dispensing Equipment, Pigment - Iron Oxide, Polyaspartics, Release Agents, Rollers - Texture, Sealers - Countertop, Sealers - Flooring, Sealers - Pigmented, Slip-resistant Additives, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Stamps & Texturing Tools, Stencils, Strippers, Urethanes, Vertical Overlays, Vinyl Chips, Wall Forms

See our ad on page 34 • Reader Service 32



**Innotech Decorative Concrete Products**  
**Twinsburg, Ohio**

(330) 425-2506  
www.innotechdcp.com

Antiquing Agents, Cleaning Products & Equipment, Color Hardeners, Color Restoration Products, Crack Repair, Curing Compounds, Dyes, Floor Strippers, Integral Color, Microtoppings, Overlays, Overlays - Polishable, Overlays - Polymer, Overlays - Self-leveling, Overlays - Stampable, Polyurea, Release Agents, Sealers - Flooring, Sealers - Pigmented, Slip-resistant Additives, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Stamps & Texturing Tools, Stencils, Underlayments, Urethanes

See our ad on page 29 • Reader Service 33

**J**



**Jon-Don**  
**Roselle, Illinois**

(800) 556-6366  
www.jondon.com

Angle Grinders, Applicators, Cleaning Products & Equipment, Consultants, Control Joint Systems, Crack Repair, Densifiers, Drills, Dust Collection & Vacuums, Dyes, Edging Machines, Epoxy, Expansion Joint Products, Eye Protection, Finishing Tools, Floor Sanders, Floor Strippers, Garage Floor Coatings, Gauge Rakes & Spreaders, Generators, Grinders, Grinding Accessories, Groovers, Integral Color, Joint Fillers & Sealants, Joint Sealant Equipment, Knee Pads, Masking Products & Equipment, Measuring Tools & Scales, Metallic Coatings & Additives, Mixers, Mixes & Mixing Equipment, Mixing Tools, Moisture Barriers, Moisture Detection, Overlays - Polishable, Overlays - Self-leveling, Patching Compounds, Polishing Machines, Polishing Pads & Tooling, Polyaspartics, Polyurea, Protective Clothing, Pump Sprayers, Respirators, Rollers, Rollers - Texture, Safety Equipment, Saw Blades, Saws, Scarifiers, Scrapers, Scrubbing Machines, Sealers - Flooring, Shotblasting Equipment, Shotblasting Machines, Slip-resistant Additives, Slurry Management, Spiked Shoes, Sprayers, Squeegees, Stain Block, Stains - Translucent, Stains - Water-based, Strippers, Surface Protection, Trowels, Underlayments, Urethanes, Vinyl Chips, Waterproofing Systems & Membranes

See our ads on pages 55 & 89 •  
Reader Service 35 & 36

**K**

**Kapro Tools Inc.**  
**Lake Mills, Wisconsin**

(920) 648-2900  
www.shopkapro.com  
Levels, Measuring & Layout Tools, Measuring Tools & Scales

**Kemiko by Epmar Corp.**  
**Whittier, California**

(562) 236-1170  
www.kemiko.com  
Coatings, Color Restoration Products, Crack Repair, Dyes, Epoxy, Expansion Joint Products, Garage Floor Coatings, Joint Fillers & Sealants, Microtoppings, Moisture Barriers, Polyaspartics, Polyurea, Sealers - Flooring, Sealers - Pigmented, Stains - Acid & Reactive, Stains - Water-based, Toll Blending Services, Urethanes, Waterproofing Systems & Membranes, Waxes

**Kingdom Products**  
**Throop, Pennsylvania**

(570) 489-6025  
www.kingdom-products.com  
Color Hardeners, Mixes - Countertop, Mixes - Vertical, Overlays, Pigment - Iron Oxide, Release Agents, Sealers - Countertop, Sealers - Flooring, Stains - Acid & Reactive, Stains - Water-based

**Kraft Tool Co.**  
**Shawnee, Kansas**  
(913) 422-4848  
www.krafttool.com

Brooms & Brushes - Finishing, Finishing Tools, Floats, Gauge Rakes & Spreaders, Groovers, Hopper Guns, Knee Boards, Levels, Mixers, Placers, Power Trowels, Rollers - Spiked, Scrapers, Screeds, Spiked Shoes, Sprayers, Spreaders, Squeegees, Tampers, Trowels

**L**

**L&M Industries LLC**  
**Port Orange, Florida**

(386) 304-2781  
www.simstain.com  
Stains - Translucent, Stains - Water-based

**Laticrete HP Spartacote**  
**Bethany, Connecticut**

(203) 393-0010  
www.hpspartacote.com

Adhesives, Admixtures, Coatings, Color Hardeners, Crack Repair, Curing Compounds, Densifiers, Garage Floor Coatings, Grout, Joint Fillers & Sealants, Microtoppings, Moisture Barriers, Mortar, Overlays, Patching Compounds, Radiant Heating Systems, Release Agents, Sealers - Flooring, Underlayments, Waterproofing Systems & Membranes

See our ad on page 53 • Reader Service 37

**Lehigh White Cement Co.**  
**Allentown, Pennsylvania**

(610) 366-4600  
www.lehighwhitecement.com  
Cement & Cement Alternatives, Mixes - Flooring

**Levetec**  
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www.levetec.com  
Adhesive Remover, Cleaning Products & Equipment, Dust Collection & Vacuums, Dust Collection Shrouds & Accessories, Edging Machines, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling

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**Lythic Solutions**  
**Vancouver, Washington**

(360) 694-5347  
www.lythic.net  
Densifiers, Finishing Aids



M


**McKinnon Materials**  
**Tampa, Florida**

(866) 622-7031

[www.mckinnonmaterials.com](http://www.mckinnonmaterials.com)

Adhesive Remover, Aggregates, Applicators, Bonding Adhesives & Primers, Cleaning Products & Equipment, Coatings, Color Restoration Products, Countertop Materials, Crack Repair, Dyes, Epoxy, Finishing Tools, Garage Floor Coatings, Gauge Rakes & Spreaders, Graffiti Removal, Hopper Guns, Knee Boards, Metallic Coatings & Additives, Mixers, Mixes & Mixing Equipment, Mixes - Flooring, Mixes - Vertical, Overlays, Overlays - Polymer, Overlays - Stampable, Patching Compounds, Pigment, Pigment - Iron Oxide, Polyaspartics, Release Agents, Sealers - Countertop, Sealers - Flooring, Sealers - Pigmented, Slip-resistant Additives, Spiked Shoes, Sprayers, Spreaders, Squeegees, Stains - Translucent, Stains - Water-based, Stencils, Trowels, Urethanes, Vertical Overlays, Waxes

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**Metzger/McGuire**  
**Concord, New Hampshire**

(603) 224-6122

[www.metzgermcguire.com](http://www.metzgermcguire.com)

Caulking, Control Joint Systems, Crack Repair, Crack-chasing Saws, Epoxy, Expansion Joint Products, Grinding Accessories, Joint Fillers & Sealants, Joint Sealant Equipment, Overlays - Polishable, Patching Compounds, Polyurea, Saw Blades, Saws

**Michelman**  
**Cincinnati, Ohio**

(513) 793-7766

[www.michelman.com](http://www.michelman.com)

Slip-resistant Additives, Waxes

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[www.seymourmidwest.com](http://www.seymourmidwest.com)

Applicators, Brooms & Brushes - Finishing, Coving, Finishing Tools, Gauge Rakes & Spreaders, Mixes & Mixing Equipment, Mixing Tools, Rollers, Rollers - Spiked, Rollers - Texture, Scrapers, Scraping Tools & Machines, Spiked Shoes, Spreaders, Squeegees, Tampers, Trowels

**Multivibe**  
**Paducah, Kentucky**

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[www.multivibe.com](http://www.multivibe.com)

Compactors, Consolidation Tools & Vibratory Equipment, Finishing Aids, Finishing Tools, Floats, Form Accessories, Hardscapes, Placers, Rollers, Screeds, Tampers

N

**Nikka Corp.**  
**Marietta, Georgia**

(678) 290-0830

[www.nikkacorp.com](http://www.nikkacorp.com)

Applicators, Cleaning Products & Equipment, Coatings, Densifiers, Dust Collection & Vacuums, Dyes, Epoxy, Garage Floor Coatings, Grinders, Grinding Accessories, Metallic Coatings & Additives, Overlays - Polishable, Polishing Machines, Polishing Pads & Tooling, Pump Sprayers, Scrubbing Machines, Sealers - Flooring, Stains - Acid & Reactive, Stains - Translucent, Stains - Water-based, Urethanes



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## P

**Pacific Concrete Images**  
**Laguna Hills, California**  
**(949) 581-0270**  
**www.pacificconcreteimages.com**  
 Forms, Stamps & Texturing Tools  
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 Reader Service 46 & 47



**PermaCrete**  
**Nashville, Tennessee**  
**(615) 331-9200**  
**www.permacrete.com**  
 Caulking, Coatings, Crack Repair, Epoxy, Garage Floor Coatings, Overlays, Slip-resistant Additives, Stains - Water-based, Surface Protection, Vertical Overlays



**Plastic Components Inc.**  
**Miami, Florida**  
**(800) 327-7077**  
**www.plasticcomponents.com**  
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**PlastiForm Concrete Forming Systems LLC**  
**Santa Ysabel, California**  
**(855) 550-8555**  
**www.plastiformcfs.com**  
 Form Accessories, Forms

**Proline Decorative Concrete Systems**  
**Oceanside, California**  
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**www.prolinestamps.com**  
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**Prosoco**  
**Lawrence, Kansas**  
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**www.prosoco.com**

Cleaning Products & Equipment, Curing Compounds, Densifiers, Dyes, Etching Solutions, Graffiti Removal, Stains - Translucent, Stains - Water-based, Surface Protection, Water Repellants

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 Reader Service 52 & 53



**Pullman Ermator**  
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**(813) 684-7091**  
**www.ermatorusa.com**

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See our ad on page 27 • Reader Service 24

## Q

**The Quikrete Cos.**  
**Atlanta, Georgia**  
**(404) 634-9100**  
**www.quikrete.com**  
 Coatings, Stains - Translucent

## R

**RicoRock Inc.**  
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**www.ricorock.com**  
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**Roadware Inc.**  
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## S

**Scanmaskin USA Inc.**  
**Bellevue, Washington**  
**(425) 628-1212**  
**www.scanmaskin.com**  
 Edging Machines, Finishing Tools, Floor Sanders, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Power Trowels



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**www.scofield.com**  
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**Slip Industries Inc.**  
**Manheim, Pennsylvania**  
**(717) 665-2139**  
**www.slipindustries.com**  
 Finishing Tools, Groovers, Levels, Screeds, Spreaders, Tampers



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**El Dorado, California**  
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**www.speedcove.com**  
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**SpiderLath**  
**Smackover, Arkansas**  
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**www.spiderlath.com**  
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**www.thestampstore.com**

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 See our ads on pages 67, 83 & 87 •  
 Reader Service 71, 72 & 73



**Stampcrete International**  
**Liverpool, New York**  
**(800) 233-3298**  
**www.stampcrete.com**  
 Coatings, Color Blenders, Color Hardeners, Garage Floor Coatings, Integral Color, Mortar Color, Overlays, Overlays - Polymer, Overlays - Self-leveling, Overlays - Stampable, Patching Compounds, Pigment, Pigment - Iron Oxide, Release Agents, Sealers - Flooring, Sealers - Pigmented, Sealers - UV-Cured, Stains - Acid & Reactive, Stains - Translucent, Stamps & Texturing Tools, Strippers

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## Superabrasive Inc. Hoschton, Georgia

(706) 658-1122  
www.superabrasive.com  
Densifiers, Dust Collection & Vacuums, Edging Machines, Finishing Tools, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Sealers - Flooring, Stains - Solid Color, Stains - Water-based, Training Products



## SureCrete Design Dade City, Florida

(352) 834-2007  
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## Surface Coatings Inc. Portland, Tennessee

(615) 323-9461  
www.surfkoat.com  
Coatings, Dyes, Epoxy, Garage Floor Coatings, Metallic Coatings & Additives, Polyaspartics, Sealers - Flooring, Stains - Acid & Reactive, Urethanes, Water Repellants

# T

## Tramex Ltd. c/o Black Hawk Sales Inc. Fort Collins, Colorado

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Moisture Detection

## Trimaco Morrisville, North Carolina

(800) 325-7356  
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Masking Products & Equipment, Moisture Barriers, Protective Clothing, Respirators, Retardants, Surface Protection, Underlayments



## Trinic LLC Windsor, New York

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www.trinic.us  
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Reader Service 76 & 77

# U

## U.S. Saws Tampa, Florida

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Crack Repair, Crack-chasing Saws, Dust Collection & Vacuums, Dust Collection Shrouds & Accessories, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Pumps, Rebar Cutting & Bending Equipment, Saw Blades, Saws

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www.ultracrete.com  
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www.universalpolishingsystems.com  
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## Universal Templates LLC Nashua, New Hampshire

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Garage Floor Coatings, Overlays, Overlays - Polishable, Overlays - Polymer, Overlays - Stampable, Stamps & Texturing Tools, Stencil Rollers, Stencils, Vertical Overlays

# V

## VersaFlex Inc. Kansas City, Kansas

(913) 321-9000  
www.versaflex.com  
Crack Repair, Joint Fillers & Sealants  
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## Vexcon Chemicals Philadelphia, Pennsylvania

(215) 332-7709  
www.vexcon.com  
Adhesive Remover, Admixtures, Bonding Adhesives & Primers, Cleaning Products & Equipment, Coatings, Curing Compounds, Densifiers, Epoxy, Finishing Aids, Floor Strippers, Form Accessories, Garage Floor Coatings, Graffiti Removal, Moisture Management, Overlays, Overlays - Self-leveling, Patching Compounds, Release Agents, Retardants, Sealers - Flooring, Sealers - Pigmented, Slip-resistant Additives, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Strippers, Toll Blending Services, Underlayments, Urethanes, Vinyl Chips, Water Repellants, Waterproofing Systems & Membranes

# W

## Wagner Meters Rogue River, Oregon

(541) 582-0541  
www.wagnermeters.com  
Moisture Detection, Moisture Management  
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## Walttools Morris, Illinois

(815) 941-4215  
www.walttools.com  
Coatings, Color Hardeners, Densifiers, Integral Color, Mixes - Vertical, Overlays - Stampable, Sealers - Flooring, Stains - Acid & Reactive, Stains - Water-based, Stamps & Texturing Tools

## Westcoat San Diego, California

(800) 250-4519  
www.westcoat.com  
Coatings, Epoxy, Garage Floor Coatings, Metallic Coatings & Additives, Microtoppings, Overlays - Self-leveling, Sealers - Flooring, Sealers - UV-Cured, Stains - Acid & Reactive, Stains - Water-based, Waterproofing Systems & Membranes

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## World Diamond Source Pompano Beach, Florida

(800) 611-8278  
www.worlddiamondsource.com  
Angle Grinders, Crack-chasing Saws, Densifiers, Grinders, Grinding Accessories, Polishing Machines, Polishing Pads & Tooling, Saw Blades, Saws, Surface Protection

# X



## Xtreme Polishing Systems Deerfield Beach, Florida

(877) 958-6001  
www.xtremepolishingsystems.com  
Angle Grinders, Brooms & Brushes - Finishing, Coatings, Countertop Materials, Crack Repair, Crack-chasing Saws, Densifiers, Dust Collection & Vacuums, Dust Collection Shrouds & Accessories, Dyes, Edging Machines, Epoxy, Expansion Joint Products, Eye Protection, Floor Strippers, Gauge Rakes & Spreaders, Grinders, Grinding Accessories, Joint Fillers & Sealants, Microtoppings, Overlays, Overlays - Polishable, Overlays - Self-leveling, Patching Compounds, Polishing Machines, Polishing Pads & Tooling, Polyaspartics, Polyurea, Pump Sprayers, Safety Equipment, Saw Blades, Saws, Scarifiers, Scrubbing Machines, Sealers - Countertop, Sealers - Flooring, Sealers - UV-Cured, Shotblasting Equipment, Shotblasting Machines, Spiked Shoes, Sprayers, Squeegees, Stains - Acid & Reactive, Stains - Solid Color, Stains - Translucent, Stains - Water-based, Strippers, Surface Protection, Terrazzo, Training Products

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## A

### Adhesive Remover

Franmar Chemical Inc.  
Levetec  
McKinnon Materials  
Vexcon Chemicals

### Adhesives

Laticrete HP Spartacote  
The Stamp Store

### Admixtures

Buddy Rhodes Concrete Products  
Butterfield Color Inc.  
Concrete Countertop Solutions  
Fishstone Studio  
Fritz-Pak Corp.  
GoldenLook Premium Quality  
Resurfacing Systems  
Laticrete HP Spartacote  
Nubiola USA Inc.  
L. M. Scofield Co.  
Trinic LLC  
Vexcon Chemicals

### Aggregates

BDC Supply  
BroadcastCoatings.Pro  
Buddy Rhodes Concrete Products  
Fishstone Studio  
GoldenLook Premium Quality  
Resurfacing Systems  
McKinnon Materials

### Angle Grinders

Concrete Polishing Solutions  
Fishstone Studio  
Jon-Don  
Pullman Ermator  
The Stamp Store  
World Diamond Source  
Xtreme Polishing Systems

### Antiquing Agents

Butterfield Color Inc.  
Chemsystems Inc.  
Increte Systems  
Innotech Decorative Concrete Products  
Proline Decorative Concrete Systems  
L. M. Scofield Co.  
The Stamp Store  
Trinic LLC

### Applicators

Aztec Products  
Concrete Polishing Solutions  
Concrete Solutions by Rhino Linings  
Jon-Don  
McKinnon Materials  
Midwest Rake  
Nikka Corp.

## B

### Bonding Adhesives & Primers

Chemsystems Inc.  
GoldenLook Premium Quality  
Resurfacing Systems  
Increte Systems

McKinnon Materials  
Super-Krete Products  
Vexcon Chemicals

### Brooms & Brushes - Finishing

Kraft Tool Co.  
Midwest Rake  
Xtreme Polishing Systems

## C

### Caulking

Metzger/McGuire  
PermaCrete

### Cement & Cement Alternatives

Buddy Rhodes Concrete Products  
Fishstone Studio  
Lehigh White Cement Co.  
Pullman Ermator

### Cleaning Products & Equipment

Ameripolish  
Aztec Products  
Concrete Polishing Solutions  
Gelmaxx Slurry Solutions & Excess  
Water Management  
GranQuartz  
H&C Products Group  
Innotech Decorative Concrete Products  
Jon-Don  
Levetec  
McKinnon Materials  
Nikka Corp.  
Nox-Crete Products Group  
Prosoco  
Pullman Ermator  
Runyon Surface Prep Rental & Supply  
Vexcon Chemicals

### Coatings

Arizona Polymer Flooring  
BCI Polymers  
BDC Supply  
BroadcastCoatings.Pro  
Citadel Floor Finishing Systems  
Concrete Solutions by Rhino Linings  
Cortec Corp.  
Fishstone Studio  
GoldenLook Premium Quality  
Resurfacing Systems  
H&C Products Group  
Increte Systems  
Kemiko by Epmar Corp.  
Laticrete HP Spartacote  
McKinnon Materials  
Nikka Corp.  
Nox-Crete Products Group  
Nubiola USA Inc.  
PermaCrete  
The Quikrete Cos.  
SpeedCove Inc./Solid Rock Enterprises  
The Stamp Store  
Stampcrete International  
Sundek Products Inc.  
Super-Krete Products  
SureCrete Design  
Surface Koatings Inc.

Trinic LLC  
Vexcon Chemicals  
Waltools  
Westcoat  
Xtreme Polishing Systems

### Color Blenders

Buddy Rhodes Concrete Products  
Butterfield Color Inc.  
The Stamp Store  
Stampcrete International

### Color Hardeners

Brickform/Solomon Colors  
Butterfield Color Inc.  
Chemsystems Inc.  
H&C Products Group  
Increte Systems  
Innotech Decorative Concrete Products  
Kingdom Products  
Laticrete HP Spartacote  
Proline Decorative Concrete Systems  
Runyon Surface Prep Rental & Supply  
The Stamp Store  
L. M. Scofield Co.  
Stampcrete International  
SureCrete Design  
Waltools

### Color Restoration Products

Increte Systems  
Innotech Decorative Concrete Products  
Kemiko by Epmar Corp.  
McKinnon Materials  
Nubiola USA Inc.  
L. M. Scofield Co.  
The Stamp Store  
Super-Krete Products  
SureCrete Design

### Compactors

Multivibe

### Consolidation Tools & Vibratory Equipment

Fishstone Studio  
Multivibe

### Consultants

Buddy Rhodes Concrete Products  
Concrete Polishing Solutions  
Fishstone Studio  
Jon-Don

### Control Joint Systems

Hi-Tech Systems  
Jon-Don  
Metzger/McGuire  
Nox-Crete Products Group

### Countertop Materials

Barnsco Decorative Concrete Supplies  
BDC Supply  
Buddy Rhodes Concrete Products  
Concrete Countertop Solutions  
Fishstone Studio  
McKinnon Materials  
Nubiola USA Inc.  
SpiderLath

SureCrete Design  
Xtreme Polishing Systems

### Coving

Midwest Rake  
Nox-Crete Products Group  
SpeedCove Inc./Solid Rock Enterprises

### Crack Repair

Ameripolish  
Citadel Floor Finishing Systems  
Concrete Polishing Solutions  
CSS Polymers Inc.  
GranQuartz  
Hi-Tech Systems  
Innotech Decorative Concrete Products  
Jon-Don  
Kemiko by Epmar Corp.  
Laticrete HP Spartacote  
McKinnon Materials  
Metzger/McGuire  
Nubiola USA Inc.  
PermaCrete  
Runyon Surface Prep Rental & Supply  
The Stamp Store  
SureCrete Design  
U.S. Saws  
VersaFlex Inc.  
Xtreme Polishing Systems

### Crack-chasing Saws

Blastrac of North America  
Equipment Development Co. Inc.  
Husqvarna Construction Products  
Metzger/McGuire  
Pullman Ermator  
Runyon Surface Prep Rental & Supply  
The Stamp Store  
U.S. Saws  
World Diamond Source  
Xtreme Polishing Systems

### Curing Compounds

Buddy Rhodes Concrete Products  
Butterfield Color Inc.  
Increte Systems  
Innotech Decorative Concrete Products  
Laticrete HP Spartacote  
Nox-Crete Products Group  
Prosoco  
L. M. Scofield Co.  
Vexcon Chemicals

## D

### Densifiers

Ameripolish  
Aztec Products  
Buddy Rhodes Concrete Products  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Fishstone Studio  
H&C Products Group  
Husqvarna Construction Products  
Increte Systems  
Jon-Don  
Laticrete HP Spartacote  
Lythic Solutions



Nikka Corp.  
Nox-Crete Products Group  
Prosoco

Runyon Surface Prep Rental & Supply  
L. M. Scofield Co.  
The Stamp Store  
Super-Krete Products  
Superabrasive Inc.  
Trinic LLC  
Vexcon Chemicals  
Walttools  
World Diamond Source  
Xtreme Polishing Systems

## Drills

Husqvarna Construction Products  
Jon-Don

## Dust Collection & Vacuums

Aztec Products  
BDC Supply  
Blastrac of North America  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Equipment Development Co. Inc.  
Fishstone Studio  
GranQuartz  
Husqvarna Construction Products  
Jon-Don  
Levetec  
Nikka Corp.  
Pullman Ermator  
Runyon Surface Prep Rental & Supply  
Superabrasive Inc.  
U.S. Saws

Xtreme Polishing Systems

## Dust Collection Shrouds & Accessories

Blastrac of North America  
Gelmxx Slurry Solutions & Excess  
Water Management  
Levetec  
U.S. Saws  
Xtreme Polishing Systems

## Dyes

Ameripolish  
Arizona Polymer Flooring  
B&G Equipment Co.  
Chemsystems Inc.  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Concrete Solutions by Rhino Linings  
GranQuartz  
H&C Products Group  
Increte Systems  
Innotech Decorative Concrete Products  
Jon-Don  
Kemiko by Epmar Corp.  
McKinnon Materials  
Nikka Corp.  
Nox-Crete Products Group  
Prosoco  
Runyon Surface Prep Rental & Supply  
L. M. Scofield Co.  
The Stamp Store  
Super-Krete Products  
Surface Coatings Inc.  
Xtreme Polishing Systems

## E

## Edging Machines

Aztec Products  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Fishstone Studio  
GranQuartz  
Jon-Don  
Levetec  
Scanmaskin USA Inc.  
Superabrasive Inc.  
Xtreme Polishing Systems

## Engraving Tools

Concrete Polishing Solutions  
Engrave-A-Crete Inc.

## Epoxy

Arizona Polymer Flooring  
BDC Supply  
BroadcastCoatings.Pro  
Concrete Countertop Solutions  
Concrete Polishing Solutions  
Concrete Solutions by Rhino Linings  
Fishstone Studio  
GoldenLook Premium Quality  
Resurfacing Systems  
H&C Products Group  
Increte Systems  
Jon-Don  
Kemiko by Epmar Corp.  
McKinnon Materials  
Metzger/McGuire

Nikka Corp.  
Nox-Crete Products Group  
PermaCrete  
The Stamp Store  
SureCrete Design  
Surface Coatings Inc.  
Vexcon Chemicals  
Westcoat  
Xtreme Polishing Systems

## Etching Solutions

Fishstone Studio  
H&C Products Group  
Prosoco  
The Stamp Store  
SureCrete Design

## Expansion Joint Products

Jon-Don  
Kemiko by Epmar Corp.  
Metzger/McGuire  
Xtreme Polishing Systems

## Eye Protection

Jon-Don  
Xtreme Polishing Systems

## F

## Fiber

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Fishstone Studio  
Increte Systems  
The Stamp Store

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Trinic LLC

## Finishing Aids

Brickform/Solomon Colors  
Lythic Solutions  
Multivibe  
The Stamp Store  
Vexcon Chemicals

## Finishing Tools

Bon Tool  
Fishstone Studio  
Jon-Don  
Kraft Tool Co.  
McKinnon Materials  
Midwest Rake  
Multivibe  
Scanmaskin USA Inc.  
Slip Industries Inc.  
Superabrasive Inc.

## Floats

Kraft Tool Co.  
Multivibe

## Floor Sanders

Concrete Polishing Solutions  
Jon-Don  
Pullman Ermator  
Scanmaskin USA Inc.

## Floor Strippers

Equipment Development Co. Inc.  
Franmar Chemical Inc.  
Innotech Decorative Concrete Products  
Jon-Don  
Nox-Crete Products Group  
Runyon Surface Prep Rental & Supply  
The Stamp Store  
Vexcon Chemicals  
Xtreme Polishing Systems

## Form Accessories

Concrete Countertop Solutions  
Fishstone Studio  
Multivibe  
Nox-Crete Products Group  
PlastiForm Concrete  
Forming Systems LLC  
Vexcon Chemicals

## Forms

Buddy Rhodes Concrete Products  
Butterfield Color Inc.  
Concrete Countertop Solutions  
Pacific Concrete Images  
PlastiForm Concrete  
Forming Systems LLC

## G

## Garage Floor Coatings

aiflooring  
Arizona Polymer Flooring  
Barnsco Decorative Concrete Supplies  
BDC Supply  
BroadcastCoatings.Pro  
Citadel Floor Finishing Systems  
Concrete Solutions by Rhino Linings  
GoldenLook Premium Quality  
Resurfacing Systems

H&C Products Group  
Increte Systems  
Jon-Don  
Kemiko by Epmar Corp.  
Laticrete HP Spartacote  
McKinnon Materials  
Nikka Corp.  
Nox-Crete Products Group  
Nubiola USA Inc.  
PermaCrete  
SpeedCove Inc./Solid Rock Enterprises  
The Stamp Store  
Stampcrete International  
Surface Koatings Inc.  
Universal Templates LLC  
Vexcon Chemicals  
Westcoat

## Gauge Rakes & Spreaders

Jon-Don  
Kraft Tool Co.  
McKinnon Materials  
Midwest Rake  
The Stamp Store  
Xtreme Polishing Systems

## Generators

Concrete Polishing Solutions  
Jon-Don  
Runyon Surface Prep Rental & Supply

## Graffiti Removal

Cortec Corp.  
McKinnon Materials  
Nox-Crete Products Group  
Prosoco  
Vexcon Chemicals

## Grinders

Aztec Products  
BDC Supply  
Blastrac of North America  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Equipment Development Co. Inc.  
Fishstone Studio  
GranQuartz  
Husqvarna Construction Products  
Jon-Don  
Levetec  
Nikka Corp.  
Pullman Ermator  
Runyon Surface Prep Rental & Supply  
Scanmaskin USA Inc.  
The Stamp Store  
Superabrasive Inc.  
U.S. Saws  
World Diamond Source  
Xtreme Polishing Systems

## Grinding Accessories

Blastrac of North America  
Boride Engineered Abrasives  
Concrete Polishing HQ  
Concrete Polishing Solutions  
Equipment Development Co. Inc.  
Fishstone Studio  
Gelmaxx Slurry Solutions & Excess  
Water Management  
Husqvarna Construction Products  
Jon-Don

Levetec  
Metzger/McGuire  
Nikka Corp.  
Scanmaskin USA Inc.  
Superabrasive Inc.  
U.S. Saws  
World Diamond Source  
Xtreme Polishing Systems

## Groovers

Jon-Don  
Kraft Tool Co.  
Slip Industries Inc.  
The Stamp Store

## Grout

Increte Systems  
Laticrete HP Spartacote  
Nox-Crete Products Group  
Nubiola USA Inc.

## H

## Hardscapes

Multivibe  
Plastic Components Inc.

## Hopper Guns

BroadcastCoatings.Pro  
Buddy Rhodes Concrete Products  
Fishstone Studio  
Kraft Tool Co.  
McKinnon Materials

## I

## Integral Color

Alabama Pigments Co.  
Ameripolish  
Brickform/Solomon Colors  
Buddy Rhodes Concrete Products  
Butterfield Color Inc.  
Concrete Countertop Solutions  
Concrete Polishing Solutions  
Concrete Solutions by Rhino Linings  
Construcolor USA Ltd.  
Fishstone Studio  
Increte Systems  
Innotech Decorative Concrete Products  
Jon-Don  
Nubiola USA Inc.  
Proline Decorative Concrete Systems  
Runyon Surface Prep Rental & Supply  
L. M. Scofield Co.  
The Stamp Store  
Stampcrete International  
SureCrete Design  
Trinic LLC  
Walttools

## Internet Marketing

GoldenLook Premium Quality  
Resurfacing Systems

## J

## Joint Fillers & Sealants

Arizona Polymer Flooring  
Citadel Floor Finishing Systems  
Concrete Polishing Solutions  
CSS Polymers Inc.  
Hi-Tech Systems  
Jon-Don  
Kemiko by Epmar Corp.  
Laticrete HP Spartacote  
Metzger/McGuire  
Nox-Crete Products Group  
SpeedCove Inc./Solid Rock Enterprises  
VersaFlex Inc.  
Xtreme Polishing Systems

## Joint Sealant Equipment

Concrete Polishing Solutions  
Hi-Tech Systems  
Jon-Don  
Metzger/McGuire

## K

## Knee Boards

Kraft Tool Co.  
McKinnon Materials

## Knee Pads

Jon-Don

## L

## Levels

Kapro Tools Inc.  
Kraft Tool Co.  
Slip Industries Inc.

## Lighting - Decorative Concrete

Barnsco Decorative Concrete Supplies

## Luminescent Materials

Barnsco Decorative Concrete Supplies

## M

## Masking Products & Equipment

Jon-Don  
Trimaco

## Measuring & Layout Tools

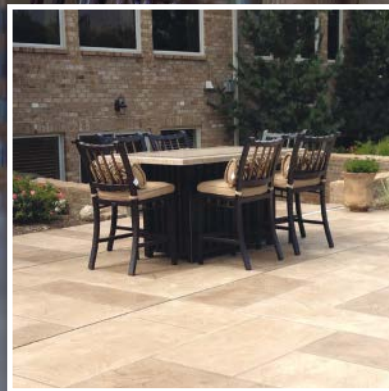
Kapro Tools Inc.

## Measuring Tools & Scales

Fishstone Studio  
Jon-Don  
Kapro Tools Inc.

## Metallic Coatings & Additives

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 SpeedCove Inc./Solid Rock Enterprises  
 The Stamp Store  
 SureCrete Design  
 Surface Koatings Inc.  
 Westcoat

## Microtoppings

BDC Supply  
 Brickform/Solomon Colors  
 Butterfield Color Inc.  
 Chemsystems Inc.  
**Concrete Countertop Solutions**  
**Concrete Solutions by Rhino Linings**  
 Fishstone Studio  
 H&C Products Group  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Kemiko by Epmar Corp.  
 Laticrete HP Spartacote  
 SpeedCove Inc./Solid Rock Enterprises  
 The Stamp Store  
 Super-Krete Products  
 SureCrete Design  
 Westcoat  
 Xtreme Polishing Systems

## Mixers

Fishstone Studio  
 HoverTrowel  
 Jon-Don  
 Kraft Tool Co.  
 McKinnon Materials  
 Pullman Ermator

## Mixes & Mixing Equipment

**Concrete Countertop Solutions**  
 Fishstone Studio  
 GranQuartz  
 Jon-Don  
 McKinnon Materials  
 Midwest Rake  
 Nubiola USA Inc.  
 Runyon Surface Prep Rental & Supply  
 Trinic LLC

## Mixes - Countertop

BDC Supply  
 Buddy Rhodes Concrete Products  
 Butterfield Color Inc.  
**Concrete Countertop Solutions**  
 Fishstone Studio  
 Kingdom Products  
 Nubiola USA Inc.  
 The Stamp Store  
 SureCrete Design  
 Trinic LLC

## Mixes - Flooring

**Concrete Solutions by Rhino Linings**  
 Fishstone Studio  
 Increte Systems  
 Lehigh White Cement Co.  
 McKinnon Materials  
 Nubiola USA Inc.

The Stamp Store  
 SureCrete Design

## Mixes - Vertical

Fishstone Studio  
 Increte Systems  
 Kingdom Products  
 McKinnon Materials  
 Nubiola USA Inc.  
 The Stamp Store  
 SureCrete Design  
 Trinic LLC  
 Walttools

## Mixing Tools

Fishstone Studio  
 Jon-Don  
 Midwest Rake

## Moisture Barriers

Arizona Polymer Flooring  
 Citadel Floor Finishing Systems  
 Creatherm  
 Jon-Don  
 Kemiko by Epmar Corp.  
 Laticrete HP Spartacote  
 Super-Krete Products  
 Trimaco

## Moisture Detection

Jon-Don  
 Tramex Ltd. c/o Black Hawk Sales Inc.  
 Wagner Meters

## Moisture Management

Plastic Components Inc.  
 Vexcon Chemicals  
 Wagner Meters

## Mold-making Materials

Trinic LLC

## Molds

Buddy Rhodes Concrete Products  
**Concrete Countertop Solutions**  
 Fishstone Studio  
 Pullman Ermator

## Mortar

Ameripolish  
 Arizona Polymer Flooring  
 Laticrete HP Spartacote  
 Nubiola USA Inc.

## Mortar Color

Brickform/Solomon Colors  
 Stampcrete International

## N

## Needle Scalers

Pullman Ermator

## O

## Overlays

Arizona Polymer Flooring  
 BDC Supply  
 Brickform/Solomon Colors  
**Concrete Solutions by Rhino Linings**  
 GranQuartz  
 H&C Products Group

Increte Systems  
 Innotech Decorative Concrete Products  
 Kingdom Products  
 Laticrete HP Spartacote  
 McKinnon Materials  
 Nox-Crete Products Group  
 Nubiola USA Inc.  
 PermaCrete  
 SpeedCove Inc./Solid Rock Enterprises  
 The Stamp Store  
 Stampcrete International  
 Sundek Products Inc.  
 Super-Krete Products  
 SureCrete Design  
 Trinic LLC  
 UltraCrete Overlay Manufacturing  
 Universal Templates LLC  
 Vexcon Chemicals  
 Xtreme Polishing Systems

## Overlays - Polishable

**Concrete Polishing Solutions**  
 Fishstone Studio  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Jon-Don  
 Metzger/McGuire  
 Nikka Corp.  
 Nubiola USA Inc.  
 Pullman Ermator  
 Runyon Surface Prep Rental & Supply  
 SpeedCove Inc./Solid Rock Enterprises  
 The Stamp Store  
 Super-Krete Products  
 Trinic LLC  
 Universal Templates LLC  
 Xtreme Polishing Systems

## Overlays - Polymer

BCI Polymers  
 Butterfield Color Inc.  
**Concrete Solutions by Rhino Linings**  
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 GoldenLook Premium Quality  
 Resurfacing Systems  
 Increte Systems  
 Innotech Decorative Concrete Products  
 McKinnon Materials  
 Nubiola USA Inc.  
 L. M. Scofield Co.  
 SpeedCove Inc./Solid Rock Enterprises  
 Stampcrete International  
 Super-Krete Products  
 SureCrete Design  
 Universal Templates LLC

## Overlays - Self-leveling

**Concrete Polishing Solutions**  
**Concrete Solutions by Rhino Linings**  
 Fishstone Studio  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Jon-Don  
 Nubiola USA Inc.  
 SpeedCove Inc./Solid Rock Enterprises  
 The Stamp Store  
 Stampcrete International  
 Super-Krete Products  
 Trinic LLC  
 Vexcon Chemicals  
 Westcoat  
 Xtreme Polishing Systems

## Overlays - Stampable

Arizona Polymer Flooring  
 Brickform/Solomon Colors  
 Butterfield Color Inc.  
 Chemsystems Inc.  
**Concrete Solutions by Rhino Linings**  
 Fishstone Studio  
 H&C Products Group  
 Increte Systems  
 Innotech Decorative Concrete Products  
 McKinnon Materials  
 Nubiola USA Inc.  
 The Stamp Store  
 Stampcrete International  
 Super-Krete Products  
 SureCrete Design  
 Trinic LLC  
 UltraCrete Overlay Manufacturing  
 Universal Templates LLC  
 Walttools

## P

## Patching Compounds

Citadel Floor Finishing Systems  
**Concrete Polishing Solutions**  
 H&C Products Group  
 Hi-Tech Systems  
 Jon-Don  
 Laticrete HP Spartacote  
 McKinnon Materials  
 Metzger/McGuire  
 Nox-Crete Products Group  
 Roadware Inc.  
 Stampcrete International  
 Super-Krete Products  
 SureCrete Design  
 Vexcon Chemicals  
 Xtreme Polishing Systems

## Pigment

Buddy Rhodes Concrete Products  
 Chemsystems Inc.  
 Construcolor USA Ltd.  
 Davis Colors  
 Fishstone Studio  
 Increte Systems  
 McKinnon Materials  
 Nubiola USA Inc.  
 Stampcrete International  
 SureCrete Design  
 Trinic LLC

## Pigment - Dispensing Equipment

Brickform/Solomon Colors  
 Davis Colors  
 Increte Systems  
 SureCrete Design

## Pigment - Iron Oxide

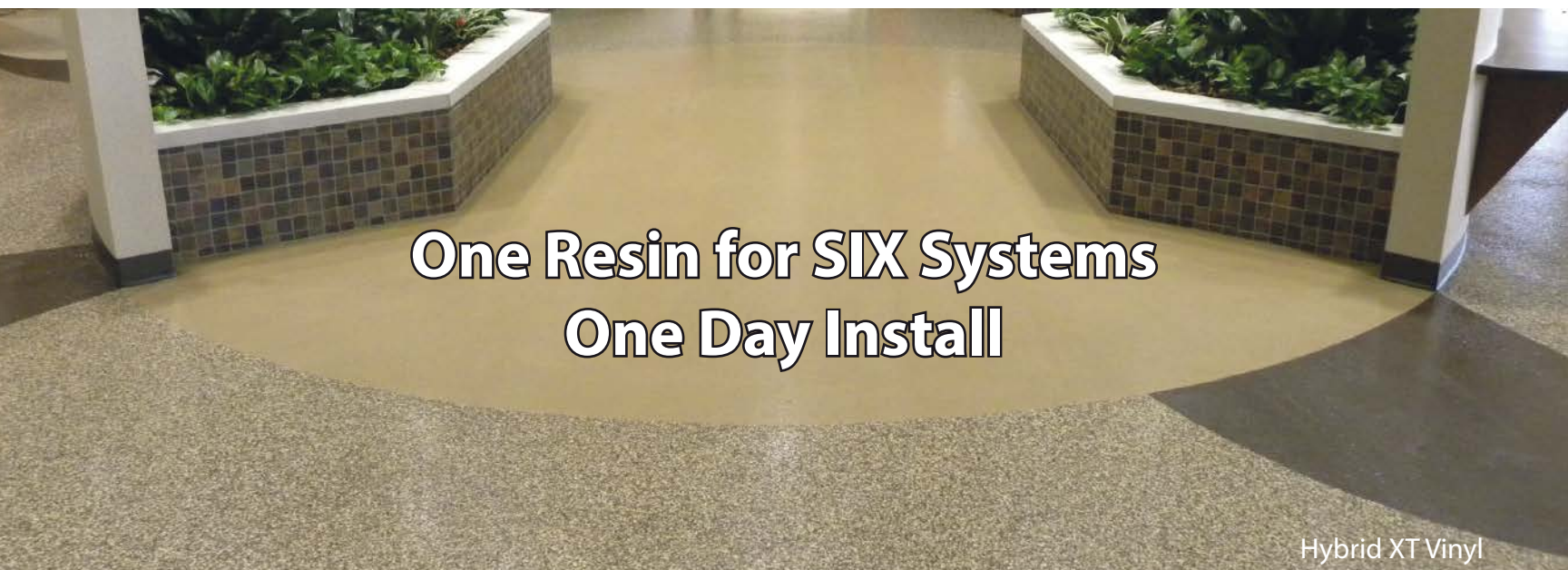
Alabama Pigments Co.  
 Brickform/Solomon Colors  
 Buddy Rhodes Concrete Products  
 Butterfield Color Inc.  
 Fishstone Studio  
 Increte Systems  
 Kingdom Products  
 McKinnon Materials  
 Nubiola USA Inc.



Hybrid XT Mica



Hybrid XT Platinum



## One Resin for SIX Systems One Day Install

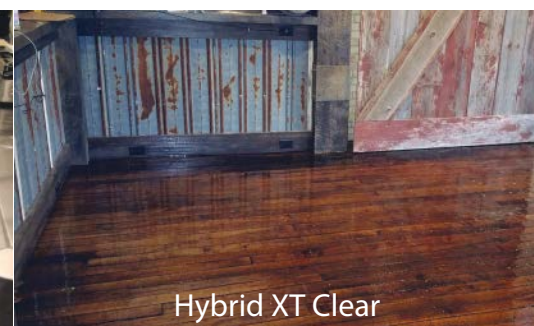
Hybrid XT Vinyl



Hybrid XT Quartz Double Broadcast



Hybrid XT Solid Color



Hybrid XT Clear

## V-8 HYBRID XT (XTRA TOUGH)




### The NEW Generation of Hybrid Decorative Floor Coatings

- **V** = Versatile - Six Systems, same resin for all systems and coats.
- Simplest system on the market.
- **8** = Install all six systems in 8 hours or less. Install down to 0°F
- **Hybrid** = Unique formula - fast set, 1 to 1 mix ratio, no VOCs, install down to 0° F, will not yellow (even outside), and install up to 32 mils thick per coat.
- **XT** = Xtra Tough formula - Industrial Strength. Proven to handle the toughest environments such as airplane hangars, grocery stores, cafeterias, bathrooms, garages, and other applications.

We are looking for quality contractors that want to grow their business with us. Become a certified V-8 Contractor. Call today to see if your area is available! We have a new training package available, call for details.

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[www.V8FloorCoatings.com](http://www.V8FloorCoatings.com)

Brought to you by: 



**Stampcrete International**  
**SureCrete Design**

## Placers

**Kraft Tool Co.**  
**Multivibe**

## Polishing Machines

Aztec Products  
Barnsco Decorative Concrete Supplies  
**BDC Supply**  
Concrete Polishing HQ  
**Concrete Polishing Solutions**  
Equipment Development Co. Inc.  
**Fishstone Studio**  
**Gelmaxx Slurry Solutions & Excess**  
**Water Management**  
GranQuartz  
**Husqvarna Construction Products**  
**Jon-Don**  
Levetec  
**Nikka Corp.**  
**Pullman Ermator**  
**Runyon Surface Prep Rental & Supply**  
**Scanmaskin USA Inc.**  
**The Stamp Store**  
**Superabrasive Inc.**  
**U.S. Saws**  
Universal Polishing Systems  
World Diamond Source  
**Xtreme Polishing Systems**

## Polishing Pads & Tooling

Aztec Products  
**BDC Supply**  
Boride Engineered Abrasives  
**Concrete Countertop Solutions**  
Concrete Polishing HQ  
**Concrete Polishing Solutions**  
Equipment Development Co. Inc.  
**Fishstone Studio**  
**Gelmaxx Slurry Solutions & Excess**  
**Water Management**  
GranQuartz  
**Husqvarna Construction Products**  
**Jon-Don**  
Levetec  
**Nikka Corp.**  
**Runyon Surface Prep Rental & Supply**  
**Scanmaskin USA Inc.**  
**Superabrasive Inc.**  
**SureCrete Design**  
**U.S. Saws**  
Universal Polishing Systems  
World Diamond Source  
**Xtreme Polishing Systems**

## Polyaspartics

**Arizona Polymer Flooring**  
Barnsco Decorative Concrete Supplies  
**BDC Supply**  
Citadel Floor Finishing Systems  
**Concrete Solutions by Rhino Linings**  
**Increte Systems**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
**McKinnon Materials**  
**L. M. Scofield Co.**  
**SpeedCove Inc./Solid Rock Enterprises**  
**The Stamp Store**  
**SureCrete Design**

Surface Koatings Inc.  
**Xtreme Polishing Systems**

## Polyurea

**Arizona Polymer Flooring**  
Citadel Floor Finishing Systems  
**Concrete Polishing Solutions**  
**Concrete Solutions by Rhino Linings**  
Hi-Tech Systems  
**Innotech Decorative Concrete Products**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
**Metzger/McGuire**  
**Nox-Crete Products Group**  
**SpeedCove Inc./Solid Rock Enterprises**  
**The Stamp Store**  
**Xtreme Polishing Systems**

## Power Trowels

Equipment Development Co. Inc.  
**Kraft Tool Co.**  
**Scanmaskin USA Inc.**

## Protective Clothing

**Arizona Polymer Flooring**  
**Jon-Don**  
Trimaco

## Pump Sprayers

**Concrete Polishing Solutions**  
**Jon-Don**  
**Nikka Corp.**  
**Nox-Crete Products Group**  
**The Stamp Store**  
**Xtreme Polishing Systems**

## Pumps

Hi-Tech Systems  
**U.S. Saws**

# R

## Radiant Heating Systems

Creatherm  
**Laticrete HP Spartacote**  
**Plastic Components Inc.**

## Rebar Cutting & Bending Equipment

**U.S. Saws**

## Reinforcing Mesh & Lath

**Plastic Components Inc.**  
SpiderLath  
**SureCrete Design**

## Release Agents

**Brickform/Solomon Colors**  
**Butterfield Color Inc.**  
**Fishstone Studio**  
**Franmar Chemical Inc.**  
**H&C Products Group**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
Kingdom Products  
**Laticrete HP Spartacote**  
**McKinnon Materials**  
**Nox-Crete Products Group**  
Proline Decorative Concrete Systems  
**L. M. Scofield Co.**  
**The Stamp Store**  
**Stampcrete International**

**Super-Krete Products**  
**SureCrete Design**  
**Vexcon Chemicals**

## Respirators

**Jon-Don**  
Trimaco

## Retardants

**Fishstone Studio**  
**Nox-Crete Products Group**  
Trimaco  
**Vexcon Chemicals**

## Rock-making Materials

**Buddy Rhodes Concrete Products**  
**Plastic Components Inc.**  
RicoRock Inc.  
**Trinic LLC**

## Rollers

**Fishstone Studio**  
**Jon-Don**  
**Midwest Rake**  
**Multivibe**

## Rollers - Spiked

**Kraft Tool Co.**  
**Midwest Rake**  
**Nox-Crete Products Group**

## Rollers - Texture

**Butterfield Color Inc.**  
**Increte Systems**  
**Jon-Don**  
**Midwest Rake**  
Proline Decorative Concrete Systems

# S

## Safety Equipment

**Jon-Don**  
**Pullman Ermator**  
**Xtreme Polishing Systems**

## Sand - Decorative

BroadcastCoatings.Pro

## Sandblasting

**Pullman Ermator**

## Saw Blades

**Husqvarna Construction Products**  
**Jon-Don**  
**Metzger/McGuire**  
**The Stamp Store**  
**U.S. Saws**  
World Diamond Source  
**Xtreme Polishing Systems**

## Saws

Equipment Development Co. Inc.  
**Husqvarna Construction Products**  
**Jon-Don**  
**Metzger/McGuire**  
**Pullman Ermator**  
**U.S. Saws**  
World Diamond Source  
**Xtreme Polishing Systems**

## Scarifiers

Blastrac of North America  
**Concrete Polishing Solutions**

Equipment Development Co. Inc.  
**Jon-Don**  
**Pullman Ermator**  
**Runyon Surface Prep Rental & Supply**  
**Xtreme Polishing Systems**

## Scrapers

Blastrac of North America  
**Concrete Polishing Solutions**  
**Jon-Don**  
**Kraft Tool Co.**  
**Midwest Rake**

## Scraping Tools & Machines

Blastrac of North America  
**Concrete Polishing Solutions**  
**Midwest Rake**

## Screeds

**Kraft Tool Co.**  
**Multivibe**  
Slip Industries Inc.

## Scrubbing Machines

Aztec Products  
Concrete Polishing HQ  
**Concrete Polishing Solutions**  
**Jon-Don**  
**Nikka Corp.**  
**Xtreme Polishing Systems**

## Sealers - Countertop

**BDC Supply**  
**Buddy Rhodes Concrete Products**  
**Concrete Countertop Solutions**  
**Concrete Polishing Solutions**  
**Fishstone Studio**  
**Increte Systems**  
Kingdom Products  
**McKinnon Materials**  
**The Stamp Store**  
**SureCrete Design**  
**Trinic LLC**  
**Xtreme Polishing Systems**

## Sealers - Flooring

**Ameripolish**  
Anvil Paints and Coatings Inc.  
**Arizona Polymer Flooring**  
Aztec Products  
**BDC Supply**  
**Brickform/Solomon Colors**  
**Butterfield Color Inc.**  
Chemsystems Inc.  
**Concrete Polishing Solutions**  
**Concrete Solutions by Rhino Linings**  
Eco Safety Products  
**Fishstone Studio**  
**H&C Products Group**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
Kingdom Products  
**Laticrete HP Spartacote**  
**McKinnon Materials**  
**Nikka Corp.**  
**Nox-Crete Products Group**  
Proline Decorative Concrete Systems  
**L. M. Scofield Co.**  
**SpeedCove Inc./Solid Rock Enterprises**

The Stamp Store  
 Stampcrete International  
 Super-Krete Products  
 Superabrasive Inc.  
 SureCrete Design  
 Surface Coatings Inc.  
 Trinic LLC  
 Vexcon Chemicals  
 Waltools  
 Westcoat  
 Xtreme Polishing Systems

### Sealers - Pigmented

Brickform/Solomon Colors  
 Citadel Floor Finishing Systems  
 Concrete Solutions by Rhino Linings  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Kemiko by Epmar Corp.  
 McKinnon Materials  
 Nox-Crete Products Group  
 Nubiola USA Inc.  
 L. M. Scofield Co.  
 The Stamp Store  
 Stampcrete International  
 SureCrete Design  
 Trinic LLC  
 Vexcon Chemicals

### Sealers - UV-Cured

Fishstone Studio  
 Stampcrete International  
 Westcoat  
 Xtreme Polishing Systems

### Shotblasting Equipment

Blastrac of North America  
 Jon-Don  
 Pullman Ermator  
 Xtreme Polishing Systems

### Shotblasting Machines

BDC Supply  
 Blastrac of North America  
 Jon-Don  
 Pullman Ermator  
 Runyon Surface Prep Rental & Supply  
 Xtreme Polishing Systems

### Shotcrete

Nubiola USA Inc.

### Slip-resistant Additives

GoldenLook Premium Quality  
 Resurfacing Systems  
 H&C Products Group  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Jon-Don  
 McKinnon Materials  
 Michelman  
 Nox-Crete Products Group  
 PermaCrete  
 L. M. Scofield Co.  
 The Stamp Store  
 Super-Krete Products  
 SureCrete Design  
 Vexcon Chemicals

### Slurry Management

Concrete Polishing Solutions  
 Gelmaxx Slurry Solutions & Excess  
 Water Management  
 Jon-Don

### Spiked Shoes

Hi-Tech Systems  
 Jon-Don  
 Kraft Tool Co.  
 McKinnon Materials  
 Midwest Rake  
 The Stamp Store  
 Xtreme Polishing Systems

### Sprayers

B&G Equipment Co.  
 BroadcastCoatings.Pro  
 Concrete Polishing Solutions  
 Jon-Don  
 Kraft Tool Co.  
 McKinnon Materials  
 Nox-Crete Products Group  
 The Stamp Store  
 Xtreme Polishing Systems

### Spreaders

BroadcastCoatings.Pro  
 Kraft Tool Co.  
 McKinnon Materials  
 Midwest Rake  
 Slip Industries Inc.

### Squeegees

Jon-Don

Kraft Tool Co.  
 McKinnon Materials  
 Midwest Rake  
 The Stamp Store  
 Xtreme Polishing Systems

### Stain Block

Jon-Don  
 Nox-Crete Products Group  
 The Stamp Store

### Stains - Acid & Reactive

Arizona Polymer Flooring  
 Brickform/Solomon Colors  
 Butterfield Color Inc.  
 Chemsystems Inc.  
 Concrete Solutions by Rhino Linings  
 Engrave-A-Crete Inc.  
 H&C Products Group  
 Increte Systems  
 Innotech Decorative Concrete Products  
 Kemiko by Epmar Corp.  
 Kingdom Products  
 Nikka Corp.  
 Proline Decorative Concrete Systems  
 Runyon Surface Prep Rental & Supply  
 L. M. Scofield Co.  
 The Stamp Store  
 Stampcrete International  
 SureCrete Design  
 Surface Coatings Inc.  
 Vexcon Chemicals  
 Waltools  
 Westcoat  
 Xtreme Polishing Systems

Fast, Accurate  
 Moisture Test  
 for Concrete Floors

# RAPID RH



- Easiest to comply with ASTM F2170
- 10 Times FASTER
- Lowest Cost/Test
- Simplest to Use

U.S. Patent 7,231,815 & 8,047,056. Additional patents pending



**WAGNER METERS**  
 The Moisture Measurement Leader  
**RapidRH.com**  
 1.800.207.2164

### Moisture Measurement in Concrete Slabs webinar

Wagner Meters is proud to offer, "Moisture Measurement in Concrete Slabs," a webinar presented by Howard Kanare, a leading expert on concrete moisture issues. Kanare speaks about breakthrough scientific data that seriously challenges what we have believed regarding traditional methods for moisture testing of concrete slabs. This free presentation was created to bring you the most current information on accurate moisture testing of concrete slabs.

**When:** For times and dates please visit online at: [www.moisturewebinar.com](http://www.moisturewebinar.com) or email [rapidrh@wagnermeters.com](mailto:rapidrh@wagnermeters.com) or call 541.582.0541.

**Registration:** This webinar is available by invitation only and online seating is limited. Please contact Wagner Meters today to reserve your seat for this ground-breaking presentation.



## Stains - Solid Color

Anvil Paints and Coatings Inc.  
**Brickform/Solomon Colors**  
 Chemsystems Inc.  
**Concrete Polishing Solutions**  
**Fishstone Studio**  
**H&C Products Group**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Nubiola USA Inc.**  
**L. M. Scofield Co.**  
**SpeedCove Inc./Solid Rock Enterprises**  
**The Stamp Store**  
**Superabrasive Inc.**  
**Trinic LLC**  
**Vexcon Chemicals**  
**Xtreme Polishing Systems**

## Stains - Translucent

**Brickform/Solomon Colors**  
**Buddy Rhodes Concrete Products**  
**Concrete Polishing Solutions**  
**H&C Products Group**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Jon-Don**  
**L&M Industries LLC**  
**McKinnon Materials**  
**Nikka Corp.**  
**Nox-Crete Products Group**  
**Prosoco**  
**The Quikrete Cos.**  
**L. M. Scofield Co.**  
**The Stamp Store**  
**Stampcrete International**  
**Super-Krete Products**  
**SureCrete Design**  
**Trinic LLC**  
**Vexcon Chemicals**  
**Xtreme Polishing Systems**

## Stains - Water-based

**Arizona Polymer Flooring**  
**Barnsco Decorative Concrete Supplies**  
**BDC Supply**  
**Brickform/Solomon Colors**  
**Buddy Rhodes Concrete Products**  
**Butterfield Color Inc.**  
**Concrete Countertop Solutions**  
**Concrete Polishing Solutions**  
**Eco Safety Products**  
**Fishstone Studio**  
**H&C Products Group**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
**Kingdom Products**  
**L&M Industries LLC**  
**McKinnon Materials**  
**Nikka Corp.**  
**PermaCrete**  
**Proline Decorative Concrete Systems**  
**Prosoco**  
**L. M. Scofield Co.**  
**The Stamp Store**  
**Super-Krete Products**  
**Superabrasive Inc.**  
**SureCrete Design**  
**Trinic LLC**

**Vexcon Chemicals**  
**Walttools**  
**Westcoat**  
**Xtreme Polishing Systems**

## Stamps & Texturing Tools

**Bon Tool**  
**Brickform/Solomon Colors**  
**Butterfield Color Inc.**  
**Concrete Countertop Solutions**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Pacific Concrete Images**  
**Proline Decorative Concrete Systems**  
**Runyon Surface Prep Rental & Supply**  
**L. M. Scofield Co.**  
**Stampcrete International**  
**The Stamp Store**  
**SureCrete Design**  
**Universal Templates LLC**  
**Walttools**

## Stencil Rollers

**Universal Templates LLC**

## Stencils

**Increte Systems**  
**Innotech Decorative Concrete Products**  
**McKinnon Materials**  
**The Stamp Store**  
**SureCrete Design**  
**Universal Templates LLC**

## Step Liners

**Brickform/Solomon Colors**

## Strippers

**Franmar Chemical Inc.**  
**Increte Systems**  
**Jon-Don**  
**Nox-Crete Products Group**  
**Runyon Surface Prep Rental & Supply**  
**Stampcrete International**  
**SureCrete Design**  
**Vexcon Chemicals**  
**Xtreme Polishing Systems**

## Surface Protection

**Concrete Polishing Solutions**  
**Jon-Don**  
**PermaCrete**  
**Prosoco**  
**L. M. Scofield Co.**  
**Trimaco**  
**World Diamond Source**  
**Xtreme Polishing Systems**

# T

## Tampers

**Butterfield Color Inc.**  
**Kraft Tool Co.**  
**Midwest Rake**  
**Multivibe**  
**Proline Decorative Concrete Systems**  
**Slip Industries Inc.**

## Terrazzo

**Gelmaxx Slurry Solutions & Excess**  
**Water Management**  
**Pullman Ermator**

**SureCrete Design**  
**Xtreme Polishing Systems**

## Testing & Measuring Equipment

**Concrete Polishing Solutions**

## Toll Blending Services

**Buddy Rhodes Concrete Products**  
**Kemiko by Epmar Corp.**  
**Super-Krete Products**  
**SureCrete Design**  
**Vexcon Chemicals**

## Training Products

**Buddy Rhodes Concrete Products**  
**Concrete Polishing HQ**  
**Fishstone Studio**  
**L. M. Scofield Co.**  
**Superabrasive Inc.**  
**SureCrete Design**  
**Trinic LLC**  
**Xtreme Polishing Systems**

## Trowels

**HoverTrowel**  
**Jon-Don**  
**Kraft Tool Co.**  
**McKinnon Materials**  
**Midwest Rake**

# U

## Underlayments

**Innotech Decorative Concrete Products**  
**Jon-Don**  
**Laticrete HP Spartacote**  
**Plastic Components Inc.**  
**Super-Krete Products**  
**Trimaco**  
**Vexcon Chemicals**

## Urethanes

**Arizona Polymer Flooring**  
**BDC Supply**  
**Concrete Solutions by Rhino Linings**  
**Fishstone Studio**  
**H&C Products Group**  
**Hi-Tech Systems**  
**Increte Systems**  
**Innotech Decorative Concrete Products**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
**McKinnon Materials**  
**Nikka Corp.**  
**SureCrete Design**  
**Surface Koatings Inc.**  
**Vexcon Chemicals**

## UV Curing Equipment

**Fishstone Studio**  
**Trinic LLC**

# V

## Vertical Overlays

**Barnsco Decorative Concrete Supplies**  
**Brickform/Solomon Colors**

**Butterfield Color Inc.**  
**Fishstone Studio**  
**Increte Systems**  
**McKinnon Materials**  
**Nubiola USA Inc.**  
**PermaCrete**  
**SureCrete Design**  
**Trinic LLC**  
**Universal Templates LLC**

## Vibrating Tables

**Fishstone Studio**

## Vinyl Chips

**Arizona Polymer Flooring**  
**Barnsco Decorative Concrete Supplies**  
**BDC Supply**  
**BroadcastCoatings.Pro**  
**Increte Systems**  
**Jon-Don**  
**Nubiola USA Inc.**  
**Vexcon Chemicals**

# W

## Wall Forms

**Increte Systems**

## Water Repellants

**Nox-Crete Products Group**  
**Prosoco**  
**L. M. Scofield Co.**  
**Surface Koatings Inc.**  
**Vexcon Chemicals**

## Waterproofing Systems & Membranes

**Ameripolish**  
**BroadcastCoatings.Pro**  
**Concrete Solutions by Rhino Linings**  
**Hi-Tech Systems**  
**Jon-Don**  
**Kemiko by Epmar Corp.**  
**Laticrete HP Spartacote**  
**SpeedCove Inc./Solid Rock Enterprises**  
**SureCrete Design**  
**Vexcon Chemicals**  
**Westcoat**

## Waxes

**Buddy Rhodes Concrete Products**  
**Fishstone Studio**  
**Kemiko by Epmar Corp.**  
**McKinnon Materials**  
**Michelman**  
**SureCrete Design**

## Website Services

**GoldenLook Premium Quality**  
**Resurfacing Systems**





# Top that!

## **Ultratop® PC**

High-performance,  
polishable concrete topping

**Ultratop PC** is a high-flow, quick-setting, self-leveling, cementitious topping optimized for polishing. Suitable for both interior and exterior use, *Ultratop PC* is designed to be applied at 3/8" to 2" (10 mm to 5 cm) thick and cures quickly for fast-track resurfacing and polishing of concrete floors. *Ultratop PC* is suitable for applications including high-end residential units, retail stores, warehouses, schools, kitchens, airport hangars and loading docks. *Ultratop PC* is engineered to provide a thin resurfacing material that is extremely dense, hard and durable so that it is capable of holding a brilliant polish.

Contact your local Concrete Restoration Systems sales representative for more information or visit [www.mapei.com](http://www.mapei.com).



Circle Reader Service Number 39





# Green Products

The Green Products list showcases manufacturers that make decorative concrete materials and tools that are environmentally friendly and promote sustainable construction practices.

- Use this guide to identify manufacturers that provide green products and equipment.
- Then, look up the manufacturer's contact information in the Company Index, which starts on page 7 in this magazine.

## A

### Adhesive Remover

Franmar Chemical Inc.

### Admixtures

Fritz-Pak Corp.

## C

### Caulking

PermaCrete

### Cleaning Products & Equipment

Gelmaxx Slurry Solutions & Excess Water Management

Nox-Crete Products Group

### Coatings

PermaCrete

SpeedCove Inc./Solid Rock Enterprises

Super-Krete Products

Surface Koatings Inc.

### Color Restoration Products

Super-Krete Products

### Control Joint Systems

Metzger/McGuire

### Countertop Materials

SureCrete Design

### Coving

SpeedCove Inc./Solid Rock Enterprises

### Crack Repair

Hi-Tech Systems

PermaCrete

## D

### Densifiers

Nox-Crete Products Group

Walttools

### Dust Collection & Vacuums

Pullman Ermator

### Dyes

Nox-Crete Products Group

Super-Krete Products

## E

### Epoxy

Metzger/McGuire

PermaCrete

Surface Koatings Inc.

## F

### Floor Strippers

Franmar Chemical Inc.

Nox-Crete Products Group

### Form Accessories

PlastiForm Concrete Forming Systems LLC

### Forms

PlastiForm Concrete Forming Systems LLC

## G

### Garage Floor Coatings

SpeedCove Inc./Solid Rock Enterprises

### Grinders

Pullman Ermator

## I

### Integral Color

Brickform/Solomon Colors

## J

### Joint Fillers & Sealants

Hi-Tech Systems

Metzger/McGuire

SpeedCove Inc./Solid Rock Enterprises

## M

### Masking Products & Equipment

Trimaco

### Metallic Coatings & Additives

Elite Crete of Michigan

### Microtoppings

Super-Krete Products

### Mixes - Countertop

SureCrete Design

### Moisture Barriers

Trimaco

### Mortar Color

Brickform/Solomon Colors

## O

### Overlays

Super-Krete Products

Universal Templates LLC

### Overlays - Polymer

Elite Crete of Michigan

Universal Templates LLC

## P

### Patching Compounds

Hi-Tech Systems

Metzger/McGuire

### Pigment

Davis Colors

### Pigment - Dispensing Equipment

Davis Colors

### Pigment - Iron Oxide

Brickform/Solomon Colors

### Polishing Machines

Pullman Ermator

### Polyurea

Hi-Tech Systems

Metzger/McGuire

The 2015 Product Guide is also available online:  
**[www.ConcreteDecor.net/Product-Guide](http://www.ConcreteDecor.net/Product-Guide)**

## R

### Release Agents

Franmar Chemical Inc.

### Respirators

Trimaco

### Retardants

Trimaco

## S

### Sealers - Flooring

Eco Safety Products

**SureCrete Design**

Surface Koatings Inc.

Walttools

### Sealers - Pigmented

**SureCrete Design**

### Shotblasting Equipment

Pullman Ermator

### Slip-resistant Additives

PermaCrete

### Slurry Management

Gelmaxx Slurry Solutions & Excess Water Management

### Stains - Acid & Reactive

Brickform/Solomon Colors

### Stains - Translucent

L&M Industries LLC

**SureCrete Design**

### Stains - Water-based

Brickform/Solomon Colors

Eco Safety Products

L&M Industries LLC

**PermaCrete**

**Super-Krete Products**

Walttools

### Stamps & Texturing Tools

Universal Templates LLC

### Stencils

Universal Templates LLC

### Strippers

Franmar Chemical Inc.

Nox-Crete Products Group

### Surface Protection

Trimaco

## T

### Toll Blending Services

Super-Krete Products

## U

### Underlayments

Super-Krete Products

### Urethanes

Hi-Tech Systems

Surface Koatings Inc.

## V

### Vertical Overlays

**PermaCrete**

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## ASCC elects 2015 officers

Scott Anderson, Keystone Structural Concrete LLC, Houston, Texas, has been elected president of the American Society of Concrete Contractors for 2015-2016. Anthony DeCarlo, Cincinnati, Ohio; Chris Forster, Tustin, California; and Mario Garza, Southville, Michigan, were elected vice-presidents. Chris Plue, San Mateo, California, was re-elected as vice president. Keith Wayne, Kannapolis, North Carolina, was re-elected as treasurer; Robert Dalrymple, Valley View, Ohio; Peter Emmons, Columbia, Maryland; Shawn McMahon, Grand Prairie, Texas; John Ylinen, Tempe, Arizona; Rocky Geans, Mishawaka, Indiana; and Thomas Zinchiak, Woodbine, Maryland, were elected as directors.

The Decorative Concrete Council, a specialty council of the ASCC, re-elected Paul Schneider, Patterned Concrete of Cincinnati, Fairfield, Ohio, as council director of the DCC Advisory Board for 2015. Neil Roach, Danville, Illinois, was re-elected secretary. John Belarde, Woodenville, Washington; Clark Branum, Marysville, Washington; Jeff Eiswerth, Cleveland, Ohio; Stevie Ray Lloyd, Forest, Virginia; and Jim Mullins, Indianapolis, Indiana, were re-elected as directors. Dan Engel, Eldorado Hills, California, and Ryan Lakebrink, Washington, Missouri, were elected as directors.

ASCC also elected members to the ASCC Safety & Risk Management Council and the Manufacturers' Advisory Council Board for 2015.

☎ (866) 788-2722

🌐 [www.ascconline.org](http://www.ascconline.org)

## Diamatic opens new full-service facility in Philadelphia

Diamatic recently opened a new facility in Philadelphia, Pennsylvania, staffed by some of the industry's most well-known and experienced veterans in concrete polishing and surface preparation, including Jennifer Faller, Joe Smith and Steve Spengler.

A full-service distribution, repair and assembly point for Diamatic grinders, treatments, toppings and tooling, the facility has a warehouse stocked with several million dollars in inventory. It's also equipped with a world-class training center, an equipment showroom and a 4,000-square-foot architectural concrete design studio.

Diamatic has scheduled 2015 classes there, including its Ultraflor Certification Program and its new PC-5614 polishable concrete topping certification class.

☎ (866) 295-5512

🌐 [www.diamaticusa.com](http://www.diamaticusa.com)

## PCI accepting entries for 53rd annual precast awards competition

May 18 is the deadline to submit a project in the Precast/Prestressed Concrete Institute 2015 Design Awards competition. This long-standing annual awards program recognizes design excellence, innovation and construction quality using precast concrete.

The 2015 winning projects will be showcased at the 2016 PCI Convention and National Bridge Conference at The Precast Show in March 2016 and will be included in a summary feature article in *PCI Journal*, *Aspire* and *Ascent* magazines.

Entries are accepted in two primary categories: buildings and transportation structures. Within each primary category there are several subcategories. Examples of buildings include commercial structures, K-12 and higher education facilities, government/public buildings, religious structures, housing structures and parking structures. Transportation examples include bridges (new, rehabilitated and non-highway) and special transportation solutions. In addition to these best-in-class awards, special awards will be given for industry advancement, sustainable design and the best all-precast concrete structure or solution.

Eligible projects must have been completed within the last three years and be substantially constructed using precast concrete. All entries must be submitted electronically by the architect or engineer of record. Winners will be announced in August 2015. There is no entry fee.

🌐 [www.pci.org/designawards](http://www.pci.org/designawards)

## Spancrete opens facility in Georgia

In January, Spancrete — a leader in precast, prestressed concrete products and solutions — expanded its Southeastern operations by opening a new production facility in Newnan, Georgia. This new facility services the entire Southeast with industry-leading building solutions, including the Spancrete Wall Panel Building System.

In addition to offering precast structural and architectural concrete products, Spancrete also provides personalized,

expert guidance throughout the entire construction process. The new Spancrete facility offers Spancrete Hollowcore floor and roof systems, Spancrete insulated and uninsulated wall panel building systems and solid plank and stair components.

Founded in 1946, Spancrete is recognized as an industry pioneer and leader in design, manufacture and distribution of precast, prestressed concrete products and solutions. Spancrete also develops and distributes worldwide the equipment that produces prestressed, precast concrete.

☎ (414) 290-9000

🌐 [www.spancrete.com](http://www.spancrete.com)

## BuildBlock wins two national awards

BuildBlock Building Systems, manufacturers of insulating concrete forms (ICFs), won two 2014 ICF Builder Awards, the Best Large Residential award and the First Runner up Light Commercial award. The national industry awards were accepted during World of Concrete 2015.

The Builder Awards competition showcases innovation, quality and energy-efficiency in ICF construction.

The Best Large Residential award recognizes the Ker-Thomson residence built by Durable Residential Builders in Houston, Texas. It is the only home in the U.S. that's certified by the Insurance Institute for Business & Home Safety, U.S. Green Building Council and the Department of Energy, with BuildBlock ICFs playing an important role in the triple certification.

The First Runner up for a Light Commercial project was awarded for Musgrave Agencies, a family-owned and -managed real estate and land development company in Lloydminster, Alberta, Canada. This building was built for both aesthetics and comfort for its occupants, who also wanted to incorporate long-lasting sustainable technologies like BuildBlock ICFs, R-40 roof insulation, foam under slab insulation and energy-efficient windows.

Headquartered in Oklahoma City, BuildBlock serves North America through 14 facilities located in Colorado, Arizona, Massachusetts, Idaho, Indiana, Florida, Alabama, California, Minnesota, Missouri, North Carolina and Canada.

☎ (866) 222-2575

🌐 [www.buildblock.com](http://www.buildblock.com)

## Deco-Crete Supply expands with third store in Cleveland

Deco-Crete Supply, a distributor with locations in Orrville and Columbus, Ohio, has opened a third store in Cleveland. Rod Weaver, a former decorative concrete contractor, will manage the new location at 7941 Granger Road. The new location has a 7,000-square-foot warehouse, a 3,000-square-foot indoor decorative concrete showroom, and an outdoor showroom. The first Deco-Crete Supply location, in Orrville, opened in 2006. The second location in Columbus followed in 2011.

"The city of Cleveland is doing a lot of good things to help bring the city back from the recent recession," says Deco-Crete Supply owner Jason Geiser. "The timing was right for us to open at this new location."




Geiser began his career in 2000 as a decorative concrete contractor. Deco-Crete Supply offers researched and field-tested integral coloring, color hardeners, stamp rentals, sealers, overlays, stains and decorative concrete tools. Geiser offers regular trainings at all locations, including advanced stamping techniques, GFRP countertops, staining, the use of Liquid Metals metallic epoxies, fast-cure polyaspartic systems for garage floors, and vertical and horizontal overlays.

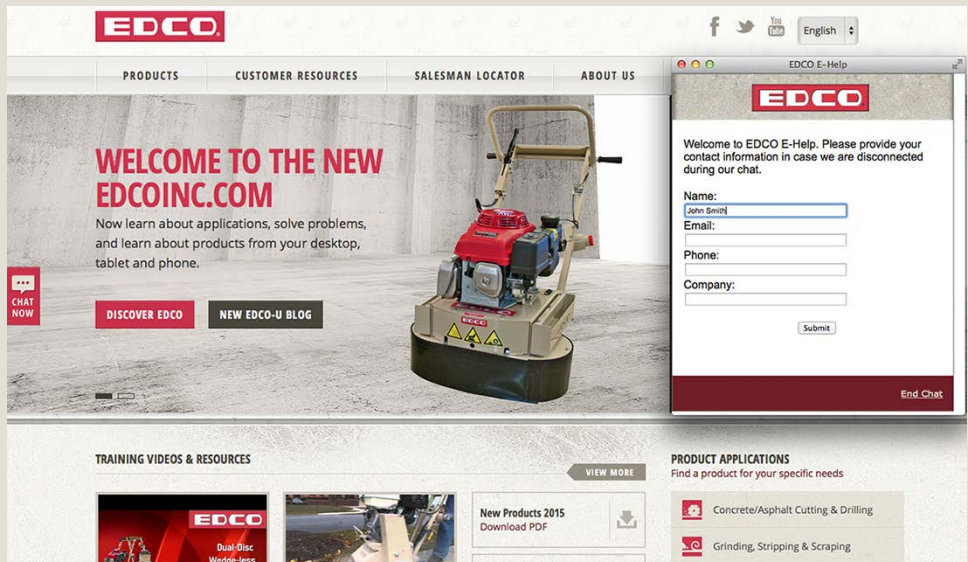
 (330) 682-5678; Orrville  
 (614) 253-3326; Columbus  
 (216) 317-2455; Cleveland  
 [www.deco-cretesupply.com](http://www.deco-cretesupply.com)

## Easycove expands Midwest distribution

Easycove, a manufacturer of preformed coving products, has partnered with Industrial Coatings LLC in Grand Blanc, Michigan. The distributor will supply 1-inch, 4-inch and 6-inch coving as well as Easycove Corners to the Michigan and Midwest territories.



Industrial Coatings is heavily involved in the industrial marketplace, with a solid presence in the food and beverage industry as well as commercial markets in the Midwest. It is a distributor and manufacturers' representative in the high performance-coatings industry, servicing all industries requiring high-performance coatings and corrosion prevention.

 (847) 972-2131  
 [www.easycove.com](http://www.easycove.com)  
 [www.industrialcoatingsllc.com](http://www.industrialcoatingsllc.com)



**EDCO launches 'EDCO E-Help'**

In November, EDCO — an American manufacturer of surface preparation, professional sawing, drilling and handheld equipment — unveiled its redesigned website, EDCOinc.com. Now the company has launched "EDCO E-Help," a multilingual electronic chat feature that gives website visitors the opportunity to communicate with EDCO customer support without phones or email. EDCO E-Help is available Monday through Friday from 8:30 a.m. to 5 p.m. EST.

 (800) 638-3326  
 [www.edcoinc.com](http://www.edcoinc.com)



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[www.hitechpolyurea.com](http://www.hitechpolyurea.com)

## Jon-Don repair departments now have dehumidifier testing chambers

Jon-Don, a leading distributor of products, equipment and training for independent contractors and in-house service providers across multiple industries, has outfitted all Jon-Don repair centers with on-site dehumidifier testing chambers. These testing chambers allow service technicians to dial in specific temperature and humidity levels for accurate testing and diagnosis.

Most service and repair centers are only able to test dehumidifier performance at current workshop temperatures and humidity levels. During the winter months, when it is cold and very dry, accurately diagnosing a problem can be very difficult. Jon-Don's repair centers, however, can duplicate the exact situation in which the dehumidifier is malfunctioning.

Jon-Don is one of the only distributors with these on-site testing chambers. It's also among the few to employ factory-trained technicians certified in refrigeration repair, giving them unique expertise in the field of dehumidifier maintenance and repair.

Jon-Don's service technicians can perform both major repairs and routine preventative maintenance on all makes and models of dehumidifiers. Preventative maintenance includes detailed cleaning of coil assemblies and cooling fins, complete cleaning of the purge system and thorough testing for optimal operation according to manufacturer guidelines.

☎ (800) 556-6366

🌐 [www.jondon.com](http://www.jondon.com)

## Revenue growth predicted for equipment rental industry

A strengthened economy, growth in employment and lower gas prices at the pump spell favorable news for consumers as well as the equipment rental industry in the U.S.

Overall, the American Rental Association, through its ARA Rental Market Monitor subscription service, forecasts equipment rental industry total revenue growth of 8.1 percent in 2015 to reach \$38.5 billion in the U.S., including all three segments — construction/industrial, general tool, and party and event.

Construction/industrial rental revenue is now forecast to increase 8.5 percent in 2015 to \$26 billion, with general tool projected to grow 8.3 percent to \$9.9 billion this year, and party and event to show a 4.5 percent increase to \$2.7 billion.

The forecast for Canada calls for 3.7 percent growth in 2015 to \$4.1 billion, with growth of 6.3 percent expected in 2016 to nearly \$4.4 billion.

🌐 [www.ararental.org](http://www.ararental.org)

## Easycove appoints new distributor for Australia, Tasmania, New Zealand

Easycove, a manufacturer of preformed coving products, recently partnered with MRJ Industrial Services Ltd. in Hobart, Tasmania. As a distributor for Easycove brand coving products, MRJ Industrial will supply 4-inch and 6-inch coving and Easycove Corners in Australia, Tasmania and New Zealand.

MRJ Industrial Ltd. is a full-service contracting company built on more than 25 years of industry experience nationally, with international product partners to deliver the latest technologies to the Australian market. MRJ Industrial has sole distributorship for Australia and New Zealand with Elite Crete, Seal Bond, Engineered Polymer Systems, Albion Dispensing Solutions, Concrete Product Resource and Industrial Contractor Supplies.

☎ (847) 972-2131

🌐 [www.easycove.com](http://www.easycove.com)

🌐 [www.mrjindustrial.com.au](http://www.mrjindustrial.com.au)

## Penetron helps defeat contaminants

Penetron Admix provided a waterproof and chemical-resistant solution for an environmental upgrade to the Conemaugh Power Plant in Western Pennsylvania.

The Conemaugh Power Station is a 1,711-megawatt (coal-burning) power plant


## Correction

The close-up photo of the LithoMosaics basket on the cover of the January issue of *Concrete Decor* was misidentified and also incorrectly referenced in the "Viva Las Vegas" story. The cover features details of a tortoise basket. The design, as well as the corn design pictured inside, was provided by Wendy Smith of the U.S. Fish and Wildlife Service. The Southern Paiute are native to Las Vegas Valley. The correct name of the refuge where the LithoMosaics can be found is the Desert National Wildlife Refuge. We apologize for the errors.

that generates electricity with two turbines running on steam produced by twin 850-megawatt boilers. The plant uses more than 4 million tons of coal each year, and the newly completed facility upgrades the power plant's capacity to contain ash and ash sediments. The new containment tank prevents runoff and drainage generated by the facility from contaminating the Conemaugh River or polluting the adjacent wetland areas located between the plant and the river.

Between 3,500 and 4,000 cubic yards of concrete (used for the containment tank) were treated with Penetron Admix to ensure a waterproof structure and also provide resistance to any chemicals contained in the ash. The admixture was added in soluble bags that dissolve immediately when mixed into the concrete, simplifying the dosage and mixing process.

The Penetron Group is a leading manufacturer of specialty construction products for concrete waterproofing, concrete repairs and floor preparation systems.


 (631) 941-9700

 [www.penetron.com](http://www.penetron.com)

### Michelman acquires Supack

Michelman has acquired its long-time sales and service partner, Supack International P/L in Mumbai, India, making it an integral part of Michelman India. Michelman India is dedicated to developing the Indian market, with an immediate focus on the growing printing and packaging sector. The company also plans to expand its service to other coatings and manufacturing industries worldwide.

With the Supack acquisition, Michelman India hosts a business center and laboratory plus an experienced team of sales, technical service and business operations personnel. The facility's laboratory has been equipped with several industry-accepted product-testing capabilities for packaging, printing and coating applications.

 (513) 793-2504

 [www.michelman.com](http://www.michelman.com)

### ITW CCNA acquires PNA

ITW Commercial Construction, North America, has completed acquisition of Atlanta-based PNA Construction Technologies, an industry leader in providing innovative systems and designs to support the North American concrete flatwork industry.

Structured to be a standalone company

among the ITW CCNA family of brands, PNA represents the Commercial Construction Division's entry into the pre-pour, cast-in-place concrete segment in North America. At facilities in Charlotte, North Carolina, and Bakersfield, California, PNA manufactures proven systems to ensure joint stability, joint protection and continuity of surface profile for concrete floors and industrial paving. This includes the Diamond Dowel System, PD3 Basket assembly and other systems.

ITW CCNA encompasses the brands


Buildex, Red Head and Ramset with a history that dates back to 1910. Within this history was the invention of the first "powder-actuated tool" in 1947 and the original self-drilling Tek screws in 1967. Together, Red Head, Ramset and Buildex work to find innovative, quality products for the construction industry in areas of concrete, drywall, steel fabricators, fire protection, plumbing, electrical and HVAC.

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 [www.itwbuildex.com](http://www.itwbuildex.com)

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## Concrete contractors receive ASCC Safety Awards

Concrete contractors with exemplary safety records for 2013 were recognized by the Safety & Risk Management Council of the American Society of Concrete Contractors at ASCC's Annual Conference in Denver, Colorado.

W. Burr Bennett Awards for Safety Excellence were given to specialty contractor Procon Concrete Specialists, Rocky Mount, Virginia, and general contractor Walbridge, Detroit, Michigan. These awards are presented in partnership with CNA, Chicago, to contractors who place the highest priority on safety. Entries are judged on three years of safety performance indicators, values and trends; a self-assessment checklist of

company safety practices; and detailed descriptions of safety plans and culture.

Additional awards based on the incident rate for 2013 were presented to general and specialty contractors in four categories.


General contractors receiving the Outstanding Safety Achievement Award for the lowest incident rate were Walbridge (over 250,000 work hours); T.B. Penick & Sons, San Diego, California (100,000 – 250,000 work hours); and Divcon Inc., Spokane Valley, Washington (under 100,000 work hours).

Specialty contractors receiving the Outstanding Safety Achievement Award were Christman Constructors Inc., Lansing, Michigan (over 250,000 work hours); Briegan Concrete Contractors, Apex, North

Carolina (100,000 – 250,000 work hours); and Trademark Concrete Systems, Oxnard, California (under 100,000 work hours).

Fifty-two contractors received awards for zero lost time due to accidents and 46 contractors were recognized for having lowered their incident rate from the previous year. Seventy-four contractors received certificates for achieving an incident rate below the national average.

The ASCC Safety & Risk Management Council educates contractors on all aspects of safety relating to concrete contracting and insurance matters. The council also provides oversight on safety publications and events.

 (866) 788-2722

 [www.ascconline.org](http://www.ascconline.org)

# TRANSITIONS

Halco Lighting Technologies welcomed **Ed Mackiewicz** to the position of product manager, commercial fixtures. Before joining Halco, he spent five years with Acuity Brands Lighting as senior design engineer for LED lamps and lighting. Halco Lighting Technologies is a leading manufacturer of lamps, ballasts and fixtures designed for industrial/commercial, residential and specialty lighting applications.

The Portland Cement Association named **A. Todd Johnston** as vice president for government affairs. Most recently, he served as staff director for the Subcommittees on Environment and Energy under the U.S. House Committee on Science, Space and Technology.

Polished Concrete Consultants has added two full-time consultants, **Joe McReynolds** and **Ryan McBride**. These two consultants allow PCC to expand into offering floor flatness/floor leveling concrete testing services and moisture-testing capabilities.

McReynolds, based in Denver, Colorado, has been in the concrete place-and-finish trade for 20 years, working for several of the biggest finishing contractors in the country. He is a specialist in difficult place-and-finish projects and FF/FL.

McBride, based in Atlanta, Georgia, had been working for Ardex Engineered Cements and assisted Ardex in developing new products and processes related to the polished concrete industry. He has an extensive knowledge of polished concrete overlay placements as well as all facets of cementitious repairs and moisture-testing capabilities.

Diamatic has hired **James Russell** as senior service technician based in its new Philadelphia location. He has more than 20 years of experience in concrete grinding and polishing.



**Bob Connell** is the new general manager for PNA Construction Technologies, which was recently acquired by ITW Commercial Construction, North America. An ITW employee for more than 20 years, he most recently served as GM of ITW's Asia Pacific wet concrete business where he developed and fostered growth in Australia and New Zealand.

The Penetron Group has appointed **Tom Herzer** as business development manager. He will be responsible for Penetron's business development strategy

and drive growth in key markets across the entire group.

Quest Building Products has hired **Mark Glendrange** as technical services adviser. He is responsible for providing technical recommendations for customers and new product development for the ever-growing line of Kretus products. He has extensive previous experience in the concrete coatings industry.

**Steve Spengler** is Diamatic's new director of business development. He has a long history of work experience in manufacturing and sales in the concrete maintenance, preparation and polishing markets.

Diamatic has hired **Amy Contreras** as its Southern California architectural representative. She has nine years of experience in sales and product presentations. Contact her at [amy.contreras@diamaticusa.com](mailto:amy.contreras@diamaticusa.com) or (866) 295-5512.

Deco-Crete Supply has hired **Rod Weaver**, a former decorative concrete contractor, to manage the newly opened third location in Cleveland, Ohio. He can be reached at [rod@deco-cretesupply.com](mailto:rod@deco-cretesupply.com) or (216) 317-2455.

## Giving Back Reaps its Own Rewards

**F**OR Jobsite Supply, located in Indianapolis, Indiana, the host city of the 2015 Concrete Decor Show, community citizenship goes hand-in-hand with business success. That philosophy shines through in Jobsite Supply's many charitable involvements.

Anna, the daughter of Julie and Pete Molloy, Jobsite Supply's sales manager, was born with geleophysic dysplasia, a rare disease characterized by abnormalities of the bones, joints, heart and skin. She spent her first 2 1/2 years in intensive care in Indiana hospitals. "The doctors said she'll never live to be 2, then 5, then they stopped saying it and she made it to 13," says Pete Molloy. "Some of our customers knew the story and they approached our family while she was alive and wanted permission to start a foundation in her honor."

Without the Molloy's knowing, business leaders had secured funding, artwork and nonprofit status for Anna's Celebration of Life Foundation, which opened in 2006. The organization's mission is to assist disadvantaged Indiana children with special needs get devices like wheelchairs.

The Molloy's also are active in an organization called The Lord's Pantry at Anna's House, which was headed by a preacher named Lucious Newsom. Newsom convinced the Molloy's to help poverty-stricken children in Indianapolis with a building to serve their needs. Numerous concrete and construction companies pitched in to donate materials and time to build Anna's House, which opened in 2008. Now, Julie Molloy devotes herself to running this foundation.

Rod Vore of Rod's Quality Construction, a Jobsite Supply customer, is always donating time and materials to build wheelchair ramps for the disabled kids served by Anna's Celebration of Life. "He's got a heart of gold," says Pete Molloy.

When Anna's Celebration of Life Foundation received a request for a ramp for a little girl, "Vore installed the ramp and of course asked for nothing in return. Then as soon as he was done he asked, 'Where's my next ramp going to go?'" says Molloy.

Molloy recalls another time when he was helping with the preparations to install a \$3,000 wheelchair ramp. Vore looked at the decrepit state of the home's driveway and wanted to replace that also so the boy could better maneuver his wheelchair in and out



Rod Vore holds the award presented by Julie and Pete Molloy in recognition of Vore's many charitable contributions to Anna's Celebration of Life.

of his house and to the family's van. "Then he looked at the back patio and said, 'How's this little boy going to get outside to play with his sister?' and wanted to replace that, too," he says. "Rod took care of everything and did a beautiful job."

Vore has installed more than a dozen ramps valued at nearly \$20,000. Because of this generosity, Anna's Celebration of Life presented him with an award last December. "I didn't feel like I was worthy," Vore says about being recognized, "but it was nice of them to do that."

Vore, who started his business 32 years ago, says he's been blessed in growing his company from a one-man operation to a crew of 18. "One magazine here asked me why I do these ramps and I said, 'Well, I feel like I've been successful in my company. But success is not measured in the size of your billfold, it is measured by the size of your heart.' I love working with those little kids and seeing how much they appreciate being able to get out of the house or get to the school bus."

These kids have touched Vore's heart, and he just wants to help them and their families as much as he can. "Some of them are so determined to make life work," he says. "It's just amazing. Some of them come from very poor homes and they don't have the money. I find it a great gift from God to be able to do these things. When you think about how blessed we are, it's rewarding to give back."


- [www.lordspantry.org](http://www.lordspantry.org)
- [www.annascelebrationoflife.org](http://www.annascelebrationoflife.org)
- [www.rodsqualityconcrete.com](http://www.rodsqualityconcrete.com)
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Photo courtesy of Anna's Celebration of Life

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### [www.EngraveACrete.com](http://www.EngraveACrete.com)



## ASCC to hold Executive Leadership Forum in West Virginia in July

The American Society of Concrete Contractors will hold its 23rd Concrete Executive Leadership Forum July 16-19 at The Greenbrier Resort, White Sulphur Springs, West Virginia. Participants include CEOs, presidents, owners, CFOs, vice presidents and other executives of general and specialty concrete contracting firms.

The event includes seminars, roundtable discussions, tournaments and other activities. Speakers for 2015 include human resources director for Baker Concrete, Denise Hauser; FMI managing director, Cynthia Paul; construction-industry economist Anirban Basu, and succession-planning and investment-adviser Ryan Barrades.

Roundtable topics include preparing the next generation to lead businesses, identifying key performance indicators and engineering higher margins.

ASCC is dedicated to enhancing the capabilities of those who build with concrete and providing them a unified voice in the construction industry. Members include concrete contracting firms, manufacturers, suppliers and others interested in the concrete industry, such as architects, specifiers and distributors. There are approximately 515 member companies in the U.S. and 10 foreign countries.

☎ (866) 788-2722

🌐 [www.ascconline.org](http://www.ascconline.org)

## Michelman to feature polymer, additive solutions at show

Michelman, a global developer and manufacturer of water-based coatings, surface additives and polymers, will feature various innovative solutions April 21-23 at its redesigned booth at the European Coatings Show 2015 in Nuremberg, Germany.

For formulators of coatings and sealers for construction and floor applications, Michelman will highlight additive and polymer solutions that produce outstanding water and stain resistance, water beading, improved chemical and abrasion resistance, and adhesive strength. A variety of Ecrlyc brand polymers ideal for cement mortar, and self-leveling flooring and sealing systems also will be featured.

☎ (513) 793-2504

🌐 [www.michelman.com](http://www.michelman.com)

## Buddy Rhodes Concrete Products names new dealer in Wisconsin

Buddy Rhodes Concrete Products has a new dealer in Hartland, Wisconsin. Crete Molds, which specializes in concrete sink molds, now carries the complete Buddy Rhodes line of products in addition to a large selection of molds. The company is known for offering improved products at better prices.

☎ (877) 706-5303

🌐 [www.cremolds.com](http://www.cremolds.com)

🌐 [www.buddyrhodes.com](http://www.buddyrhodes.com)

## Thomas Concrete Group celebrates 60th year in business

2015 is the 60th year in business for Thomas Concrete Group AB, an independent family-owned Swedish company that produces and distributes high-quality concrete for cast-in-place construction.

Founded in 1955 in Karlstad, Sweden, by Martin Thomas, the group is still owned by the Thomas family and has grown substantially since then. In the last five years, the Gothenburg-headquartered group has grown by more than 30 percent. Last year it produced 3.3 million cubic meters of concrete from 120 plants, a volume growth of more than 15 percent.

Today, with 1,300 employees, it is the largest independent supplier of ready-mixed concrete in Sweden, Poland and Germany, as well as in the U.S. states of Georgia, South Carolina and North Carolina. It also operates in Norway. In 2015, it plans to acquire additional plants in Germany and the U.S.

Its subsidiary company in the U.S. is Thomas Concrete Inc.

☎ (770) 431-3300

🌐 [www.thomasconcrete.com](http://www.thomasconcrete.com)

## Cemen Tech signs BTE, Terry Equipment as exclusive regional dealers

Cemen Tech, which has 45 years of manufacturing and engineering experience in the volumetric mixing industry, has signed Terry Equipment as the exclusive distributor for its mixers in Los Angeles, Sacramento, Las Vegas and the surrounding areas. It also signed BTE Body Co. as the exclusive dealer for its mixers in Colorado, Kansas, New Mexico, Oklahoma and Texas.

Terry Equipment provides construction equipment, service and used parts for contractors and municipalities throughout the western states.

BTE Body was started by Bruckner Truck Sales to provide customers with a "one-stop shop" with a high level of product and industry expertise. The addition of BTE Body allows Cemen Tech to provide parts and service on all products sold by Bruckner Truck Sales.

Cemen Tech currently operates in more than 50 countries, servicing mixers across the globe, and supplying equipment to the U.S. military.

🌐 [www.cementech.com](http://www.cementech.com)

🌐 [www.terryequipment.com](http://www.terryequipment.com)

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## Dur-A-Flex names new distributor of flooring systems in Puerto Rico

ConsPro Corp., a major distributor in Puerto Rico, is now carrying flooring systems by Dur-A-Flex Inc., a leading manufacturer of commercial, industrial and institutional seamless flooring systems.

ConsPro Corp. specializes in providing adhesives, sealants and specialty construction products to various local outlets. Its extensive background in the construction industry allows the company to work side by side with engineers, architects and designers specifying commercial projects.

ConsPro Corp. offers all of Dur-A-Flex's flooring systems including Accelera Fast-Track Flooring, Poly-Crete cementitious urethane, Dur-A-Flex epoxy, Cryl-A-Flex methyl methacrylate, UV stable top coats and colored aggregates.

☎ (877) 251-5418

🌐 [www.dur-a-flex.com](http://www.dur-a-flex.com)

## Sakrete launches online Project Solution Center

Sakrete has launched its new online 3-D animated Project Solution Center, which provides detailed information including tips and product selection for a variety of repair projects, new installations and DIY projects.

Found on Sakrete.com, the center includes links to project videos, information on individual products and alternative product suggestions when applicable. Through a user-friendly platform, DIYers and professionals can explore various projects via a 3-D, 360-degree view of a house where different areas and applications are highlighted.

From installing a new concrete slab and setting a fence post to repairing chipped concrete steps and creating concrete kitchen countertops, users can find product lists and simple job instructions, as well as related product videos and other pertinent information.

☎ (855) 346-2766

🌐 [www.sakrete.com](http://www.sakrete.com)

## IGGA elects new board members

The International Grooving & Grinding Association has elected its board members for 2015.

Terry Kraemer of Diamond Surface Inc., Rogers, Minnesota, is president. Chris Priest of Sanders Blades/Multiquip Equipment, Quinton, Virginia, is vice president. Scott L.

Eilken of Quality Saw & Seal, Bridgeview, Illinois, is treasurer. Jerry Voigt of American Concrete Pavement Association, Rosemont, Illinois, is director. Jason Seovic of Seovic Civil Engineering in Australia is international director.

Kraemer has worked in the concrete repair industry since 1982 and founded Diamond Surface Inc. in 1989. The company specializes in the repair of concrete pavements and is a leading installer of rumble strips both in concrete and asphalt.

IGGA is a nonprofit trade association

founded in 1972 by industry professionals committed to the development of the diamond grinding and grooving process for surfaces constructed with portland cement, concrete and asphalt. In 1995, IGGA joined with the American Concrete Pavement Association to form the IGGA/ACPA Concrete Pavement Preservation Partnership. 🚧

☎ (518) 731-7450

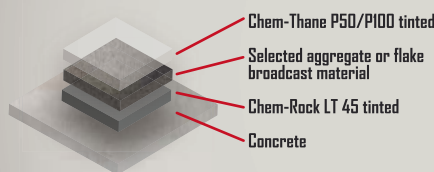
🌐 [www.igga.net](http://www.igga.net)

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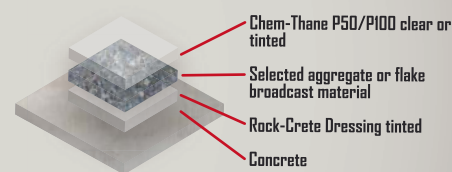
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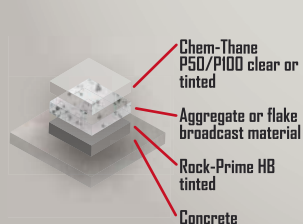
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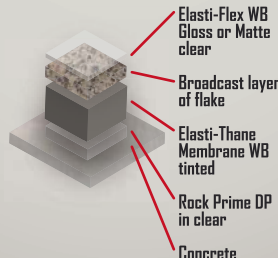
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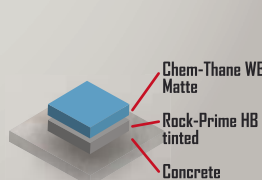
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### Rapid RH sensor speeds up calibration checks

Wagner Meters' new Rapid RH 5.0 Smart Sensor, a reusable relative humidity (RH) sensor for testing moisture in concrete, has revolutionized the approach to calibration checks. The sensor's unique design eliminates the major disadvantages of conventional reusable RH sensors: initial cost and tedious, time-consuming calibration checks.

Every Rapid RH 5.0 Smart Sensor features its own EasyCare CalCheck, a consistent RH generator that functions as a protective base and eliminates the need for bulky and expensive calibration check chambers. This unique feature stores the sensor in an optimal environment, where it is equilibrated and ready for an instant calibration check. As a result, calibration checks required for ASTM F2170 compliance take seconds, rather than hours.

To facilitate fast and easy ASTM F2170 compliance, Wagner Meters also created the Bluetooth Smart Reader. About the size of a USB thumb drive, this reader transmits sensor data to CalMaster, a free mobile app, which tracks calibration compliance data for each sensor.

☎ (541) 582-0541

🌐 [www.rapidrh.com](http://www.rapidrh.com)

### SmartLink accessory turns phone, tablet into a gauge

The PosiTector SmartLink accessory and free mobile app (PosiSoft Mobile) from Defelsko turns your cell phone or tablet into a virtual PosiTector gauge.

Available from Gardco, PosiTector features mobile integration without an Internet connection. It allows users to take advantage of the simplicity and utility of smart devices including touch-screen keyboards, microphones, cameras and Bluetooth, cellular and dictation tools. Seamless online integration with an Internet connection allows users to share, backup, synchronize and report measurement data via email, apps and the cloud. Seamless online integration works with the PosiTector 6000, DPM, SPG and RTR.

PosiSoft Mobile allows users to browse stored measurement data including notes, images, statistics and charts; update batch names and notes using the mobile device's keyboard; insert images directly into gauge batches using the mobile device's camera or image library, and remotely view the live display of a working PosiTector.

☎ (800) 762-2478

🌐 [www.gardco.com](http://www.gardco.com)



### New Construction App delivers the 411 on Atlas Copco

Designed for Apple and Android devices, tablets and smart phones, the new Construction App from Atlas Copco contains a wide range of information and technical data regarding the company's extensive line of products and services. Easily accessible, this information can be downloaded to help keep the user up-to-date with the latest news about the construction market.

The Construction App provides the latest information on Atlas Copco's construction equipment, posts notifications of new product launches, contains videos for training purposes and has interviews about Atlas Copco's operations.

Based on the user's location, the app also will list the location and contact details of the nearest Atlas Copco Customer Center.

☎ (720) 235-2325

🌐 [www.atlascopco.us](http://www.atlascopco.us)

### Alpha stone cutter makes miter cuts in one pass

A new industrial-quality pneumatic stone cutter, the Alpha PSC-150, from Alpha Professional Tools is equipped with a 2-horsepower motor, with a speed governor in it that regulates the air consumption according to the torque needed for the application. This regulation includes producing enough torque to cut 1 1/4-inch stone slabs in one pass. In addition, Alpha recognized the need for an industrial-quality portable stone cutter capable of miter cutting 1 1/4-inch materials with ease, so that any stone fabricator can use it when miter cuts are required, without time-consuming setup.

The pneumatic-powered motor helps save repair and maintenance costs of electric stone cutters when sink-hole cutting and groove-cutting for rodding applications. Alpha offers a carriage that retrofits on the Alpha Guide Rail System to support the application of making precise miter cuts for the perfect lamination. The PSC-150 offers kink-free water and air hoses to improve the maneuverability of the stone cutter.

The Alpha PSC-150 comes with an Eclipse II 6-inch blade, the recommended turbo blade for granite and engineered stone. It can use various consumables including the Alpha Katana 6-inch for porcelain panels and slabs, Hot-Rod 4-inch for 1/4-inch steel rods and 1/8-inch fiberglass rods. For marble applications, a Libero 5-inch blade is recommended since most marble slabs are 3/4 inch (2 cm) thick or less.

☎ (800) 648-7229

🌐 [www.alpha-tools.com](http://www.alpha-tools.com)

### Versatile concrete pavers have vintage look

Pavestone, a manufacturer of segmental concrete products for the commercial, residential, contractor, industrial and retail consumer markets, has extended the versatility of its paver line with the new Panorama Combo Series, which was introduced at the International Builders' Show.

The Panorama Combo Series is a five-piece system with vintage slate texture used to create sophisticated courtyards, sidewalks, pool decks, garden paths, promenades and plazas. Available in three Panorama DemiCombo sizes and three Panorama SupraCombo sizes, the pavers are made from a no-slump concrete mix, and average 8,000 psi compressive strength and 5 percent or less absorption.

Founded in 1980, Pavestone manufactures segmental concrete products in a variety of shapes, colors and textures.

☎ (404) 634-9100

🌐 [www.pavestone.com](http://www.pavestone.com)



## EDCO debuts new grinders at 2015 Rental Show

EDCO debuted four new products in February at the 2015 Rental Show in New Orleans.

The self-propelled Tile Shark (TS14), equipped with two motors, removes both hard and soft floor coverings including hardwood, ceramic tile, linoleum, carpet and rubber coatings. Its specially designed ramming action, adjustable weight and isolated power differentiates it from other tile removers. It plugs into an ordinary household outlet.



The new 110-volt Direct-Drive Grinder (DDG9) has no parts to service and no belts to replace. Ideal for resurfacing concrete floors in compact areas and removing coatings, it looks like a small grinder but works like a large one. At only 80 pounds, it fits inside car trunks.

EDCO's Wedge-Less Single-Disc Floor Grinder uses the same self-leveling technology as its big brother, the Wedge-Less Dual-Disc, which won *Rental Equipment Register* magazine's 2014 Innovative Product Award. The new Wedge-Less Grinders are versatile, grind smoothly, have superior dust control and new resurfacing accessories.

The new Heavy-Duty Grinder/Concrete Polisher (HDG) is a high-powered and heavy-weighted floor resurfer designed for industrial strength applications like deep grinding in large areas, removing thick coverings and leveling. It's also designed to polish residential and smaller commercial concrete floors.

Visit EDCO's website or its YouTube Channel (Search: EDCOincorporated) to see videos of these products.

(800) 638-3326

[www.edcoinc.com](http://www.edcoinc.com)



## Pecora-Deck introduces tintable deck coating system

Pecora has expanded its Pecora-Deck product line to include 800 FC, a seamless two-component, fluid-applied, elastomeric, polyurethane deck coating system with low-VOCs that can be tinted. Its fast cure reduces labor cost and facility down time. The system is high solids and low odor for demanding exterior and interior applications.

System components consist of P-801-VOC primer, 802 FC base coat, 804 FC intermediate/non-UV top coat, 806 FC/UV top coat and a self-priming additive. Standard colors include Stone Grey for the 804 FC intermediate non-UV top coat, and Stone Grey and Desert Tan for the 806 FC top coat.

The 806 and 806 FC top coats now have the added benefit of being able to be tinted in the field virtually any color with Pecora's Universal Color Pack System. Forty standard colors are readily available in any application — vehicular or pedestrian. Custom colors also are available.

Founded in 1862, Pecora is an American manufacturer of architectural weatherproofing products offering a full line of silicone, urethane and latex sealants specifically formulated to provide superior quality and a wide range of sealant properties for the commercial construction market.

(800) 523-6688

[www.pecora.com](http://www.pecora.com)

## Deck-O-Seal now offers new hybrid polymer sealant

Deck-O-Seal, a division of W.R. Meadows that deals with pool deck products, is now offering HS-1 SL, a one-part, self-leveling hybrid polymer sealant for various pool applications.

Developed using SMP technology designed for horizontal expansion joints in swimming pool decks, patios and sidewalks, HS-1 SL is packaged in a convenient 62-ounce pouch that has a shelf-life of 12 months.

HS-1 SL applies directly from a foil pouch with no mixing, tools or caulking gun needed. Just screw on the supplied application tip and apply the sealant into the joint by squeezing the resealable foil pouch.

Available in tan and gray, it is tack-free in 50 minutes and cures without bubbling or off-gassing.

(800) 542-7665

[www.deckoseal.com](http://www.deckoseal.com)



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### Blastcrete Equipment Co. upgrades 2200 Pan Mixer

Blastcrete Equipment Co. has upgraded its 2,200-pound-capacity pan mixer for greater efficiency, easier maintenance and faster mixing speeds. The company designed the 2200 Pan Mixer specifically for refractory installations and manufacturing precast refractory shapes. It can mix up to 1 metric ton of refractory castable in two minutes or less. In addition, the mixer can be used to dry blend materials before water is added. The 2200 Pan Mixer allows the user to easily mix a batch as small as 200 pounds — the smallest in the industry.

The new design increased the unit's maximum mixing speed from 30 rpm to 45 rpm, which reduces mixing times from five minutes to two minutes or less. It also has a variable frequency drive, which allows users to adjust the unit's mixing speed from 0 to 45 rpm in both forward and reverse.

The upgraded design also increases the pan mixer's efficiency. To avoid the power loss that occurs when using hydraulics, the 40-horsepower electric motor couples directly to two gearboxes. By eliminating costly hydraulic components and the upkeep they require, Blastcrete has made the 2200 Pan Mixer more economical to purchase and maintain. An extension ring above the mixer was added to prevent material loss or spillage during loading or the mixing process, and a Fill-Rite water meter and 20-gauge dousing bucket allow for quick and accurate water filling. Additionally, a new bag ripper improves safety and efficiency by automatically opening bulk bags over the mixer.

Blastcrete has been manufacturing solutions for the refractory and shotcrete industries for more than 60 years. With a complete product line consisting of concrete mixers, pumps and related products, the company serves the commercial and residential construction, insulating concrete forms and structural concrete insulated panels building systems, refractory and underground markets.

☎ (800) 235-4867

🌐 [www.blastcrete.com](http://www.blastcrete.com)

### Newest kneepads fit, function better

ProKnee, which after 25 years in business has grown into the No. 1 kneepad brand preferred by professionals around the world, recently unveiled its newest patent-pending hybrid version of its highly successful Original Model and Model 07 — Model 0714 Standard and Model 0714E Wide. The fit and function of these two new models have been upgraded for unparalleled performance and



longer-lasting quality.

The new frame components are ribbed throughout and coupled together to give almost 50 percent more tensile strength to the weight distribution structure, allowing more weight load with less deflection along the kneepad contact area. A boot plate is fully integrated, which extends the wear of the rubber boot.

An angle on the front end of the frame allows "walking" on knees to be more natural. The lower strap and buckle mount are combined into a modular, curved-cuff component (strap/buckle mount) designed to preshape and protect the antitwist cuff, and reduce rotation and wear.

Both Model 0714 and 0714E are available through ProKnee's distribution channel or directly from ProKnee.

☎ (800) 549-5018

🌐 [www.proknee.com](http://www.proknee.com)



### Glass/concrete tiles can feature photorealistic designs

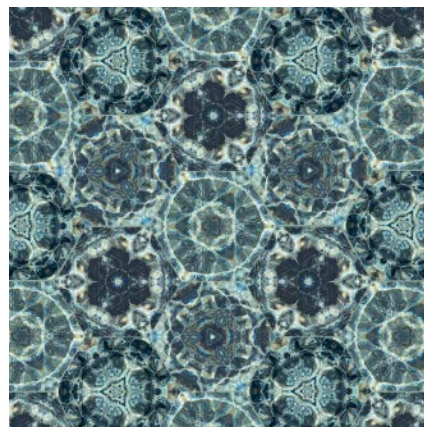
Silacrete tiles from Tesselle, made from 50 percent recycled glass and 50 percent concrete, are available in a variety of finishes, including solid colors and printed, photorealistic and custom designs. They can imitate many ceramic techniques and painted effects and can be used for murals.

These digitally printed tiles feature brilliant designs with an unlimited number of colors, perfect registration and thin grout lines. Made from an engineered concrete composite that contains cement, glass and polymer, these tiles are just 1/4 inch thick and come in sizes up to 18-by-24 inches. They can be installed indoors on floors or walls, and outdoors on walls. Prices start at \$14 per square foot.

Made in the U.S., Silacrete tiles are .24 inches thick and weigh 2.5 pounds per square foot with a maximum size of 18-by-24 inches.

☎ (951) 781-3000

🌐 [www.tesselle.com](http://www.tesselle.com)







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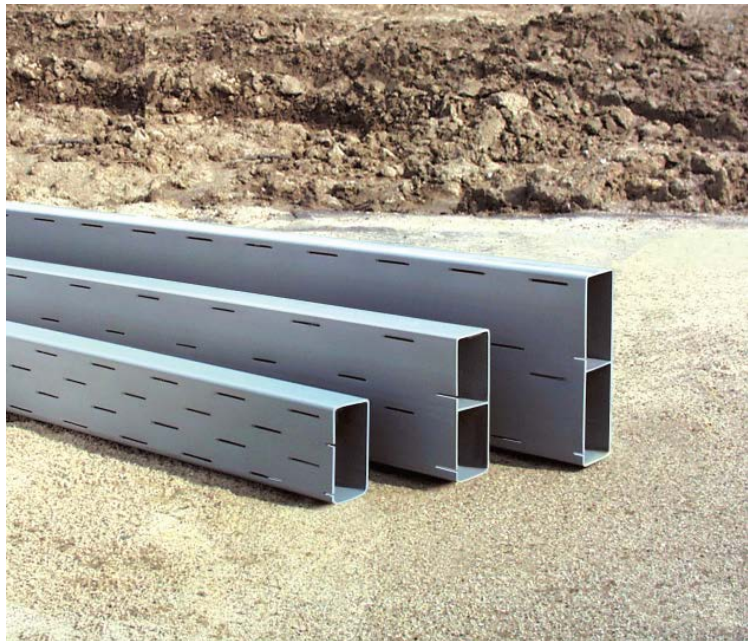
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THE ORIGINAL CRMX™  
CERTIFIED DEALER

Perfectly polished concrete every time. Never chase the scratch again.







### NASP debuts new foundation waterproofing/drainage system

North American Specialty Products LLC, a Westlake company, is helping builders and contractors take a holistic approach to foundation waterproofing and drainage by offering a below-grade water management system that was displayed at World of Concrete 2015.

This system includes three dimpled membrane products: Ameri-Block, Platon and Ameri-Block Plus. They integrate seamlessly with NASP's Form-A-Drain to establish a complete foundation water management system.

Ameri-Block is a dimpled, high-density polyethylene membrane for exterior foundation damp proofing. Made from 100 percent recycled material, it can contribute to earning LEED credits.

Platon eliminates the need for additional waterproofing treatments. Installed with Platon speedclips or speedstrips, it creates a separate, waterproof barrier that retains its efficacy even if foundation cracks develop or settling occurs.

Ameri-Block Plus acts as a drainage layer for waterproofing applications. It is ideal for heavy-duty commercial applications or blindside work where gravel isn't an option. Installed with the dimples facing away from the concrete wall, its construction design channels the water to the foundation drainage system, while its geotextile fabric blocks soil to maintain a high flow rate.

North American Specialty Products LLC, a wholly owned subsidiary of North American Pipe Corp., is a leading provider of specialty PVC pipe solutions serving the municipal water and sewer, water well, mining and energy and agricultural irrigation markets as well as residential and commercial building products.

☎ (855) 624-7473

🌐 [www.naspecialtyproducts.com](http://www.naspecialtyproducts.com)

### Drylock Concrete Toner eliminates uneven color

Designed as a concrete tone coat to even out discolorations, stains and blotches, new Drylock Concrete Toner from United Gilsonite Laboratories can help restore stamped or other types of decorative concrete surfaces. Unlike most stains, it penetrates at an even ratio, eliminating uneven color. The toner is available in three colors and a tint base for custom coloring.

Just like wood decks, colored concrete slabs can fade and dull with age. Drylock Concrete Toner can enhance this faded concrete with a little color without hiding the concrete texture or stamping finish.

The protective color coat can be applied to decorative concrete surfaces such as driveways, patios and pool decks with some predictability, unlike concrete stains that have high level of contrast and variation. It is an economical, effective way to restore the color and appearance of decorative concrete surfaces.

☎ (800) 845-5227

🌐 [www.ugl.com](http://www.ugl.com)

### Low-volt pinhole detector great for finding small defects

The TQC Low Voltage Pinhole Detector enables users to inspect various coatings on conductive substrates for small defects such as holidays and pinholes using the wet sponge technique.



Features of the new detector include color display with battery indicator and menu-based interface. Visual, audible, headphones and/or display and vibration feedback along with return cable connectivity detection make it easy to use.

It is available in two models, the Basic (Model LD8100) and Advanced (Model LD8105). Both include automated self-diagnostics, intuitive single-button controls and smart power-saving features (screen dimming, standby, auto power-off).

☎ (800) 762-2478

🌐 [www.gardco.com](http://www.gardco.com)

### Pneumatic polisher upgraded, but price remains the same

Alpha Professional Tools has discontinued its AIR-658 Pneumatic Polisher and replaced the model with the AIR-680 Pneumatic Polisher. As with the AIR-658, the AIR-680 is a high-performance, pneumatic polishing tool with a central water-fed distribution system that produces high-quality finishes. It has a maximum speed of 4,000 RPM, consumes 15 CFM and requires 85 PSI. It is lightweight and ergonomically designed.

The Alpha AIR-680 has several new features, including Flexzilla air and water hoses, which are flexible down to -40 degrees Fahrenheit and are 15 feet long. Alpha will continue to service and repair the AIR-658 and sell spare parts to support units already sold. Most of the AIR-680 parts are the same as the AIR-658. In addition, although the AIR-658 has been discontinued, existing tools can be retrofitted (with new union fittings) with the new Flexzilla air and water hoses.

Alpha Professional Tools provides products for cutting, drilling, shaping and polishing all types of materials, and offers product support services. 🛠️

☎ (800) 648-7229

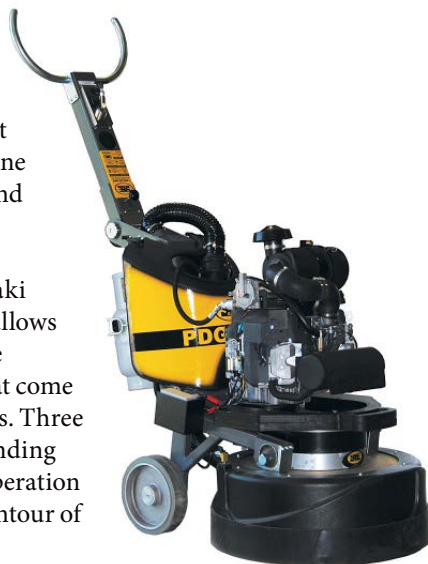
🌐 [www.alpha-tools.com](http://www.alpha-tools.com)

## SASE PDG 8000P Propane Grinder

**T**HE SASE PDG 8000P is the newest addition to the SASE line of concrete grinding and polishing machines. It contains a powerful 31-horsepower Kawasaki propane motor. This allows the operator to operate without the hassles that come with using power cords. Three perfectly balanced grinding heads allow for easy operation while following the contour of the floor.

- Includes two 50-pound removable weights
  - Connects to SASE Bull 1250 dust extractor
  - Includes both metal bond QCS and resin flex plates
  - Grinding width 30 inches with 660 pounds of pressure without additional weight
- Contact your SASE representative for more information.

800.522.2606



Circle Reader Service Number 63

## Ultratop® PC High-Performance, Polishable Concrete Topping

**U**LTRATOP PC is a high-flow, quick-setting, self-leveling, cementitious topping optimized for diamond polishing. Suitable for both interior and exterior use, Ultratop PC is designed to be applied at depths of 3/8" to 2" (10 mm to 5 cm) thick. It cures quickly for fast-track resurfacing and polishing of concrete floors. Ultratop PC is suitable for application in high-end residential locations, retail stores, warehouses, schools, kitchens, airport hangars and loading docks. Ultratop PC is engineered to provide a thin resurfacing material that is very dense, hard and durable, with the ability to hold a brilliant polish.

www.mapei.com.



Circle Reader Service Number 40

## SawKart + Your Saw = Decorative Concrete Dynamo

**E**NGRAVE-A-CRETE announces the addition of a second SawKart model. Designed to fit the Makita 4100NH, the new model shares the same great features as the original SawKart. Both models convert your standard portable circular saw to achieve beautiful concrete engraving patterns, cutting, grooving and scoring.

- Cuts crack-control joints
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- Fits many circular saws — see specs on our website
- Non-marking polyurethane wheels with sintered bronze bushings
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800-884-2114

www.sawkart.com

www.engraveacrete.com



Circle Reader Service Number 23

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# World of Concrete PRODUCT OVERVIEW

The annual World of Concrete tradeshow kicked off as usual in Las Vegas the first week of February. Many manufacturers took advantage of the concrete-focused group of attendees to debut and showcase new products. Below is a list of some of the most innovative and useful concrete-related products we found there.

## Atlas Copco

[www.atlascopco.us](http://www.atlascopco.us)

Atlas Copco replaced the LT5004 and LT6004 rammers with the new LT5005 and LT6005 rammers that feature ultra-slim bodies ideal for getting closer to structures and through narrow spaces.



## Bon Tool

[\(800\) 444-7060](tel:8004447060)

[www.bontool.com](http://www.bontool.com)

Bon Tool introduced 10 items. Dual-Roll Terrazo Roller embeds filler aggregates into liquid polymer flooring systems. Bucket Cart holds 5-gallon buckets. The V-shaped Keyway Groover creates a key in footings. New leveling pins help achieve consistent surfaces for self-leveling and cementitious flooring materials. Overlay Spreader/Smoothers 24-inch stainless-steel blade promotes a uniform overlay application. Pro Plus Poly-Mortar Tub with legs is designed for forklift use. Slab Dolly can easily maneuver heavy slabs or panels. Thumper Tamper is made for Bon's Buster Bar, which produces 1,450 pounds of energy per blow. Used together, they help concentrate the blow force on the same spot. Steeltray Trade Tough Wheelbarrow holds 6 cubic feet and is equipped with a flat-free tire, steel handles and heavy-gauge seamless steel tray. Super-Flex Silicone Grout Bag is made from a heavy-duty silicone that provides flex for consistent mortar flow rate.



## Cemen Tech

[\(800\) 247-2464](tel:8002472464)

[www.cementech.com](http://www.cementech.com)

Cemen Tech introduced the C860 volumetric mixer with many features not previously available on its mixers, such as an electronic control panel and a GPS. The system allows tracking of the mixer's location and alerts managers when and where it stops, and how many times it runs each day.

## Cheng Design and Sakrete

[\(800\) 877-6052](tel:8008776052)

[www.chengdesign.com](http://www.chengdesign.com)

[www.sakrete.com](http://www.sakrete.com)

ShapeCrete is a collaborative innovation between FuTung Cheng and Sakrete. A high-performance, versatile concrete mix that can be shaped, rolled, sculpted, poured, molded or cast, it is a just-add-water shape-able concrete.

## Diamatic

[\(866\) 295-5512](tel:8662955512)

[www.diamaticusa.com](http://www.diamaticusa.com)

Diamatic debuted 11 products: the electric, self-propelled BS-110 walk-behind scraper, best for removing glue, VCT, wood and other floor coverings in small and medium projects; BMS-220 ABD ride-on scraper with a battery that runs up to 10 hours on an overnight charge; the middle-sized, 22-inch planetary grinder 555 Pro grinder polisher; BDC-44 and BDC-99, two new dust-extraction systems



with extremely high CFM and water lift, for use with demolitions and shot-blasting equipment; Diamatic/Machine Technologies' P-25X overlay/grout pump designed for cementitious overlays and high production; Flor-Fill (RSG) which uses dust from grinding to produce a grout that fills small voids; the two-component Flor-Shield surface densifying and protective treatment that combines surface hardening with stain resistance; Flor-Finish low-gloss additive to help produce satin-finish polished floors; universal Super-Mag tooling plates; and high-performance Super-Flex resin-bonded diamonds.

## FSTR Technology

☎ (651) 717-4386

🌐 [www.fstr-tech.com](http://www.fstr-tech.com)

FSTR-30 Thin-Gel Adhesive, a two-part polyurethane that tacks in seconds, bonds dissimilar materials in under 30 minutes.

## The Hanson Group

☎ (770) 495-9554

🌐 [www.hansonco.net](http://www.hansonco.net)

The Hanson Group debuted small-batch casting systems and fast-set coating systems. The FortiMold system is a low-cost, self-releasing, tough polyurethane for concrete and urethane molds. The FortiSpray 914 system is a new fast-set sprayable two-component elastomer for industrial concrete mold-making applications.

## HTC

🌐 [www.htc-floorsystems.com](http://www.htc-floorsystems.com)

HTC's AirFlow technology for its diamond-based floor grinding and cleaning products creates an increased and controlled air flow below the grinding cover, significantly lowering operating temperatures and improving dust removal efficiency. HTC's 650 RX/HDX, 800 RX/HDX and 950 RX can be upgraded with AirFlow. As of April 20, new machines with the same model names also will be fitted with AirFlow as original equipment.

## Husqvarna

☎ (913) 928-1000

🌐 [www.husqvarnagroup.com](http://www.husqvarnagroup.com)

Husqvarna's PG 820 RC remote-controlled floor grinder offers high productivity and performance. The operator can prepare the next set of tools, adjust hoses, move the dust collector or inspect the floor while the machine is on and operating remotely.



## Makita

☎ (714) 522-8088

🌐 [www.makitatools.com](http://www.makitatools.com)

Celebrating its 100th anniversary and the release of its 100th tool in its LXT cordless tools line, Makita also demonstrated a range of new tools and accessories, including the 70-pound AVT Breaker Hammer, 18V LXT Lithium-Ion Brushless 1/2-inch Hammer Driver-Drill Kit with an 18V LXT Lithium-Ion 5.0Ah Battery, 18V LXT Lithium-Ion Brushless Cordless 6-1/2-inch Circular Saw, 18V LXT Lithium-Ion Brushless Angle Grinder with automatic speed change, 2.6 gallon pressurized water tank, 6-inch floor scraper, 5.5 HP Big Bore Gas Air Compressor and 16-inch self-sharpening bull point.



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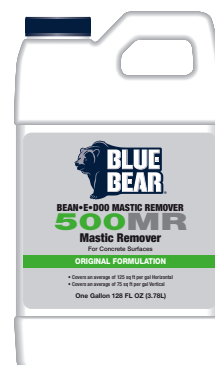
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## Pilosio

(587) 296-2201  
www.pilosio.com

Pilosio, a leading Italian company producing formworks and scaffoldings, launched Magnum Evo, an improved formwork system for walls with new details, two different coating finishes and three different panels.

## The Quikrete Cos.

(800) 282-5828  
www.quikrete.com

Quikrete introduced Q-Max Pro and a new high-performance, fast-setting cement line. When applied at a minimum thickness of 2 inches, Q-Max Pro reaches 1,000 psi in three hours, 3,000 psi in 24 hours and 6,500 psi in 28 days. FastSet Concrete Mix, a structural concrete that sets in 25 to 45 minutes, reaches 3,000 psi in three hours. FastSet Repair Mortar, a polymer-modified shrinkage-compensated, high-strength mortar formulation that sets in 20 to 40 minutes, can be sculpted to match existing concrete for structural repairs in vertical and overhead applications. FastSet All-Crete is a dual-purpose material that sets in 20 to 45 minutes and can be mixed to a plastic, flowable or fluid consistency to anchor and grout installations that require high-early and high-ultimate strength. FastSet Stucco Mix is a polymer-modified, fiber-reinforced cement-based stucco designed for use as the scratch and/or brown coat in a three-coat stucco application, or the first coat in a two-coat application. FastSet Stucco Patch is a cement-based repair material designed to repair cracks, holes and voids in stucco walls with a working time of 20 to 30 minutes. FastSet Water-Stop Cement is a high-strength repair material designed to stop water leaks in masonry and concrete substrates above or below grade in 60 to 90 minutes. FastSet Self-Leveling Floor Resurfacer is an interior and exterior floor topping and underlayment specially formulated to work without troweling when installing ceramic tile, resilient flooring or carpet.

## Rapid Set

(800) 929-3030  
www.ctscement.com

Rapid Set Tru PC, a hydraulic cement-based, self-leveling topping, can simulate a polished concrete look without installing a new floor. Through grinding and polishing, its aggregate can be exposed.

## Scanmaskin

(425) 209-0147  
www.scanmaskin.com

Scanmaskin's Scancombiflex 800DSP is a smart floor-grinding and polishing machine with an integrated computer and control panel for guidance. Sensors continuously measure the tool's wear and send the operator feedback. The machine also can operate in manual mode without the feedback.



## L. M. Scofield Co.

(800) 800-9900  
www.scofield.com

Scofield's new formulation of its Solachrome High-SRI Concrete System features Solachrome Surface Coloring Treatment, a dry-shake hardener used to create vibrant solar-reflective colors. It conforms to LEED 2009 requirements for reducing the urban heat island effect through cool pavement technology.

## SSI

(888) 243-0672  
www.ssicm.com

Silspec SES Expansion Joint System, featuring SSI's proven polymer concrete header materials, is easily adaptable for new construction or repair work on elevated structures.

## Subaru

(847) 540-7300  
www.subarupower.com

Subaru Industrial Power Products has upgraded its line of commercial-grade SGX generators with larger fuel tanks, no-flat tires and larger mufflers, as well as upgraded control panels on some models. The SGX3500 delivers a maximum output of 3,500 watts; SGX5000, 4,900 watts; and SGX7500E, 7,500 watts.



## Superabrasive Inc.

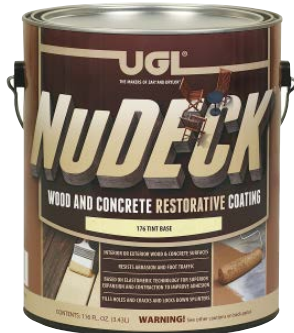
(800) 987-8403  
www.superabrasive.com

The Lavina X series of grinding and polishing equipment includes a full range of models, from the 7-inch and 13-inch edgers to the 32-inch self-propelled and 38-inch remote-controlled propane models. All models 25 inches and larger feature a window on the machine base, allowing for quick access to the planetary drive system and belts.

## United Gilsonite Laboratory

(800) 845-5227  
www.ugl.com

UGL introduced NuDeck, a tintable thick coating designed to renew both damaged concrete and wood surfaces. It can fill small cracks and nail holes, lock down splinters and create a slip-resistant surface. One tint achieves 30 colors.



## Wacker Neuson

(262) 255-0500  
www.wackerneuson.us

Wacker Neuson's largest ride-on trowel, CRT 60-74L is an upgraded 10-foot hydraulic machine with a powerful Tier 4 Final engine and heavy-duty hydraulic cooling system.

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# ASCC's Decorative Concrete Council Names Winners of 2015 Competition

**COMING IN  
MAY/JUNE:  
L. M. Scofield Co.'s  
2014 Decorative  
Concrete Awards**

**T**HE winners of the seventh annual Decorative Concrete Awards competition sponsored by the Decorative Concrete Council were recognized in February during a ceremony at World of Concrete in Las Vegas. DCC is a specialty council of the American Society of Concrete Contractors.

At the top of the list, the Doral Park Pavilion by Douglas Wood Associates of Coral Gables, Florida, won the WOW! Award for best overall project, as well as first place in the Concrete Artistry, Under 5,000 Square Feet category. Designed by internationally renowned artist Michelle Oka Doner, the pavilion is made out of self-compacting mix with a 24-inch spread and reinforced concrete strengthened by structural steel spines. Forty percent of the project's cementitious material was replaced with fly ash to help achieve a 56-day design strength. Oka Doner envisioned the 50-foot-long, 25-foot-high structure, located on the outskirts of Miami, to serve as a "feral" gateway to the Everglades nearby.

Other top winners included Concrete Mystique Engraving of Nashville, Tennessee, and T.B. Penick & Sons Inc. of San Diego, California, who each won three decorative concrete awards. In addition to Douglas Wood Associates, six other companies won two awards apiece: Concrete Contractors Interstate of Poway, California; Hyde Concrete of Annapolis, Maryland; Salzano Custom Concrete of Centreville, Virginia; Sundek National Accounts of Arlington, Texas; Shaw & Sons Inc. of Costa Mesa, California; and Trademark Concrete Systems of Anaheim, California.

The Decorative Concrete Council is composed of contractors, manufacturers and suppliers of decorative concrete products. The organization is dedicated to improving the technical and business expertise of the contractors who pursue this specialty market.

A full list of winners follows. 📋



## **WOW! Award for Best Overall Project and Concrete Artistry, Under 5,000 Square Feet, First Place**

**Douglas Wood Associates Inc., Coral Gables, Florida**  
*Doral Park Pavilion*

Concrete Artistry, Under 5,000 Square Feet,  
Second Place:  
Concrete Contractors Interstate, Poway, California  
*Monte Fuego*



### **Countertops, First Place**

**Hyde Concrete, Annapolis, Maryland**  
*Gale residence*



### **Concrete Artistry, Over 5,000 Square Feet, First Place**

**Concrete Mystique Engraving, Nashville, Tennessee**  
*Events on Third, Phantom Floor*

Concrete Artistry, Over 5,000 Square Feet, Second Place:  
Concrete Mystique Engraving, Nashville, Tennessee  
*Godsey residence*





**Overlays 1/4 Inch – 2 Inches, Under 5,000 Square Feet, First Place**  
**Sundek National Accounts, Arlington, Texas**  
*St. Thomas Island resort*

Overlays 1/4 Inch – 2 Inches, Under 5,000 Square Feet,  
 Second Place:  
 Mark Beamish Waterproofing, Anaheim, California  
*San Lorenzo – Fashion Island*



**Overlays Under 1/4 Inch, Over 5,000 Square Feet, First Place**  
**Sundek National Accounts, Arlington, Texas**  
*Sky House Houston*



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**Overlays Under 1/4 Inch, Under 5,000 Square Feet, First Place**  
**Sundek of San Antonio, San Antonio, Texas**  
*Lane residence*

Overlays Under 1/4 Inch, Under 5,000 Square Feet,  
 Second Place:  
 Sundek of Nashville, Old Hickory, Tennessee  
*Union Station Hotel*





**Architectural Concrete, Under 5,000 Square Feet, First Place**

**Tom Ralston Concrete, Santa Cruz, California**  
*Evergreen Chinese Cemetery*

Architectural Concrete, Under 5,000 Square Feet, Second Place:  
 Morley Builders/Morley Construction Co., Santa Monica, Calif.  
*Santa Monica Parking Garage*



**Architectural Concrete, Over 5,000 Square Feet, First Place**

**Adjustable Forms Inc., Lombard, Illinois**  
*Adjustable Forms office*

Architectural Concrete, Over 5,000 Square Feet, Second Place:  
 Barton Malow Co., Southfield, Michigan  
*a private residence*

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—Troy Lemon, Cornerstone Decorative Concrete



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**Polished, Over 5,000 Square Feet, First Place**

**Bulach Custom Rock LLC, Inver Grove Heights, Minnesota**  
*Denny Sanford Premier Center*

Polished, Over 5,000 Square Feet, Second Place:  
 J & A Concrete Corp., Bohemia, New York  
*Queens Art Museum*



**Polished, Under 5,000 Square Feet, First Place**

**Fisher Cos., Midland, Michigan**  
*Midland Field monument*

Polished, Under 5,000 Square Feet, Second Place:  
 Dream Krete of Mid Atlantic Floor Care LLC, Richmond, Va.  
*Wolf garage*



**Judges' Special Consideration**

**Sagamore Ready Mix, Fishers, Indiana**  
*acoustic concrete mandolin*

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**Multiple Applications, Over 5,000 Square Feet, First Place**

**Shaw & Sons Inc., Costa Mesa, California**  
*Tongva Park*

Multiple Applications, Over 5,000 Square Feet,  
 Second Place:  
 T.B. Penick & Sons Inc., San Diego, California  
*SeaWorld*



**Multiple Applications, Under 5,000 Square Feet, First Place**

**T.B. Penick & Sons Inc., San Diego, California**  
*Hayward office*

Multiple Applications, Under 5,000 Square Feet, Second Place:  
 Salzano Custom Concrete, Centreville, Virginia  
*Michele's Concrete Cave*

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**Cast-in-Place Special Finishes, Over 5,000 Square Feet, First Place**

**Edwards Concrete Co., Winter Garden, Florida**  
*Grand Beach Putt Putt at Diamond Resorts*

Cast-in-Place Special Finishes, Over 5,000 Square Feet,  
 Second Place:

Trademark Concrete Systems Inc., Anaheim, California  
*Wallis Annenberg Center for the Performing Arts*



**Cast-in-Place Special Finishes, Under 5,000 Square Feet, First Place**

**Colorado Hardscapes, Denver, Colorado**  
*Radiant Park*

Cast-in-Place Special Finishes, Under 5,000 Square Feet,  
 Second Place:

Shaw & Sons Inc., Costa Mesa, California  
*Ennis House pool deck*

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**Cast-In-Place Stamped, Over 5,000 Square Feet, First Place**

**Groninger Concrete, Colorado Springs, Colorado**  
*Broadmoor*

Cast-In-Place Stamped, Over 5,000 Square Feet,  
 Second Place:  
 Triple J Concrete Pumping LLC, Loxahatchee, Florida  
*Wellington residence*



**Cast-In-Place Stamped, Under 5,000 Square Feet, First Place**

**Unique Concrete, West Milford, New Jersey**  
*Wantage residence*

Cast-In-Place Stamped, Under 5,000 Square Feet,  
 Second Place:  
 Salzano Custom Concrete, Centreville, Virginia  
*Architect's Dream*

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**Vertical Application, Over 5,000 Square Feet, First Place**  
**Hyde Concrete, Annapolis, Maryland**  
*East Baltimore Community School*



**Vertical Application, Under 5,000 Square Feet, First Place**  
**Concrete Contractors Interstate, Poway, California**  
*Monte Fuego*

Vertical Application, Under 5,000 Square Feet, Second Place:  
 Deco Illusions, Roanoke, Indiana  
*On Fire With Old World Charm*



**Stained, Over 5,000 Square Feet, First Place**  
**Trademark Concrete Systems Inc., Anaheim, Calif.**  
*Firestone Fieldhouse & Aquatics Center*

Stained, Over 5,000 Square Feet, Second Place:  
 T.B. Penick & Sons Inc., San Diego, Calif.  
*Great Lakes Crossing Outlets*



**Stained, Under 5,000 Square Feet, First Place**  
**Concrete Mystique Engraving, Nashville, Tennessee**  
*Perkins residence*

Stained, Under 5,000 Square Feet, Second Place:  
 Sundek of Washington, Chantilly, Virginia  
*Boulder Crest Retreat for Military and Veteran Wellness*



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- « 230V, single phase
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- « 353 CFM
- « 110 inches of water lift
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# Website Considerations for the Decorative Concrete Professional

by Mark Donaldson

**W**EBsites and associated technology have changed the relationships between businesses and customers. Having an attractive, purposeful and

convenient website can make or break a company. A website is particularly useful for a decorative concrete artisan, because it allows you to visually showcase your work,

publish testimonials and be easily found by potential customers.

When confronted by an ugly or hard-to-use website, most people will simply move on to the next site. This potential loss of income and business can be avoided. Here, we'll discuss what decorative concrete customers want to see — and how they want to see it — to help ensure your website is working for you and not the other way around.

## How can customers reach you?

Is your company phone number easily located on your website? Is it large enough to read? You may know exactly where to find your phone number, but first-time visitors to your website may have difficulty. If it can't be located quickly, rethink the location of the phone number. For every second your audience has to spend looking for your contact information, that's a handful of people who will move on to the next business.

Today's technology has a big effect on our phone usage. A phone is not simply for talking anymore. Customers want the ease of email or an easy-to-use contact form. Include these options near your phone number, perhaps all together in a "Contact Us" dropdown box.

## Do customers know what you offer?

"We pour concrete" is much different than the services decorative concrete companies actually offer, so don't skimp

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on descriptions of what you do. Be specific. Tell them you stamp, stain, color, polish and texture concrete, as well as design outdoor living spaces. Include several pictures with each service because pictures help customers imagine their own home's potential. The phrase "outdoor living spaces" is much less effective than a picture of a beautiful concrete fire pit and patio area with padded concrete seating and an encompassed grill. Show your customers your services. Don't just tell them.

### How do customers know you do great work?

There are two main components every contracting service website needs: testimonials and a project portfolio. The best way to earn potential customers' trust is to connect them with former customers and show them actual work you've done.

Be sure when you include testimonials to use only real feedback. Customers can sniff out fake testimonials and it is a sure-fire way to lose business. Testimonials should be current, accurate and descriptive of the service you provided. Ask customers to provide lengthy details about the job and how they felt throughout the experience. Ask specific questions to get the answers you are seeking.

A well-rounded portfolio of your work gives you a unique opportunity to show potential customers what you can do. Not only will this earn you significant trust with regard to your craftsmanship, but customers will see the broad capabilities you have with concrete. Include as many jobs as possible. This is also a great area to utilize search engine optimization. Along with the pictures of each job, describe the techniques you used, the locations of the jobs and any other information that may be useful to drive traffic to your site.

### Are you an authority in your field?

Customers want to feel they can trust you. If you don't already have a blog, consider launching one on your website and positioning yourself as an expert on the topic of concrete. You don't want to drown every webpage visitor with the science of concrete, which is why a blog is a great tool. You can organize posts by topic, which allows you to have a section for scientific details such as how concrete cures and another for uncommon uses for decorative concrete.

A blog is a great platform for you to

answer questions as well. It's always a good idea to have an FAQ section on any website. Ask and answer any question you can think of with regard to your particular service, and then answer it in further detail on your blog. For example, "Is decorative concrete slippery?" can be answered with a line about whether or not it is slippery in different applications. Then, you can link your answer to your blog for those who are interested in topical treatments that can make decorative concrete less slippery.

### Is your website easy to use?

A slow-loading page, pixelated pictures or glitches in navigation are the fastest ways to lose a modern audience. It is important to spend time upfront to ensure what is called "mobile responsiveness," or a page that loads equally well whether the customer is using a phone, laptop or tablet.

In a world where our attention spans are shrinking and our access to information is growing, having a comprehensive and easy-to-use website is more important than ever. Clear contact information and efficient mobile responsiveness will entice potential customers to stay on your site.

Honest and accurate customer testimonials paired with pictures and descriptions of available services and past jobs will lend customers a sense of security. Artfully chosen pictures do more to encourage customers' creativity than anything else, and including terms chosen for search engine optimization (like those specific services: stained concrete, stamped concrete patios, concrete fire pits, etc.) will drive traffic to your site and expand your audience.

By providing information from all corners of the decorative concrete field and educating readers about decorative concrete processes, you will establish yourself as a trusted authority in the concrete profession. Taking these steps to improve or launch your website could be the difference between a booming business and one that's just struggling to get by. 📱

*Mark Donaldson is president of IDEAS media LLC, a company that specializes in lead generation for concrete professionals. Services include websites, online marketing, SEO and social media. Reach Mark at [mark@getideas.com](mailto:mark@getideas.com).*

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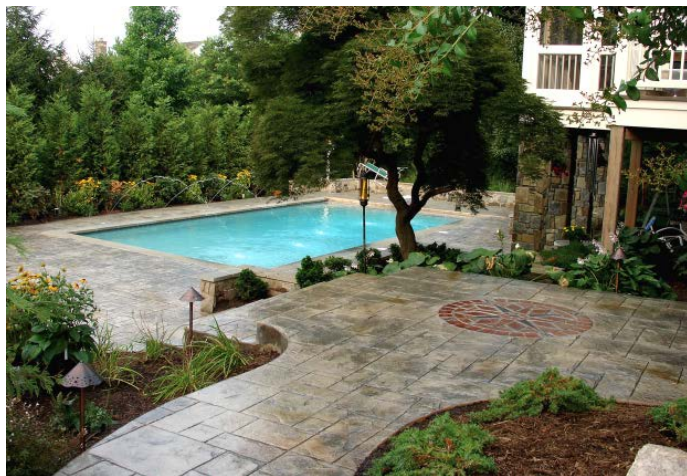


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# ARTISAN IN CONCRETE



## Luisa and Dan Dittmann Greystone Masonry, Stafford, Virginia

by Vanessa Salvia

**L**UISA Dittmann says she and her husband, Dan, didn't find decorative concrete, it found them.

Luisa is the senior sales representative and Dan is president at Greystone Masonry, the company they founded 18 years ago. The Dittmanns have enjoyed a high level of success, doing a lot of work for increasingly sophisticated homeowners and for the many government facilities in their region of the country. Much of that success, they say, came from an early opportunity 16 years ago to enter into the decorative concrete fray that they said "yes" to after another contractor said "no."

### Turning the negative into a positive

"We do a lot of work for builders and at that time a builder had a customer that wanted stamped concrete," says Luisa, 42. "They approached us, we took a chance and it came out really nice."

Dan, 55, says he's been into concrete and just always liked it. That job 16 years ago was spec'd for stamped concrete, at a time when it was still very new to the market. Dan says he called some local guys and told them he would prep for the work if they would stamp it. They said no. He then said he'd pour it if they didn't have the manpower, but he needed it stamped. They still said no.

"Then I found a couple guys in the phone book and one guy wasn't interested and the other guy didn't have a stamp," says

Dan. "I said, 'How about I get you the stamp?'" He said no. Dan found another guy who promised to do the job in a couple of weeks, then he too backed out. "So we did it ourselves," he says. "There was really nobody else that did much of anything decorative until we came along. I guess nobody in the area wanted to do it. We knew it was an up-and-coming thing. We had been to seminars by Increte and Stampcrete and everybody was saying it was on an upward swing. We knew then which way we wanted to take the company."

### A concrete direction

Greystone originally did many forms of concrete work, including foundations and walls. The first year after taking the stamping plunge they did half a dozen decorative jobs. By the third year they installed 300 jobs. By the fifth year they had dropped all other business to focus completely on stamping.

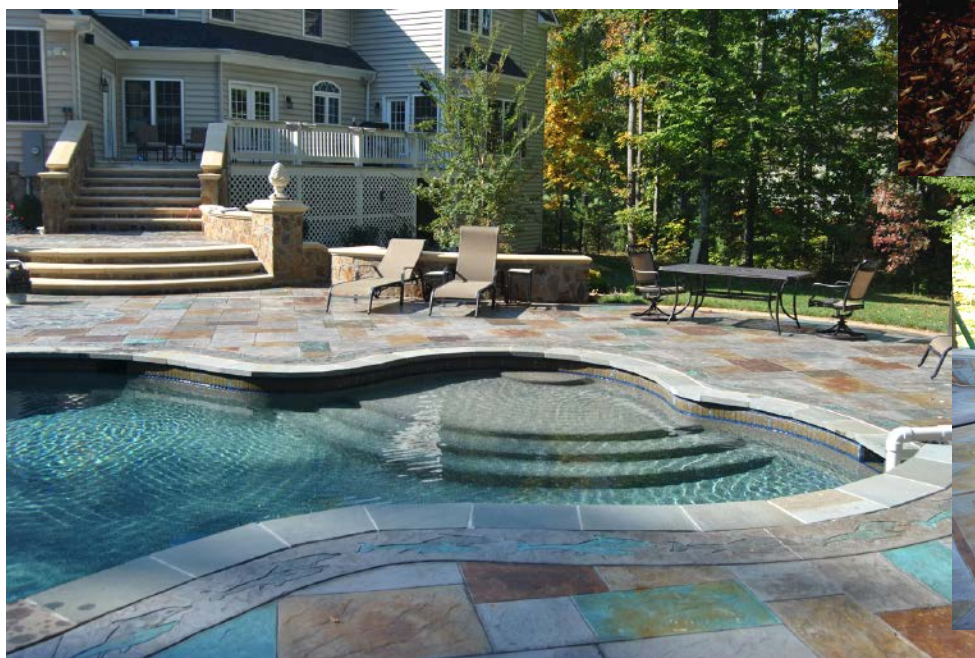
Now, aside from their government and commercial work, Greystone specializes in outdoor living spaces. "Patio areas, front entrances, porches, walkways, driveways, decorative seating walls, fireplaces . . .," says Luisa. "People are taking their indoor living outdoors and they want the same comfort they have inside. The possibilities, the potential, are endless because everybody's backyard is different. Every single day you start with a new canvas and the end result is always very rewarding. It's a very exciting job."





Photos courtesy of Greystone Masonry





Luisa estimates they install up to 500 projects yearly. However, it often rains and the ground freezes, so that work is squeezed into eight months out of the year. They don't rest on their laurels in the wintertime, though. The Dittmanns also have a snow removal business that generates a lot of calls.

## Delivering what customers want

Luisa says a few memorable projects have come about because homeowners kept adding on things they wanted to do. "One started with a pool deck and then the customer decided to do additional seating walls and custom precast steps. Then he added a fireplace and garden walls and a

pavilion," she says of the job that kept them busy for half a year. "He was just so pleased with everything. As we were about to complete something and get out of there he was like, 'What else can I do?'"

*"...we're like a well-oiled machine."*

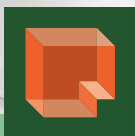
Luisa says their most popular pattern is an Ashlar Slate stamp by Matcrete. "That and flagstone patterns are by far my two most requested patterns," she says.

Dan has overseen large projects for the Marine Corps University, the Officer

Candidate School, a mess hall and courtyards at the FBI Academy, including a 10-foot-wide FBI logo. They completed a 20,000-square-foot stamped courtyard for the Fairfax County Public Safety Building. Though these are significant jobs, the Dittmanns are prohibited from photographing much of their work on these projects, because they are in secured government facilities.

Greystone Masonry has a 4,000-square-foot outdoor showroom with more than 80 varieties of stamps from which to choose. Dan recalls that a high-ranking Marine official visited their showroom to select a stamp. "He wanted a certain stamp with





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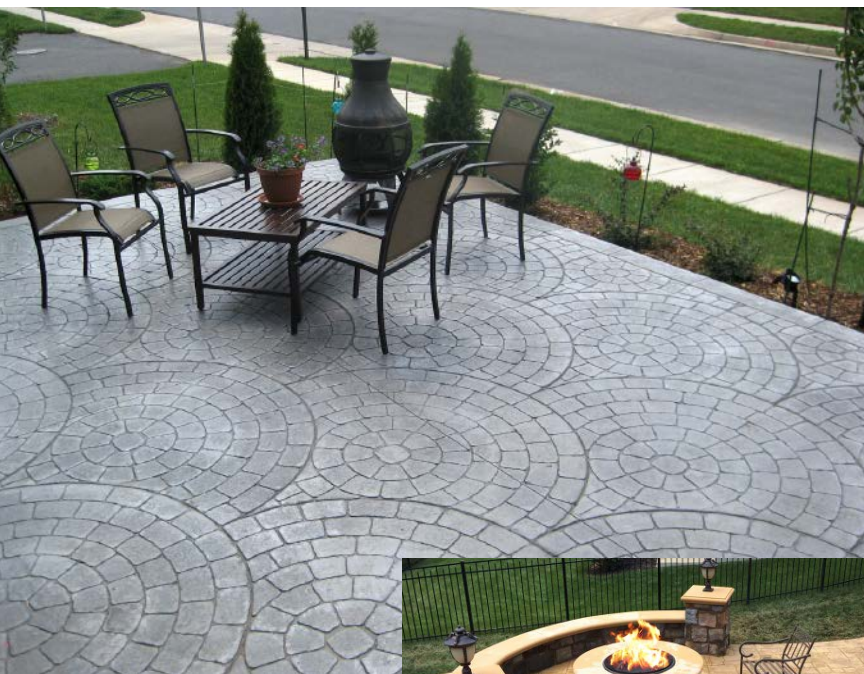
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a certain texture and nobody made that," Dan says, "so we went to Matcrete and had them make a prototype of a Royal Ashlar pattern in a larger size, and we were awarded the contract."

They completed that 20,000-square-foot job in an outdoor area at the Marine Corps University in October 2014 using a color hardener by L. M. Scofield Co. and a clear liquid release. He says it was a challenging job because they could only pour a certain amount at a time and they had to work around a plethora of dowels, expansion joints and control joints.

"We poured over three weeks," he says. "Some of it was traffic rated and needed 18

inches of gravel base on 7 inches of concrete and part of it was just 4 inches of concrete." They used an antiquing agent called EZ-Tique by Proline for a uniform appearance and sealed it with two coats of a Scofield sealer.

### Clearly a winner

Greystone Masonry has won many awards and has been featured in many construction magazines. It received 2012 and 2014 ASCC Project Awards first-place honors along with a first-place 2009 Concrete Pavement Award through *Concrete Products* magazine.

The company now has 50 employees and four production crews that handle specific

jobs, such as strictly patios or driveways. They have three dedicated crews that only handle power-washing and reseals.

"We have a couple of masonry crews that do the decorative sitting walls and things like that," says Dan. "In our organization everybody has their specialty. A carpenter will be a carpenter and a mason will be a mason. Between our office staff and our talented field crews, we're like a well-oiled machine."

[www.greystonemasonry.org](http://www.greystonemasonry.org)

See more photos from this feature online at [ConcreteDecor.net](http://ConcreteDecor.net)





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# For Art's Sake!

## Root Coffeehouse and Café, Fennville, Michigan

Photo courtesy of Rob Soltysiak

by Stacey Enesey Klemenc

**A** FUNNY thing happened on the way home from the grocery store, says Troy Lemon, president of Cornerstone Decorative Concrete in Holland, Michigan. It all started when he and his 13-year-old son, Josh, stumbled upon an art studio in

their own tiny village of Fennville. Lemon couldn't believe he hadn't noticed it before. But then again, he travels extensively for work, he says, and doesn't often get the chance to enjoy a leisurely visit.

He was amazed by the quality of the local art displayed at Fernwood 1891, owned by local potter Dawn Soltysiak and her physician husband, Rob. "While talking with my now-friend, Jim, who was throwing clay on a wheel while manning the studio, I found out there was a plan to open a coffeehouse in an adjoining space since the former tenant left."

Lemon, who professes he's a people-lover, says he and Jim were talking about concrete, another thing dear to his heart, and the next thing he knows he was sketching a concept on how he could use color to draw people from the entry of the coffeehouse through an opening in the dividing wall and into the art studio next door.

"I am often passionate about my ideas and between that and the fact I'm also an

artisan, I was drawn in quickly," he says.

The next day he met with the owners, showed them a color palette and described what he wanted to do, which involved metallics and epoxy, a combination that holds up well to foot traffic. "They got really excited about the concept," he says, and gave him free rein. "I love when people do that."

The project moved very fast, as the carpet glue had already been ground off the floor in prep for paint. Within a week, Lemon was doing the floor, assisted by his son,

### Project at a Glance

**Client:** Dawn and Rob Soltysiak, owners of Fernwood 1891, an art studio in Fennville, Michigan

**Decorative concrete contractor:** Cornerstone Decorative Concrete, Holland, Michigan

**Crew:** Troy Lemon and his young son, Josh, and Ryan Van Horn of Creek Stone Flooring and Design (soon to be renamed CS Resurfacing), Modesto, California

**Scope of project:** Install 1,300-square-feet of Metallic Pearl pigment and epoxy to create a floor for a new coffeehouse next door to the art studio

**Challenge:** To effectively use color to draw people from the coffeehouse entrance to the shared opening in the wall dividing the coffeehouse and art studio

**Products used:** Custom color Metallic Pearl pigments from EZChem Inc.; Key Resin's Key #511 epoxy (black) as a primer with Key #511 epoxy (clear) as a top coat



Photo courtesy of Rob Soltysiak





Josh, and Lemon's friend Ryan Van Horn, whom he met at the most recent Concrete Decor Show. "He flew out from California to get some experience working with metallics," Lemon says. "He did a really good job. When you do a floor like this, it's at a very fast pace. You need someone to mix, measure and weigh products and bring them to you quickly. Timing is essential."

Together they knocked out a 1,300-square-foot floor in three days using EZChem Inc.'s Metallic Pearl pigments and Key Resin's #511 epoxy in black as a primer under a clear #511 epoxy. "The best part, as always, was making new friends and making art while discovering the wealth of talent in people around me. My sincerest thanks to Rob and Dawn for trusting my vision and providing a canvas," Lemon says.

"Since the floors have been installed our customers have been coming in and saying 'Wow! How did you do these floors? What are they?' I love having the coolest floors in West Michigan," says Dawn.

The new shop, Root Coffeehouse and Café, is slated to open in May.

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## Tips from Troy

By Troy Lemon

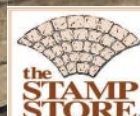
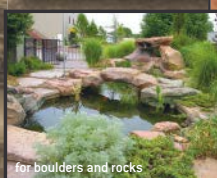
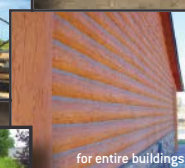
**W**hen it comes to working with metallics, here are a few ways you can make the job a better experience:

- Portion out the amounts of part A and part B ahead of time, especially when using polyaspartics.
- Label containers of part A and part B and set them in rows so as to not confuse the two.
- Establish a defined mixing area and have one person do all the mixing.
- If the project calls for it, blend measured amounts of pigment and solvent ahead of time.
- Blend metallic pigments thoroughly before mixing the second part of the resin or starting on the floor.
- Use polyaspartics to capture the appearance of different movements in the color.
- Use urethanes to layer colors or change sheens.
- Use stencils to create graphic effects.
- Use restaurant-style red ketchup bottles to disperse resin on a wet floor and create finer lines and veining.
- Try using a non-metallic black in your design to give contrast to the metallics in place and to make them pop.

Overall, be creative, have fun and pray for excellence in all that you do!

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# A Monumental Effort

## Navy Corpsmen Memorial

### Marine Corps Base Camp Pendleton, Oceanside, Calif.

by Stacey Enesey Klemenc

SOME things get better the second time around.

Take the Navy Corpsmen Memorial at Camp Pendleton in Oceanside, California, for instance. Back in 1983, Raul Avina, an Oceanside resident and local artist who as a young Marine was wounded in the Battle of Iwo Jima during World War II, completed a memorial for the Naval Hospital Camp Pendleton when he was in his 70s. It depicted three Naval corpsmen helping a wounded soldier down the side of a mountain to safety.

That memorial, whose likeness was subsequently incorporated into the hospital's logo, took Avina two years to make in his garage using rebar, concrete and heavy mesh. It stood in front of the hospital for 31 years.

When the time came to replace the aging hospital with a new one, officials planned to relocate the iconic piece but soon discovered it would not survive the move. Some of the original pieces were salvaged and with the aid of photographs, renderings and the old memorial's footprint — not to mention the



Kathleen and Dan Avina pose with decorative concrete artisan Richard Winget after the Navy's dedication ceremony for the recreated Navy Corpsmen Memorial at Camp Pendleton. The Avinas' father, Raul, built the original memorial back in the '80s. Winget built and carved the new rock.

Photos courtesy of Authentic Environments USA

#### Project at a Glance

**Client:** U.S. Navy

**General contractor:** Clark Construction Group/McCarthy Building Cos.

**Contractor:** Authentic Environments USA in Huntington Beach, California

**Scope of project:** To recreate and improve the Navy Corpsmen Memorial built in 1983

**Products used:** Shotcrete from local ready-mix plant for structural coat; Carve-Right, a preblended sculptural concrete from Carve-Right Inc., for the finish texture; epoxy-coated rebar from R.R. Leonard Co.; Benjamin Moore's Masada, Modern Masters' Raw Umber, Glidden's Traditional Tan and Butterfield topical colorants; L. M. Scofield Cementone Clear Concrete Sealer; and plastic chicken wire, plastic lath and plastic-coated tie wire

**Most challenging aspect:** Positioning and repositioning the bronze statues during the rock-carving process

rock-solid talent of a decorative concrete artisan — a new sculpture sprang to life. It was rededicated and unveiled Dec. 12, a year after the new hospital opened.

#### Mounting the challenges

Richard Winget, owner of Authentic Environments USA in Huntington Beach, California, was hired to create the 13 1/2-foot-tall rock for the memorial. Another artisan from Los Angeles was tasked with recasting the figures out of bronze instead of concrete. "Carving the rock around the bronzes proved difficult," Winget says. "Not only were they hot, but reaching some areas was a real problem."

In the process, he says, to make sure "the bronzes looked as if they were climbing down a mountain rather than just floating on it," he and his crew had to move the figures in and out several times. "It was important to me that they look grounded

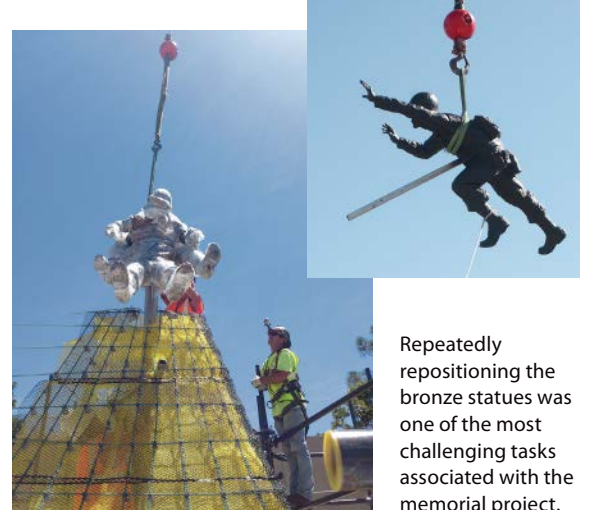
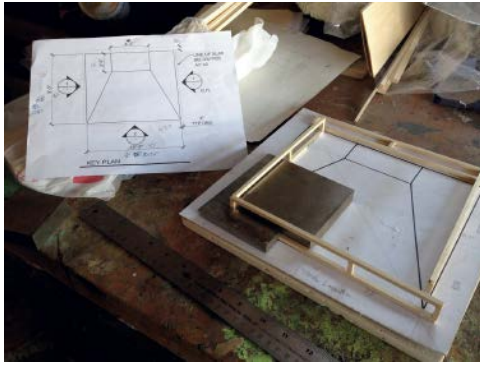
and we went to great pains to make that happen," he says. "That whole process was actually pretty involved."

Winget built a small model on a 1-inch scale which he says proved useful in helping



The original corpsmen sculpture stood out front of the Camp Pendleton hospital for 31 years. It could not survive the move to a new location.





Repeatedly repositioning the bronze statues was one of the most challenging tasks associated with the memorial project.

him figure out the steel schedule and work out any problems before construction began. For example, he says, “The mountain is a pyramid shape and as the steel began to rise in the air there was a problem with the steel becoming congested at the top. We solved this problem by eliminating bars the higher we got.”

Because they were in such close proximity to the ocean, they used specialty materials such as coated rebar and wire, plastic lath and plastic chicken wire. For the structure coat, he used specially designed shotcrete, and for the finish he used a product he makes and markets himself called Carve-Right. “The material had to meet engineered standards,” he says. “It was specified by engineers for this project, and I do mean engineers — as in more than one!”

One challenging part of the project was erecting the scaffold in such a way that they could reach everything. “It seemed like the memorial was constantly moving away from us the higher we got,” Winget says. They also had to make sure the scaffold was not in the way when the concrete was pneumatically applied.

One of the things that amazed Winget about this job was how many people were involved in this government-sanctioned project. “We had a safety inspector with us at all times and rigging experts on crane days. There were daily scaffolding inspections and general contractor supervisors watching every move we made,” he says, not to mention the Navy personnel and other people interested in what they were doing. “The lieutenant general had a privacy fence put up and we then screened our entire scaffold system so no one could see in!”

Protection was also vital to the success of the job, he notes, as they had to work around finished granite slabs and imported Jerusalem stone.

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### Rock on

Work on the rock portion of the memorial began in October and ended in December. There were many delays due to weather and governmental red tape, Winget says. All told, the project took about eight weeks to complete with as many as five men working at a time.

Improvements to the replacement memorial included making the rock texture look more like that found on Mount Suribachi on the island of Iwo Jima. And unlike the original's white finish, the new rock was colored with an array of topical colors and sealed with an ultraviolet protector to keep the colors from fading.

"We used all types of techniques and tools to bring realism to the rock," says Winget, including brushes, knives and



specialty trowels. He and his crew, which includes his son, Jacob, also made skins from stones that had been imported from Jerusalem for part of the new hospital's facade and used them in combination with their carving process.

"Carving is nothing more than waiting for the right window of opportunity to make the material behave how you want it to," Winget says. "Cracking and breaking is done late in the game, while deep splits are done early while the material is still wet."

This is Winget's first memorial but it will not be his last. "I have plans to do another one in New Jersey to mark the 9-11 disaster," he says.

As for this one, he says he was honored and flattered to be a part of this design/build project, especially when Dan Avina, son of Raul, who passed away in 2003, shook his hand after the dedication ceremony and thanked him for his fine work. "I wanted his approval," Winget says, explaining that the new memorial includes the original nameplate. "We don't get credit; the original artist does. And that's OK. I just feel privileged to do something for the men and women in the military who have given so much for our country." 📱

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# Build the Perfect Pool Deck

## Part 3 of 3: Finishing the Deck

by Jason Geiser

In part 2 of this 3-part series, we discussed pool copings and the various methods of installation. If you missed part 2, you can find it in the online archives at [www.concretedecor.net](http://www.concretedecor.net), Vol. 15 No. 1 January 2015. The article is titled “Build the Perfect Pool Deck.”

In this section, we discuss pool deck solutions involving sealers, anti-slip additives and deck drains. In my experience all three of these items are important for your clients’ overall satisfaction, as well as the eventual success of your installation.

### Salt-water pools

In recent years the popularity of salt-water pools has skyrocketed, because salt water has a softer feel, is gentler on the eyes and skin, is safer than chlorine, needs less maintenance and is lower in cost than chlorine. I chose salt water for my pool and I love it. I occasionally dump in a couple of bags of salt and the water is good for a long time. However, for those of us putting down sealer on concrete decks, salt can be a nightmare. It’s common knowledge that salt is one of concrete’s worst enemies. You’ll need to understand the pros and cons of the different deck sealer options and how effective they are on salt-water pool decks.

There are two basic types of sealers: topical and penetrating. Topical sealers are generally solvent-based acrylic sealers that enhance the color. Most people want topical sealers and they look great at first. Most of these sealers are breathable, which means they let moisture through from underneath, but they also let it come through from the top. If you were to put water on top of these sealers and let it set for an hour before wiping it off, the color would be noticeably darker in that area. Adding salt to the water means you end up with some actually under your sealer. This can contribute to the sealer flaking, especially in high-traffic areas.

Penetrating sealers do not enhance the color of the concrete like topical sealers. They seal the surface from the inside out

how  
TO



The author recommends D-One Plus sealer for saltwater pool decks. Here, the first coat of sealer is being sprayed on and back-rolled.

Photos courtesy of Jason Geiser

and leave no topical film. That means there is nothing that can flake off. Penetrating sealers are far less maintenance and are actually better for the concrete over time. However, most people still want the color enhanced and their concrete to shine.

A third option has been garnering more attention. Many manufacturers have developed a hybrid type of sealer that combines topical and penetrating properties into one product. This type of sealer blocks out water very well. We have tested this numerous times by letting a puddle of water sit overnight on a piece of concrete sealed with this type of sealer. We have seen no dark spots where the water sat. If water can’t get in, the hybrid won’t peel off. Hybrids enhance the color but are not as glossy as a straight solvent-based topical.

These hybrids typically have a much lower viscosity that allows for better penetration into the concrete. The drawback is you are again putting a topical film on the surface,

so slip-resistance is a concern. In my opinion, if you’re going to have any kind of salt on your concrete, whether from pool water or de-icing salts, some type of penetrating sealer should be used. They just protect it better.

### Anti-slip additives

Is stamped concrete slippery? That is the question I get most often. The answer is yes, especially where there is constant water, like around a swimming pool. You can buy polypropylene additives that you mix into your sealer that do an OK job. But, around a pool, people want something safer. A 40-mesh aluminum oxide works best. However,



Jason Geiser applies traction additive using the broadcast gun while the second coat of sealer is still wet. Jason Hershberger immediately back-rolls it.



Deck drains such as the one around this wall allow the decorative concrete professional to be creative with design, yet still provide an outlet for water.

it is heavy and doesn't stay suspended in the sealer. You must broadcast it on, which is hard to do by hand, and usually ends up uneven.

We have achieved the best results using a hopper gun, like you would use for spray textures or GFRC (glass fiber reinforced concrete) mixes, to broadcast the aluminum oxide. Have one person spray the sealer and another one very lightly spray the anti-slip out of the hopper gun. Immediately back roll to even it out. This has proven the most effective method I have found to get the right amount of slip-resistance. We've never had a callback with this process. The surface feels like 80-grit sandpaper on your feet. You do lose a little shine with this method — a small price to pay if the homeowners don't want people falling down.



An example of a deck drain from Quaker Plastics' line of drains.

### Deck drains

What should you do to control rainwater runoff on a pool deck? In a typical scenario the pool company doesn't want the water running back into the pool. The house already has a patio that slopes away from it and will be meeting up to the new pool deck. Many times homes are sited so close together that the water could easily run over to someone else's property.

One option is to place a big, ugly drain for the water, but I've always hated having valleys in the middle of the deck. It certainly doesn't look nice and makes an awkward place to set anything. I always try to slope the concrete all in one plane, then place a streamlined deck drain at the end of the deck.

Typically these drains are only 1 1/2 inches wide by 8 feet long and come in

white, tan or gray. Some customers paint them to match their patio.

In situations where the concrete deck ends into a masonry wall, we glue the drain to the wall then pour against it. If your goal is to avoid dumping excess water on someone else's property, wait until the concrete is poured. Once the concrete has hardened you can glue the drain to the concrete.

The best part about these types of drains is the design. They are flat on one side and round on the other and use standard 1 1/2-inch PVC fittings, pipe and glue. There are also prefabricated corner pieces as well as bottom drain-outs that can be connected to larger underground drain lines. This type of drain system is aesthetically pleasing, will handle a lot of water, is easy to install and is very cost-effective.

These are just a couple of suggestions on how to create the perfect pool deck. The most important thing to remember in all of this is that you have to be able to educate your customer on these things. I deal with hundreds of contractors every year and I cannot begin to tell you how many problems could be avoided by just communicating with your customers. I'd say 95 percent of the time there is no print or specification for the job to be performed. It is your job to communicate these things to your customer so that their expectations are met and everybody's happy. Shoot me an e-mail with your experiences. 📧

*Jason Geiser owns Deco-Crete Supply, based in Ohio. A third location recently opened in Cleveland. He can be reached at [jason@deco-cretesupply.com](mailto:jason@deco-cretesupply.com).*

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Is it real or concrete? The fieldstone look-alike is provided by single-stone stamping and one of Flex-C-Ment's products for exterior decor.

Photo courtesy of Flex-C-Ment

# ICF WALLS

**Vertical canvases perfect for  
an endless array of claddings**

*by K. Schipper*

**W**HAT's old often becomes new again, and in the case of ICF (insulated concrete forms) construction, many people feel it's not only ready for a rebirth but a healthy adolescence, as well.

The construction method first appeared in Europe after World War II, came to North America in the '60s and then faded away in the following decade. While it's always enjoyed a small following, those in the decorative concrete industry see it making a comeback.

They see ICFs as not only a great way to build homes, commercial structures and even decorative walls, but as offering an exterior substrate that's just waiting for vertical concrete products.

## **A concrete sandwich**

Builders using ICF methods already recognize the superiority of concrete. Formally described as "a system of formwork for reinforced concrete made with a rigid thermal insulation," the process can be thought of as a concrete sandwich, with foam serving as the outside bread slices.





Photo courtesy of CMJ Systems

The look of this dry-stack installation, above, doesn't give any indication it was poured as panels in a factory.

But we're not talking about just any foam. The forms are interlocking modular units that are dry-stacked — often supported by rebar — then left in place to serve as insulation once the concrete is poured and cured. The most-common materials are polystyrene foam, polyurethane foam, cement-bonded wood fiber, cement-bonded polystyrene beads or cellular concrete.

Whatever the choice of modular material, they're all pretty durable, offering better insulation against heat, cold and sound than more conventional construction methods.

They're all pretty receptive to a wide range of coverings, too. Theo Fiorillo of Albuquerque, New Mexico, who frequently serves as a consultant on ICF construction projects, says most people utilizing the construction method don't ask about ICF-specific finishes because ICFs can be finished the same way most other homes can be.

"They each have their own idea about what kind of house they want to live in," he says. "And, an ICF house can be finished any way that any other house can be finished. You can put anything on



Photo courtesy of Emil Gera/Gera Concrete

Above is an example of how it's possible to get the same effect as a dry-stacked cultured stone with less build-out. This stamped effort, done using Kingdom Products Vertical Wall Mix and Olde World Stains, protrudes only 3/4 inch. The window and door openings are a mix of stamped and hand-carving.





Photo courtesy of ArcusStone Products

ArcusStonecoat shows off its horizontal and vertical capabilities with the limestone-looking wall blocks and the steps, as well. For design purposes, the area around the exterior wall lamp is done with the company's ArcusPlaster.

it from stone and faux stone to board-and-batten to metal or vinyl siding."

The ability of ICFs to support such a diverse selection of cladding comes from it's flexibility. Fiorillo says he knows of one product where what he calls a "hanging stud" (also referred to as a buck or tie-in) is built into the foam product every 8 inches, specifically to support cladding.

Still another exterior assist is what Fiorillo calls a bridge ledge.

"It's a little triangular outcropping you can use to stack brick or stone on if you want that finish," he says. "Of course, they're using a thin veneer — basically slices of the brick or stone."

Another common look with these structures is stucco, which depending on

the product may or may not be applied directly onto the foam.

The Sausalito, California-based ArcusStone Products is a company that manufactures natural limestone plasters which can be applied to an ICF vertical structure, either by spray or trowel, over a base coat. President Carol Kavalakis says ArcusPlaster is a cement-based limestone plaster. The company also has a lime-based product for interiors.

ArcusStone also offers ArcusStonecoat, which is composed primarily of quarried, crushed limestone and natural, integral pigments that have the appearance of natural stone when textured and finished.

The stone can be hand-carved, textured and colored to create a cut-stone look with tight or grouted joints, or even a stacked stone or dry-stack look.

Not only does ArcusStonecoat offer 5,800 psi for impact resistance, it's also versatile enough that Kavalakis says it has found favor on horizontal surfaces, as well.

## Something for everyone

ArcusStone certainly isn't the only company offering such a product. Probably the biggest difference between manufacturers is how much prep work is required before the final coat is applied.

For instance the Picayune, Mississippi-based Flex-C-Ment offers several different



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Photo courtesy of Flex-C-Ment

Flex-C-Ment Wall Mix was applied and stamped with Wall texture skin molds, then hand-carved into an ashlar slate-like vertical pattern. Accent Enhancer and water-based acrylics were then used to color the wall before it was sealed.



Photo courtesy of Emil Gera/Gera Concrete

ICFs can be thought of as a concrete sandwich, with foam serving as the outside bread slices.

concrete mixes that adhere to these polystyrene systems.

“We have thin facade materials that can be stamped out and still offer high impressive strengths,” says Gregg Hensley, vice president of marketing and sales. “We also have spray textures, micro-toppings and even a full-thickness wall mix that can be stamped to give the depiction of dry-stack or field stone. It can even be hand-carved for people who want to get custom with it.”

With any of these products, Hensley says the key to success is surface preparation, and Flex-C-Ment isn’t designed to be applied directly to any slick surface — regardless of the bonding agent. Instead, he says it’s necessary to rasp or knurl the surface. Another option is the use of a fiberglass mesh product such as SpiderLath, over which a scratch coat is applied.

Hensley says that’s particularly important if there are multiple pours of concrete within the forms due to the size or height of the project.

“If the job is done as a continuous pour, you don’t have to worry about the expansion and contraction of the ICF forms,” he says. “But, if there are cold joints within the pour, you want to have the meshing system to give you added strength for expansion and contraction.”

Jim Glessner, owner of the Sparks, Nevada-based GST International, would beg to differ. The producer of a number of coating and sealing formulations, Glessner says his company’s Elephant Armor requires nothing by way of a geotextile scratch coat or a scrub coat.

“The problem I see with ICF construction right now is the standard concrete product that is the primary product going over the foam,” he says. “A lot of these are acrylic-based mortars and they have very high failure rates. Our product can’t fail unless someone drives a tank through it.”

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Photos courtesy of CMJ Systems

Like pieces of a puzzle, the components of a "rock" pedestal wait to be fitted together. Once joined, they look as if they'd been cast over concrete. By the time the fieldstone-like pillar is finished, it looks sturdy enough to stop a truck.

## Stone veneer panels make ICFs rock

By K. Schipper

**F**or contractors who want a rock finish on the exterior of an ICF structure, Marc Winkelman and Jim Jenkins, co-founders of CMJ Systems in McMinnville, Oregon, offer a variety of panelized stone veneer systems and interlocking structural insulated home-building panel systems.

"Our panels are revolutionizing the way homes are built and how stone veneer is applied," says Winkelman.

CMJ is casting sheets of veneer stone

in various sizes and seven different styles. To join them to the bucks or tie-ins built into the foam exterior, the sheets are simply attached with screws.

"Typically, a customer will give us the dimensions of the building either by blueprint or by actually measuring the physical structure," Jenkins explains. "Once they give us the dimensions, we custom-cast panel assemblies that interlock and are precisely the sizes needed."

Panel sizes range from 1-by-4 feet up to 12-by-12 feet, but because building sizes are often fluid, Jenkins says it's also possible to cast exacting custom dimensions in the molding process developed by CMJ Systems.

Panels are delivered in sequential order so they can be quickly and easily installed. From the time an order is placed until it shows up at the jobsite on the back of a semi-truck is approximately 30 days.

The look of the finished product varies by client.

"The most popular style is the stacked stone, with a dry-stacked look," Jenkins says. "That's followed in order by limestone panels, river rock, brick and then fieldstone."

Panels are manufactured with pre-formed conduit through insulation for electrical and plumbing both vertically and horizontally.

Although the stone styles are limited, "We don't have any color charts; we custom color every project," he says.

"The best thing about our design is only 5 percent of the panel actually touches the structure," Jenkins concludes. "In other words, there's an air space that allows for condensation and air flow."

 [www.cmj.systems](http://www.cmj.systems)



CMJ can cast lightweight sheets of veneer stone in a host of sizes and finishes, including fieldstone (left) and stack stone.



And, because it's sprayed on, Glessner says the amount of square footage that can be covered in a day is head-and-shoulders above those multistep products, which may average out to only 100 to 200 square feet per person per day.

"But, like other products, you can texture it, stamp it, trowel it, roll it or put whatever finish you want on Elephant Armor," he says.

### All the advantages

Of course, texture is only one part of a wall system. Uniformly, though, these products seem to offer good color and a long lifecycle.

Emil J. Gera, owner of Emil J. Gera Concrete Contractor Inc. of Weatherly, Pennsylvania, uses Vertical Wall Mix manufactured by Kingdom Products of Throop, Pennsylvania, and he says adding color to a project is no problem.

"You can put an integral color right in the mix to give you a base color if you want," Gera says. "Or, you can leave it the natural gray and highlight the stones to make it look like rocks."

Flex-C-Ment's Hensley says there are multiple ways to attack color with his company's products.

"Most of it is through water-based acrylic sealers and natural pigments," he says. "You can either integrally apply the pigments to create the base color, or you can spray on a topical color that penetrates within the concrete, then come back with a second, third, even fourth color to individualize each stone. Then, you do a final seal of the product."

ArcusStone's Kavalakis agrees with the importance of sealing the project, and says that also helps with its longevity.

"It's certainly easier to apply color as a stain afterwards, then seal it, rather than try to mix the pigments in," she says. "Particularly in climates with a freeze-thaw cycle, it's best to spray a penetrating sealer that's water repellant. But, that's true of any product."

As for durability, Chayse Alejos, technical adviser for GST International, says if the proper steps are followed — in GST's case, a sealer he refers to as "water brush technology" — the project should last a lifetime.

"It will never fail," says Alejos. "It's a permanent fix. Unless you have a 9.0 earthquake or someone drives a tractor-trailer into it, it easily has a 100-year lifecycle."

So what's the long-term (durable) future

of ICF technology? Gera says he hopes it becomes more of an alternative to people who are looking for energy efficiency, especially as energy costs continue to rise.

Fiorillo, the consultant, agrees. He says it's critical that people recognize the financial savings such construction represents. Also, he says, their ICF projects don't have to look like a high school or municipal building.

"Aesthetically, it can look like any

other project," he notes about the ICF product. "That's one of its beauties. There are no sacrifices, really, and you have the advantages, as well."

[www.arcusstone.net](http://www.arcusstone.net)

[www.flex-c-ment.com](http://www.flex-c-ment.com)

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# Drying Phases of Decorative Sealers: The Difference Between Drying and Curing

by Chris Sullivan

**Question:** I recently applied a two-part polyurethane sealer over a stained concrete floor. The sealer's application instructions said to apply the second coat after the sealer was "tack-free" or between 4 and 8 hours after the first coat was applied. What does tack-free mean? Why do I have to wait, and what if I apply the second coat the next day?

Sealers and coatings, for the most part, go through the same phases as they dry and/or cure. Before explaining these phases, it is important to know that while all sealers and coatings dry, some also cure as they dry.

With the exception of 100 percent solids coatings, sealers and coatings contain liquid solvent called the carrier. Popular solvent carriers include water (yes, water is considered a weak solvent), acetone, xylene, tertiary butyl acetate (known as TBAC), Aromatic 100 and others. Solvents other than water are usually blended together to achieve a desired drying time.

The type and amount of solvent will play a big part in how easily the sealer is applied, how it lies down and how fast or slow it dries. Typically, one-part sealers dry without curing. Once applied to the surface, the liquid carrier evaporates into the air, while the resin or solids portion of the sealer forms a film, allowing the whole system to dry.

With two-part coatings, sometimes referred to as catalyzed systems, drying and curing occur. Curing refers to the chemical reaction that takes place between the different parts mixed together, also commonly called crosslinking. I often compare crosslinking to a bowl of spaghetti with all those intertwined noodles forming a dense network that's not easily pulled apart. Crosslinking is what gives two-part systems added durability and chemical resistance. These are often labeled "high-performance coatings."

Another place where drying versus curing affects our industry is when something is resealed or repaired. Sealers



Crew members apply and back-roll a solvent-based acrylic sealer during the open-time phase.

that dry, and are based on solvents other than water, reliquefy when solvents are applied to them. Coatings that cure are not affected when solvents are applied. This is why one-part, solvent-based sealers — typically acrylics — are easier to repair and recoat without much preparation. Solvents reliquefy the previous layer of sealer, allowing for easy recoat or repair. Water-based sealers or two-part coatings, which do not reliquefy by solvent contact, must be sanded or screened before reapplying or, in a worst-case scenario, removed by a chemical or mechanical process.

Having a basic understanding of drying versus curing makes it easier to explain the different phases sealers and coatings go through.

## Phases of sealers and coatings

**Shelf Life** – This is the length of time a product will last in a container when stored airtight between 50 and 90 degrees Fahrenheit. Most manufacturers offer a one-year shelf life on sealers or coatings. Two-part systems tend to be more sensitive

than one-part systems when it comes to shelf life but, if stored properly, most sealers and coatings will last well past a year.

**Pot Life** – Also called "working life," this is the phase when the sealer or coating is applied. Once the sealer or coating containers are opened, the required mixing is done and the product is applied. The term comes from the lifespan of the product in the "pot," which is typically a pail or bucket. The length of "pot life" depends on the sealer or coating's chemistry, but it also is affected by the environment, especially temperature. Heat is a catalyst. So the warmer the conditions, the faster the product reacts or dries and the shorter its "pot life."

**Open Time** – Once the product is applied in a thin layer, it is now "open" to the atmosphere. This phase's length is also greatly affected by the environment (temperature, wind, sun, etc.) as well as the system's chemistry. "Open time" can range from 15 minutes in the case of some polyaspartics to hours when dealing with slow-cure, water-based polyurethanes. Back-

Photo courtesy of Chris Becker, Becker Architectural Concrete



rolling or touch-up work can be performed during the "open time."

**Tacky** – The sealer or coating enters the drying and/or curing phases, which starts with the "tacky" phase. All application processes should be complete once the product transitions to "tacky." The product shouldn't be touched in this phase. You know the sealer or coating has entered the "tacky" phase when your finger sticks to the film, or you leave a mark that no longer disappears when the sealer or coating film is touched.

**Tack Free** – This occurs when the product is no longer sticky but is still soft. With two-part coatings, this is the phase when reapplication, known as the recoat window, should take place. The product is hard enough that you can walk on it in socks without leaving a mark, but soft enough that it's still chemically reactive for cohesion between coating layers. If you were to apply the second coat before this phase, you'd risk trapping solvent that is evaporating. You could also damage the surface as it gets tacky.

**Dry** – This is when the film is no longer soft, and light foot traffic won't damage the surface.

**Fully Dry or Cured** – The film is fully formed and no longer chemically reactive. The floor is ready for full traffic, finish coats or wax.

To answer the last part of your question, if the recoat window was missed you should apply a second coat after the surface has fully dried. When fully dry, sand the surface lightly with 200+ grit sand paper or screen, then lightly apply the coating.

The important thing to remember is the time it takes for sealers and coatings to go through these phases can vary greatly from product to product and from job to job depending on environmental influences. This means the same product may dry differently depending on where and when it is used, or how it is applied. Consult technical data sheets for the estimated times of the various phases, and always perform a mock-up or sample if in doubt or using a product for the first time. 📱

Chris Sullivan is vice president of sales and marketing with ChemSystems Inc. He has led seminars and product demonstrations throughout North America. Reach him at [questions@concretedecor.net](mailto:questions@concretedecor.net).

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# The Polishing Consultant

## How Do Successful Contractors Choose the Right Manufacturers?

by David Stephenson

**C**HOOSING the right manufacturer is a dilemma every contractor in our industry faces every day. Before I delve into this topic, let me share a few of my thoughts. I've heard many analogies used to describe the decorative concrete industry over the years, but two comparisons have always resonated the most: "Polished Concrete is part Art and part Construction," and "The polishing industry is still the Wild West."

To me, both of these descriptions are correct. Installing any version of decorative concrete is part art, part construction. The project slab is like a canvas. Sometimes the canvas is beautiful, like most new construction projects, and sometimes the canvas is rough, like many remodeling projects. No matter the canvas, the decorative concrete contractor is tasked with turning it into a piece of art. And this transformation must take place in a construction environment.

The construction environment is like a battlefield every contractor must maneuver on almost every project. You fight debris that gets into your work, navigate damage made by other trades during and after the installation process, and face a multitude of difficulties that can slow you down, necessitate repair work or sometimes destroy your artistic efforts.

In this tumultuous environment, manufacturers or suppliers act as assistants, developers and even lifelines for the project's contractors. In my role as a consultant, I have the privilege to watch the interactions between a host of contractors, subcontractors and manufacturers on many different projects. I believe sharing some of this insight may assist contractors to more efficiently choose manufacturers.

### Bank on consistency

There are several factors to consider when choosing a manufacturer to help your

company be more successful. Consistency is at the top of this list.

Because I travel a lot and am constantly on the go, I often rely on quick meals, aka fast food. Although I really don't like McDonald's all that much, I've found the food you get from the Golden Arches is consistent all around the world. I go there because I know what I'm getting and can plan appropriately. The same philosophy should be attributable to your selection of manufacturers.

If you get different quality or results across multiple purchases from a manufacturer, more than likely it is caused by a lack of quality control. You may not have the absolute best sealer or diamond tooling on the market, but if you have consistency, then successful, profitable projects and happy customers will follow. Do not be afraid to ask your manufacturers what tolerances and safeguards are built in on any products sold. A good manufacturer will know these answers immediately.

### Build strong relationships

When it comes to choosing manufacturers, the second quality to look for is strength of relationship. We are all human. Personal connections are extremely important and are hardwired into our human nature. If a contractor and manufacturer have a great relationship, both sides benefit. Having a specific person who knows you and your business that you can call directly at your manufacturer is a fantastic resource.

As a contractor, there were many times I had to call manufacturers and ask favors on product delivery, information or technical assistance. If the relationships had not been there, the issues would not have been resolved in a timely manner, which would have led to significantly more expenses for me.

My recommendation for the second-most important attribute is to develop strong

relationships. The relationship drives your customer service experience better than any other factor.

### Consider price last

The third-most important attribute — and I stress "third" — to consider is price. As a contractor, I was always concerned about price, but I quickly figured out good service and product consistency saved me more money over time in reduced labor costs and customer satisfaction. As long as your selected manufacturers are somewhat competitive in the market, the first two attributes are much more important than initially saving a few bucks on the price of chemicals or tooling.

I regularly watch contractors make final decisions on their consumables based on price alone. Many of them end up with extra costs to repair the installation of poor quality products or the use of substandard tooling. I am managing several projects in this situation right now.

### Explore the Wild West

At the beginning of this article, I noted that overall the decorative concrete market is like the Wild West. What I meant was that lots of territory is still wide open. Over the years, I've watched a steady stream of new manufacturers compete over the same market segments such as machines or chemicals. Consolidation takes place regularly among the manufacturing players, and sometimes there are major splits and fights behind the scenes. All of this can be pretty scary if you're a contractor trying to get jobs completed, keep guys employed and make a little profit along the way.

With this in mind, I recommend you have at least two good relationships with manufacturers of each of your supply items. It is OK to use more of one than the other based on the factors described earlier, but have a backup plan.



Regularly use your secondary source for a portion of your work. This will allow an additional side benefit of testing products from at least two manufacturers, which will steadily increase your knowledge as well as your productivity. If one manufacturer has a major issue that affects your supply, you can always go to your secondary source without sacrificing the quality of your work or impacting your project schedules.

### Choose wisely

The descriptions and recommendations covered in this article are based on my personal experiences and the information gathered from working on a variety of projects with multiple contractors. As an independent consultant, I watch interactions without recommending one manufacturer over another for equal products.

I hope these thoughts help you choose your manufacturers wisely. You will be surprised how much easier your work will be with the right support. 🛠️

*David Stephenson owns Polished Concrete Consultants, based in Dallas, Texas. As a consultant, he offers decorative concrete programs for retailers and troubleshooting for a wide range of clients. Contact him at david@polishedconsultants.com.*

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Photo by Gaye Goodman

# From Line into Shape

by Gaye Goodman

There is a famous paperback called “The Elements of Style” by Strunk and White. Many writers treasure it as a guide to writing clearly and succinctly while avoiding common grammatical errors. The handbook itself is a model of clarity.

I had 26 years of studio work and art classes behind me as a fine arts painter when I gave up in disgust at the ploys involved in marketing art. In comparison with the world of galleries and critics, what contractors asked me to produce on floors came as a refreshing whiff of common sense.

Fifteen years later, I decided to teach some principles of design and composition to my contractor-students. Having some knowledge of the way artists think about filling space truly helps in choosing materials and structure. Therefore, I undertake this series of articles to present the Elements of Style for Contractors.

If you take a line and loop it back on itself, you will have a shape. A shape can be two-dimensional on a flat surface or three-dimensional in sculptural form.

Artists divide possible shapes into two general categories: geometric and organic. Geometric shapes — circles, ovals, squares, triangles — are often used in engineering and construction because they can be easily sketched with a ruler and compass and combined for endless geometric patterns and formats. Organic shapes are most often found in nature (see above). They are often irregular, like the broken slabs along the border of a sulfurous hot spring or the lichen found on some beach pebbles.

If you’ve ever looked out a plane’s window at a river below, you may have noticed how the branching shape of its tributaries on a macro scale mimics the growth pattern of a single leaf’s veins on a

micro scale. Scientists are exploring these coincidences and detailing the reasons for them. Their explanation is that no matter their size or scale all growing things are subject to the same physical laws of pressure, packing, stress and flow.

Peter S. Stevens’ 1974 book *Patterns in Nature* is one of my favorites on this topic. Another great source is Nathan Cabot Hale’s 1993 book, *Abstractions in Art and Nature*. In Hales’ book, he explains how the shapes in this wood burl grew to closely resemble the flow patterns of moving water.



Photo courtesy of *Abstraction in Art and Nature*, by Nathan Cabot Hale, Dover Publications Inc., 1993



## The grid pattern and symmetry

The most common human-imposed design is the grid. Most city streets are laid out in grids and, because it's so easy to manufacture hundreds of blocks from the same mold, most floors or walls have a grid pattern. Aside from the grid, the most frequent design I see on concrete floors is the "compass rose." This is a rather clumsy design of long, pointed triangles placed four-square within a circle. A current favorite with floor designers, the compass can be plain or elaborate.

Let's take a detour from grids and quadrilateral symmetry and turn to nature for relief from our built environment. In contrast to the rectilinear shapes of the rooms we are hired to enhance, designs inspired by nature can give us variety.



Photo courtesy of Floric Polytech Co.

One example is a design done by a Floric Chroma-Tech Stain representative. It is fairly geometric, with its concentric circles and parallel bands, but some wavy riverine forms are woven in and out of the geometry (at varied scale) to lend an element of surprise. This creates the illusion of movement, which a completely symmetrical and centered design, like a compass rose, cannot do. Perfect symmetry appeals to architects and builders, since it feels firm and stable, but artists often shun it because they consider it static.

## Balance, emphasis and unity

Rick Lobdell's floor at the DelMonaco Winery & Vineyards in Baxter, Tennessee, featured in the July 2011 issue of *Concrete Decor*, is another example of fine floor design. Lobdell needed a design that could surround the company logo in the center and cover about 6,500 square feet.

For design inspiration, he says, "I took long walks through the vineyard and analyzed how a vine grows, how it wraps around the trellis, and how large a leaf was in comparison to the size of the vine itself. I created walkways around the main room and through the rest of the building with the trellises." This allowed him to get creative with how the vines, trellises and leaves, which are about 3-by-4 feet in size, interacted with each other.

Trained artists like Lobdell keep some important "principles of good composition" in mind while working out a design. Let's divide this floor in a way that's harmonious, but also has balance, emphasis and unity.

The floor colors are harmonious. The long straight trellises initially look like an ordinary dark border detail, but they are shaped at

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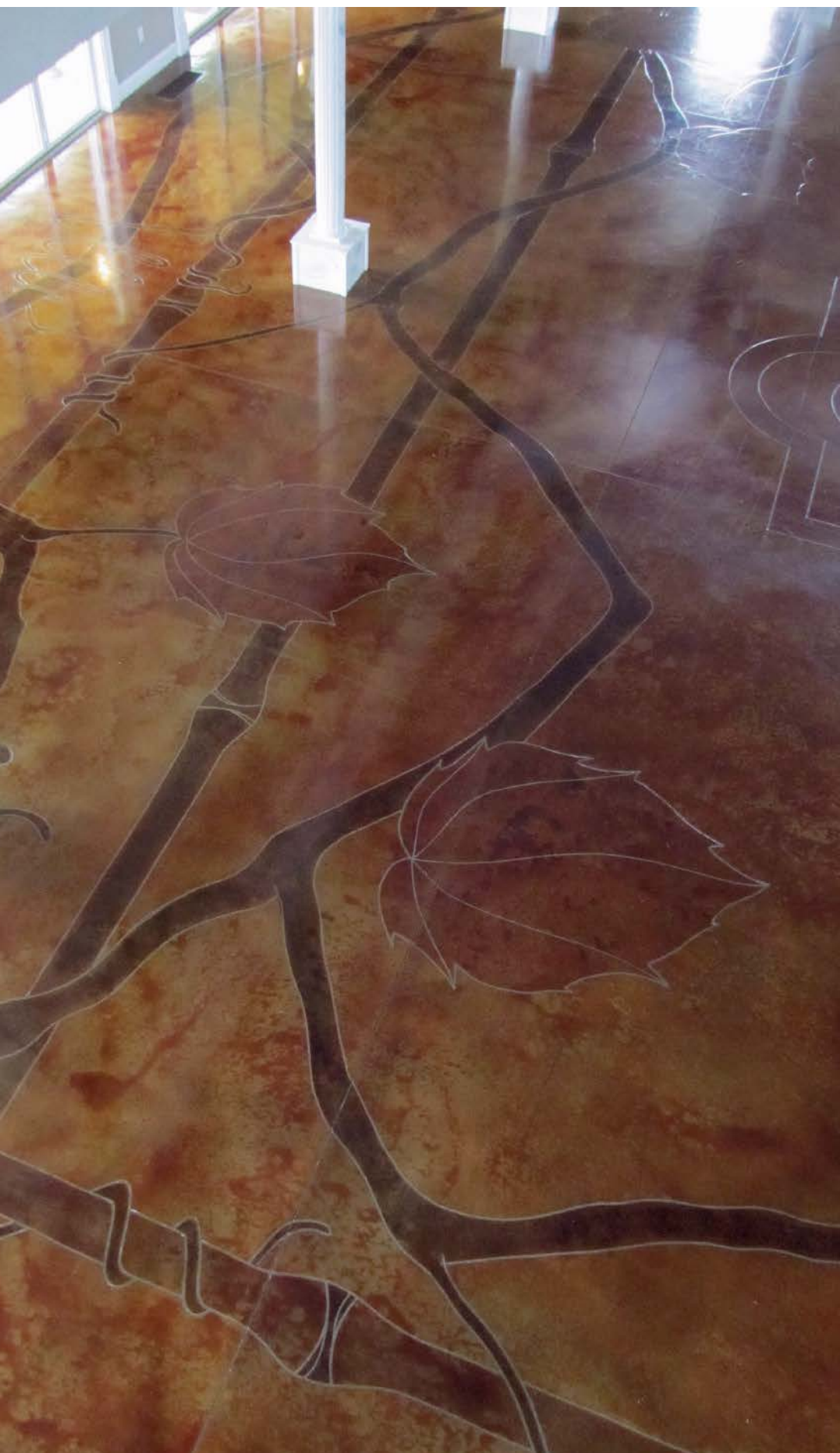
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intervals to suggest bamboo poles. If Lobdell had used curving vines alone, the design might have looked as if it were wandering off in all directions. The straight trellis provides a stable geometric skeleton, as well as a pleasing contrast with the flowing vine and leaf shapes (that makes for ‘emphasis’). The golden edges around each trellis, vine and leaf emphasize each shape and, by being the same width, unify the whole design.

### Positive and negative shapes

Artists also are aware of “positive and negative shapes.” Positive shapes are usually considered the foreground objects and the space around them is the background, or “negative shapes.” Negative shapes are given equal consideration as the shapes formed by the spaces around the positive objects in the foreground.

Try to draw a tree in winter against a snowy background. You’ll find it’s just as important to get the shapes of the spaces *between* the limbs right as it is to color the branches dark enough to correctly portray width. In fact, by thinking of the tree form as a silhouette and concentrating on the white spaces, you’ll draw faster and be more accurate than if you get caught up in drawing the tangle of positive shapes formed by the limbs.

In looking at Lobdell’s winery design you can see he didn’t try to recreate the actual sizes of a vine and trellis, but simplified and abstracted them. Notice the background spaces between the vine and trellis shapes are in balance with each other, harmonious and varied. The positive and negative shapes work well with each other and the size of the furnishings, so no one part of the room design looks like an afterthought. *That* makes for an effective design! 🖌️

*Gaye Goodman is an artist who fell in love with acid staining 20 years ago. She and her company, based in the high desert of New Mexico, work on decorative projects across the Southwest. Contact her or see training materials on staining at [www.gayegoodman.com](http://www.gayegoodman.com).*

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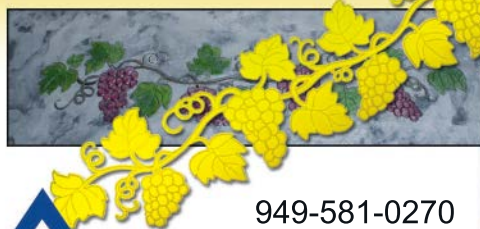
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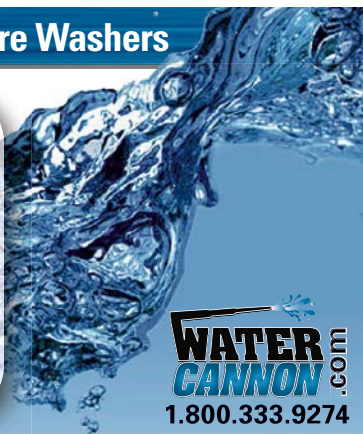
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# A Whale's Tale

by Vanessa Salvia

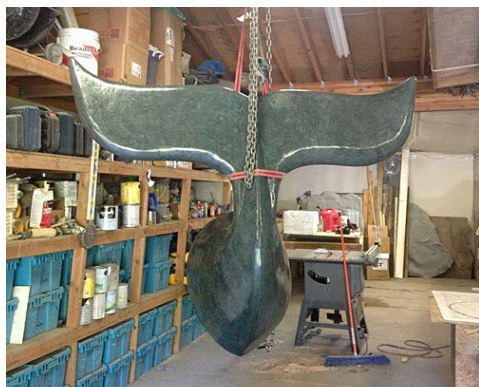
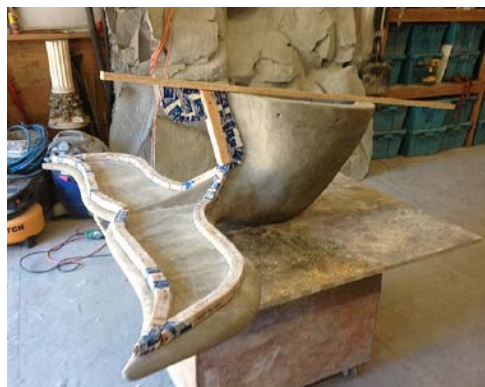
**W**HEREVER you choose to place a bench like this, it's bound to make a splash. Jim Jenkins of CMJ Systems and JPJ Tech Inc. in McMinnville, Oregon, is widely known for his faux rock creations, but his friendship with a marine biologist has cast his net wider.

Jenkins offered a rock bench as a gesture of friendship, but the biologist wouldn't accept it without his wife's approval. Turns out, the wife desired a bench in the shape of a whale's tail. "I'd never heard of a bench made to look like a whale's tail," Jenkins says. "I googled photos of whale's tails and saw a photo that was bench-like in its orientation and replicated it." So far, he has sold 24 through word of mouth alone and is now developing a business plan to provide the benches to art galleries and the retail market of seaside communities along the West Coast.

Jenkins has fine-tuned the creation process. Making one now takes only a fraction of the time it took to make the first six hand-formed benches. Originally, he sculpted the whale's tail with the help of a cardboard-concocted



Photos courtesy of Jim Jenkins



*So far, he has sold  
24 through word of  
mouth alone.*

template. "I covered the cardboard form with the hand-sculpted application of a thin fiber-reinforced cementitious composite," he says. Once the mud dried, Jenkins grinded and polished the bench, which took more than four days. Now that Jenkins has fabricated a mold, he can cast, stain and seal a completed casting in eight hours, tops.

The whale's tail success has given Jenkins the idea of making other animal figurines and sculptures. To go along with one of his recently purchased benches he has been commissioned to create a water feature in the shape of a whale's fin. "I have not had so much fun with a piece in a long, long time," Jenkins says. 🐋

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